1ction1epo1t April 2017 www.metrosouthchamber.com



Leading Businesses Leading Communities

ACCREDITED

CHAMBER MISSION To best serve the unique interests and needs of member businesses and to champion the broader economic vitality of the Metro South region.



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Good Morning: Brunch Edition; Immigration, Wellness

Friday, April 14, 11:30 am - 1:30 pm, Crescent Credit Union Learning Center

Join us for a special brunch edition of Good Morning Metro South/ Government Affairs Meeting as we welcome Mahsa Khanbabai of Khanbabai Immigration Law to discuss evolving changes in immigration law under the Trump Administration and its impact on your employees.

Attorney Mahsa Khanbabai has dedicated her legal career to immigration and naturalization issues, representing individual, nonprofit, educational and business clients. She assists clients with employment

visas, asylum cases, family petitions, and citizenship applications, as well as other immigration related matters. She has been an active member the American Immigration Lawyers Association for over 16 years and currently serves as the Secretary of the New England Chapter. Attorney Khanbabai is a frequent lecturer on issues involving immigrants and the immigration process and has presented seminars for a number of companies, organizations and community meetings, as well as radio shows. She also travels to the Middle East and Europe working with law firms that need specialized immigration counsel.



Mahsa Khanhahai Khanbabai Immigration Law

Also during the brunch meeting, Max Alderman, MPH, the Diabetes Program Coordinator of Massachusetts Department of Health's Division of Prevention and Wellness, will speak about diabetes prevention. This segment is sponsored by Metro South Wellness Works, a new Chamber initiative to help encourage healthy, happy and productive work sites. Please see page 9 for more information.

Registration and brunch will begin at 11:30 am on the second floor of Crescent Credit Union Learning Center

on 115 Commercial Street in Brockton. The cost to attend is \$25 members and \$35 future-members, and \$8 if you are part of the Government Affairs

Committee. This event is sponsored by UMass Boston and Metro South Wellness Works. To register, please contact Athena at alavoie@metrosouthcha mber.com, (508) 586-0500x231, or by visiting www.metrosouthchamber .com/calendar-registration.

Sponsor:





Crescent

Pawtucket Red Sox Vice Chairman at Biz Awards

Wednesday, May 17, 2017 | 12:00 pm - 1:30 pm | The Conference Center @ Massasoit, Brockton

The 2017 Small Business & Entrepreneur of the Year Awards will be presented at a special Luncheon on Wednesday, May 17, 2017, 12:00 pm at the Conference Center @ Massasoit, 770 Crescent Street, Brockton. The Small Business and Entrepreneur Awards are

presented to businesses that have displayed employment/staying power, growth, innovation, and social responsibility. We are now accepting nominations (more on page 10). SMALL BUSINESS

AWARDO

Sponsored by:

In addition, there will be a table-top Business Expo running from 10:00 am - 12:00 pm. Expand your business and promote your company to hundreds of prospective clients at the 2017 Business Expo; exhibitor table-tops are available for purchase at the rate of

\$99 for members, \$149 for future-members. This year, the keynote speaker will be Mike Tamburro of the Pawtucket Red Sox.

Mike Tamburro was named President of the Pawtucket Red Sox in January 1985 after serving as General Manager of the PawSox from 1977-1984. During his 35 years with the club, Tamburro saw the Pawtucket Red Sox rise from a once-bankrupt organization to one of the strongest and most successful franchises in professional baseball. Under Tamburro's leadership, the PawSox have gone from drawing 70,000 fans in 1977 to over 575,000 fans in each of the past eight seasons.



Michael Tamburro Pawtucket Red Sox

Tamburro is the only International League front office employee ever to earn the circuit's Executive of the Year Award, presented annually since 1964, five times (1984, 1988, 2001, 2004, 2008). He has served on the baseball industry's most prominent committees. including the MiLB Board of Trustees, the Baseball Internet Rights Corp., and the International League. He is also involved in several local charities.

Tickets to the event are \$35 for members and \$45 for future-members and includes lunch. Register online at metrosouthchamber.com/calendar.

See page 3, 10

Plans for a New Parking **Garage Endorsed by** Chamber

The City of Brockton is Proposing to construct a much needed 414 space public parking garage to support existing businesses and spur additional economic development in downtown Brockton. The City is also proposing downtown vehicular circulation improvements which include a new street connecting Petronelli Way and Court Street, and the conversion of Petronelli Way to accommodate two-way traffic. The newly constructed garage and associated street improvements will facilitate a new parking management plan (in line with the recently commissioned Brockton Parking Study) and free up existing surface lots for redevelopment in line with the Downtown Action Strategy plan. these infrastructure improvements, the City will be primed to help existing downtown businesses thrive as well as enticing new business growth in the downtown, spurring additional economic development.

See page 11

ATHENA Awards

On June 16, the Metro South Chamber of Commerce will present the 19th Annual ATHENA Award to an exceptional individual who has achieved excellence in his/her business or profession, has served the community in a meaningful way, and has assisted women in reaching their full leadership potential.

To nominate an individual for the ATHENA award, please contact Athena Lavoie at (508) 586-0500 x 231, alavoie@met rosouthchamber.com.



See page 10

How to Select and Hire the Best

Thursday, April 6 | 9:30 am - 10:30 am

Join us at the Metro South Chamber of Commerce or a Member-Led workshop with Louise Backaler, Sr. H.R. Consultant of Pamela Sande & Associates, LLC. This workshop is for managers and staff responsible for recruiting and hiring employees. Those who participate in this workshop will learn how to use special tools and techniques for:

- · Sourcing candidates using social media, external job websites, employee referrals, educational events, and open houses
- Screening and selecting potential candidates for interview
- · Preparing for a positive interview experience
- A variety of techniques, including behavioral interviewing
- Evaluating candidates
- · Extending offers and following up with candidates not selected for hire

In addition, participants will learn what interview questions are considered illegal and discriminatory, and therefore, put the company at risk if asked. Participants will also be provided guidelines for making good hiring decisions and for establishing a clear recruiting process.

By using the tools and techniques and guidelines presented in this workshop, an organization should achieve better hiring results that lead to:

- · More satisfied and productive employees who tend to stay longer
- Employees who have the skills for the job and enjoy their work and environment
- · Employees who perform at a higher level and are engaged and motivated

To register, please visit www.psandeassociates.com, click the Contact page, complete the form and be sure to include the workshop title "How to Select & Hire the Best" in the message box. Coffee and a light breakfast will be served. For more information, please email sandeassociates@psandeassociates.com.

Learn to Use Constant Contact

Tuesday, April 11 | 9:00 am - 11:00 am

Join us at the Metro South Chamber of Commerce, 60 School St., Brockton for a Constant Contact workshop led by Tricia White of TWhite Creations. This will be a live, guided demonstration on the tools and features inside Constant Contact's email marketing system. In this session, you will learn the basics to start your own marketing, including:

- Setting up your account
- · Creating an email campaign and editing a template
- Branding your emails with your logo, colors and photos
- Creating content that people want to receive and read
- Importing your email list into your constant database
- Getting new subscribers by adding sign-up boxes to your website and emails This workshop is complimentary with pre-registration, \$15 at the door. Register

online at www.metrosouthchamber.com/calendar-registration. For more information, please e-mail Tricia at info@twhitecreations.com.

Turbo Charge Your Business

Wednesday, April 12 | 2:30 pm - 4:00 pm

Join us at the Metro South Chamber of Commerce, 60 School St., Brockton for a complimentary Small Business Administration workshop and learn how to turbo charge your business. Are you looking to start or expand your enterprise? Here you will gain a better understanding of SBA Programs and Services.

General information will be provided on the following:

- MSBDC Mass Small Business Development Center
- SCORE Counselors to America's Small Business
- SBA Guarantee Loan Programs:

7(a) Loans - Microloans

SBA Express Loans - 504 Loan Program

• Government Contracting Opportunities:



8(a) Business Development

HUBZones (Historically Underutilized Business Zones)

Small Disadvantaged Business

Surety Bonding

Disaster Assistance

CWE - Center for Women & Enterprise

If you are interested in participating, please RSVP online at bit.ly/2lMWFX3.

30 Ways to Grow Your E-Mail Marketing List

Tuesday, April 25 | 9:00 am - 11:00 am

Join us at the Metro South Chamber of T.WHITE.CREATIONS Commerce, 60 School St., Brockton for an E-Mail Marketing workshop led by Tricia White of TWhite Creations:

"30 Ways to Grow Your List" will leave you with strategies to capture new contacts, grow your list and take action to help move your business forward. Having an interested and qualified list of contacts that you can stay top of mind with is vital to every business. Continuing to grow that list is just as important. In this workshop we will show you 30 easy ways to grow your contact list today!

- · Why someone should join your contact list and what's in it for them
- How to ask people to join your list "face-to-face"
- · How to use social media to grow your list
- How to grow your list on your website or blog
- How to use print material to get people to sign up
- · How to use events to help grow your list
- · How to use incentives and giveaways to grow your list

Register online at www.metrosouthchamber.com/calendar-registration. For more information, please e-mail Tricia at info@twhitecreations.com. This workshop is complementary with pre-registration and costs \$15 at the door.

Business After Hours in Bridgewater- Eastern Bank

Tuesday, April 25 | 5:00 pm - 7:00 pm



alavoie@metrosouthchamber.com.

Join the Metro South Chamber of Commerce at Eastern Bank, 110 Main Street in Bridgewater on Tuesday, April 25 from 5:00 pm - 7:00 pm for a Business After Hours networking event.

In anticipation of Small Business Month in May, the Chamber is kicking off Small Business Month early with

Eastern Bank this networking event at Eastern Bank. Enjoy refreshments while meeting new contacts in the Metro South community. Don't forget your business cards! Tickets to this event are complimentary, but please RSVP in advance. Register online at www.metrosouthchamber.com/calendar-registration/ or by e-mailing your RSVP with your full name and company name to Athena at

Eastern Bank has helped generations of individuals, families, and businesses reach their goals for nearly two centuries. They've accomplished it with honest values and service that always puts their customers first. It's how they've grown to be the largest independent mutually owned bank and earned their reputation as a bank that cares about its customers, communities, and employees.

Compensation Strategy and Pricing 101

Thursday, April 27 | 9:30 am - 10:30 am

Join us at the Metro South Chamber of Commerce, 60 School St., Brockton for a Member-Led workshop with Pamela Sande & Associates, LLC. This workshop is for



owners and managers responsible for developing an organization's compensation strategy and making compensation decisions. The first part of the workshop will focus on compensation strategy.

In the second part of the workshop, participants will learn:

- Compensation basics, including resources and guidelines for survey data
- Common approaches to designing base pay programs and strategies
- Strategies for using variable pay programs (i.e., bonus, incentive, and recognition programs) to drive organizational performance and to help manage rising cost of base pay programs

By participating in this workshop, participants should gain an understanding of how to use compensation to drive the achievement of organizational goals and different approaches for designing compensation programs.

To register, please visit www.psandeassociates.com, click the Contact page, complete the form and be sure to include the workshop title "Compensation Strategy and Pricing 101" in the message box.

BOARD OF DIRECTORS	DIRECTORS		Networking at Events	
OFFICERS	Paul Anghinetti - Bank of America		is one of the most effective ways	
Chair of the Board Gerry Nadeau	Jason Barbosa - Vicente's Tropical Grocery		to grow your business!	
Rockland Trust	Jane Callahan - HR Alternatives	ADDII		
President and CEO	Joe Cardinal -National Grid	APRIL (Calendar	
Christopher Cooney Metro South Chamber of Commerce	Joseph Casey - HarborOne Bank	5	Ambassador Meeting	8:00 am
Chair-Elect	Peter Dello Russo - Bridgewater Savings Bank	6	How to Select and Hire the Best	9:30 am
Fred Clark	Francis Dillon - Stonehill College	11	Learn to Use Constant Contact	9:00 am
Bridgewater State University	Nelson Fernandes - JJ's Caffè	12	Turbo Charge Your Business	2:30 pm
Treasurer Gregory Hart, CPA	Kim Hollon - Signature Healthcare	14	Good Morning Metro South: Brunch Edition	11:30 am
Cohn Reznick	Richard Hynes- Barbour Corporation	25	30 Ways to Grow Your E-Mail Marketing List Crescent Credit Union Learning Center, 115 Commercial Street, Brockton	9:00 am
Vice Chair Economic Development Pat Ciaramella	Jeni Mather - J.M. Pet Resort	25	Business After Hours	E.00 mm
Old Colony Planning Council	John Jurczyk - Good Samaritan Medical Center	23	Eastern Bank, 110 Main Street, Bridgewater	5:00 pm
Vice Chair Government Affairs	Jim Murphy, LSP- Tracey Environmental, LLC	27	Compensation Strategy and Pricing 101	9:30 am
Ray Ledoux Brockton Area Transit Authority	Peter Neville - Concord Foods	Coming Up		
Vice Chair Community Affairs	Jonathan "Jay" Pike - Sharkansky, LLP	May		
Mahsa Khanbabai	Andrew Raczka -Abington Bank	3	Ambassador Meeting	8:00 am
Khanbabai Immigration Law	Kathleen Smith -Brockton Public Schools	9	Everytive Roard of Directors Meeting	2,00
Vice Chair Membership Development Friend Weiler	Stan Usovicz -Verizon		Executive Board of Directors Meeting	3:00 pm
Consultant	Peter Vlaco - Brophy & Philips Company, Inc.	17	Small Business Awards Luncheon Conference Center @ Massasoit, 770 Crescent Street, Brockton Small Business Expo	10:00 am
Immediate Past Chair	Dr. Charles Wall -		Luncheon and Awards Ceremony	12:00 pm
Sue Joss Brockton Neighborhood Health Center	Massasoit Community College	31	Board of Directors Meeting	12:00 pm
CHAMBER STAFF	(508) 586-0500 Front Desk x 221	31	Business After Hours	5:00 pm
Christopher Cooney, CCE, IOM, MPA President and CEO x 223	Alison van Dam, IOM VP of Business Development & Memberships x 225		Abington Bank, Location To Be Announced	3.00 pm
Athena Lavoie Director of Programs & Events x 231	Marissa Recor, MBA Finance x 230	Save the Date June		
Kelsey Lynch		7	Ambassador Meeting	8:00 am
Communications Coordinator x 222		7	P. January H. W. 1971 and G. 67	5 .00
Doris Flecchia Office Assistant x 221		7	Business After Hours and Ribbon Cutting Copeland Chevrolet, 955 Pearl Street, Brockton	5:00 pm
Newsletter Written & Designed by Kelsey Lynch Printing Provided by The Enterprise		16	ATHENA Awards Old Colony YMCA, 445 Central Street, Stoughton	12:00 pm
		Business EXPO - Reserve Your Table Top Now!		



CHAMBER MISSION: To best serve the unique interests and needs of member businesses and to champion the broader vitality of the Metro South region

Metro South Chamber of Commerce

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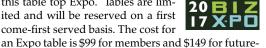
The Chamber wishes to assure our members of our intention to provide physically challenged participants equal access to all programs. If you or your employees have special needs in this area, please let us know by calling the Chamber at (508) 586-0500 at least 48 hours in advance.

Promote your company to lots of prospective clients at the 2017 Business Expo presented in conjunction with the Small Business & Entrepreneur Awards event.

Businesses' products and services will be featured in



this table top Expo. Tables are limited and will be reserved on a first come-first served basis. The cost for



members. Sponsorship opportunities are also avail-

able. For more information, call Athena Lavoie at (508) 586-0500 x 231 or email alavoie@metrosouthchamber.com.

Note: All meetings are held at the Metro South Chamber Office or Metro South Business Assistance Center (BAC), 60 School Street, Brockton unless otherwise indicated.



Training for Small Businesses Retailers

Retailers Association and State Partner to Offer E-

Massachusetts (RAM) is teaming up with the Commonwealth Corporation

and the Executive Office of Labor and

Workforce Development to sponsor a series of free social media boot camps

over the next year to help small busi-

ness owners learn the best tips and

tricks to win on the web. The seminar

is scheduled for May 10 at F1 Braintree

and will feature digital media special-

first social media marketing software

powered by Artificial Intelligence,

• Refine+Focus, a business strategy

and social media marketing company

based in Kenmore Square, which is

• Pandemic Labs, a global digital

agency that devises effective social

media strategies for many of the

and digital marketing agency that cre-

ates expert social strategies for organiza-

tions including small and large retailers.

Those interested in attending should

check out the program website --

www.retailersma.org/e-training - or con-

trusted by retailers of all sizes.

world's biggest brands.

the right content at the right times.

ists from four Boston firms:

Association

Members - Send Good News to kelsey@metrosouthchamber.com Sponsored by: Good Samaritan

Good Samaritan Medical Center

Brockton Garden Club's Garden and Craft Show

On Sunday, April 9 from 10:00 am to 4:00 pm, the Brockton Gardening Club is holding a Garden and Craft Show in the Brockton High School's green and azure cafeterias at 470 Forest Avenue. exhibitors will display and sell gardenrelated products and the show will feature Art in Bloom, an artistic installment featuring floral designs by Brockton students. Speakers include Lee Anne Araujo of Araujo's Nursery in Dighton at 11:00 am, Andrew Broussaeau of Black Earth compost at 12:15 pm. Kathi Gariepy Master Gardener at 12:45 pm, • Cortex, which designed the world's and Arborist Carl Brodeur of Arborcare with Ropes 'n Saddles at 1:00 pm. The entry donation is \$3.00. For more inforallowing brands to intelligently deploy mation please visit www.brocktongc.org.

All Aboard the Arc!

On Friday, May 5 the Brockton Area Arc and Heartbeats for Downs Syndrome will hold their All Aboard the Arc \$10,000 drawing event at Rayhman Park in Raynham from 7:00 pm to 11:30 pm. For \$100 you receive a 1 in 400 chance to win \$10,000, entertainment from Jim Plunkett, delicious food from Italian Kitchen, and two admissions to the event. For tickets, please contact the • Yellow House Consulting, a branding Brockton Area Arc at (508) 583-8030 x216 email Gail Delgado gdelgado@brocktonarc.net.

The Little Black Dress Event

For more than 50 years, The Charity Guild has served Brockton at its food pantry and thrift store. Support The Guild and enjoy a fun ladies' night out on Thursday, April 6, 2017, at 6:30 p.m., Take The Stage With Red Sox Slugger David Ortiz at 'The Little Black Dress.' Join them at Thorny Lea Golf Club, 159 Torrey Street in Brockton, for a delightful evening of fashion, flowers and fun as our entertaining guest, Mr. Bill Graham, owner of Beautiful Things in Salem, transforms a basic black dress into 8 different chic outfits while creating matching floral arrangements to be raffled at the evening's end. Enjoy delicious food, desserts, cash bar and more, all to benefit The Charity Guild! Tickets are \$50 each. For more information or tickets, please call (508) 583-5280 or visit www.thecharityguild.org.

Massasoit Community College Career Fair

On Wednesday, April 5 from 10:00 am to 1:00 pm, Massasoit Community College's Brockton Campus is hosting a Spring Job Fair at 1 Massasoit Boulevard in the upper lounge of the Student Center Building. This event is open to the public, though business attire is required. Bring extra copies of your resume! For more information, please call (508) 588-9100 x1406, or visit www.massasoit.edu/jobfair.

Join the Fight to End Addiction

On Saturday, May 6 at 9:00 am, Teen Challenge is holding their first annual 5K Run to End Addiction at Bridgewater State University. Teen Challenge is a 501(c)(3) registered non-profit organization who doesn't turn anyone away for a lack of funds. Many residents who come to Teen Challenge are at the end of their long roads of addiction and cannot afford to pay for treatment. Teen Challenge accepts these residents with loving arms without paying a cent. By participating you will help to bring more residents into the program to allow them the opportunity to change their lives and become productive members of society! For more information please call (508) 408-4378 or visit https://southshoreracemanagement.redpodium.com/run-to-end-addiction-5k.

Camp West Woods is Fun for All Ages

Camp West Woods is located on 10 acres in Stoughton. They offer activities that will entertain anyone from ages 3-15. Some of these options include:

- Day Camp
- Gymnastics Camp
- Adventure Bound Travel Camp
- Active Tech Camp
- Science Camp

We provide a diverse array of activities to foster physical skills, self-esteem, and respect for others. You are invited to our Open House on Sunday, April 9th from 11 am – 2 pm, come see what Camp West Woods has to offer! All Chamber of Commerce Members will receive \$50 off each week you register your child for camp! For details, email: lindsay@campwestwoods.com or visit http://campwestwoods.com.

2017 BAMSI Magic of Home Gala

The Magic of Home Gala is an annual extravaganza that celebrates the great work BAMSI does, while raising much-needed resources for a number of underfunded programs. With gourmet food, fabulous wines, entertainment, & entertainment, this is an event you will not want to miss! It takes place on Friday, May 5 from 7:00 pm to 11:00 pm at the Granite Links Golf Clib's Ballroom, 100 Quarry Hill Drive in Quincy. Steve Greene of W.B. Mason will be awarded the lack and Marci Williams Humanitarian of the Year Award. For tickets, please visit https://goo.gl/z0Ox8e. For more information, please visit https://www. bamsi.org/event or call (508) 580-8700.

Health Imperatives' 40th Anniversary Celebration

On June 8, Health Imperatives will celebrate their 40th anniversary at 6:30 pm at Stonehill College's Pettit Auditorium. Their 70's themed Cocktail Party will bring together over 300 influential individuals from across Southeastern Massachusetts and the Cape and Islands, and attendants will be in good company with other corporations, foundations, and individuals whose generosity empowers the community. For more information including ticket purchase, please visit http://healthimperatives.org/ 40thcelebration/ or call (508) 583-3005.

WickedLocal Career Fair

Join over 50 companies and over 400 job seekers at the Wickedlocal Career Fair. Wickedlocal partnered with the Massachusetts Career Resource Center and Brockton Career Worksto host one of the largest career fair events outside of Boston. This fair will take place at Lombardo's in Randolph at 6 Billings Street on May 18, 2017 from 1:00 pm - 4:00 pm. The event is free for job seekers, spread the word. Vendor registration is still available contact Jennifer Sheehan at Wickedlocal / the Enterprise for more information on how to become a sponsor please contact Jennifer Sheehan at Jsheehan@wickedlocal.com or (617) 786-7136.

Costco Fundraiser for Boston's Children's Hospital

During the month of May, Costco Wholesale will conduct its annual Children's Miracle network fundraising. 100% of the proceeds from this fundraiser benefits Children's Hospital in Boston. Children's Hospital helps many families who have lost hope at other institutions. Costco Wholesale is asking you to consider donating gift certificates in our drive to help the hospital continue their wonderful work. For a donation of \$100 or more, you will receive a 16" x 24" balloon with your business name and location. With a donation of \$250 or more, you will receive a 2' x 3' poster with your business name and location. Both of these will be displayed in our warehouse during the promotion. Your help will make it possible for a child to regain their health or ease a family's financial burden. You may even save a life. For more information, please call (508) 232-4000.

Upcoming Exhibit at the Fuller Craft Museum

Permanent Spectacle, an incoming exhibit created by Guy Michael Davis and Katie Parker working collaborative under the name Future Retrieval, features a fantastical world that reinterprets museum exhibition and display. The immersive tableau includes constructed landscapes, scenic hand-cut wallpaper, wildlife, and other objects that have been altered through the process of digital collection and material selection. Join the museum for an opening reception on Saturday, April 15 from 2:00 pm - 5:00 pm. The Fuller Craft Museum is located at 455 Oak Street in Brockton. Please visit http://fullercraft.org for more information.

Mini-Maker Week for April Vacation Join the Children Museum at 9 Sullivan

Avenue in North Easton during April Vacation Week for a family-friendly celebration of invention, creativity and resourcefulness. Meet Makers who will share their knowledge and talents through demonstrations and hands-on activities. You will meet different Makers each day and explore a variety of projects from robots to textiles, circuits and more. We'll learn how science, technology and art work together to make some amazing creations. It will be a week of sharing ideas, learning new skills and, of course, hands-on fun. Visit http://childrensmuseumineaston.org for more information.

tact RAM directly at 1-(877) RAM-6580.

and Help Students Stay in School

The Center for Marketing Research is proud to host it's 17th Celebrity/Scholarship Dinner featuring David Ortiz April 26, 2017 at the Venus de Milo Restaurant in Swansea, MA. This dinner will bring attention to the Center's work that partners students with businesses to facilitate networking, internships, jobs for students and provide businesses with professional work at deep discounts. Anyone wishing to donate a \$1000 scholarship will be invited to have a representative take the stage with Red Sox slugger David Ortiz to present the scholarship. This taxdeductible donation will be included in the Keepsake Program book for the evening. A professional photographer will capture the exciting moment as the scholarship is presented. Tickets, which include a full course meal, are \$150 or \$1450 for a table of 10. To donate a scholarship or purchase tickets, please email Ava Lescault at alescault@umassd.edu.

Workshops Help Small Business



On March 28, Dan Gennant of TD Bank visited the Chamber to host a workshop about the importance of a comprehensive business plan. A firm foundation provides a business with better funding, credit, and management opportunities. For more information you can contact Dan at daniel.gennant@td.com or visit www.tdbank.com.

The Chamber hosted a workshop on March 30 at Crescent Credit Union's Learning Center by the Operational Services Division and the Supplier Diversity Office. Attendees learn how to perform business with the state and how the SDO can help and support their business. For more information about future workshops at the Chamber, please visit www.metrosouthchamber.com/calendar-registration. For more information on OSD/SDO workshops please visit http://bit.ly/1Py8p7Q.



Stay Up-To-Date with Chamber's e-Update



Sign up for the Chamber's weekly e-Update to stay informed about the latest news, updates, and upcoming events at the Metro South Chamber and in the region. e-Updates are mobile-friendly, so you can read them on the go. From the e-Update, you can register for events on the Chamber's website, view upcoming events, and more.

To sign up to receive email updates, visit metrosouthchamber.com/news-media/e-update. Interested in placing an advertisement in the weekly

e-Update? Rates start at just \$25 per week and includes a link to your site. Contact Kelsey Lynch for more information at (508) 586-0500 x222, kelsey@metrosouthchamber.com.

The Metro South Chamber weekly e-Update is sponsored by Bridgewater Savings Bank. Visit bridgewatersavings.com to learn more.



Networking @ Plainridge Park 4/10

Monday, April 10 | 4:30 pm - 7:30 pm



Join the Metro South Chamber, The United Regional Chamber, Tri-Town Chamber, Taunton Area Chamber, Cape Cod Canal Region Chamber, Neponset Valley Chamber, Walpole MA Chamber, Plymouth Area Chamber, Cranberry Country Chamber, and hundreds of their members for an exciting night of Harness Racing and networking at Plainridge Park Casino. Come meet your next client, customer or referral source. Bring plenty of business cards.

The cost to attend is \$5 members, \$10 future-members. Registration may be done through our calendar page at www.metrosouthchamber.com/ calendar-registration/.

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Chamber Mourns Board Member Christine Karavites



The Metro South Chamber of Commerce mourns the loss of former board member, colleague, and friend, Christine Karavites, 77, of Quincy, who passed away peacefully on March 19, 2017 after a long battle

Christine was president of Proteas Consulting. Prior to this, Christine served as Senior Consultant with the University of Massachusetts, Office of the President, Donahue Institute. Christine led the team

that designed and started-up the University's presence in the Metro South region with the One Stop Career Center in Brockton. Christine was also a key contributor of professional services to the Brockton Area Workforce Investment Board.

Christine Karavites joined the Chamber Board of Directors in 2002. She was elected Vice Chair of Community Affairs in 2004 and Vice Chair of Government Affairs in 2006, a position she served until 2010. Christine was instrumental in a number of Chamber initiatives including the Careers in Health program, Workforce 2020 Initiative, Regional Economic Development Organization Initiative, and numerous contributions additional workforce development and legislative priority programs. She was also the recipient of the ATHENA Award in 2002 and the James E. Fuller Award in 2011.

Christine lived a life devoted to the Orthodox faith. She served on the Board of Trustees of Hellenic College Holy Cross, the National Philoptochos Board and Saint Basils Academy. Christine's lifelong commitment to helping others and her tenacious spirit will be missed greatly.

'Christine was such a wonderfully bright and positive influence to so many. Her professional role with the UMASS Donahue Institute allowed her to positively impact our community and the many people who sought assistance after a job loss, a particularly difficult time in many of their lives. She also built partnerships, recruited wonderful talent and administered grants to encourage young people to further their education and advance within their chosen career. She was a women of keen insight, prone to action and always contributing to a greater good. She was a mentor, teacher and friend. We will always remember her and the wonderful example she set, " said Christopher Cooney, Chamber President & CEO.

Annual "Keep Brockton Beautiful" Day 4/22



Beautiful Day,"more than a decade ago, funds, or forming a team. will be held on Saturday, April 22 from 8:00 am - 12:00 pm, rain or shine.

Volunteers are needed to participate and work together to clean parks, neighborhoods, and other public areas for the van@cobma.us or reach out to Peter betterment of Brockton. Registration will Czymbor at The Mayor's Office via email take place from 7:30 am - 9:00 am at at pczymbor@cobma.us.

Started in Heights Crossing, 35 Christy's Place, part by the Metro Brockton. A cook-out and raffles will fol-South Chamber low the clean-up at Heights Crossing of Commerce, beginning at 12:00 pm. Businesses can "Keep Brockton help by donating goods and services,

> For more information and registration, visit www.brockton.ma.us, please call Pat Sullivan at The City of Brockton Refuse Dept. at (508) 580-7827 or pjsulli

Featured Commercial Site for Lease in Brockton



Two spaces are available for lease in this downtown Brockton building on 60 Skinner Street. One unit is 1200

square feet; the other is 2400 square feet. These are complete contractor spaces with storage bay and loading dock access as well as an office and bathroom. For more information, please contact Catherine Vaughan at (617) 875-9811 or cvaughan64@gmail.com.

Do you have space available for purchase or lease? Email avandam@ metrosouthchamber.com to be considered for a featured listing in the Action Report.

Taste of Metro South Featured Over 40 Restaurants, Great Food, Exciting Music!

View all of these photos and more online at our Flickr page, www.flickr.com/photos/metrosouthchamber!



Baypointe Rehab & Skilled Care Center, Brockton



Italian Kitchen, Brockton



Signature Healthcare Dining Services, Brockton



Montilio's Baking Company, Brockton



Petti's Market & Deli, Brockton



Epicure Wine Bar/Jazz Club, West Bridgewater



Southeastern Regional Vo-Technical, South Easton



Fine Arts Café @ Brockton High School



McGuiggan's Pub, Whitman



Good Samaritan Medical Center, Brockton



Just Desserts Bakery & Café, Bridgewater



Massasoit Community College Culinary Program



Simpson Spring Company, Easton



Orange Leaf Yogurt, Brockton





WebsterBank

Photography by:





Brockton Rox, Brockton



The Brook Kitchen and Tap, Holbrook



Freda's Restaurant, West Bridgewater



Not Your Average Joe's, Randolph



Stoneforge Grill, Easton



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Southeastern Technical Institute, Easton



Christo's To Go. Whitman

Taste 2017

Thank you to our media partners, Brockton Community Access Channel, Rich Morgan Photography, Rob Peters Entertainment, WVBF 1530 AM Radio, Boston MassPass, The Enterprise, and Ron Van Dam with New England Broadcasting.







George Cataldo, "The Silver Fox"



BSU African drumming ensemble Khakatay



The Brockton High School Jazz Band



Visitors enjoy the variety of food samples at the Taste



Food is freshly prepared all evening

Thank you...

to all those who participated in the 25th Annual Taste of Metro South on March 22, 2017 at the Conference Center @ Massasoit in Brockton.

RESTAURANTS & FOOD VENDORS

2 Jerks BBQ • Baypointe Rehabilitation & Skilled Care • Braemoor Health Center • Brockton Day Nursery • Brockton Rox • Christo's To Go • Corfinio Italian Wood Fired Kitchen • Costco Wholesale Epicure Wine Bar/Jazz Club • Fine Arts Café @ Brockton High School Freda's Restaurant • Good Samaritan Medical Center • Hights Crossing Dining Services • Hill's Home Market • Italian Kitchen JJ's Caffè • Just Desserts Bakery & Café • Leandro's Restaurant Massasoit Community College Culinary Program • McGuiggan's Pub • Mendon Twin Drive-In • Montilio's Baking Co. • Mutual Bank • Niko Bar & Grill • Not Your Average Joe's • Orange Leaf Pawtucket Red Sox • Petti's Market & Deli • Signature Healthcare • Simpson Spring Company • Southeastern Regional Vocational Technical High School • Southeastern Technical Institute • St. Joseph Manor • Stoneforge Grill • Teen Challenge • The Brook Kitchen and Tap • Vincente's Supermarket • Wood Palace Kitchens

ORGANIZATIONS

Allstate (Rafferty Insurance) \bullet Boston Masspass \bullet Brockton Symphony Orchestra \bullet Greater Brockton Young Professionals • Heights Crossing Assisted Living Residence • Jim Benson & Nicole Casper, Co-Authors of The Strand Theater Fire • Metro South Chamber of Commerce • New England Broadcasting • Old Colony Elder Services • Rob Peters Entertainment • Signature Healthcare • The Enterprise • Webster Bank • WVBF 1530 AM - Hometown Talk Radio

ENTERTAINMENT

Boxwood Saxophone Quartet • Brockton High School Jazz Band • George Cataldo, "The Silver Fox" • Khakatay • Rob Peters Entertainment • Ron Van Dam



Did you see this ad while commuting? Lamar Outdoor Advertising recently featured this advertisement on their Route 24 electronic billboards to promote the Taste of Metro South event! (Advertisement designed by Lamar's artists). To learn about advertising with Lamar, please visit www.lamar.com or call Kathy at (401) 421-4504.

SPONSORS

Thank you to the many generous organizations who sponsored "A Taste of Metro South," making it a successful night of food, culture, and fun!























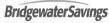








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Buffalo Wild Wings

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Cape Cod Cafe, Inc.

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1000/Page.aspx

George's Cafe

Mr. Charles Tartaglia 228 Belmont St. Brockton, MA 02301 (508) 588-4231 www.georgescafebrockton.com

Good Days Restaurant, Inc.

Mr. Jerry Robertson 99 South Main Street West Bridgewater, MA 02379 (508) 584-0077 www.gooddaysrestaurant.com

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Stoneforge Grill

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Texas Roadhouse

Mr. Matt Frohne 124 Westgate Drive Brockton, MA 02301 (508) 427-6244 www.texasroadhouse.com

The Perfect Place

Mr. Fred Fontaine 2039 Main Street Brockton, MA 02301 (774) 480-5106 www.theperfectplacebrockton.com

The Victorian House at T.J. Smith's

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Yamato Japanese Steak House

Mr. Kevin Tian 510 Westgate Drive Brockton, MA 02301 (508) 588-8881 www.yamatohibachima.com



United Way of Greater Plymouth County



Caring About Our Community: Small Businesses ... Big Impact!

As we celebrate National Small Business Week (April 30 - May 6) our United Way of Greater Plymouth County would like to express our deepest appreciation to several small businesses in our community who stand out! These businesses are active members of the Metro South Chamber of Commerce who have joined our LIVE UNITED 365 Business Circle by contributing a minimum of \$365 each year to make a real difference in our community. Thank you to Brophy & Phillips, Frenette & Associates, Metro South Chamber, Paramount Rug Company, Sign Design, and Walker-Clay.













If you'd like to join these generous businesses in supporting our local United Way through this innovative LIVE UNITED 365 Business Circle, please contact Rick or Joe at United Way of Greater Plymouth County at 508.583.6306.

Art & Networking Enjoyed at Fuller Craft Museum Metro South Wellness Works Initiative



Alison van Dam of the Chamber heads a meeting of the Greater **Brockton Young Professionals**



Brian Hoffman of the Children's Museum in Easton and Christopher Cooney, Chamber President and CEO



Murray Vetstein, Source4, Drusinskas. St. Joseph Manor Health and Vik Solem, MEI Security



Donald Donnelson, Beantown Builders, Inc, and Herkins François **H&L** Imprints



Paul Chenard, OCPC Sharon Fross, Dean of Fisher College's Division of Accelerated and Professional Studies, and Christopher Cooney, Chamber President and CEO



Sue McCann, EduBoston, Jacqueline Lupica, Fuller Craft Museum, and Christopher Cooney, Chamber President and CEO

Sponsor:



Host: fullercraft

The Greater Brockton Young Professionals (GBYP) Network kicked off with a soft launch at the Fuller Craft Museum during the Metro South Chamber March Business After Hours. More than 50 people participated in this session which provided information on the some of the organization's driving principles as well as an networking

opportunities. For more information on GBYP or to join the mailing list, visit www.metrosouthchamber.com/gbyp or email gbyp@metrosouthchamber.com. You can also find them on Facebook at www.facebook.com/gbyps.

Free Tax Preparation for Brockton Households



Low to moderate income families in the Greater Brockton area

are eligible for free tax preparation, sponsored by NeighborWorks Southern Mass, the City of Brockton, Mayor Carpenter, and Massasoit Community College.

There will be Free Tax Preparation for qualified individuals from February 4 - April 10, 2017 at the Brockton Public Library Main call NeighborWorks at (508) 587-0950.

Branch, 304 Main St., Brockton on Mondays from 4:00 pm - 7:00 pm and at the Massasoit Community College Library in the Student Center, 1 Massasoit Blvd, Brockton, on Saturdays from 10:00 am - 1:00 pm.

The Household Income Limitation for this free service is \$54,000. Assistance is provided on a first come, first serve basis. For details on required documents, and eligibility, please

Pothole? Trash? Abandoned Car? Broken Light? Report It With "See, Click, Fix"

Did you know? Now you can help report non-emergency problems to the City of Brockton from your smartphone, tablet, or computer, thanks to their partnership with SeeClickFix. Use the SeeClickFix app to report issues such as: Dead/Loose Animal, Graffiti, Junk Cars/Yard Debris, Landlord Issues, Parks & Rec Field Maintenance, Potholes, Snow Removal, Street Light Repair, Street Sign, Traffic Signal Issue, Trash/Dumping, Vacant or Abandoned Buildings, and more.

Brockton staff respond to SeeClickFix requests during regular business hours. If this report comes in on a holiday, weekend or after-hours, it will be read on the next business day. You have the option to upload a photo with each service request, as a visual reference to help

communicate the need to staff. Customer service requests are routed to city staff to help answer questions and provide solutions. PLEASE NOTE: SeeClickFix is not to be used for emergencies. To learn more, please visit brockton.ma.us/information/seeclickfix.



Nearly half of Massachusetts adults aged 35+ have diabetes, heart disease, stroke, asthma, or are obese. Most adults spend many waking hours at work making workplaces prime locations to enable and support healthy behaviors. The Metro South Chamber of Commerce has joined a cohort of Massachusetts employers dedicated to providing wellness education and support to employees to encourage healthy, happy and productive workers and work sites.

Metro South Wellness Works kicked off its programming in March with a Healthy Lunch and Learn featuring Thulani DeMarsay of New Pathways Coaching and Training. Thulani spoke about the relationship between human energy, stress reduction, proper nutrition and exercise physiology in performance and employee engagement

(see tips from her presentation below). Additional Lunch and Learns are currently being schedule and will be offered periodically.

Another component of Metro South Wellness Works kicking off later this spring will be scheduled bi-weekly afternoon group walks in downtown Brockton, in partnership with the Brockton Police Department. Look for more information on this and how you can participate in upcoming Action Report newsletters. For more information on Metro South Wellness Works, please contact Alison van Dam, avandam@metrosouthchamber.com.



Avoid the Afternoon Crash — 4 Tips for **Boosting Energy & Vitality**

Courtesy of Thulani DeMarsay & Karen Eisenbraun. For more information, email: td@thulani.com.

- 1) Eat a Healthy Lunch- To avoid the afternoon lull, increase your protein. You should also focus on eating complex carbohydrates, such as whole grains, which take longer to digest and don't lead to an energy crash. Finally, eat less. A large meal takes more effort to digest, which results in less oxygen for energy, leading to brain fog, lack of focus, and diminished creativity.
- 2) Superfood Snacks Superfoods are good snacks to reach for in the mid-afternoon are those that will not deplete your energy, but will boost it. These include raw almonds, raw cashes, cacoa nips, cashews, goji berries, blueberries and walnuts.
- 3) Keep moving One of the best ways to reduce stress, and condition yourself to handle stress better, is to stay in good physical shape. After eating, it is a good idea to do some light exercise, especially if your work life is sedentary. The standard rule is to engage in at least 30 minutes of cardiovascular exercise per day.
- 4) Mental Health Break When you're busy and feeling overwhelmed, it's tempting to work through lunch and avoid taking breaks, but this type of non-stop work only leads to increased stress and exhaustion. Some tips include looking away from your computer screen for a couple of minutes, taking a two minute break to stand up and stretch, walking around the block, or practicing deep breathing exercises.

Luis Ramos, Chamber Intern, Christopher Cooney, Chamber CEO and President, Thulani DeMarsay, New Pathways Coaching and Training, Murray Vetstein, Source4, Howard Wright, Wright Technology Group, Bob Malley, Brodston Parking Authority, Sherry Zou, Brodston Redevelopment Authority, Alison Van Dam, Metro South Chamber, and Michelle Chisholm, Brockton Redevelopment Authority, gathered among others to take part in the Metro South Chamber of Commerce's Wellness Initiative



Chamber Meets With Strategic Partners



Verónica Martins of the Office of the Consulate General of Cabo Verde and Christopher Cooney, Chamber CEO and President, met to discuss mutual interests and a possible future visit to the Metro South Region by Cape Verde's Prime Minister, Ulysses Correia e Silva.

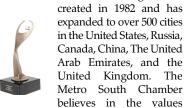
Chamber CEO and President Christopher Cooney congratulates Rashaud Garner, proud new operator of Brockton's Shaw's Center. Garner also owns his own business, Entertainment One Stop Shop LLC, where he is a DJ and provider of amusement for many occasions



ATHENA Award Recognizes Leadership

On Friday, June 16, the Metro South Chamber of Commerce and Eastern Bank will present the 19th Annual ATHENA Award during a special Luncheon at the newly ropened Old Colony YMCA in Stoughton, 445 Central Street, from 12:00 pm - 1:30 pm.

The ATHENA Awards Program was



underlying the ATHENA Foundation's philosophy of incorporating the talents and expertise of women into the leadership of our businesses, communities, and government.

The keynote Speaker is Attorney General Maura Healey. Healey started her career as a clerk for Judge David Mazzone in the United States District Court in Massachusetts and



Attorney General Maura Healey

was a junior partner at the international law firm Wilmer Hale. She is a former Special Assistant District Attorney in Middlesex County, where she tried drug, assault, domestic violence and motor vehicle cases.

Maura Healey was sworn in as Attorney General on January 21, 2015, pledging to lead the People's Law Firm.

Since taking office, Healey has tackled issues touching the lives of residents across Massachusetts including the drug abuse epidemic, escalating health care costs, workers' rights and student loan costs. She has focused on strengthening consumer protections and on improving our criminal justice system

Be sure not to miss this inspirational program, honoring exceptional leaders at the 2017 ATHENA Awards Luncheon. Luncheon tickets are \$30 for members and \$40 for future-members.

To nominate an individual for an ATHENA award, to order tickets or for more information, please contact Athena Lavoie at (508) 586-0500 x 231, or email alavoie@metrosouthchamber.com. Learn more at metrosouthchamber.com/ events/athena.

Prior ATHENA Recipients

2016, Cheryl Opper, School on Wheels

2015 Mary Waldron, BSU

2014 Janet Trask, Brockton VA Hospital

2013 Kathleen Smith, Brockton Public Schools

2012 Ruth Bramson, Girl Scouts of Eastern MA

2011 Elaine Reiser, Brockton Area Multi-Services

2010 Anne DeMinico, St. Joseph Manor

2009 Sue Joss, Brockton Neighborhood Health Center

2008 Vanessa Tierny, Brockton Area Multi-Services

2007 Susan Szachowicz, Brockton High Principal 2006 Loretta Degrazia, East Coast Petroleum

2005 Marianne Wroble Cox, WXBR 1460am Radio

2004 Shailah Stewart, Brockton Public Schools

2003 Linda Faria Braun, The Adult Learning Center

2002 Christine Karavites, Proteas Consulting

2001 Barbara Duffy, My Turn, Inc.

2000 Noelle Foye, Brockton Elementary School Nurse

1999 Janice Cunningham, East Bridgewater Police

Sponsored by: **Eastern Bank**

Chamber Affiliation News & Events

To become an affiliate organization of the Chamber, contact Christopher Cooney at (508) 586-0500 x 223 or email chris@metrosouthchamber.com.



Join the Bridgewater Business Association (BBA) for their 2017 Networking Nite at Sullivan Tire on 300 Bedford Street, Bridgewater from 5:30 pm - 8:30 pm on Wednesday, April 12. At this event, businesses visit together from all over the area to build and strength relationships on this exciting night of networking.

The Stoughton Chamber of Commerce is holding their 12th annual Doin' It For

Diane Stoughton Food Pantry Fundraiser on Friday, May 5 from 6:00 pm to 9:00 pm at Stoughton's Portuguese National Club on 21 Railroad Avenue. The event will include a light dinner, dessert, a cash bar, entertainment, raffles, and live and silent auctions. Tickets are \$25 and seats are limited, so order



today! 100% of proceeds will benefit two Stoughton area food pantries.



The Norwell Chamber of Commerce is hosting a Business After Hours on April 20 from 5:30 pm to 7:00 pm. They will meet at Not Your Average Joe's in Norwell at 111 Pond Street. Remember your business cards and gear up for a night of networking! Attendance is free. Sponsored by the Norwell VNA.

The East Bridgewater Business Association (EBBA) is hosting a Scavenger Hunt on Saturday, June 11 from 9:00 am to 12:00 pm.

Participants will visit local business, answer questions, and collect stamps. First prize is \$100 in cash! The first five entrants to complete the hunt will win prizes. You can down-



EBBA

load the entry form at www.eastbridgewaterbiz.com/scavengerhunt.

The Avon Industrial Park Association is a non-profit group seeking to advance the



advocacy and business of its members in public and private affairs. Membership is open to all companies who operate within the con-Industrial Park Association fines of Avon Industrial Park in Avon, Massachusetts. For more

information please visit avonindustrialpark.org.

The Randolph Chamber of Commerce is holding their ninth annual Taste of Randolph event on Tuesday, May 2 from 5:30 - 8:00 pm at The Lantana, 43 Scanlon Drive, Randolph. Buy tickets now and save! Tickets are \$15 each, \$10 for seniors and students. Visit www.randolphchamberofcommerce.org for more information.





The South Shore Women's Business Network (SSWBN) will hold a Business After Hours event on April 27 from 5:30 pm to 7:30 pm. Attendance is free for members and non-members. The location is to be announced, so keep an eye out for updates! For more information, please sswbn.com.

Call For Small Biz Award Nominations

The Metro South Chamber and Bank of America recognize the achievements of small businesses and entrepreneurs in creating

new jobs and economic opportunities in the Metro South region. We welcome you to nominate businesses for the 2017 Small Business of the Year and Entrepreneur of the Year awards. Nomination is easy...

You may nominate your own business or any other you deem worthy. Call the Chamber at (508) 586-0500 x 231 for nomination forms. You may include additional documentation that will illustrate why the business deserves the award. Nominees do not need to be Chamber members.

Small Business of the Year Criteria: a business must have 50 or fewer full-time equiva-

Prior Small Business of the Year Recipients

2016 Strange Planet Printing

2015 Maguire's Bar & Grill

2014 J.M. Pet Resort

2013 Solex Payroll Systems, Inc.

2012 Vicente's Tropical Grocery

2011 McGuiggan's Pub

2010 Prisco's Market

2009 MCG Partners

2008 Heights Crossing

2007 Westgate Lanes

2006 Cindy's Kitchen

2005 Northeast Wholesale Nail & Fastener Supply Co.

2004 Duplitron, Inc.

2003 Modern Auto Body

2002 United Furniture, Inc.

2001 Robert Sharkansky & Company, CPA

Sponsored by:

Bank of America Merrill Lynch

lent employees; have been in business more than 3 consecutive years under current ownership; and be a for-profit enterprise.

The Entrepreneur of the Year Criteria: a business must have 10 or fewer full-time employees or equivalence; have been in business less than 3 years; a be a for-profit enterprise.

Companies will be rated on their creativity and imagination in the development of their business, their demonstration of growth, and a reflection on internal and external social responsibility.

Nominations are due to the Chamber by April 21, 2017. The awards will take place on Wednesday, May 17 at the Massasoit Conference Center.

Prior Entrepreneur of the Year Recipients

2016 Elvera's Cafe

2015 The Sound Lab

2014 JJ's Caffe

2013 James Tran, SKy8 Shrimp Farm, LLC

2012 Billy Michaud, Sparky's Import Repair

2011 Al Ata, Elie Baking Corp

2010 Patricia Winberg, Topnotch Design Studio

2009 Michelle Cully, XPressman Trucking & Courier

2008 Robert Monahan of UPPAbaby

2007 Howard Wright of Wright Technology

2006 Rob Peters of Rob Peters Entertainment

2005 Jeffrey Chrzanowski of Spark Street Autobody 2004 Charles Bernard of The DJ Experience

2003 James Messinger of The Crazy Chefs Caterers

2002 Jerome Offutt of Top Quality Staffing

2001 Randy Yanoff of Eye of the Tiger Karate

Travel to Peru With the Chamber in 2017!



Early-Bird Special! \$3,249 for 9 days and 8 nights in Peru, October 12-20. Deal ends on April 20, 2017. For more information about this, great opportunity, please visit www.met rosouthchamber.com/events/travel or contact Doris at doris@metrosouthchamber.com or at (508) 586-0500 x. 221.

www.metrosouthchamber.com ACTION Report April 2017 11

Chamber Supports Construction of New Parking Garage





Why does this project make sense for downtown Brockton?

- The garage will be the catalyst for further growth in the downtown by allowing the City to consolidate parking in one central location. This will free up other surface lots for re-development as described in the downtown action strategy.
- The City will own the garage and the parcel of land on which it sits. The City will operate, manage and maintain the garage and retain all associated revenues.
 - Parking in the new 414 space facility will be utilized as follows:
 - 200 commercial spaces for downtown businesses both new and existing
 - 55 residential spaces for residential units at Enterprise Center
 - $\hbox{-}\,159\,public\,spaces\,-\,for\,daily\,parkers\,patronizing\,down\,town\,businesses$
- Once constructed the garage will be a revenue generating asset. Based
 on the projected operating budget, garage revenues will meet or exceed
 costs associated with the \$2 million financing request being made of the City.
- The garage and infrastructure improvements will be an example of a successful public private partnership. This is beneficial to the future redevelopment of the City as others may look to partner in a similar manner. Showing that the City has successful PPP experience will go a long way towards attracting additional private sector investment.

Total development costs for the proposed garage and vehicular circulation improvements are \$12.4 million dollars.

The work will be funded as follows:

- \$10 million from the Commonwealth of Massachusetts via its MassWorks program. The Commonwealth has already announced its award of these funds, and its support for this project. All that remains is for the City of Brockton to accept the award as part of this comprehensive financing package for the project.
- \$2 million from the City of Brockton utilizing the bonding authority granted under the District Increment Financing program. The \$2 million bond is supported by the additional increase to the tax base generated by revenue from new downtown development to date.
- \$400,000 equity contribution from Trinity Financial. Additionally, Trinity will be providing working capital to the project to cover design and engineering costs during the pre-development phase.
- The MassWorks program is looking to make its 3rd large investment in the City of Brockton. Accepting these resources and utilizing them in an efficient manner will open the door to additional investments in the future.

- The circulation on improvements proposed as part of this project
 - new street and two-way Petronelli will be the first step in the process to turn Main Street back into a two-way street.
- Additionally, a proposed shared use parking agreement will allow for spaces in the garage to be utilized during non-business hours to spur increased development of dining, arts, and entertainment venues in the downtown. The garage will help to activate downtown nightlife allowing the City to begin offering a multitude of live/work/play opportunities.
- The ground floor retail space in the Enterprise building will prove much more viable for a restaurant operator if the garage parking is available.

Do you have any questions? Please call:

- Rob May City of Brockton tel. 508-580-7113 email: rmay@cobma.us
- Bob Malley Brockton Parking Authority tel. 508-580-7842 email: rmalley@cobma.us
- Mathieu Zahler Trinity Financial tel. 617-720-8400 email: mzahler@trinityfi nancial.com

The City's on-going and past projects:

- \bullet The City has seen several commercial development projects in the past 5 years
 - Brophy and Phillips, Trinity and Capstone Communities by making the requested infrastructure investment in the garage this will allow for other developers to come into the City and make additional investments.
- According to the Downtown Action Strategy, the development opportunities created by the proposed parking garage and traffic circulation improvements has the potential to generate approximately half a million square feet of new development and generate millions in additional tax revenue to the City of Brockton.

Images courtesy of



Buy Local From These New Chamber of Commerce Members

Tim Ehlers With Concord Wealth Management



WELCOME New Members

Making an Investment in Our Community



Tim Ehlers, Advisor • (781) 206-6788 Tim.Ehlers@cwmofnewengland.com

Tim.Ehlers@cwmofnewengland.com
I provide individuals, families and businesses with financial guidance, empowering them with proper education and resources through a hands-on, tailored and client-centered process. My Key Services Include Retirement Planning, College Funding, Estate Planning, Investment Planning, Life Insurance & Protection Planning, Debt, Management Strategies, Mortgage Protection, Planning for Children with Special Needs, Small Business Valuation, Deferred Compensation Programs, Tax Advantaged Buy/Sell Agreements for Succession Advantaged Buy/Sell Agreements for Succession Planning, and Key Employee Insurance.

YOUR BUSINESS PROFILE HERE...

...When You Join the Chamber. Call Alison at (508) 586-0500 x 225, or email: alison@ metrosouthchamber.com

60 School Street, Brockton • 508-586-0500 www.metrosouthchamber.com

Join the Chamber and network your business to success! The Chamber hosts informative meetings, networking events, and puts you in touch with your legislators. We also offer marketing and advertising opportunities, referrals, publicity and exposure. In addition, we offer Health Insurance packages and access to Savings, Discounts, and more. Call to learn more today!

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The Carpet Workroom

Mr. Matt Lovetere

10 Reasons to Join the Metro South **Chamber of Commerce**

- 1. New Business Contacts
- 2. Legislative Action
- 3. Professional Development
- 4. Economic Development
- 5. Human Resource Hotline
- 6. Publicity & Exposure
- 7. Referrals
- 8. Discounts & Savings
- 9. Business News & Info
- 10. Community Investment



For more information, please contact Alison van Dam at avandam@metrosouthchamber.com, (508) 586-0500 x225, or visit metrosouthchamber.com.

ING Members Thank You!

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BUSINESS EVENTS Planner

April 11

How to Use Constant Contact

Khanbabai Immigration Law

9:00 am - 11:00 am

Metro South Chamber

60 School Street, Brockton

In this session, you will learn the basics of email marketing to improve interest and return from your contacts.

Cost: Free to attend with pre-registration, \$15 at the door Register online: metrosouthchamber.com/calendar

April 12

Turbo Charge Your Business

2:30 pm - 4:00 pm

Metro South Chamber

60 School Street, Brockton

Are you looking to start or expand your enterprise? Here you will gain a better understanding of SBA Programs and

Cost: Free to attend

Register online: www.bit.lv/2IMWFX3

April 14

Good Morning Metro South Brunch

11:30 am - 1:30 pm

Crescent Credit Union

115 Commercial Street, second floor, Brockton

Learn about the evolution of immigration law under the Trump Administration

Cost: \$25 members, \$35 non-members

Register online:metrosouthchamber.com/calendar

IT'S EASY TO REGISTER!

(508) 586-0500 x 231 🕋 (508) 587-1340 🚔

E-mail: alavoie@metrosouthchamber.com Online: www.metrosouthchamber.com

Send reservation and payment to:

Metro South Chamber of Commerce

Sixty School Street

Brockton, MA 02301-4087

April 25

30 Ways to Grow Your Email Marketina List

9:00 am - 11:00 am

Metro South Chamber

60 School Street, Brockton

"30 Ways to Grow Your List" will leave you with strategies to capture new contacts, grow your list and take action to help move your business forward

Cost: Free to attend with pre-registration, \$15 at the door Register online: metrosouthchamber.com/calendar

April 25

Business After Hours @ Eastern Bank

5:00 pm - 7:00 pm

Eastern Bank

110 Main Street Bridgewater

This event will include networking, food, raffles and more. It is complimentary to attend, but pre-registration is required.

Register online: metrosouthchamber.com/calendar

April 27

Compensation Strategy and Pricina 101

9:30 am - 10:30 am

Metro South Chamber

60 School Street, Brockton

This workshop is for managers responsible for developing an organization's compensation strategy.

Cost: Free to Attend

Register online: www.psandeassociates.com, dick the Contact page and complete the form while indulding the workshop title "Compensation Strategy and Pricing 101" in the message box.

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