

Action report

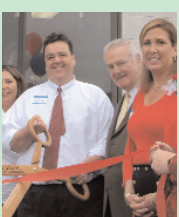
July/ August
2009

www.metroouthchamber.com

Leading Businesses
Leading Communities



CHAMBER MISSION
To serve the interests of member businesses while providing community leadership to ensure the economic advancement of the Metro South region.



Advantage Home Health
Care Services, Page 5



Michael DeCoffe, Page 7



Governor Deval Patrick, Page 8

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Chamber Hosts SBA at Business Summit

ODraws More Than 80 Businesses

Small Businesses are being offered remarkably low loan rates and high guarantees through the United States Small Business Administration. The SBA stimulus program recently unveiled in the Metro South region provides new financing options for businesses while encouraging banking institutions to make more loans. Among the many options discussed at the Summit, was the ARC program providing small businesses with up to \$35,000. at 0% for 6 years. To learn more about all the SBA financing programs available to your business, contact your local commercial banker or Donna O'Connor at the SBA. Donna can be reached at the Metro South Chamber of Commerce (508-586-0500 x223) every Wednesday or at donna.oconnor@sba.gov.



80 businesses turned out for the ARC Loan Program summit at the Brockton VA Medical Center. Also in attendance were Mayor James Harrington and representatives from the offices of Senator Kennedy, Senator Kerry and Congressman Stephen Lynch.



Event sponsors David Orloff and Jay Pike, Sharkansky & Company LLP

Robert H. Nelson, SBA

New Chamber Member Stickers to Promote, "Buy Local"

Isn't it Time You Joined the Chamber?

The Chamber is distributing new membership stickers emphasizing, Buy Local. "The new door stickers remind businesses and consumers of the importance of buying local. Money is circulated within the region at a much higher rate when it is spent with local businesses," said Chamber President and CEO Christopher Cooney. The stickers will be mailed to all



members of the Chamber (new and existing) upon joining or when businesses renew their membership.

The Chamber's mission is to serve the interests of member businesses while providing community leadership to ensure the economic advancement of the Metro South region.

For more information, or to join the Chamber and receive your member sticker, contact John Nesti, Director of Member Services at 508.586.0500 x 229 or email jnesti@metrosouthchamber.com. Web stickers are also available.

Buy Local 3/50 builds Momentum



A new program called Buy Local 3/50 is taking root throughout America. A recent email from a chamber member provided a link and a description of the underlying idea...

"The idea is to commit \$50 each month to locally owned businesses, total. Maybe that means rethinking where you currently invest your money, opting to pick up that

birthday card or pair of jeans in a locally owned business... Or maybe it means eating out once a month because you realize slamming the breaks on all spending stalls economic recovery. It's just that simple." Cinda Baxter, Founder, The 3/50 Project. The program has benefitted from many references through major news shows and publications.

The website, the350project.net is sweeping the nation. "In a nutshell, The 3/50 Project was created to build revenue for independent brick and mortar businesses..." Cinda Baxter, Founder, The 3/50 Project.

Main Street Facade Program Announced

Mayor James Harrington launches the Brockton Facade Improvement Program. The facade program is designed to encourage and directly support the physical and aesthetic improvement to buildings along Main Street. Businesses are encouraged to apply for funds available for facade improvements within this designated area of Brockton. Funding is possible through a Community Development Block Grant administered by Building A Better Brockton Inc. Details of the program are available through Building A Better Brockton at, info@brockton21.com or call 508-586-0021.



Joe Angelo's new facade on Main Street

ATHENA Award



Sue Joss, Executive Director of the Brockton Neighborhood Health Center, ATHENA Award Recipient

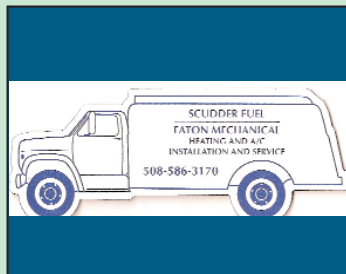
For a bio and more from
the event, see page 9

Save the Date!

Chamber of Commerce
Annual Meeting:
November 18

Buy Local From New Chamber Members

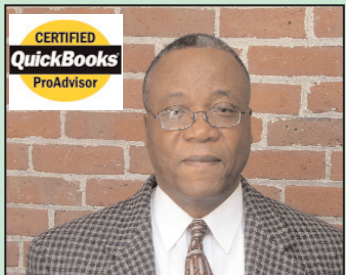
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Scudder Fuel installs heating systems for steam and forced hot water and furnaces for warm air. They also install central air condition systems using Trane or other high quality equipment, air purification systems through Aprilaire, and humidification for your home. Call us for a boiler/furnace and burner cleanout or with questions about heating systems, air conditioning, air purification or humidification. We also offer Tank Guard as a warranty for the replacement of your oil tank.

Rock, Rock Accounting & Tax Service



24 Cross Street, Brockton • 508-583-1056
www.rockaccountingandtaxservice.com

Rock, Rock Accounting and Tax Services is a full service Accounting, Tax & Management Consulting firm offering services including: Accounting & Bookkeeping, Tax Preparation & Planning, Management Consulting & Advisory. We are QuickBooks certified and can install, set-up, train and support our QuickBooks customers. Free consultations available.

Maytag Laundry & Dry Cleaning/Fontaine's



75 Pleasant Street, Brockton • 508-584-2066

Maytag Laundry & Dry Cleaning offers pick up and drop off service and senior citizen discounts. Specializing in dry cleaning, alterations, wedding dresses, comforters, curtains, leather and commercial accounts. See additional location at Fontaine's Cleaners in West Bridgewater. Brockton location is also the home of F&F Appliances & Service.

Rocky Marciano Foundation



33 Brook Street, Brockton • 508-509-3236

www.rockymarcianofoundation.org

The Rocky Marciano 2010 limited edition photo calendar is now on sale. The calendar is 10 1/2" x 8" and contains information on every Rocky match and a complete fight schedule. The calendar also contains a bio, high res photographs and quotes from Rocky and other legends. Proceeds go towards the Rocky Marciano Foundation which strives to help youth through scholarships, donations to summer camps and donations to youth organizations.

Municipal Environmental Development Inc.



PO Box 2525, Brockton • 508-587-1570
www.med-charities.com

MED is a non-profit that works to improve and better utilize parks and unused or under-utilized public lands and green spaces in environmentally sound ways. We do this by raising funds through grants, fundraising and license fees and leases, using the money to repair, improve and beautify parks and recreational areas without the use of taxpayers' money.

Boston Market



756 Belmont Street, Brockton • 508-580-8551
www.bostonmarket.com

New General Manager Donna Jacques invites you to lunch or dinner at Boston Market. Choose from the classic rotisserie chicken, hearty sandwiches, pot pies, meat loaf, roasted turkey, and more. Now introducing for summer; crispy country chicken, BBQ Beef Brisket and \$5 favorites menu. For catering, call 1-866-977-9090.

Networking; Irish BBQ; Music

Thursday, August 27, 5:00 pm - 8:00 pm
Irish Cultural Centre of NE Business After Hours



Join The Metro South Chamber of Commerce, the Neponset Valley Chamber of Commerce and

the Irish Cultural Centre for an Irish BBQ and networking event at the Irish Cultural Centre of New England, 200 Boston Drive, Canton.

The event, held on the pristine 48 acre campus will also feature a Traditional Irish Music Seisuin and Irish dancing. In addition, there will be Summer Ale, Guinness, and wine tasting.

Founded in 1989, the Irish Cultural Centre of New England (ICCNE) is a 501(c)(3) non-profit whose mission is to

promote and organize Irish cultural, educational, sporting and social events. The Centre aims to establish and sustain a facility where current and future generations of the New England community can participate in activities that promote Irish culture and heritage.

To register or for more information, call Kim Prosper at 508.586.0500 x 231, email kprosper@metrosouthchamber.com or register online at metrosouthchamber.com/register.html. The cost to attend is \$5 for members and \$10 for non-members.

Sponsored by:



New Member Orientation

Thursday, August 27, 4:00 pm - 5:00 pm (prior to Business After Hours)

The Member Orientation gives new members, prospective members, and new employees of existing member companies an opportunity to network and explore the many programs and services available to Metro South Chamber Members.

Whether you are a new member, new to your company, or a long time member who wants to know "what's new at the Chamber", you are invited to attend this session.

The New Member Orientation will

take place at the Irish Cultural Centre, 200 Boston Drive, Canton prior to the Business After Hours Networking Event. The orientation is free to attend. If you would like to stay for the After Hours, there is a \$5 charge. Please bring plenty of business cards for networking and some promotional materials about your business to share. Pre-register for this event by calling Kim at 508.586.0500 x 231 or email kprosper@metrosouthchamber.com.

Fall Chamber Programs Taking Shape

Good Morning Metro South Planning Session
Wednesday, August 12, 12:00 pm

On Wednesday, August 12, the Metro South Chamber will hold a planning session over lunch for the 2009-2010 season of Good Morning Metro South at the Chamber office, 60 School Street, Brockton. Your participation will help determine the best possible programming for the year ahead, representing your business needs and concerns. If you would like to attend this meeting, please contact Kim at 508.586.0500 x 231 or email kprosper@metrosouthchamber.com.

LinkedIn Workshop Held at Chamber



Tricia White of the Massachusetts Small Business Development Center recently held a workshop at the Chamber to help people get "LinkedIn." At the workshop, she informed attendees on how to make a page, edit their profile, create groups, and use LinkedIn as a marketing tool.

An Advanced LinkedIn Workshop is being planned for the fall. For more information, please contact Lisa Keene at the Chamber at 508.586.0500 x 225.



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Charles Wall - *Massasoit Community College*

Patricia Williams - *HarborOne Credit Union*

CHAMBER STAFF

508-586-0500 **Front Desk** x 221

Christopher Cooney
President and CEO x 223

Lisa Keene
Business Development x 225

John Nesti
Member Services x 229

Kimberly Prosper
Program Director x 231

Kathryn Sayles
Competitive Workforce x 227

Kerry Sullivan
Finance x 230

Alison van Dam
Director of Communications x 222



ACCREDITED
CHAMBER OF COMMERCE

CHAMBER MISSION: To serve the interests of member businesses while providing community leadership to ensure the economic advancement of the Metro South region.

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Photography by Rich Morgan
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ACTION Report Volume 9 - Issue 7
(USPS-410630) is published monthly except for combined July/August for \$5.00 per year by the Metro South Chamber of Commerce, Sixty School Street, Brockton, MA 02301-4087.
Periodical Postage Paid at Brockton, MA.
POSTMASTER: Send address changes to Action Report, Sixty School Street, Brockton, MA 02301-4087

The Metro South Chamber of Commerce is solely responsible for the editorial content of this publication.

The Chamber wishes to assure our members of our intention to provide physically challenged participants equal access to all programs. If you or your employees have special needs in this area, please let us know by calling the Chamber at 508-586-0500 at least 48 hours in advance.

Photo and print production by Mark Mahoney, The Enterprise

Networking at Events

is one of the most effective ways to grow your business!

JULY Calendar

8	Tall Ships After Hours Aboard MV Columbia Point <i>University of Massachusetts Boston</i>	6:00 pm
14	Business Assistance Center Meeting	12:00 pm
15	QuickBooks for Beginners (BAC)	8:30 am
21	Presence Workshop (Timeless Communications)	8:30 am
Coming Up		
August		
11	Executive Committee	3:00 pm
12	Good Morning Metro South Planning Session	12:00 pm
26	Board of Directors Meeting	12:00 pm
27	Member Orientation & Refamiliarization <i>Irish Cultural Centre, 200 New Boston Drive, Canton</i>	4:00 pm
27	Business After Hours <i>Irish Cultural Centre, 200 New Boston Drive, Canton</i>	5:00 pm
30	Summer Sunday in the Park <i>DW Field Park, Brockton</i>	12:00 pm - 6:00 pm

Save the date
September

2	Ambassador Meeting	8:00 am
7	Labor Day - Chamber Closed	
11	Government Affairs	12:00 pm
15	Data Security Laws (Business Assistance Center)	8:30 am
16	QuickBooks (Morning & Afternoon Sessions)	TBD
17	Business After Hours <i>Residence Inn by Marriot, 124 Liberty Street, Brockton</i>	5:30 pm
23	Good Morning Metro South <i>Holiday Inn, Brockton, 195 Westgate Drive, Brockton</i>	7:30 am

Note: All meetings are held at the Metro South Chamber Office or Metro South business Assistance Center (BAC) unless otherwise indicated.

GOODNews

Celebrate the great things going on!

Good Sam Medical Center Names...

Dennis G. Renaud, MBA, FACHE, of Somerset, as the vice president of Business Development at Good Samaritan Medical Center, Thomas H. Watts, SPHR, of Sagamore Beach, as the director of Human Resources at Good Samaritan Medical Center, and Jerilyn Thomas, RN, BSN, MS, HSA as the Vice President Patient Care Services/Chief Nursing Officer.

Mutual Bank Names Asst. Branch Manager

Mutual Bank, a community bank with nine branches throughout Southeastern Massachusetts and on Cape Cod has named Allison Pyles of Quincy as Assistant Branch Manager of its main office in Whitman.

In this role, Pyles oversees all teller activity, is responsible for opening new accounts, assists with lending accounts, performs associated managerial duties and works directly with customers at the Bank's Whitman headquarters.

Short Sales Topic of Conway Dialogue

Conway agents have been getting an education in short sales from company President Dick Cahill. Using the Real Estate Dialogue program as a starting point, Cahill did recent talks in Hanover, Hyannis, Mattapoisett and Canton.

The short sale program has been well received with packed rooms all across Conway Country. Cahill led the groups through the process of the short sale, and helped them with techniques for talking to lenders. Cahill told the group attention to detail is a key.

As the largest independent Realtor in Massachusetts, Conway is offering the "Dialogue" program as part of a continuing effort to educate its agents in all aspects of the real estate business. For more information on the "Dialogue" series, or to join Conway, call Marie Battles at (781) 871-0080.

Night of Irish Culture at the Brockton Rox

On Saturday, July 25th, the Irish Cultural Centre of New England will be hosting a Night of Irish Culture at the Brockton Rox Baseball Game taking place at Campenelli Field. The evening will include Irish Step dancing, Gaelic Football and Hurling Demonstrations, Traditional Irish Music, Face Painting, and good old fashioned baseball as the Brockton Rox take on the American Defenders of New Hampshire.

The Irish cultural activities will begin at 5:00 PM and will take place throughout the evening. The baseball game will start at 6:05 PM. Tickets for the game are \$8 per person with a portion of the proceeds going back to the Irish Cultural Centre. For more infor-

mation or to purchase tickets please call 781-821-8291 or visit our website at www.irish-culture.org by Friday, July 24th.

South Shore Savings Citizenship Award

Thirteen recent graduates of South Shore high schools have been presented with the 2009 South Shore Savings Bank Citizenship Award, which is given each year to graduating seniors selected by their schools as outstanding citizens. The awards were presented during ceremonies at the Bank's South Weymouth headquarters attended by the students and their parents.

Established in 1992, the South Shore Savings Bank Citizenship Award is a \$500 cash award. Award recipients are chosen primarily because they have made each of their schools a better place because they were part of it; have demonstrated a commitment and concern for the community; have displayed personal qualities of sincerity, responsibility and conscientiousness; and are residents of Braintree, East Bridgewater, Hanover, Norwell, Pembroke, Plymouth, Quincy, Stoughton or Weymouth.

Mechanics Cooperative New Branch Leader

Mechanics Cooperative Bank is pleased to announce that Dianne M. Martin has joined its team as Bridgewater branch manager. Ms. Martin will continue the tradition of providing exceptional banking services to the Bridgewater community.

Ms. Martin has over 24 years of bank management and customer-service experience. She is a life-long resident of Taunton, where she resides with her husband Tom, and is an advocate for several causes such as breast cancer awareness and animal rights. Diane is excited to extend her current community and non-profit involvement within the greater Bridgewater area.

SBA Honors Community Bank

The Community Bank has been named "2009 Small 1st Mortgage Lender of the Year" at the annual National Small Business Week celebration held in Washington DC in May. The Community Bank serves southeastern Massachusetts from its Brockton headquarters.

The award and recognition on the national stage follow a regional award, when The Community Bank was also selected as the "U.S. Small Business Administration's 2009 New England and Massachusetts 1st Mortgage Lender of the Year." In 2008, The Community Bank, a great supporter of the 504/Certified Development Company Program, participated in 17 projects, more than any other lender. The SBA honored The Community Bank for its dedication to

job creation and economic development at the SBA 2009 Small Business Awards Reception held in Boston in May.

Mayor's Summer Concert Series

Join Mayor James E. Harrington for the Mayor's Summer Concert Series on Thursday evenings on the Patio at Heights Crossing, 35 Christy Place, Brockton, MA 02301.

During the month of July, Four Guys in Tuxes & Absolutely Music will be playing on the 9th, Tom Nutile Big Band will be playing on the 16th, Athene Wilson will be playing on the 23rd, and Bob Kovner Orchestra will be playing on the 30th.

During the month of August Java Jive will be playing on the 6th and The Cavaliers will be playing on the 13th.

Give Kids the World



Boston Market is a proud sponsor of Give Kids the World, an organization that fulfills the wishes of children with life-threatening illnesses.

For the last 22 years, over 94,000 families from 50 states and 67 countries have visited the Give Kids the World Village® in Kissimmee, Florida, where they are treated to a week-long, cost-free vacation - including accommodations at this whimsical resort, donated tickets to local Orlando attractions, meals and more.

Boston Market now operates Katie's Kitchen, providing cost-free meals for over 100 families a week. That's about 33,000 cupcakes a year.

Look out for Boston Market coupon books, with over \$35 in savings, for only one dollar. All coupon book sale proceeds benefit Give Kids the World Village®.

On Deck Sports Fantasy Day

On Deck Sports of Brockton (www.ondecksports.com) is proud to continue our relationship with the Jimmy Fund, by once again taking part in this year's Jimmy Fund Fantasy Day at Fenway Park. Since its inception in 1992, Fantasy Day has raised more than \$6 million in support of cancer research and patient care at Dana-Farber Cancer Institute. Last year's big hit, the On Deck Sports batting cage is back, and this year we're teaming it with the On Deck Sports pitching tunnel. Step up on the mound, take aim, and let it fly. In addition to MPH our Radar Pitching Trainer keeps a full pitch count, so you'd better hit the strike zone. This is a great

**MEMBERS SEND YOUR
GOOD NEWS TO
AVANDAM@METROSOUTHCHAMBER.COM**

event, for an even better cause. Check out www.jimmyfundfantasyday.org or call 800-365-6171 for more information!

Mayor's Movie Night

On Friday, July 17, Mayor Harrington will present Family Night at the Movies, Mary E. Baker School Soccer Field, 45 Quincy Street. Gates open at 8pm, and the show starts at 8:45pm. Free admission. Rain Date: July 19. Bring something to sit on and come enjoy refreshments and a movie under the stars. The movie will be Madagascar Escape 2. For more info, please call the Mayor's office at 508.580.7123.

Book Drive

Help the Newspapers in Education Program continue to provide newspapers to local schools by donating your gently used children's books. Drop off locations are The Patriot Ledger, 400 Crown Colony Drive, Quincy, The Enterprise, 1324 Belmont Street, Brockton, GateHouse Media, 15 Pacella Park Drive, Randolph, and Community Newspaper, 165 Enterprise Drive, Marshfield. For more information, email cschowstack@enterpriseneews.com. Book Sale to take place August 15 at Gatehouse Media, 15 Pacella Park, Randolph, 8am-4:30pm.

Mary Kay Luxury Lunches

Order lunch in and get ready for a Beauty Escape in the middle of your hectic day. This is a fast, fun, new way to experience the "new" Mary Kay! It only takes 45 minutes. Preview the new age fighting skin care, aromatherapy, color, and gift items. Participants will be entered in the Spa Basket Drawing and receive a goody bag. Great for staff appreciation days. By Appointment only, call Carla Ganer, Mary Kay Consultant, 508-583-7491.

United Way Meets Community's Urgent Needs

The United Way of Greater Plymouth County is distributing \$900,000 to fund 39 initiatives proposed by twenty local, non-profit, community partners.

Of the \$900,000 being distributed by United Way, \$166,099 will fund life skills and job training initiatives, \$515,411 will fund basic needs (shelter and food) initiatives, \$125,800 will fund after school, child care and youth development initiatives, \$112,010 will fund housing and homelessness initiatives, \$102,680 will fund domestic, youth and community violence initiatives, and \$78,000 will fund access to health care, health insurance and drug prescription coverage.

QUEST - Division of Unemployment

The Division of Unemployment Assistance (DUA) has initiated a major program to modernize our information systems and streamline the way Unemployment Insurance is conducted in the future. The program is called, the DUA Quality Unemployment System Transformation Program or QUEST.

QUEST is a two phased project. In the first phase, a modern interactive web enabled Revenue system will be introduced. The Revenue system will automate the Registration, Wage and Employment Reporting, Tax Calculation and Payment processes with up to date information. It will

also facilitate electronic processing for large Employers and/or Third Party Agents. For the smaller employer, the system offers easy-to-use on line processing for your quarterly tax filing as well as the ability to upload documents that are formatted as specified.

The second phase will automate the Benefits portion. DUA will provide more information on this phase after it is underway.

The site contains overviews, instructions, FAQ's and system demonstrations. We encourage any employer to view this public web site at: www.mass.gov/dua/quest.

Advantage Home Health Care Services-Opens



Advantage Home Health Care Services is now open at 1041 Pearl Street, Unit H, Brockton, behind White's Bakery. Services Advantage Home Health offers include nursing, home health aides, homemakers, physical and occupational therapy, speech therapy and social and nutritional services. For more information, call 508-584-2900 or visit advantagehealthcareresources.com

Pictured: John Nesti, Metro South Chamber, Jayne Kelleher, Debra Ryan-Kelly, Jay Geary, Mayor James Harrington, Kathleen Goolsky and Mary Ryan.

Connecting College and Careers Interest Survey



The Mayor's Higher Education Collaborative, under the direction of Mayor James E. Harrington, strives to increase college and career opportunities for adults and youth in the Brockton/Metro South Region.

The Mayor's higher Education Collaborative is hosting workshops in Fall 2009. These workshops will help adults, students, and parents connect to college, careers and professional development.

Please help us by participating in the Mayor's Higher Educational Interest Survey, which is available online at:

www.metroouthchamber.com/highered.html

Your input will assist us as we design upcoming programs.

New Brockton Information Boards Seeks Sponsors

Sponsor a space on the new Brockton Information Boards to be placed at 6 locations across Brockton; Brockton Area Transit Intermodal Centre, the downtown commuter rail station, the downtown parking garage, the Metro South Chamber of Commerce/City Hall, the Brockton Historical Society and the Fuller Craft Museum.

The boards contain a map of the city and important cultural attractions. The intent of the boards is to provide an appealing and practical way to assist people in their navigation while showcasing local businesses, promoting tourism, and helping current residents realize the "hidden gems" within the city.

Six sponsor spaces are available for \$1500/year, with discounts for 2nd and 3rd year reservations. For more information, contact Alison at 508.586.0500 x 222 or email avandam@metroouthchamber.com.



QuickBooks For Beginners Workshop

Wednesday, July 15, 2009, 8:30 am - 12:00 pm
Metro South Chamber of Commerce, 60 School Street, Brockton

Gain the tools you need to successfully operate your business. You will receive a general overview of QuickBooks, learn key setup features and understand the basics of recording income, expenses and reconciling bank accounts.

Instructor Frank Guinan has owned his own business, Integrity Business Solutions, for 8 years. Through his business he provides CFO services including internal system review, financial report analysis, and strategic planning. He is also a "QuickBooks Guru" providing setup, maintenance and troubleshooting as a Certified ProAdvisor.

To register for this workshop, please call Lisa at 508.586.0500 x 225 or email lkeene@metroouthchamber.com. This workshop, co-sponsored by Coastal Community Capital, is free to attend.



Business "Presence Workshop" at Chamber

Tuesday, July 21, 8:30 am - 10:30 am
Metro South Chamber of Commerce, 60 School Street, Brockton



Take your career to a new level! Learn how to develop your "Presence" by becoming more dynamic in all aspects of speech communications.

What's Presence? You can't always explain it, but you know it when you see it. Examples: Confidence, Aura, Dynamic, Captivating, larger than life, likable, trustworthy, in control, "that

certain something". We are all born with it, but you can learn to bring out your presence by improving your vocal abilities, improving your body language and learning how to interpret other people's body language. To register for this free workshop, please contact Brian Reiser, Principal, Timeless Communications by calling 508-265-8569 or email brian@timelesscommunications.com.

U.S. Small Business Programs Offered

Attend a FREE SBA workshop designed to highlight the various SBA programs and services that are available to prospective or current entrepreneurs who need assistance in starting or expanding their business. General information will be provided on the following:

- Small Business Counseling (SCORE)
- Small Business / Development Centers • Business Information Center
- SBA 7(a) • Loan Guaranty Program • 8(a) Business Development HUB/Zones • Small Disadvantaged Business Assistance
- Government Contracting Opportunities

The workshop will be held at CareerWorks, 34 School Street, Brockton from 2 - 4 pm on the third Wednesday of each month. The next workshops will be held on July 15 and August 19, 2009. Contact CareerWorks at 508.513.3400 for further workshop information.



Chamber Welcomes Lenita Fairhurst



Lenita Fairhurst

The Chamber would like to welcome Lenita Fairhurst as an intern at the Chamber during July from the Brockton High School Summer of Work and Learning program.

Lenita is a recent graduate of Brockton High School and will attend the University of Massachusetts Amherst in the fall, where she will focus her studies on business in the Isenberg School of Management. Through this internship, Lenita seeks to grow her knowledge on business management and develop her professional skills.

The Summer of Work and Learning is a 5 week internship for Brockton High School Juniors and Seniors. For more information, contact Kathryn Sayles with the Metro South Connecting Activities Partnership, 508.586.0500 x 227 or visit metroouthchamber.com/ca.html.

MEMBERProfile

Alan Siegel Financial Services

Address: 50 Oliver Street, Suite 210,
North Easton, MA 02356
Website: www.siegelfinancial.com
Email: alan@siegelfinancial.com

Year Established: 1992

Products or Services: As a Certified Financial Planner™, I specialize in Investment Management and Retirement Planning. I am fully licensed in insurance and investments.

Number of Employees: 2

What is unique or special about your firm and the products and services you offer?

The advice I provide is based on Biblical principles of money management. I care deeply about my clients and am looking to cultivate long-term relationships. I desire to be your trusted advisor, not a salesman selling products. Your initial meeting is always a complimentary consultation.

What is your market area?

Although the bulk of my clients are from Southeastern MA, I have clients throughout MA and New England. I am licensed in 14 states and have

clients as far away as Hawaii and Alaska. I serve individuals, families, business executives and business owners.



Alan Siegel

Please list awards, honors or special recognition your firm has received:

On a personal level, I was awarded the Melvin Jones Fellow by the Easton Lions Club for dedicated humanitarian service, which is the highest award recognition provided by Lions Club International. I served as the committee chair for Easton for Habitat for Humanity. I have also served on the Board of Directors for South Shore Habitat for Humanity. I have been a member of the National Association of Christian Financial Consultants (NACFC) since 1999 and have served on their Board of Directors for six years.

What is your main business objective concerning your customers and the business community?

To honor God and care for people in the area of Financial Planning and Asset Management, incorporating and teaching Biblical principles of money management and stewardship.

SEED Has Loan Funds for Brockton

The South Eastern Economic Development (SEED) Corporation has recently secured \$1 million in loan funds under the SBA Micro Loan Program to assist small businesses in the City of Brockton, and the region. SEED has access to a total of \$3.5 million to assist viable small businesses with loans to enable them to continue operating in these difficult times.

SEED Corporation has also partnered with the Brockton 21st Century Corporation, the Metro South Chamber, and the Old Colony Planning Council to establish a Revolving Loan Fund for Brockton businesses with funding from the U.S. Economic Development Administration.

Micro loans up to \$35,000 are available for existing and start-up small businesses including home based businesses. Loan funds can be used for: working capital, inventory, machinery and equipment, furniture and fixtures and refinancing business credit card debt with high interest rates. The term on the loans is up to six years and the current rate is 6.5 percent fixed.

SEED can also provide loans up to

\$100,000 for the same purposes. These loans can be amortized over 10 years and carry a fixed interest rate of 5.5 percent if there is bank participation in the financing.

Small business owners need to have at least a 600 credit score and be able to explain delinquencies. SEED will be reviewing the small business owner's entire household income to see if there is enough income to repay the loan.

"SEED can be flexible with repayment terms and collateral, but we expect small businesses to stand behind their loans and will take all available collateral including a second or third position on the small business owner's home, whether there is equity available or not," stated Maria Gooch-Smith, SEED's Executive Director.

The application process includes filling out SEED's two page application form, and providing federal income tax returns for three years for the small business and the owner. The application and list of items needed is available on SEED's website, www.seedcorp.com. For more information about SEED please call 508-822-1020.

Business Assistance Center Is Open



The Metro South Business Assistance Center serves the interests of existing and start-up businesses by providing low cost and efficient business information and work in conjunction with other local and regional economic development organizations to carry out their mission of creating new jobs and investment in the Metro South region. (See ad below)

This year, 15 workshops were held through the Metro South Business Assistance Center and its partners. Such workshops included Restaurant Management, QuickBooks, Affirmative Market Program, SBA Arc Loan Program, SEED Commercial Realtors, Global Management, and Business

Tactics in a Troubled Economy. Attendance for each of these workshops saw upwards of 20 people.

The Business Assistance Center also houses the staff of SCORE, a counseling service for businesses, start-ups, and entrepreneurs.

As part of the Business Assistance Center, the Edison Business Incubator space is at full capacity. The incubator provides below-market rental space for start-up and expanding micro-enterprises needing assistance. Studies show that 90% of businesses that start in an incubator will remain in business.

The Metro South Business Assistance Center and Edison Business incubator are located in the Chamber building at 60 School Street, Brockton. For more information, contact Lisa at 508.586.0500 x 225.



Need Help Starting Your Business? Searching for Money to Start Your Business?

The Metro South Business Assistance Center (BAC), a partnership of over twenty organizations, is a high-tech, one-stop business resource center that offers counseling, technical assistance, and financing to potential, existing and expanding businesses.

FREE services offered

- Premier Sponsor:**
- Business Related Software
 - Comprehensive Reference Library
 - Professional Counseling (by appt.)
 - Access to Computers & Online Resource
 - Informational & Instructional Videos
 - Workshops & Seminars (fees may apply)

Located at 60 School Street, Brockton, in the Chamber Building. Call 508.586.0500



Become a SCORE Counselor

Make a Difference in Your Local Business Community

SCORE
Counselors to America's Small Business

You've had success in business, why not share your knowledge and help entrepreneurs succeed in their business by joining SCORE, America's leading volunteer business consulting organization. With more than 11,000 volunteer counselors nationally, SCORE is currently recruiting counselors for the greater Brockton area.

Through face-to-face and online mentoring and workshops, SCORE offers business advice and training that helps aspiring entrepreneurs and small business owners to start, manage and grow a business. Becoming a SCORE volunteer is rewarding experience for active or retired business owners or professionals. And once you've become a volunteer, you will be supported by all of the small business resources, training, and networking SCORE provides to its counselors.

"As a SCORE counselor, you're connecting with entrepreneurs and helping them grow their business," says Harris

O'Brasky, chairperson of the Southeastern MA chapter of SCORE. "Our counselors have a great impact on their small business community. Year to date our chapter's counseling sessions are up 20% over last year and we are actively recruiting new volunteers to better serve our clients."

Enjoy a stimulating environment where you'll help entrepreneurs solve challenging business problems, continue to expand your business knowledge, and build new friendships with colleagues, clients, and business leaders, all while giving back to the community. For more information and to volunteer contact Frank Roche or Frank Sebastian at 508-587-2673

Formed in 1964, SCORE has assisted more than 8.3 million aspiring entrepreneurs and small business owners through counseling and business workshops. SCORE is the consulting arm of the U.S. Small Business Administration (SBA).

Networking & Ice Cream at BNHC



63 Main Street, Brockton • www.bnhc.org
Ice Cream provided by Hilliards Candy



Brenda Viveiros, Boston Medical Center HealthNet Plan,
Chuck Givonetti, Animal Protection Center of Southeastern
MA, Jim Foley, Noonan Waste Service, Inc.



Grace Doherty & Michael Decoffe
Embassy Rehabilitation & Health Center



Christopher Cooney, Chamber President & CEO, Sue Joss, Brockton Neighborhood Health
Center, Jim Walsh, Mass Development



Rosa Edwards-Ellis, Bandmasters



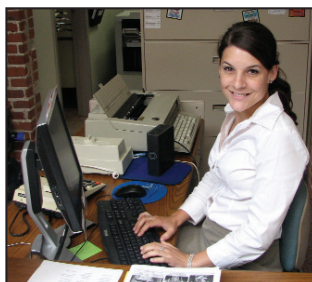
William Murray, Economize Plumbing &
Heating, winner of a Hilliards gift certificate



Anne Beauregard, Brockton Library Foundation, John Costa, BC Tent & Awning,
Joe Kameese, American Bookkeeping, Cheryl Bateau, TeleDynamics, Neal
Braver, Liberty Tax Service

Chamber Welcomes Kathleen Lynch

The Chamber is pleased to announce the addition of Kathleen Lynch, recipient of the Adrian Tinsley Internship Award, as an intern specializing in Public Relations over the summer. Kathleen is a graduate of the Department of Communication Studies at Bridgewater State College. Last winter, she took part in a job shadow program, where she spent the day observing Terrel Harris, communications director for the Executive Office of Public Safety and Security in Boston. Through her internship with the Metro South Chamber, Kathleen hopes to gain the professional skills



Kathleen Lynch

necessary to advance her career in the field of public relations.

10 Reasons to Join the Chamber

1. New Business Contacts
2. Legislative Action
3. Professional Development
4. Economic Development
5. Human Resource Hotline
6. Publicity & Exposure
7. Referrals
8. Discounts & Savings
9. Business News & Info
10. Community Investment

Call 508.586.0500 x 225 to Join

Sponsorship Opportunities Available

Sponsorship of a Chamber event offers your company exposure to the local business community and an opportunity to network with business leaders in the area. Not only does it create an awareness for your products and services, it allows you to target your marketing efforts to business professionals and potential customers in the Metro South Region.

Sponsorships still available for the 2009/2010 season are:

- Business After Hours** (Attendance: 75-100)
- Good Morning Metro South** (Attendance: 150-200)
- Legislative Reception** (Attendance: 100-125)
- A Taste of Metro South** (Attendance: 700-750)
- Awards Program** (Attendance: 150-175)
- ATHENA Program** (Attendance: 150-175)
- Book for Business** (Over 5000 copies printed)
- Brockton Information Boards** (6 locations in Brockton)
- Business EXPO** (Over 70 exhibitors)
- New Member Orientation** (Quarterly: 100-125)
- Board Retreat** (30 Board Members)

Join the Team! Ambassador's Meeting

The next **Ambassador Team meeting** will meet on **September 2** from 8:00 - 9:00 am at the Metro South Chamber of Commerce.

The Ambassador Team meets on a monthly basis to serve fellow members by providing information, resources, and member-to-member support, increasing awareness and promoting active participation in Chamber programs and services. To become an Ambassador, contact Lisa at 508.586.0500 x225.



Chamber Web/Technology Advances

Chamber Event Videos



Selected Chamber events are now on the web! With the click of a button, members can watch forums, awards and keynote speakers. Watch these streaming videos at www.metroouthchamber.com/video.html. Now playing: the Small Business Awards with keynote speaker Jeffrey Taylor, Creator of Monster.com and Eons.com.

eUpdate Electronic Newsletter

Sign up for the Chamber's eUpdate and stay up-to-date on local business news. Chamber eUpdate is a weekly email newsletter service for members created exclusively to keep them informed about Chamber events, news, trends, and services available to the business community. Also included is a link to the Action Report, as well as a section for community and member news and events. To subscribe, visit the Chamber homepage, metroouthchamber.com.



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**You Never Know Who You'll Meet
at a Chamber Event . . .**

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Registering for events has never been easier.

Become a Season Ticket holder for Metro South's most informative and innovative programs and events.



Attorney General
Martha Cookley



State Representative
Geraldine Creedon



Joe DiLorenzo,
Plymouth Rock Studios



Leslie Schweitzer,
US Chamber Senior Trade Advisor



Governor
Deval Patrick



Brockton Mayor
James Harrington



Senator
Tom Kennedy



Jeffrey Taylor,
Monster.com & Eons.com Creator

**METRO
SOUTH
CHAMBER OF
COMMERCE**

Metro South Chamber 2009/2010 Season Ticket

Includes:

- All Good Morning Metro South Programs (6 Programs, \$120 value)
- All Business After Hours (at least 7, \$35 value)
- Annual Legislative Luncheon (\$30 value)
- ATHENA Award Breakfast (\$25 value)
- Small Business Awards Luncheon (\$35 value)
- 1 Taste of Metro South Ticket (\$25 value)

*Reserve your Season Ticket by **August 15** and receive 1 additional Taste of Metro South Ticket (\$25 value)*

**All This for \$175.-
(Save \$120.- per person)**

<u>Number of Tickets</u>	<u>Regular Payments</u>	<u>Season Tickets</u>	<u>Savings</u>
4 Seats	\$1180	\$700	\$480
Individual	\$295	\$175	\$120

Company Name: _____

Name: _____

Name: _____

Name: _____

Name: _____

Phone: _____ Fax: _____ E-mail: _____

Number of GMMS Season Seats _____ x \$175.00= _____ (total amount)

_____ Payment Enclosed _____ Payment will be mailed _____ Bill me

Spotlight your Business

A Good Morning Metro South corporate sponsorship is a low cost way to promote your company. Your organization will be recognized in the Action Report and you will be interviewed during your month's program.

_____ Yes, I would like to learn more about becoming a Corporate Sponsor

**To become a Good Morning Metro South Season Ticket Holder,
Fax this form to 508.587.1340 or mail to 60 School Street, Brockton 02301 by September 11
If you have any questions, call Kim Prosper at 508.586.0500 x 231**

Business After Hours



Business After Hours
at IKEA, Stoughton

Ribbon Cuttings



Whelan Associates and Brockton
Urology/South Shore Dermatology

New Member Orientation



Deb Toma, George Whashington Toma TV,
Lanelle Cox, Your Local Office, Carla Canter,
Mary Kay

Legislative Breakfast



Brockton Mayor James Harrington,
Bob Moran, National Grid,
State Representative Allen McCarthy

Business First Expo



Jim Brown and Jean Roche- MacDonnell,
Servpro of Weymouth

A Taste of Metro South



Montilio's Baking Company, Rack's,
Stoneforge Grill

Chamber of Commerce Celebrates Accomplished Women



Sponsor Scott Sanborn of Sovereign Bank is interviewed by Charles Hickey of CareerWorks



Sponsors Jack Yunits and Brian Voelkel of the Brockton ROX



Christine Karavites, Proteas Consulting; Sue Joss, BNHC; Christopher Cooney, Chamber President & CEO

2009 ATHENA Award Recipient

Sue Joss



Sue Joss
Brockton Neighborhood Health Center

Sue Joss, Executive Director of the Brockton Neighborhood Health Center, is an individual who has demonstrated true professional leadership while serving as a role model for many women throughout the community. Sue is devoted to providing high quality, accessible healthcare to low income individuals and creating special economic opportunities for women through job creation and training.

Under the direction of Sue Joss, The Brockton Neighborhood Health Center began providing services through grant money in 1994, stationed in a mobile medical van operating out of a church parking lot. Since then, the center has rapidly grown, from a former grocery store to a 58,000 sq ft center at 63 Main Street. Today, the center provides preventive and specialty health and dental services to more than 17,000 patients with over 90,000 visits annually. A large percentage of patients are women and their children. In the next few months, the BNHC will break ground on an expanded facility to accommodate the increased health care needs of the community.

As CEO of the BNHC, Sue develops operating policies and procedures, oversees staffing and training, addresses fiscal issues, and develops marketing and outreach programs. Sue holds several community leadership positions in the medical and business realms. She has also served the community as a mentor with the creation of the United Voices program at BNHC, an education outreach program and support group for youth ages 13-19, many of whom are young women. In 2007, Sue was honored as Executive Director of the Year by the Massachusetts League of Community Health Centers.

Sue has a long history of providing great opportunity for a diverse and predominately woman staff. In her 15 years at the BNHC, she has hired hundreds of employees and has provided them with training and skill development to ensure economic self-sufficiency while allowing for career ladder advancement. Among the 209 people currently employed at BNHC, 83% are women, representing Cape Verde, US, Haiti, Brazil, China, India, Belgium, Russia, Pakistan, Iran, Israel, Romania, Portugal, Poland, and the Philippines.

Sovereign Bank

The Shaw's Center

ROX BROCKTON

Photos Courtesy of Rich Morgan,
www.richmorganphotography.com.
Table pieces provided by Holmes McDuffy
Florists and Corporate Gifts Boston.
Entertainment by Rob Peters Entertainment.



Margaret Benefiel, noted author and CEO of ExecutiveSoul.com



Margaret Benefiel signs a copy of her book "Soul of a Leader."
100 books were given to attendees at the meeting.

ATHENA Program Adds Table Top EXPO



Carla Ganter, Mary Kay, speaks with Raena Camacho, Brockton 21st Century Corp/Building a Better Brockton.



Tori Eaton, Old Colony Hospice



Kelly Nevins, Boston Medical HealthNet Plan



Kathy Draper and Marri Dutton, St. Joseph Manor



Eve Viens, Coporate Gifts Boston (left)



Mark Olstein and Jeanne Drake, Costco Wholesale #303



Marjorie Duffy, Curry College (left)



Patricia McNearey and Sharon Marchak, Sovereign Bank

WELCOME *New Members*

Making an Investment in Our Community

Booking For Profit

Ms. Elisabeth Gillis
PO Box 4824
Brockton, MA 02303
(508) 269-2870
www.bookingforprofit.com
Business Support Services

Boston Family Hair Care

Ms. Ellen McCormack
793 Crescent Street
Brockton, MA 02302
(508) 584-8860
Beauty Salons/Supplies

Boston Market

Ms. Donna Jacques
756 Belmont Street
Brockton, MA 02301
(508) 580-8551
www.bostonmarket.com
Restaurants

Fontaine's Cleaners

Mr. Fred Fontaine
75 Pleasant Street
Brockton, MA 02301
(508) 408-4238
Dry Cleaners/Laundries

Hamid's Karate & Kickboxing Academy

Professor Hamid Lahrizi
399/397 Westgate Drive
Brockton, MA 02301
(508) 584-1883
www.hamidsacademy.com
Health and Fitness

J and E Transportation Services LLC

Mr. Emmanuel A. Mecha
797 North Main Street
Brockton, MA 02301
(508) 202-3153
Transportation

Kelley Enterprises

Ms. Lynda Kelley Ellison
PO Box 70310
North Dartmouth, MA 02747
(508) 994-0008
Business Support Services

Liberty Square Group

Mr. Scott Ferson
4 Liberty Square, 5th Floor
Boston, MA 02109
(617) 695-0369
www.libertysquaregroup.com
Consultants

Longaberger - An American Craft Co.

Mrs. Dolores (Dolly) Chappelle
77 Budd Avenue
Brockton, MA 02302
(508) 583-8554
www.longaberger.com/dollychappelle
Gifts

MassHousing

Ms. Maureen Moriarty
One Beacon Street
Boston, MA 02108
(617) 306-9840
www.masshousing.com
Real Estate/Residential

Miko's Cafe

Mr. Michael Rakis
912 Crescent Street
Brockton, MA 02302
(508) 232-6754
Restaurants

Municipal Environmental Development, Inc.

Mr. Gary E. Leonard
PO Box 2525
Brockton, MA 02305
(508) 587-1571
www.med-charities.com
Environmental

New York Life Insurance Company

Mr. Stanley Fevrier
1582 Iyannough Road, Suite 2
Hyannis, MA 02601
(339) 532-8242
Financial Services

U.S. Office Solutions

Mr. Chris Aghjayan
4 Nottingham Drive
Kingston, MA 02364
(877) 836-9951
www.usofficesolutions.net
Office Equipment/Supplies

Bill Gates Funds ICW/Business Institute



ICW recently completed its first Business LEADs Institute at the U.S. Chamber of Commerce headquarters. Spanning three days in early June, this leadership institute brought together corporate and chamber leaders from the northeastern United States to discuss best practices in education reform. Sessions included "Why Business Needs to Drive Reform and How They Can Do It," "Understanding the Teacher Union Contract and How Business Can Support the Superintendent in Making Improvements," and "Understanding Education Data - What Does It Tell You and What Can You Do About It?" Over the course of the conference, attendees had the chance to confer with faculty members such as Aimee Guidara of the Data Quality Campaign, Frederick M. Hess of the American Enterprise Institute, and Kate Walsh of the National Council on Teacher Quality to glean ideas for how to get the business community actively engaged in education reform. Chamber Vice Chair Christine Karavites and Chamber President & CEO Christopher Cooney attended.

Public Relations Can Help Your Business



Lindsay Parker

Albert Einstein, and about a gazillion others, have noted that, "In the middle of every difficulty lies opportunity". Many of us have been through incredibly difficult financial times recently. NOW is the opportune and necessary time to get your message in front of your target market, showcase your business and increase market share through PR.

Curtis Bingham of Predictive Consulting Group tells us research reveals that "companies that maintained or even increased marketing during recessions achieved significant gains in revenue and market share both during and especially for 2-3 years following the recession". In his Business Week article, "Why PR is The Prescription", Steve McKee recommends a healthy dose of PR, especially in this economy, to generate attention and affection. By the way, Steve is a long time adman and president of his own ad firm. NOW, he recommends PR over advertising.

So what exactly is PR?

For me, PR is creating and showcasing clients as acknowledged experts in their industry. It's finding, understanding and

telling your story in the most compelling way possible, in a style that speaks directly to your target market. Every business is unique and different - even from other businesses in the same field - ESPECIALLY from other businesses in the same space. PR is discovering and showcasing these differentiators. It's also about positioning you in your marketplace and persuading others to believe in you and your business.

It begins with interviewing you, vetting you, reading everything you've written and that's been written about you. When doing your own PR, you need to revisit all this material, and restructure it to address what's in the news and public consciousness today. Then write articles and press releases. Next, identify appropriate media placements - online and offline - in newspapers, magazines, trade journals, radio and TV (local, regional, national, wherever your audience is). The process ends with "Leverage Marketing". And then it begins again.

New Chamber member Lindsay Parker is Founder and President of Lindsay Parker Media and an expert in PR. For more information, visit www.lindsayparkermedia.com, or call Lindsay at 508.238.7715.

RENEWINGMembers *Thank You !*

Ace Surgical Supply Company
Advantage Health Care Resources
American Bookkeeping and Cash Flow Service
Arista Associates, Inc.
AT & T Mobility
Bath Fitter
Bayside Financial Insurance Agency
Beaver Woodworking Supplies, Inc.
Belton New England
BFI Waste Services
Bridgewater-Raynham Regional School District
Brockton Furnace & Duct
Brockton Public Library
Brockton Public Schools
C. M. Petti Market & Deli
Cameron's On The Green
Cedar West Bridgewater LLC
Comcast Spotlight
Copeland Toyota
East Bridgewater Public School
Eastern Bank
Easton Country Club, Ltd.
Emmanuel House Residence

Fedex Home Delivery
Francis Freccero, M.D.
Gary R. Oman, P.C.
Hardy Catering
ID Graphics Group
John P. Kolentas Financial Service, Inc.
Law Office of Victor and Goldman
Law Offices of Robert R. Pellegrini, Jr.
Makeovers Salon & Spa
Michael A. Taicher, PC
Mihos Realty LLC
Old Colony Planning Council
Precision Installations Inc.
Prospect Hill Company
Proteas Consulting
R.F. D'Agostino Insurance Agency
Salameh Home Furniture
Sandra Smith-Robbins
Stonebridge Cafe
Stoughton Public Schools
Tamboo Restaurant
The Ockers Company, Inc.
Whitman-Hanson Regional School District

To Join the Metro South Chamber Commerce
call John Nesti at 508.586.0500 x 229,
email jnesti@metrosouthchamber.com
or visit www.metroouthchamber.com/joinhtml.

Discover the Fun in Metro South This Summer!

Discover the fun in the region and take in all the wonderful activities and sights! Here are 4 great things you can do this summer.

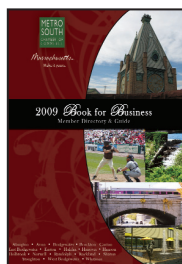
1) Visit a Park: **DW Field Park**, with an entrance on Oak Street, Brockton is a 756 acre park complete with ponds, lakes, woods, walking paths, a 65 ft observation tower and 7 miles of roadway. Look for summer events including triathlons, Summer Sunday in the Park and Tower events. (www.dwfieldpark.com) If you like fishing and boating, visit **Ames Nowell State Park** on Linwood Street, Abington. The park also contains picnic areas and miles of trails. **Borderland State Park**, located off Massapoag Ave in Easton, once owned by the Ames family boasts a 3 story mansion built in 1910. The park also has horseback riding, fishing and canoeing, and a frisbee golf course. (www.mass.gov)

2) Visit a Museum: **The Fuller Craft Museum** located at 455 Oak Street is New England's home for contemporary Craft. The museum's vision "let the art touch you" redefines the museum experience. Visit www.fullercraft.org for a list of exhibits, opening receptions, workshops and classes, and networking events. **The Children's Museum** at 9 Sullivan Avenue in Easton is a learning playground where parents and children can explore and learn about the world. Visit [\[drensmuseumineaston.org\]\(http://drensmuseumineaston.org\) for a list of summer programs, workshops, activities, and camps for children. **The Brockton Historical Society** located at 216 N. Pearl Street, Brockton, features exhibits on shoemaking, fire fighting, and Rocky Marciano. \(\[www.brocktonhistorical-society.org\]\(http://www.brocktonhistorical-society.org\)\)](http://www.chil-</p>
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3) Entertainment: **The Brockton Rox** Minor League baseball games at Campanelli Stadium, 1 Feinberg Way, Brockton, promise fun for the family at an affordable cost. (See coupons below). Friday night games feature fireworks. Saturday nights feature live music. Visit www.brocktonrox.com for a list of theme days, activities and concerts. **The Brockton Fair** held at the fairgrounds will run from July 1-July 12 and will feature rides, concerts, shows, and the demolition derby. (www.brocktonfair.com). Also, don't miss the **Mayor's Concert Series** at Height's Crossing (www.brockton.ma.us).

4) Eat, Drink, and Be Merry: The Metro South Region is home to some of the most delicious and diverse restaurants, featuring Caribbean, Brazilian, Greek, American, Barbeque, Chinese, Thai and more. Visit www.metroouthchamber.com for a list of restaurants.

Free Business Listings for Members



Metro South Chamber Book for Business

In an effort to streamline communications at the Chamber, the annual verification form has been emailed to members. This new process allows members to simply press reply to the email, update and change any contact or business information and email back. This process saves the hassle of paperwork and the cost of postage. The information on the form will also be used for telephone referrals made by the Chamber.

The Metro South Book for Business is colorful, 99 page mem-

ber directory and guide. It contains town information, business and residential demographics, legislative information and 2 free listings for each member. Last year, 5,000 directories were printed and 4,000 were mailed to business leaders.

If your business was not emailed the annual verification form, please contact Alison van Dam at 508.586.0500 x 222 or email avandam@metrosouthchamber.com and provide us with a working email address.

If you prefer to receive your verification form in the mailbox, a full mailing will be done in August to all those who have not yet responded by email.

Advertise in the 2010 Book for Business

Don't miss the opportunity to place a much talked about 2010 Book For Business Advertisement. Your ad will be listed in close proximity to your free business directory listing. In addition, your alphabetical and categorial listing will be displayed bold and in green font. This opportunity is sure to give you a leg up in the competition by receiving added exposure.

Don't have the time to create an ad, or the money to pay a designer? If you reserve your ad space now, our in house graphic designer will create a professional quality full color ad for you, free of charge. The ad is yours to use for additional promotions or for other publications.

Call Alison at 508.586.0500 x 222 or email avandam@metrosouthchamber.com for more information and for ad rates. You may also download the contract at www.metroouthchamber.com/b4badcontract.pdf.

Fuller Craft Museum Full of Activities and Exhibits

The Perfect Fit-Shoes Tell Stories

June 6, 2009 - January 3, 2010

Brockton, once known as the shoe capital of the world, revives its legacy with The Perfect Fit - Shoes Tell Stories. Curated by Wendy Tarlow Kaplan, who has strong family ties to Brockton's shoe industry, this exhibition will explore how shoes can tell stories, addressing topics such as gender, history, sexuality, race, class, and culture.

Other exhibits: Beyond the Embargo, Cuban & American Ceramics, Chungie Lee: My Cup Overflows, Days of Spring and Structured Space: Machiko Agano.




455 Oak Street, Brockton
508-588-6000 • www.fullercraft.org
\$8 adults, \$5 seniors & students
Free every Wednesday 5-9pm

Art Cafe

Offering delicious lunchtime cuisine
Tuesday-Saturday, 11am-2pm.

Workshops for Teens and Kids

July- August, \$265 for members

Hands-on craft projects, behind-the-scenes tours of our amazing exhibitions and explorations of our beautiful campus full of art and nature. Professional artists will teach basic skills that encourage invention and creative improvisation. Students will use a variety of materials and new techniques each week.

Don't miss [SENSE]ation Day!

Saturday July 18, 2009 from 12-4pm. A free, interactive, hands-on community event celebrating our exhibition Beyond the Embargo!

Last Call for China

Tiananmen Square • Forbidden Palace • Great Wall of China
Lingyin Temple • Economic Development Hubs • YuGarden
National Embroidery Institute

AND MORE ...

October 11-19, 2009

Beijing • Shanghai
Suzhou • Hangzhai

For only \$1,999.00

*includes airfare, meals, double occupancy lodging in luxury hotels and optional business meeting.

Call Lisa at 508.586.0500 x 225 or visit metrosouthchamber.com/china.html for more information. Deposit due by August 1, 2009.



Dr. Wing-kai To, Professor of History, Coordinator of Asian Studies at Bridgewater State College speaks at the Info Session about China culture and attractions. For more, visit metrosouthchamber.com/china.html

fullerCRAFT
museum

Free Admission
Wednesday Nights, 5pm-9pm

455 Oak Street, Brockton • 508-588-6000
www.fullercraft.org

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50% off
box seats at a 2009 Season Rox baseball game
with the purchase of 10 or more box seats.

Box seats normally priced at \$9.50 per ticket.
Subject to availability.

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(508) 559-7000 • www.brocktonrox.com

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www.usofficesolutions.net

At U.S. Office Solutions business technology is our passion. We provide business solutions that are focused on increasing productivity while lowering your overall expense. Partners include Samsung, Copystar, HP, Paper Host and NEC. If you need to print it, copy it, scan it, save it, send it or shred it - U.S. Office Solutions has the right solution for you.

Boston Family Hair Care



793 Crescent Street, Brockton • 508-584-8860
Boston Family Hair Care is a full service salon. It has been owned and operated by Ellen & Tom McCormack for 23 years. The salon has maintained one goal; to provide the people of this area with a hair care salon that is committed to the highest quality services, in a relaxed atmosphere, at very competitive prices. Our staff is trained in Matrix High Definition color. We have clients who came to our salon for their first hair cut in 1986 and now bring their children.

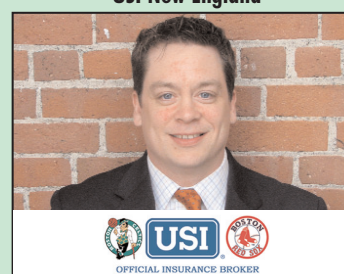
Precision Textile Color, Inc.



244 Liberty Street, Unit 4, Brockton • 508-897-6620 x 200
www.precisiontext.com

Specializing in textile color development offering custom dyeing services to retail apparel companies featuring online color standard ordering and an extensive color library. We are the exclusive US representative of ChromaShare, which provides absolute accuracy for online color viewing. This allows businesses to make decisions globally right from their office, saving shipping and travel. Pictured: Mary Vigeant, President and Founder.

USI New England



12 Gill Street, Suite 5500, Woburn • 781-376-2763
www.usi.biz

USI New England is a growing and diversified insurance and financial services firm focused on a fully integrated delivery of a variety of insurance and financial services. Helping organizations manage the cost of their benefit plan and budget, getting them to stay compliant with changing regulations and helping to ensure employees appreciate, understand, and correctly utilize their benefits. Pictured: Dan Hill

Longaberger-An American Craft Company



77 Bud Avenue, Brockton • 508-583-8554
www.longaberger.com/dollychappelle

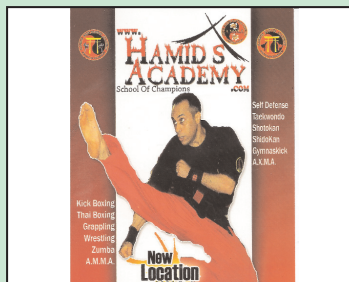
Offering finest quality hand made baskets and pottery goods for purchase. Everything you need to make your house a home. Experience four generations of handcrafted quality from the heart of Ohio, and celebrate an American tradition by handing them down to the next generation. Call Dolly to schedule your consultation at 508-583-8554.

Miko's Breakfast Cafe



912 Crescent Street, Brockton • 508-238-6754
Owners Niko and Michael Rakis invite you to breakfast at Miko's. Brockton's newest breakfast cafe is open 7 days a week from 6am-1pm. Call in your order to go and pick it up at Miko's convenient drive-thru window. Serving egg sandwiches, omelettes, french toast, waffles, pancakes and more. Early bird special from 6-8am, Monday-Friday for \$2.49. (Dine in only). Call for more information.

Hamid's Karate & Kickboxing Academy



399/397 Westgate Drive, Brockton • 508-584-1883
www.hamidsacademy.com

Hamid's Academy, in its new 8,000 sq ft location offers classes for success in school and life, building student's respect, confidence, discipline, strength, achievement and coordination. 2 month special: \$180.00 for up to 45 hours of classes. Martial Arts summer camp, 8am-8pm also available. Offering kick boxing, thai boxing, wrestling, zumba, taekwondo, shotokan, gymnastics and more.

Michele's Massage Studio



455 West Center St., W. Bridgewater • 781-504-3443
www.michelesmassagestudio.com

Michele's Massage Studio offers swedish massages, deep tissue, trigger point, reflexology, reiki, active isolated stretching and scar tissue massages. Massages are geared toward your needs and lifestyle for your health and beauty. A facial massage is added in a 60 minute or more massage. Hot stones, paraffin wax, leg and face masks also available.

More Member Profiles on Page 2

BUSINESS EVENTS Planner

July 15

Quickbooks for Beginners

8:30 am - 12:00 pm

Metro South Chamber of Commerce

60 School Street, Brockton

A general overview of Quickbooks. Learn key setup features and understand the basics of recording income, expenses and reconciling bank accounts.

Please RSVP at 508.586.0500 ext. 225

August 12

Business Breakfast Planning

12:00 pm - 1:15 pm

Metro South Chamber of Commerce

60 School Street, Brockton

Members are invited to attend for lunch and suggest speakers and topics for the 2009/2010 Good Morning Metro South Season.

Please RSVP at 508.586.0500 ext. 231

August 27

Business After Hours

5:00 pm - 8:00 pm

Irish Cultural Center of New England

200 New Boston Drive, Canton

Featuring Networking, Irish BBQ, Music, and Beer Tastings. Make sure to bring plenty of business cards. New Member Orientation 4-5pm.

Cost: \$5 members, \$10 non-members

Please RSVP at 508.586.0500 ext. 231

IT'S EASY TO REGISTER!

508-586-0500 x 231 ☎

508-587-1340 📠

E-mail: info@metrosouthchamber.com ✉

Online: www.metroouthchamber.com

Send reservation and payment to: 📧



Metro South Chamber of Commerce
Sixty School Street
Brockton, MA 02301-4087

GRO-N-THINGS, INC.

Interior Plant Maintenance and Design Service

P.O. Box 1246
Middleboro, MA 02346
508.947.8433 (p)
781.767.2244 (f)



Shelley Tierney
OWNER

SERVING AREA BUSINESS SINCE 1975

Names of Persons Attending: _____

Event: _____

Company: _____

Phone: _____

REMINDER: We accept VISA, MasterCard and AMEX for dues and special events!