

# 2016 BOOK FOR BUSINESS ADVERTISING AGREEMENT

The Metro South Chamber is producing the 2016 Book for Business Member Directory & Guide, a 100+ page publication distributed to over 5,000 businesses, residents, elected officials and important decision makers. It is also posted online at [www.metrosouthchamber.com](http://www.metrosouthchamber.com) where it receives thousands of views. Stand out against the competition by reserving your ad space today!

**Enhanced Business Listing:**

- Bold listing
- 25 character description under listing in alphabetical and categorical sections

**Book for Business Advertisements:**

- Bold listing with mention of ad page #
- Listed in special Advertisers Table of Contents
- Listing on Book for Business page of website with hotlink to your site & optional logo

**Business Name:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_

**Billing Address:** \_\_\_\_\_

**City/State/Zip:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

## 2016 BOOK FOR BUSINESS AD RATES

✓ All ads are full color (jpeg or pdf, 300 DPI) ✓ Free professional ad creation available

| Ad Size   | Dimensions    | Investment |
|---|---------------|------------|
| <input type="checkbox"/> Enhanced Listing   | --            | \$236      |
| <input type="checkbox"/> 1/6 page ad  | 3.5" x 3"     | \$472      |
| <input type="checkbox"/> 1/3 page ad  | 3.5" x 6.5"   | \$603      |
| <input type="checkbox"/> 1/2 page ad  | 7.25" x 4.75" | \$892      |
| <input type="checkbox"/> Full page  | 7.25" x 10"   | \$1,758    |
| <input type="checkbox"/> Inside Front Cover   | 7.25" x 10"   | \$2,362    |
| <input type="checkbox"/> Inside Back Cover  | 8.5" x 11"    | \$2,362    |
| <input type="checkbox"/> Back Cover   | 8.5" x 11"    | \$3,035    |
| <input type="checkbox"/> Front Cover Logo, Inside Full Page, Sponsor in Action Report | 8.5" x 11"    | \$4,000    |

All ads must be sent electronically to:  
[mmcgrath@metrosouthchamber.com](mailto:mmcgrath@metrosouthchamber.com)

Or mailed to:  
**Metro South**  
**Chamber of Commerce**  
**Attn: Melanie McGrath**  
**60 School Street**  
**Brockton, MA 02301**

|                          |                               |
|--------------------------|-------------------------------|
| <input type="checkbox"/> | Renew my ad from last year    |
| <input type="checkbox"/> | I would like an ad created    |
| <input type="checkbox"/> | I will submit an ad by Jan. 9 |
| <input type="checkbox"/> | Check enclosed                |
| <input type="checkbox"/> | Invoice me                    |
| <input type="checkbox"/> | Credit Card (Call with CC #)  |

**Total:** \_\_\_\_\_