



2017 Book for Business Advertising Agreement

Reserve Your Space by September 2 for Reduced Rates!

The Metro South Chamber is producing the 2017 Book for Business Member Directory & Guide, a 100+ page publication distributed to over 5,000 businesses, residents, elected officials and important decision makers. It is also posted online at www.metrosouthchamber.com where it receives thousands of views. Stand out against the competition by reserving your ad space today!

Enhanced Business Listing:

- Bold listing
- 25 character description under listing in alphabetical and categorical sections

Book for Business Advertisements:

- Bold listing with mention of ad page #
- Listed in special Advertisers Table of Contents
- Listing on Book for Business page of website with hotlink to your site & optional logo

Business Name: _____

Contact Person: _____

Billing Address: _____

City/State/Zip: _____

Phone: _____ Email: _____

Signature: _____ Date: _____

2017 Book for Business Ad Rates

✓ All ads are full color (jpeg or pdf, 300 DPI) ✓ Free professional ad creation available

	Ad Size	Dimensions	Investment before 9/2	Investment after 9/2
<input type="checkbox"/>	Enhanced Listing	--	\$225	\$236
<input type="checkbox"/>	1/6 page ad	3.5" x 3"	\$450	\$472
<input type="checkbox"/>	1/3 page ad	3.5" x 6.5"	\$575	\$603
<input type="checkbox"/>	1/2 page ad	7.25" x 4.75"	\$859	\$892
<input type="checkbox"/>	Full page	7.25" x 10"	\$1,675	\$1,758
<input type="checkbox"/>	Inside Front Cover	7.25" x 10"	\$2,250	\$2,362
<input type="checkbox"/>	Inside Back Cover	8.5" x 11"	\$2,250	\$2,362
<input type="checkbox"/>	Back Cover	8.5" x 11"	\$2,890	\$3,035
<input type="checkbox"/>	Front Cover Logo, Inside Full Page, Sponsor in Action Report	8.5" x 11"	\$3,850	\$4,000

All ads must be sent electronically to:
mmcgrath@metrosouthchamber.com

Or mailed to:
**Metro South
Chamber of Commerce
Attn: Melanie McGrath
60 School Street
Brockton, MA 02301**

- | | |
|--------------------------|---------------------------------|
| <input type="checkbox"/> | Renew my ad from last year |
| <input type="checkbox"/> | I would like an ad created |
| <input type="checkbox"/> | I will submit an ad by Sept. 30 |
| <input type="checkbox"/> | Check enclosed |
| <input type="checkbox"/> | Invoice me |
| <input type="checkbox"/> | Credit Card (Call with CC #) |

Total: _____

Discounted ad rates available on Website, E-update, and Brockton Information Boards when you purchase a 2017 Book for Business Ad. Call for more information.

Questions? Contact **Melanie, 508.586.0500 x 222, mmcgrath@metrosouthchamber.com**