

## **Press Release**

For Immediate Release Contact: Melanie McGrath

Communications Coordinator 508-586-0500, ext. 222

## Metro South Chamber of Commerce Achieves Re-Accreditation as 5-Star Chamber by U.S. Chamber of Commerce

## All News Release

**November 11, 2015 (Brockton and Metro South, MA)** The Metro South Chamber of Commerce (www.metrosouthchamber.com), the region's most dynamic business and economic development organization, has earned re-accreditation as a 5-Star Chamber by the U.S. Chamber of Commerce.

This is the highest designation of accreditation awarded within the United States of America. The Metro South Chamber is one of fewer than 100 Chambers across the nation to earn this highest level of accreditation from the U.S. Chamber of Commerce, establishing the Metro South Chamber among the top 1% of Chambers nationwide.

The re-accreditation was announced following an intense evaluation period, during which the Metro South Chamber was benchmarked against some of America's strongest chambers through a lengthy documentation process. This is the sixth time in its history that the Metro South Chamber has gone through this process, beginning in 1990.

Among the findings in the report an issued statement reveals, "The Metro South Chamber of Commerce (MSCC) is recognized for utilizing a variety of communication methods in its Communications and Marketing Plan to represent itself as the region's leader for attracting and harnessing the energies, capabilities and ambitions of businesses as well as striving to position the region to seize a variety of emerging economic opportunities. The chamber has established itself as an effective advocate for the business community through the action of its Government Affairs Division and excellent working relationship with elected leaders at the local, state and federal level. The chamber has created an excellent Annual Report and has developed a comprehensive Strategic Plan. The chamber is recognized for its commitment to support the continued professional development of its staff."

Tom Donohue, President and CEO of the U.S. Chamber of Commerce, presented a certificate of 5-Star Accreditation to Chamber President and CEO Christopher Cooney, CCE and to Sue Joss, Chair of the Metro South Chamber of Commerce Board of Directors, "Accreditation is one of the highest honors bestowed on chambers that support pro-growth and economic policies at the federal, state and local level. This distinction honors your commitment to helping advance the principles of free enterprise - the bedrock of our great country." Donohue went on, "Many chambers employ the

Accreditation process as a way to establish organizational excellence. The Metro South Chamber went above and beyond achieving Accreditation at the highest level with 5-Stars. You and your staff are to be commended on the quality of your chamber's performance."

Cooney said, "In a banner year of new initiatives around branding the city/region, exploring acquisition of the former CSX Rail property, fostering collaboration on regional water/sewer resources and growing the chamber's reach through formal affiliation agreements with local chambers and business organizations - it is nice to receive recognition in the form of accreditation." Chamber Chair, Sue Joss said, "This Chamber, having achieved accreditation with 5-stars, is among the top 1% of Chambers nationwide. We thank the U.S. Chamber for their comprehensive review process. We are delighted to receive perfect scores in the areas of Human Resources, Government Affairs, Technology, Communications, Facilities and Benchmarking. With this recognition and the results of our recent Board retreat, we are well positioned to move forward for the benefit of our members and the communities we serve."

Founded in 1913, the Metro South Chamber of Commerce is the region's oldest and leading economic development and business advocacy organization. The Chamber serves 1,000 member businesses in the communities of Abington, Avon, Bridgewater, Brockton, Canton, East Bridgewater, Easton, Halifax, Hanover, Hanson, Holbrook, Norwell, Randolph, Rockland, Sharon, Stoughton, West Bridgewater, and Whitman. For more information, visit www.metrosouthchamber.com or call 508-586-0500.

###