



# 2014 Book for Business Advertising Agreement

The Metro South Chamber is producing the 2014 Book for Business Member Directory & Guide, a 100+ page publication distributed to over 5,000 businesses, residents, elected officials and important decision makers. It is also posted online at [www.metrosouthchamber.com](http://www.metrosouthchamber.com) where it receives thousands of views. Stand out against the competition by reserving your ad space today!

### Enhanced Business Listing:

- Bold listing
- 25 character description under listing in alphabetical and categorical sections

### Book for Business Advertisements:

- Bold listing with mention of ad page #
- Listed in special Advertisers Table of Contents
- Listing on Book for Business page of NEW website with hotlink to your site & optional logo

Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## 2014 Book for Business Ad Rates

✓ All ads are full color (jpeg or pdf, 300 DPI) ✓ Free professional ad creation available

Ad Size	Dimensions	Investment
<input type="checkbox"/> Enhanced Listing	--	\$236
<input type="checkbox"/> 1/6 page ad	3.5" x 3"	\$472
<input type="checkbox"/> 1/3 page ad	3.5" x 6.5"	\$603
<input type="checkbox"/> 1/2 page ad	7.25" x 4.75"	\$892
<input type="checkbox"/> Full page	7.25" x 10"	\$1,758
<input type="checkbox"/> Inside Front Cover <b>SOLD OUT</b>	7.25" x 10"	\$2,362
<input type="checkbox"/> Inside Back Cover <b>SOLD OUT</b>	8.5" x 11"	\$3,035
<input type="checkbox"/> Back Cover <b>SOLD OUT</b>	8.5" x 11"	\$3,035
<input type="checkbox"/> Front Cover Logo, Inside Full Page, Sponsor in Action Report	8.5" x 11"	\$4,000

All ads must be sent electronically to:  
[mmcgrath@metrosouthchamber.com](mailto:mmcgrath@metrosouthchamber.com)

Or mailed to:  
**Metro South Chamber of Commerce**  
**Attn: Melanie McGrath**  
**60 School Street**  
**Brockton, MA 02301**

- |                          |                                |
|--------------------------|--------------------------------|
| <input type="checkbox"/> | Renew my ad from last year     |
| <input type="checkbox"/> | I would like an ad created     |
| <input type="checkbox"/> | I will submit an ad by Dec. 31 |
| <input type="checkbox"/> | Check enclosed                 |
| <input type="checkbox"/> | Invoice me                     |
| <input type="checkbox"/> | Credit Card (Call with CC #)   |

Total: \_\_\_\_\_

**Discounted Ad rates available on Metro South Regional Map when you purchase a 2014 Book for Business Advertisement. Call for more information.**

Questions? Contact **Melanie, 508.586.0500 x 222, [mmcgrath@metrosouthchamber.com](mailto:mmcgrath@metrosouthchamber.com)**

