



# 2018 Book for Business Advertising Agreement

*Reserve Your Space by September 1 for Reduced Rates!*

The Metro South Chamber is producing the 2018 Book for Business Member Directory & Guide, a 100+ page publication distributed to over 5,000 businesses, residents, elected officials and important decision makers. It is also posted online at [www.metrosouthchamber.com](http://www.metrosouthchamber.com) where it receives thousands of views. Stand out against the competition by reserving your ad space today!

### Enhanced Business Listing:

- Bold listing
- 25 character description under listing in alphabetical and categorical sections

### Book for Business Advertisements:

- Bold listing with mention of ad page #
- Listed in special Advertisers Table of Contents
- Listing on Book for Business page of website with hotlink to your site & optional logo

**Business Name:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_

**Billing Address:** \_\_\_\_\_

**City/State/Zip:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

## 2018 Book for Business Ad Rates

✓ All ads are full color (jpeg or pdf, 300 DPI) ✓ Free professional ad creation available

Ad Size	Dimensions	Investment before 9/1	Investment after 9/1
<input type="checkbox"/> Enhanced Listing	--	\$225	\$236
<input type="checkbox"/> 1/6 page ad	3.5" x 3"	\$450	\$472
<input type="checkbox"/> 1/3 page ad	3.5" x 6.5"	\$575	\$603
<input type="checkbox"/> 1/2 page ad	7.25" x 4.75"	\$859	\$892
<input type="checkbox"/> Full page	7.25" x 10"	\$1,749	\$1,795
<input type="checkbox"/> Inside Front Cover	7.25" x 10"	\$2,449	\$2,595
<input type="checkbox"/> Inside Back Cover	8.5" x 11"	\$2,449	\$2,595
<input type="checkbox"/> Back Cover	8.5" x 11"	\$2,995	\$3,085
<input type="checkbox"/> Your Business Logo on the Front Cover, Plus Full Page Ad Inside	8.5" x 11"	\$3,850	\$3,995

All ads must be sent electronically to:  
**kelsey@metrosouthchamber.com**

Or mailed to:  
**Metro South Chamber of Commerce**  
**Attn: Kelsey Lynch**  
**60 School Street**  
**Brockton, MA 02301**

- |                          |                                 |
|--------------------------|---------------------------------|
| <input type="checkbox"/> | Renew my ad from last year      |
| <input type="checkbox"/> | I would like an ad created      |
| <input type="checkbox"/> | I will submit an ad by Sept. 30 |
| <input type="checkbox"/> | Check enclosed                  |
| <input type="checkbox"/> | Invoice me                      |
| <input type="checkbox"/> | Credit Card (Call with CC #)    |

**Total:** \_\_\_\_\_

*Discounted ad rates available on Website, E-update, and Brockton Information Boards when you purchase a 2018 Book for Business Ad. Call for more information.*

Questions? Contact **Kelsey, (508) 586-0500 x 222, [kelsey@metrosouthchamber.com](mailto:kelsey@metrosouthchamber.com)**