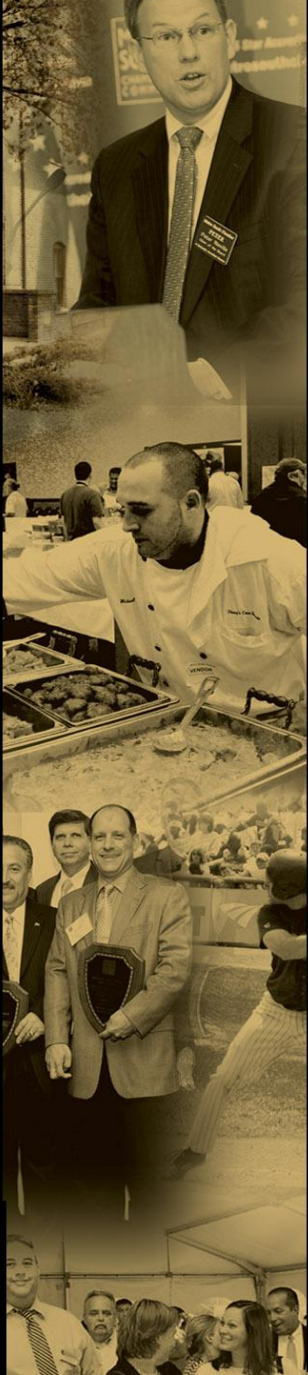


Innovation

METRO
SOUTH
CHAMBER OF
COMMERCE

100 *Years of Service*
1913 - 2013

Campaign



Chamber Mission...

Chamber Mission:

To best serve the unique interests and needs of member businesses and to champion the broader economic vitality of the Metro South Region.



Chamber Vision:

To be the Metro South Region's unqualified leader for:

- Attracting and harnessing the energies, capabilities and ambitions of businesses;
- Catalyzing critical public discussion on key issues and mobilizing political support;
- Projecting a positive image of the region and bolstering awareness of its many advantages;
- Striving to position the region to seize the variety of emerging economic opportunities

Chamber at a Glance...



Communities Served: Abington, Avon, Bridgewater, Brockton, Canton, East Bridgewater, Easton, Halifax, Hanover, Hanson, Holbrook, Norwell, Randolph, Rockland, Sharon, Stoughton, West Bridgewater, Whitman

Affiliates: Avon Industrial Park Association, Bridgewater Business Association, East Bridgewater Business Association, Norwell Chamber of Commerce, Randolph Chamber of Commerce, Stoughton Chamber of Commerce

Events: Good Morning Metro South Breakfasts, Business After Hours, Small Business Awards, ATHENA Awards, Annual Meeting & Expo, Government Affairs, Legislative Luncheon, Legislative Reception, Workshops, Ribbon Cuttings

Publications: Action Report Newsletter, E-Update, Brockton Information Boards, Community Maps, Annual Book for Business Member Directory & Resource Guide.

Centennial Innovation Campaign...

Celebrating 100 Years of Economic Advancement

Contributions to the Centennial Innovation Campaign will allow us to continue to provide:

- Valuable Programming
- Political Advocacy
- Resources to Attract, Retain, and Promote Businesses

Contributions will also allow us to make **necessary building modifications and updates** to the Chamber building (historic Thomas Edison Power Plant) to bring the facility to code and serve as the business hub of the region.

Estimated cost of renovation: \$350,000

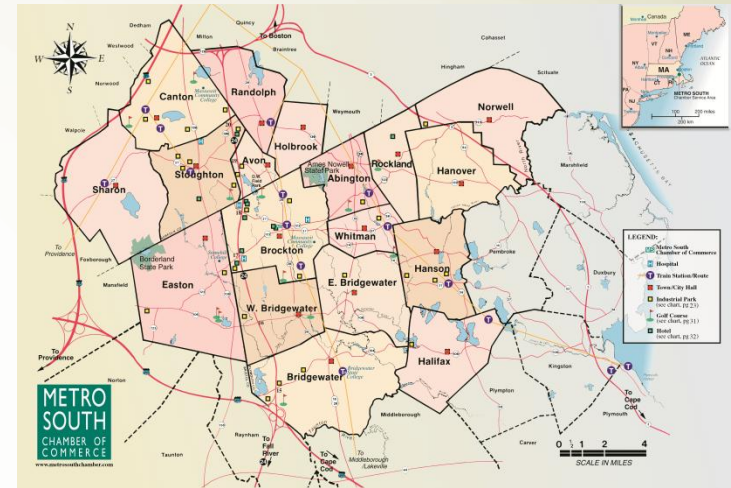


*Working together
to build a stronger community.*

The Hub of Local Business

Campaign Goals

- Maintain a building that reflects innovation and success, better representing Chamber initiatives
- Offer state of the art technology & facilities, consistent with our size, location & scale
- Continue to provide valuable resources and serve as a hub for all things business related
- Host government & high ranking officials
- Attract potential members and businesses
- Reflect that the Chamber is well established and supported within the community



The Hub of Local Business

Resource Partners in the Chamber Building

- MA Supplier Diversity Office
- MassDevelopment
- Brockton 21st Century Corporation
- Brockton Redevelopment Authority
- Massachusetts Small Business Development Center
- SCORE Counselors
- Small Business Administration
- Attorney General's Home Corps
- Brockton Parking Authority



Business Incubator Space



- Below market rental space
- High –Speed Internet
- Access to conference space
- Mailing center/photocopying
- Hospitality area access

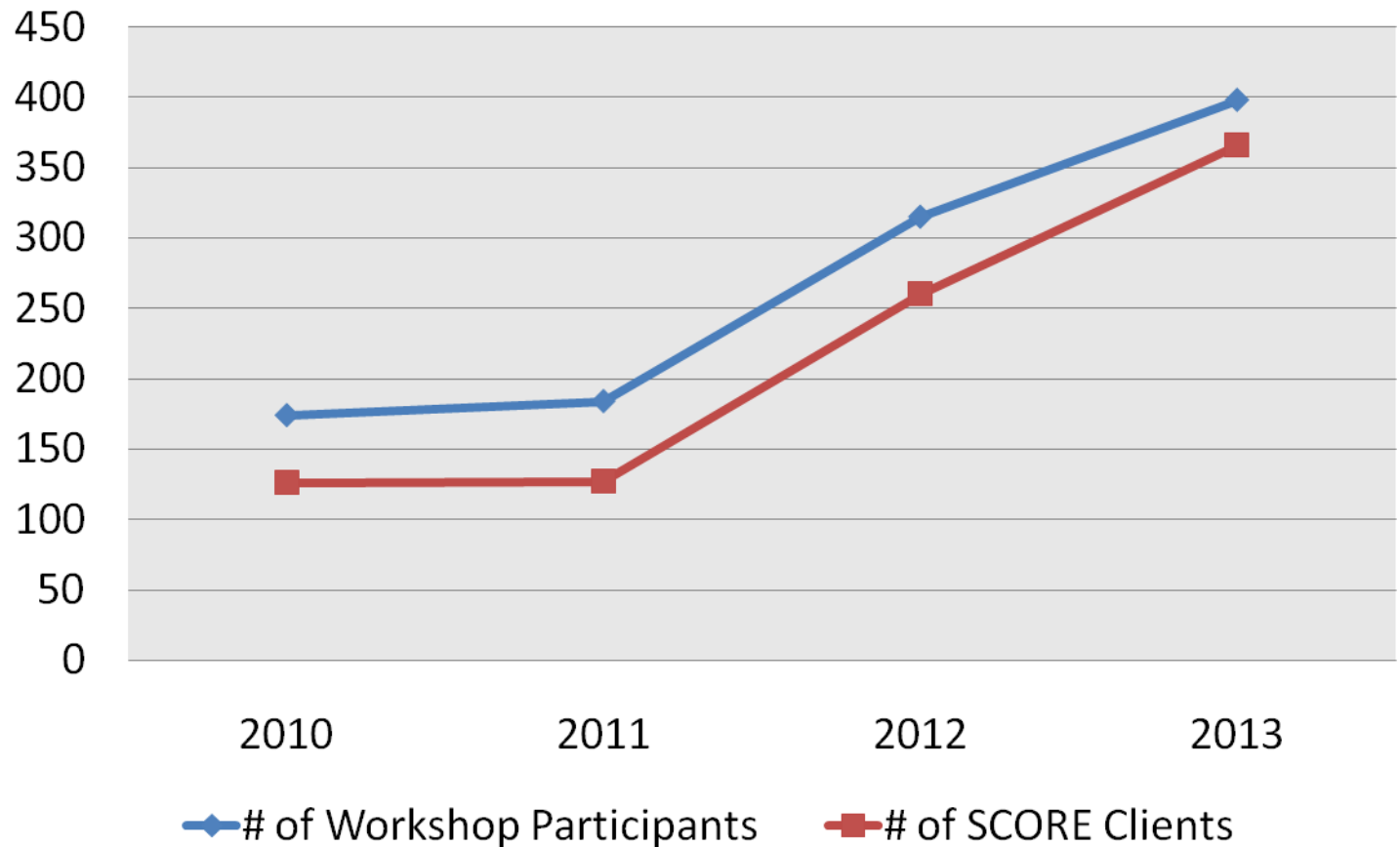
Business Assistance Center



- Counseling
- Workshops
- Reference materials
- Computers/business programs
- Instructional videos

The Hub of Local Business

BAC & SCORE SESSIONS GROWTH



Usage of the Building

Workshops

- Tweets & Blogs
- LinkedIn & Facebook
- Google 101 & Adwords
- Leave Your Competition in the Dust
- Referral Marketing
- Franchising Workshop
- Supplier Diversity Office
- Restaurant Operators
- SEED Financial Basics
- Connecting Your Business to the Commonwealth
- DCAM
- Intro to Exporting
- QuickBooks
- Lean Manufacturing
- Show Me The Money
- Presence Workshop
- Starting Your Own Business
- Money Management
- Data Security
- Housing Investment Compliance
- Health Care Focus Group
- Winning Gov. Contracts
- Sales Training
- Marketing in Tough Times
- SBA 101
- One Page Business Plan
- Global Management
- IP Telephony
- Business Tactics
- Disaster Planning
- Workplace Flexibility
- The Green Advantage



State Rep Forum



SBA Workshop



Chamber Hosts Gov. Patrick

Usage of the Building

- ESOL Classes
- Census Office
- CPR Training
- Televised Debates
- Brockton Parking Authority
- SCORE Counseling
- Downtown Brockton Association
- MassDevelopment
- Brockton 21st Century Corp
- Brockton Redevelopment Authority
- Attorney General's Home Corps
- MSBDC
- Small Business Administration
- United Steel Worker's Union
- Legislative and HR Forums
- Regional Meetings
- Affiliate Meetings

- Workforce Training Workshops
(Careers in Health)
- FEMA Regional Relief Office
- Chamber Board
- Chamber Executive Board
- Chamber Ambassadors
- Government Affairs
- Member-Led Workshops
- Higher Education Collaborative
- Wright Technology Group
- Brockton Symphony
- Fuller Craft Museum
- BAWIB
- Bridgewater State University
- Massasoit Community College
- Mayor's Office
- City of Brockton
- Business Assistance Program
- Edison Business Incubators

- Connecting Activities
- DCAM
- Façade Improvement
- Buy Brockton
- SEED Corp
- SDO/Minority & Women
- Small Businesses
- Holiday Parade Committee
- Caucus Office
- Governor Deval Patrick
- Governor Romney
- LT Governor Murray
- LT Governor Healey
- Congressman Moakley
- Congressman Delahunt
- Developers
- Bankers
- Businesses of All Types

History of the Building

1883: The Brockton Edison Electric Illuminating Company Power Station opens at 70 School Street.

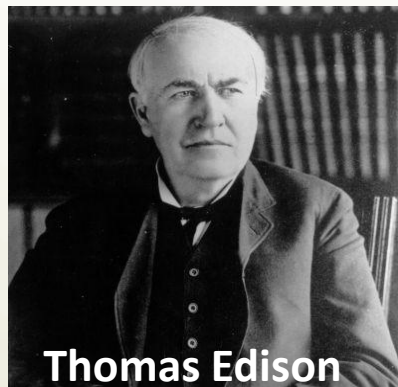
1884: First streetlight, residential, commercial, entertainment and public safety entities lit by three-wire underground distribution system, perfected by Thomas Edison at the Brockton Power Station.

1907: Second addition of the Brockton Power Station built at 60 School Street.

1920's: Third addition of the Brockton Power Station built at 50 School Street.

1988: The Metro South Chamber of Commerce purchases 50 & 60 School Street, transforming the power station into office space. The building still has the same carpets, roof, and furniture installed at the time of purchase and renovation.

2002: Chamber pays off mortgage.



Remodeling Projects

Primary Projects

- New Roof
- Skylight Replacement
- Handicap Accessibility
(Powerlifts for 2nd floor access)
- Modern & Efficient Lighting
- Updated Conference Rooms
With New Technology
- Basement Renovations
(Moisture Control/Added Space)



Remodeling Projects

Secondary Projects

(\$100,000)

- New BAC computers
- New business software
- Subscription for online business videos
- New BAC printers
- Updated Lobby area including more brochure racks and possible flat screen TV for promotions, BCA
- Increased security: cameras, monitors
- Increased marketing of resources



Donor Break Down

Visibility For Your Organization

Lead Sponsor: \$100,000+

You will receive: The Chamber building will be renamed to reflect the name of your company, including building sign; your logo will appear next to any article in the Action Report about an event or workshop taking place at the Chamber (circulation of 20,000); special industry articles to appear in the Action Report; a banner ad on www.metroouthchamber.com; your name will appear on the donor wall; you will be mentioned in Centennial press releases and advertisements as a lead sponsor; e-update email blast Campaign wrap-up/thank you; special recognition at Chamber's 2014 Annual Meeting (attendance of 500+)*

Visionaries & Benefactors: \$10,000-\$50,000

You will receive: Your logo on Centennial Innovation Campaign page of www.metroouthchamber.com; your name on Donor Wall as Visionary (\$50,000+) and Benefactor (\$10,000-\$50,000) sponsors; your name on a special plaque outside the room/area of your choice; logo and mention in Action Report in at least 2 editions; e-update email blast Campaign wrap-up/thank you; thank-you at Chamber's 2014 Annual Meeting (attendance of 500+)*

*** Donations \$15,000 and above to receive custom incentives based upon interests**

Naming Options

- **Large Conference Room & side of building (\$100,000)**
- **Conference Room(\$50,000)**
- **Lobby Lift System (\$50,000)**
- **Edison Business Incubator (25,000)**
- **Entry & Vestibule (\$25,000)**
- **Regional Economic Development Office (\$15,000)**
- **SCORE Office/Conference Room (\$15,000)**
- **Lobby (\$15,000)**
- **Redevelopment Office (\$15,000)**
- **Brockton Economic Development Office (\$15,000)**
- **Upstairs Conference Reception Area (\$15,000)**
- **Attorney General HomeCorps Office (\$10,000)**
- **Business Development Office(\$10,000)**
- **Parking Authority Office (\$10,000)**
- **Events/Programs Office (\$10,000)**
- **President's Office (\$10,000)**
- **Communications Office (\$10,000)**
- **Finance Office (\$10,000)**
- **Membership Office (\$10,000)**
- **50 School Street Stairwell (\$10,000)**
- **60 School Street Stairwell(\$10,000)**

Naming Options



Naming Plaques: Office and entrance plaques will be made of glass and have the donors name engraved on it.



Donor Wall: There will also be a plaque at the entrance of the building to acknowledge smaller donors. All gifts over 250 will be recognized on the Donor Wall.

Benefactors Circle: Gifts of \$50,000 and above

Visionaries Circle: Gifts of \$10,000 - \$50,000

Ambassadors Circle: Gifts of \$250-\$10,000

Thank You!

Thank you for your time and support!

For more information, visit:

www.metroouthchamber.com/programs/innovation-campaign

Contact:

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