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METRO SOUTH CHAMBER OF COMMERCE Actionreport

March 2008
www.metroouthchamber.com

Leading Businesses Leading Communities

ACCREDITED

CHAMBER MISSION
To serve the interests of member businesses while providing community leadership to ensure the economic advancement of the Metro South region.

Taste of Metro South at Rox Stadium
Wednesday, March 19, 2008
6:30-9:00 pm
The Shaw's Center 1 Fenway Drive, Boston

- Celebrate living and working in the Metro South region
- Sample tastes from area restaurants
- Discover cultural and community service organizations
- Enjoy live entertainment from local performers including the Brockton Symphony and WTS Jazz Band

Tickets Available Now!
\$20 in advance/\$25 at the door
Call 308.586.0500 x 231 for tickets and more information.
Visit www.metroouthchamber.com.

For a list of participating restaurants and organizations, see page 2...

Chamber to Host Senate President Therese Murray
Legislative Luncheon - Friday, April 11

The legislative edition of the Good Morning Metro South breakfast program is scheduled for Friday, April 11 at 12pm. The event will be held at the Massachusetts Conference Center on Crescent St. in Brockton. The featured speaker will be Senate President Therese Murray.

Therese Murray is a 35-year resident of the Town of Plymouth. She is currently serving her eighth term as State Senator of the Plymouth and Barnstable District, which includes the towns of Barnstable (pct. 10, 11, 12), Acorn, Fallmouth, Kingston, Pembroke, Plymouth and Plympton and Sandwich.

First elected to the Senate in 1992, Senator Murray became the first woman President of the Massachusetts Senate in March 2007. President Murray had previously served as

Chairwoman of the Senate Committee on Ways and Means since 2005.

Through her leadership on several budgets and now in her role as President of the Senate, the Legislature has worked to build a solid foundation for the economic future of the Commonwealth by focusing on the needs of Massachusetts residents.

Senator Murray has consistently fought for more equity in education funding, better access to affordable healthcare, affordable housing, and quality improvements in public safety. She has also worked to make sure the needs of our veterans and senior citizens are met.

Some of her notable legislative accomplishments include: Welfare Reform, Chapter 780 education funding reform, the Catastrophe Bonus in Children Relief Fund, Nicole's law, and Health Care Reform.

During the first 11 months of her Presidency, she has led the Senate in passing the CFC health insurance local option, an expanded film tax credit law, ID theft reform, state pension reform, permanent Baby-Safe Havens, the child

It's Open Enrollment Time For Health Insurance
This is an excellent opportunity for Chamber of Commerce members to review their health options to make changes to their health coverage plans, and to enroll any eligible employees who may have previously waived coverage.

The open enrollment is also an opportunity to learn about the various products Health Services Administrators offers to members, such as health savings accounts (HSA) health plans, a new Health Reimbursement Account (HRA) arrangement, and a Flexible Spending Account (FSA) which provides a pre-tax benefit to both employers and employees.

If you are self-employed or a small business owner, this is also an opportunity to enroll in a health insurance program not suited to your business needs.

Health Services Administrators offers access to Harvard Pilgrim, Tufts and Delta Dental Insurance. For more information, or to answer any questions you may have, please call Debbie or Steve at Health Services Administrators at the following toll free number: 1-877-777-2444.

BlueCross BlueShield
Harvard Pilgrim HealthCare
TUFTS Health Plan
DELTA DENTAL

FCC Awards Chamber Radio License

The Metro South Chamber of Commerce recently won FCC approval to provide sister information, emergency information and highway advisories via radio station AM 1620. Information will be broadcast from a central antenna along state highway 24. The signal will cover both Brockton highway exits and a large portion of the city.

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The Metro Chamber of Commerce and The Enterprise newspaper are pleased to be partners in building community awareness by reaching a greater number of readers. In addition to reaching all Metro South Chamber members, The Action Report now has the added benefit of reaching more than 100,000 daily Enterprise readers.

If you would like to place your advertising message in The Action Report please call The Enterprise newspaper.



Published:
First Tuesday of Every Month
Copy Deadline: 15 days prior to publications
12 Page Tabloid
11 months/year, (June and July combined)

Action Report Advertising Rates

	Members	Non-Members
Full Page		
11 month agreement	\$1,100	\$1,210
6 month agreement	\$1,150	\$1,265
Open Rate	\$1,300	\$1,430
Half Page		
11 month agreement	\$550	\$605
6 month agreement	\$575	\$635
Open Rate	\$650	\$715
Quarter Page		
11 month agreement	\$275	\$305
6 month agreement	\$288	\$320
Open Rate	\$325	\$360
Eighth Page		
11 month agreement	\$138	\$152
6 month agreement	\$144	\$160
Open Rate	\$163	\$180

Mechanical Measurements

Full Page	10 1/16"w x 12 3/4"h
Half Page	10 1/16"w x 6 1/4"h
Quarter Page	5"w x 6 1/4"h
Eighth Page	5"w x 3"h

No ads can be sold on pages 1 or 3.
Only 1 horizontal 1/2 page space available on back page.

Please contact
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