Hollywood & Heavy Weights

Adam Sandler, Jose Sulaiman and Vinnie “Paz” Pazienza were in town talking-up Brockton recently...

They came dressed in everything from milky Hawaiian shirts to silky homburg hats. Some wore $10 suspenders - others had $1,000 suits.

They were CEOs, former world champions, the rich, not-so-rich, dignitaries from abroad and neighbors from across the street - all gathered in a Brockton Italian restaurant to celebrate the person who unites them all. Rocky Marciano.

The legendary Brockton boxer died 42 years ago, but still draws a diverse, determined crowd. Last Monday night, 200 people representing all levels of social strata convened at the landmark George's Cafe to celebrate his legacy and plan for his statue. The event was held to welcome longtime World Boxing Council President Jose Sulaiman, who came here to confirm his organization's commitment to build a $250,000 statue of Rocky.

Sulaiman has dined with presidents, prayed with popes - on Monday, in the heart of Rocky territory, he ate pasta and made small talk with business leaders in satin suits and boxing promoters in fedoras, but also laborers in T-shirts and shorts, and shift workers who had just clocked out.

It was vintage Brockton, Rocky style - and it was perfect.

Continued on page 5

Adam Sandler visited Brockton in early June to shoot scenes for the Columbia Pictures produced comedy “I Hate You, Dad.”

Filming took place at Temple Beth Emunah on Torrey Street, and the Brockton Superior Court House on Belmont Street.

Local businesses benefited from the Hollywood visit, including more than $10,000 in rugs being purchased from Paramount Rug and paint and other supplies from Irving's Home Center. In addition, crew ate at George’s, Gourmet Cafe, and other Brockton establishments, boosting the local economy.

Baseball Fun and Inspiring Art This Summer

Bring a Friend Pass
This coupon entitles you and a friend one free admission with one paid admission.
455 Oak Street, Brockton • 508-588-6000
www.fullercraft.org
Let the art touch you!

Buy 1 Box Seat, Get 1 Free
Any Brockton Rox Game During
July 10-12 or July 23-26 Weekends
Campanelli Stadium, 1 Feinberg Way, Brockton
508-559-7000
www.brocktonrox.com

Save the Date!
Chamber of Commerce Annual Meeting:
November 16
Eastern Bank Cordially Invites You to Our
GRAND OPENING CELEBRATION
at 1313 Belmont Street, Brockton, MA 02301
Thursday, July 21st, 2011
5:30 pm - 7:00 pm
Refreshments and Hors d’oeuvres will be served. Your RSVP is kindly appreciated by July 19, 2011. Contact Nicole or Dan at 508-586-5330 or email nreis@easternbank.com.

Summer Business After Hours
Thursday, August 25, 5:30 pm - 7:30 pm
Irish Cultural Centre of NE Business After Hours

Join The Metro South Chamber of Commerce, the Stoughton Chamber of Commerce and the Neponset Valley Chamber of Commerce and the Irish Cultural Centre for an Irish BBQ and networking event at the Irish Cultural Centre of New England, 200 New Boston Drive, Canton.

The event, held on the pristine 48 acre campus will feature Traditional Irish music and food.

Founded in 1989, the Irish Cultural Centre of New England (ICCNE) is a 501c3 non-profit whose mission is to promote and organize Irish cultural, educational, sporting and social events. The Centre aims to establish and sustain a facility where current and future generations of the New England community can participate in activities that promote Irish culture and heritage.

To register or for more information, call Kim Prosper at 508.586.0500 x 231, email kprosper@metrosouthchamber.com or register online at events.metrosouthchamber.com. The cost to attend is $5 for members and $15 for future-members.

New Member Orientation
Thursday, August 25, 4:00 pm - 5:00 pm (prior to Business After Hours)

The Member Orientation gives new members, prospective members, and new employees of existing member companies an opportunity to network and explore the many programs and services available to Metro South Chamber Members. Whether you are a new member, new to your company, or a long time member who wants to know “what’s new at the Chamber”, you are invited to attend this session.

The New Member Orientation will take place at the Irish Cultural Centre, 200 New Boston Drive, Canton prior to the Business After Hours Networking Event. The orientation is free to attend. Please bring plenty of business cards for networking and some promotional materials about your business to share. Pre-register for this event by calling Kim at 508.586.0500 x 231 or email kprosper@metrosouthchamber.com.

Bernardi Honda & Hyundai Opens in Brockton

Bernardi Honda & Hyundai recently celebrated their grand opening with a Ribbon Cutting Celebration at 300 Manley Street, Brockton. For more information, call 800-254-0013 or visit www.bernardihonda.com. Pictured: Dennis Denapoli, City Councillor; Jim Carney, Bernardi Owner; Mayor Linda Balzotti, and State Representative Michael Brady.

Open House Networking at Mutual Bank
Wednesday, August 10, 5:30 pm - 7:30 pm

Join us for an Open House Networking event on Wednesday, August 10, 5:30 pm - 7:30 pm at Mutual Bank, 665 Crescent Street, Brockton.

Over the years, Mutual Bank has been committed to serving the communities that Mutual Bank members have responded with a resounding vote of confidence by doing business with the Bank. With continued financial strength and strategic growth, Mutual Bank will remain successful through continued strong customer patronage.

This event is complimentary to attend, however, pre-registration is required. To save your space online at events.metrosouthchamber.com, or contact Kimberly Prosper at kprosper@metrosouthchamber.com, 508.586.0500 x 231.

As always, don’t forget your business cards.

Good Morning Metro South Season Kicks Off
Wednesday, September 21, 7:30 am, BSU
The 2011/2012 Season of Good Morning, Metro South will kick off on Wednesday, September 21, 2011, 7:30 am - 9:00 am at the Dunn Conference Suite at Bridgewater State University. The featured speaker will be Richard M. Freeland, Commissioner of Higher Education in Massachusetts.

Richard M. Freeland was appointed Commissioner of Higher Education for Massachusetts, by Governor Deval Patrick in January 2009. Working with the Board of Higher Education, he is responsible for providing overall direction to public higher education in Massachusetts and helping shape state-level policies that maximize the benefits of higher education to the Commonwealth and its citizens.

Previously, Freeland was President of Northeastern University for ten years where he rose from 162 to 98 in the U.S. News and World Report ranking of “Best National Universities,” a repositioning the Boston Business Journal called “one of the most dramatic since U.S. News began ranking in 1983. Freeland has spent his entire academic career in urban higher education. As Assistant to the President of the University of Massachusetts in 1970, he focused on the development of a new campus in Boston. Between 1992 and 1996 Freeland was Vice Chancellor for Academic Affairs at the City University of New York, the country’s largest urban system of public higher education.

Freeland will be discussing The Vision Project which commits Massachusetts to producing “the best educated citizenry and workforce in the nation.” The Department of Higher Education will release annual reports on campus achievements and areas in need of improvement, comparing our progress with peer institutions in 49 other states, based on seven “key outcomes.”

An economic downturn, while challenging, invites us all to seriously weight the importance of a focused investment in Higher Education. The Vision Project will draw attention to the important contributions made by our public colleges and universities and help identify areas that need improvement. Our students deserve the best that we can give them, and Massachusetts’ future and well-being depends upon our success in meeting Vision Project goals.

Good Morning Metro South is being sponsored by Bridgewater State University. Tickets are $25 for members and $35 for future-members and includes breakfast and networking opportunities. As always, don’t forget your business cards! To register or for more information, visit events.metrosouthchamber.com, or contact Kimberly Prosper at kprosper@metrosouthchamber.com, 508.586.0500 x 231.

MSBDC Holds Google Workshop at the Chamber
Tricia White of the Massachusetts Small Business Development Center recently held a workshop at the Chamber on Google and Google AdWords. For more information or upcoming MSBDC workshops, visit www.msbdc.org/arms.
Networking at Events
is one of the most effective ways
to grow your business!

JULY Calendar

4
Independence Day - Chamber Closed

13
China & Hong Kong/Thailand Trip Info Session
Country Inn & Suites, 50 Christy’s Drive, Brockton
6:30 pm

14
BAC Funders Meeting
Cameron’s On the Green, 436 Oak St., E. Bridgewater
12:00 pm

20
SBA Workshop
Career Works, 34 School Street, Brockton
2:00 pm

21
Eastern Bank Ribbon Cutting
1313 Belmont Street, Brockton
5:30 pm

Coming Up

Executive Committee
3:00 pm

Mutual Bank Open House /Networking
Mutual Bank, 656 Crescent Street, Brockton
5:30 pm

SBA Workshop
Career Works, 34 School Street, Brockton
2:00 pm

CHOICES Presenter Training
1:00 pm

CHOICES Presenter Training
9:00 am

New Member Orientation & Reception
Irish Cultural Centre, 200 New Boston Drive, Canton
4:00 pm

Business After Hours at Irish Cultural Centre
Irish Cultural Centre, 200 New Boston Drive, Canton
5:30 pm

Board of Directors Meeting
12:00 pm

September

5
Labor Day - Chamber Closed
8:00 am

Ambassador Meeting
12:00 pm

Government Affairs
5:30 pm

Business After Hours
Crescent Credit Union, 1300 Belmont Street, Brockton
21
Good Morning Metro South
Dunn Conference Suite, Bridgewater State University
7:30 am

Intro to Exporting
8:30 am

23
Going Green at Sign Design- Ribbon Cutting
Sign Design, 170 Liberty Street, Brockton
8:30 am

Note: All meetings are held at the Metro South Chamber Office or Metro South Business Assistance Center (BAC) unless otherwise indicated.
**GOOD News**

**Golf Balls From Above**

An annual golf tournament to benefit Old Colony Hospice takes place on Monday, August 22 at Thorrn Lea Golf Club in Brockton. A new feature, “Golf Balls From Above” will take place featuring a helicopter that will drop 150 numbered golf balls onto the fairway. If your golf ball lands in or closest to the cup you win $1,500, $1,000 or $500. Golf ball sales are for $10 each. Play in the tournament, come watch the balls drop, participate in auction and attend the dinner. For more information or to order a golf ball visit www.oldcolonyhospice.org or call Linda Werman, Director of Development at 781-341-46 6 x 303.

**Essentials of Human Resource Management**

The SHRM Essentials® of Human Resources Management, offered by Curry College is a two-day, 15-hour course providing a comprehensive overview of human resource roles, responsibilities, and best practices to help you manage challenging human resource issues and avoid potentially costly lawsuits. Topics include employment law, recruitment and selection, compensation and benefits, employee development, and performance management. In addition to the two-day course, participants will have access for an additional 18 months to SHRM’s online resource center that provides HR updates, a feature database, and links to valuable resources. SHRM’s Essentials of HR Management is offered at our Milton and Plymouth campuses. For schedules and more information call us at 888-260-7235.

**HarborOne Donates 157 Cell Phones**

Derek DaSilva, a Processor in HarborOne’s Mortgage Division, spearheaded a drive that collected 157 cell phones for New Hope, a non-profit Community-Based Organization serving southeastern Massachusetts working to end domestic violence. Laura Martens, Vice President of Development and Public Relations for New Hope accepted the used phones from DaSilva, thanking HarborOne staff for their support.

**Katherine Light Announced Assistant Vice President**

The Mayor’s Summer Concert Series

The Mayor’s Summer Concert Series returns to the Patio at Heights Crossing, 35 Christy’s Place, Thursday, July 7 from 6-8 p.m. with the Villanaires. Concerts are every Thursday through August 11th.

**Construction Operations Skills Challenge**

May 4 and 5: Stoughton High School Students won $500 for their school by completing in the Construction Operations Skills Challenge at a Connective Activities event held at the New England Laborers Training Academy in Hopkinton. The Construction Career Day event, designed to expose high school students to a broad range of opportunities in the construction field hosted over twelve hundred students from Massachusetts and was organized by a Construction Career Day Steering Committee made up of representatives from various construction fields and representatives from the Massachusetts Department of Secondary and Elementary Education (DESE).
After all, Rocky always had this affect on the city, especially through his boxing successes. A man from a family of humble, blue-collar beginnings, he always united the city, always embraced fans, whether returning from a championship fight or jumping rope at the YMCA.

Talk of a record-tall Rocky statue standing in Brockton has united and emboldened the city in ways not seen since the man, himself, stood here so many years ago.

It’s the opportunity the city has been searching for - its potential cannot be overstated.

The statue, and Rocky’s legacy, should be the catalyst to propel this city ahead with all the force of a Rocky right-hander. After all, it’s not just a rallying point of pride for Italian-Americans, but for a city that has been knocked down and around far too many times.

Never was this spirit or potential more evident than at the George’s Cafe dinner; the restaurant nestled in Rocky’s neighborhood where he used to eat. Many who attended knew Rocky, ate with him, played football and baseball with him - and will love him always.

Many more who came only know the name, the legend, having seen his powerful presence and invincible personality on black and white video footage. But they know, as the city does, that as fuzzy as that footage of yesteryear is, the future of Brockton is finally coming into focus, thanks in large part, once again, to Rocky.

With Rocky around, the city came together, felt good about itself.

When the record-tall statue is unveiled next year, people from all walks of life, and all parts of the globe, will start gathering once again in Brockton - and as before, a familiar, friendly figure will be at the center, as he has so many celebratory times before.

Rocky will be there - standing strong, showing the way.

But this time, he just won’t be at the middle of the crowd, standing shoulder to shoulder with the masses.

Hell also be high enough to look over, and watch out for, his beloved Brockton.

Where he has been all along.

Kathryn Reynolds Completes Internship

Kathryn Reynolds is completing her summer internship with the Metro South Chamber of Commerce. She is a senior majoring in Business Management with a concentration in Operations at Bridgewater State University. After graduating, Kathryn plans to apply to graduate school for a Masters in Business as well as work towards her goal of running her own business one day. Through her internship with the Metro South Chamber, Kathryn hopes to gain networking and business management skills.

Networking at The Community Bank

Over 100 people attended the Business After Hours at the Community Bank located on Belmont Street, Brockton

Delicious food provided by Crazy Chef Caterers

Mike Dow of Source4 assists Kimberly Prosper, Metro South Chamber, in choosing the raffle prize winner

John O’Connor, President, The Community Bank, Tricia Lawson, Jack Canavan, Jonah Wein, Cresent Credit Union

GOVERNMENT Affairs

The next Government Affairs meeting take place on Friday, September 9, 12:00 pm - 1:15 pm at the Metro South Chamber, 60 School Street, Brockton. The featured speaker is Robert F. Brady, Avon Selectman.

Robert F. Brady Jr. ran a successful sticker campaign for Avon selectmen. Brady, whose brother Michael is a state representative from Brockton, is an alternate member of the Zoning Board of Appeals and was active in fighting a proposal to build a solid waste transfer station near the Avon line. Mr. Brady is a member of the Metro South Chamber of Commerce with National Electrical Testing and Services in Brockton.

If you would like to attend please R.S.V.P. online by visiting events.metrosouthchamber.com.

You may also call Lisa at the Chamber at 508.586.0500 ext. 225, email ikeene@metrosouthchamber.com. The cost to attend is $5 for members and $15 for future-members.

Sponsorship Opportunities Available

Sponsorship of a Chamber event offers your company exposure to the local business community and an opportunity to network with business leaders in the area. Not only does it create an awareness for your products and services, it allows you to target your marketing efforts to business professionals and potential customers in the Metro South region. Please call Kim Prosper at 508.586.0500 ext 231 for more information.

Sponsorships still available for the 2011/2012 season are:

Business After Hours (Attendance: 75-100)
Good Morning Metro South (Attendance: 150-200)
Legislative Reception (Attendance: 100-125)
A Taste of Metro South (Attendance: 700-750)
Business Awards Program (Attendance: 150-175)
ATHENA Breakfast & Expo (Attendance: 150-175)
Book for Business (Over 5000 copies printed)
Brockton Information Boards (6 locations in Brockton)
Business EXPO (Over 70 exhibitors)
New Member Orientation (Quarterly: 100-125)
Board Retreat (30 Board Members)

Intro to Exporting Workshop at the Chamber

Thursday, September 22, 2011
8:30 am - 10:30 am
Metro South Chamber, 60 School Street, Brockton

- Would you like to expand your business internationally?
- Have you had some international inquiries, but weren’t sure how to handle them?
- Or do you have some international sales, but wish that you could find a way to increase them?

Then this is the program for you! This workshop covers all of the most important topics, skills, and resources needed to become a successful exporter. We will discuss all of the major components of the export process: international sales and marketing; export logistics and finance (including the all-important topic of making sure you get paid).

Well identify all of the many state and federal resources available to you - many of which are free of charge or very low cost. Please join us for an informative, interactive workshop on how to build international sales.

This program will pack your morning with all the information you need to know in order to get started with your export operations, or build and expand upon your existing international sales.

Speaker: Nancy Lowd, Senior Trade Advisor, Massachusetts Export Center
To register, visit events.metrosouthchamber.com, or contact Lisa Keene, ikeene@metrosouthchamber.com, 508.586.0500 x 225.

The mission of the Massachusetts Export Center is to help companies throughout the Commonwealth achieve success in global markets, thereby contributing to economic growth in the state. Our goal is to meet the complex needs of exporters by developing and providing targeted, high-impact services delivered through a statewide network of international trade professionals.
Call for Employers: Mayor’s Summer Jobs Program

Mayor’s Summer Jobs Program

Is there an office project you have been meaning to get to? Hire a youth to help out for 6 six weeks over the summer!

A tremendous amount of students have expressed interest in the Mayor’s Summer Jobs Program this year and over 650 applications have been reviewed. Funding from the Commonwealth Corporation’s YouthWorks program subsidizes wages for some youth in the City of Brockton, but it will not be enough to serve all those interested. The program is seeking additional employers who are able to hire youth for six weeks during the summer and pay minimum wage for 20 hours a week. Businesses who have already committed to hiring a Summer Job’s youth include the Brockton Rox, HarborOne, Bernardi Auto Group and more.

To get involved please contact Susan McKenna, Coordinator of Special Projects, Brockton Area Workforce Investment Board, 34 School Street, Brockton, MA 02301. Call 508-584-3234 or email smckenna@bawib.org.

Summer of Work & Learning Celebrates 18 Years

The Summer of Work and Learning (SWL) program is now in its eighteenth year of helping Brockton working-age students obtain valuable job skills via internships. Area Brockton businesses and organizations have been instrumental in providing students with the opportunity to work at their companies/agencies and learn about the field, etc.

Since the City of Brockton business community has helped SWL for so many years and has been instrumental in the initial formation of healthy and productive citizens, SWL would like to give back to Brockton in appreciation. This day will be called “SWL HELPS BROCKTON SHINE” and it will take place on FRIDAY, JULY 22, 2011, starting at the Keith School (agenda to follow).

With a concerted effort between the Downtown Business Association (DBA) and SWL, student teams will be spread throughout the downtown business area cleaning, beautifying, or refurbishing. All teams will be wearing specially designed t-shirts for easy identification and all will be prepared to answer questions from passersby about the SWL program and the project.

Aside from the traditional teams of Business, Health and Human Services, Public Administration, Teaching and Bilingual, this year SWL is excited to have 4 new teams: Environment/Farm, Mural, Culinary, and Silk Screening.

All teams will be wearing refurbished. All teams will be wearing specially designed t-shirts for easy identification and all will be prepared to answer questions from passersby about the SWL program and the project.

Chamber Holds Planning Session for 2011 Season

The Chamber held a planning session in June in which members discussed speakers they would most like to hear in the 2011/2012 season. See page 2 for the next Good Morning Metro South Program and page 5 for the next Government Affairs Meeting.

Inspire Youth; Become a CHOICES Presenter

Needed: Leaders to present a dynamic, fun, fast-paced workshop that helps eighth/ninth graders see the importance of their personal choices in life, now and in the future.

TRAININGS: AUGUST 18 & AUGUST 23, 2011

The Metro South Chamber of Commerce is seeking leaders who can present a dynamic, fun, fast-paced workshop that helps eighth/ninth graders see the importance of their personal choices in life, now and in the future.

A workshop consists of two 50-min class periods delivered on two consecutive days. A detailed plan and activities help the students understand each section. The plan is flexible so each volunteer can add personality and experiences to the program.

You can help teens face the REALITY of what would happen if they dropped out of school. CHOICES asks what they are doing about their future NOW and what they plan to do about it in high school. All presenters get training and receive a kit with a course guide. Two separate trainings will be held in the Metro South Chamber of Commerce downstairs conference room on Thursday, August 18th from 1:00 p.m. - 4:00 p.m. and Tuesday, August 23rd from 9:00 a.m. - 12:00 p.m.

If this sounds like something you would like to do, please select one training and R.S.V.P to Klynch@metrosouthchamber.com or call 508-586-0600 x 227.

All Travelers Invited to Explore Asia This Fall

Explore Asia . . .

See breathtaking sights . . .

Learn about new cultures . . .

Create a lifetime of memories!

FREE INFO SESSION
Wednesday, July 13, 6:30 pm
Country Inn and Suites, 50 Christy’s Drive, Brockton

On Wednesday, July 13, come learn about the upcoming trips to Hong Kong & Thailand or to China! This information session will go over details and answer questions regarding the trip. The info session is for anyone interested in traveling to Hong Kong & Thailand or to Beijing, Suzhou, Shanghai and Hangzhou, China.

The Chamber is sponsoring this nine-day trip in partnership with Citslinc, a company with 29 years of experience in the tour business. In the past 2 years the Metro South Chamber has sent 175 people to China. The trip to Hong Kong and Thailand is priced at $2,849 and the trip to China is priced at $2,230. Both trips include round trip airfare, transportation to JFK Airport, 3 meals each day, 4 and 5 star accommodations, entrance to attractions, deluxe bus tours, English-speaking tour guides and more. For more information and a complete itinerary, call Alison van Dam at 508.586.6500 x 222 or visit www.metrosouthchamber.com/travel.html.
Business After Hours at Crescent Credit Union

Wednesday, September 14, 5:30 pm - 7:30 pm

Please join us Wednesday, September 14 from 5:30pm – 7:30pm for a Chamber Business After Hours networking event at Crescent Credit Union’s new branch location, 1300 Belmont Street, Brockton (on the Brockton/Easton line).

Founded in Brockton in 1919, Crescent Credit Union is a not-for-profit financial institution providing better banking solutions via 8 full-service branches in Brockton, Taunton, and Norwell, and online at www.crescent-credit.org. Anyone who lives or works in Plymouth, Bristol, Norfolk, or Barnstable counties can join the credit union with a $5 deposit to an checking or savings account.

Rated 5 stars by BauerFinancial, the nation’s leading bank rating service, Crescent offers a complete range of personal and commercial banking services, including free business checking, commercial lines and loans, home financing, vehicle loans, and the new eRewards Checking account.

Winner of the 2010 Dora Maxwell Award for Social Responsibility in Massachusetts, Crescent takes great care to reinvest in its communities in the form of prudent lending and socially responsible programs.

Bring your business cards and join us for an evening of networking, munchies, drinks, and drawings at Crescent Credit Union. This event is free to attend. Register online at events.metrosouthchamber.com, or contact Kim Prosper, kprosper@metrosouthchamber.com, 508.586.0500 x 231. This event is complimentary.

Market Basket Moves to Westgate Mall

New England Development, the owner of Westgate Mall, is pleased to announce they have executed a lease with the Market Basket Supermarket chain for an 80,000 square foot state-of-the-art supermarket. Market Basket is a family-owned and operated chain of over 60 supermarkets in New Hampshire and Massachusetts, with an estimated $3.5 Billion in annual revenue, and was ranked one of the “75 North American Food Retailers” in 2010 by Supermarket News. Market Basket is recognized for its commitment to its customers and employees with quality groceries at affordable prices. The supermarket is part of the planned expansion and renovation of Westgate Mall, approved by the Brockton Planning Board on January 4, 2011 and will be a dynamic addition to the Mall and the overall shopping experience. The expansion is the first in a series of planned improvements. The Market Basket is anticipated to open in early 2012. New England Development sold the Mall in 2003 and subsequently repurchased it in May of 2010 because of past positive experiences in the City and the company’s belief in the strength of the Brockton region.

It is anticipated that Market Basket will create approximately 250 construction jobs and in excess of 150 permanent positions.

Abington Bank Holds Open House Networking


Kelly Le, Bridgewater Savings Bank, John Nesti, Metro South Chamber, Ken Larson, Bridgewater Savings Bank

Bruce Hughes, Old Colony Planning Council, Jack Conway, Jack Conway & Company

Ida Fraizer and Tommie Kennedy, Abington Bank

Andy Raczka, President & CEO of Abington Bank, Raffle Winner Dwight Nelson, New England Warrior

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**Metro South Chamber 2011/2012 Season Ticket**

Includes:
- All Good Morning Metro South Programs (5 Programs, $125 value)
- All Business After Hours (12, $60 value)
- Annual Legislative Luncheon ($39 value)
- ATHENA Award Breakfast ($25 value)
- Small Business Awards Luncheon ($35 value)
- 1 Taste of Metro South Ticket ($30 value)

**All This for $199.– (Savings of $115)**

Company Name: ____________________________________________

__________________________________________________________

Phone: ____________________ Fax: __________________ E-mail: __________________

**SEASON TICKET AND ADDITIONAL SAVINGS OPTIONS**

- Season Ticket: # ______ Discounted Tickets x $199 = $_______
- Additional Taste Tickets: # ______ Discounted Tickets x $15 = $_______
- 2011 Annual Meeting Expo Table: ______ x $259 (Discounted) = $_______
- Book for Business Advertising: ______ 1/6 page, $405 ______ 1/3 page, $520 ______ 1/2 page, $762 ______ full page, $1520 Total = $__________

Total Cost $____________________________

____ Invoice Me _______ Credit Card _______ Check Enclosed

**REQUEST FOR MORE INFORMATION**

- I am interested in E-Update Advertising (Weekly email blast sent to 3,000 people)
- I am interested in Website Advertising
- I am interested in Map/Information Board Sponsorships
- I am interested in being a Good Morning Metro South Corporate Sponsor (You will be recognized in the Action Report and interviewed during your month’s program)

Fax this form to 508.587.1340 or mail to 60 School Street, Brockton 02301 by September 21

If you have any questions, call Kim Prosper at 508.586.0500 x 231

**Become a Season Ticket Holder!**

**Business After Hours**

- at the Irish Cultural Centre of New England

**Ribbon Cuttings**

- Verizon Wireless

**Workshop**

- Marketing Workshop held at the Chamber

**Legislative Luncheon**

- Former Congressman William Delahunt, Cedric Cromwell, Chair of Wampanoag Board

**Expo**

- Ronan McGann and Lindsay Medeiros, Beacon Telecom, Inc.

**A Taste of Metro South**

- Shane Holland, Chuck Blanchette, Tracy Goullet, Bertucci’s
ATHENA Program Honors Exceptional Women; Business Branding Speaker

2011 ATHENA Award Recipient - Elaine Reiser

Elaine Reiser was Director of Helpline at Brockton Area Multi-Services, Inc. (BAMSI) for 37 years. Elaine epitomizes the ideals established through the ATHENA Award; powerful dedication, compassion to help women and those in need, spirit of community, the demand of excellence from her staff and a passionate drive to make Helpline a recognized model across the region.

Elaine initiated and developed the concept of an information and referral service to encompass medical and human service needs for residents of the Greater Plymouth County Area. In 1976, Elaine brought Helpline to BAMSI where it grew into a multi-faceted information and referral system connecting people in need with housing, medical, and other vital emergency services. Through this initiative, Elaine has saved thousands of individuals in emergency crises, including the homeless and those living without food or heat. Elaine also created and designed BAMSI’s “First Stop Program,” a model of services to help those in at-risk households to prevent future homelessness. This program has had one of the highest placement rates in the State with a 97% success rate. Elaine’s work was also instrumental in shaping the state-wide Mass211 initiative, modeled on Elaine’s Information and Referral Program and Helpline. Over her 36+ years at BAMSI, Elaine has served as a role model for the dozens of women who have worked for her through the Helpline, as well as those families, primarily women, who have come pleading for emergency help.

In the community, Elaine has worked on numerous Mayor’s Task Forces on Health and Human Services. She was a founding member of the MainSpring Coalition for the Homeless. Elaine also served as President of the United Way of Greater Plymouth County’s Agency Executives, was President of Community Services of Greater Brockton for 8 years and Treasurer for 10 years. In addition, she also has served on the Good Samaritan Medical Center’s Community Benefits Committee. Statewide, Elaine has served as President of the Massachusetts Association of Information and Referral Services. Elaine has received countless honors, awards, and accolades for her exemplary service. Elaine is now retired and lives with her husband, Ed, in Sharon.

Women Led Businesses Featured at Business Expo

Yashin Cerritos of Mutual Bank learns about Bernardi Hyundai & Honda of Brockton from Justine Alexandre

Maureen Wilkinson and Joan Richards, HarborOne Credit Union (Sponsor)

Marjorie Duffy, Curry College

Patricia Austin, Owens Corning

Roni Eldayha and Marie Baumesteir, Scentsy

Donna Sampson, Terri Kasowski, Brian Droukas, Brockton Rox & Shaw’s Center (Sponsor)

Marni Dutton, St. Joseph Manor

Eveline Henson-Jackson, Henson-Jackson Art Gallery Framery

Dwight Nelson, New England Warrior

Nicole True and Mark Ofstein, Costco Wholesale
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www.masonandmasoninsurance.com

Wrentham

Health Care

Brockton Redevelopment Authority  
Mr. Marc Resnick  
50 School Street  
Brockton, MA 02020-3192  
(508) 587-6085

Municipal

Emerson & Cumming Microwave Products  
Mr. Devin Sullivan  
28 York Avenue  
Randolph, MA 02368  
(781) 961-9600  
www.eccosorb.com

Manufacturers

JCB Auto Repair & Towing Inc.  
Mr. Jean Bastien  
36 Perkins Avenue  
Brockton, MA 02302  
(508) 894-6717  
www.jcbauto.com

Automotive Repairs

Towing Service

Bay State Cooling  
Brockton Educational Foundation, Inc.  
Brockton Public Schools  
Brockton VA Medical Center, CWT  
Burrito Wraps, Mexican Grill  
Cameron’s On The Green  
Campanelli Companies  
ChmMark Financial Services  
City of Brockton  
Coastal Community Capital  
Colonial Maintenance Contractors Inc.  
Congressman Stephen Lynch  
Costco Wholesale #303  
CRTR Inc.  
Designers Metalcraft  
Eastern Bank  
Easton Country Club, Ltd.  
G. Arthur Moberg & Sons, Inc.  
G.T. Reilly & Company  
GROW Associates, Inc.  
Hanson Printing Company, Inc.  
Hub Technical Services  
Jack Conway & Company, Inc.  
JLS Mailing Services  
Josephines Famous Food  
Kelley Auctions LLC  
Law Office of Andrew H. Schwartz, LLC

RENEWING Members

Thank You!

Martin’s & Associates Real Estate, Inc.  
Mechanics Cooperative Bank  
Medical Skin-Care Associates / Pediatric Healthcare  
Mihos Realty LLC  
New England Baling Wire, Inc.  
New England Trial Services  
On Deck Sports – Promounds, Inc.  
Owens Corning Residential Products  
Pilling Engineering Group Inc.  
Prospect Hill Company  
Rivers Electrical Corporation  
Sandra Smith-Robbins  
Sullivan Tire & Auto Service  
Supreme Enterprises  
The Back Nine  
TransPro Courier  
Triad Advertising  
Tufts Health Plan  
Universal Benefit Plans, Inc.  
Wainwright & Wainwright, Attorneys at Law  
Westside Behavioral Health, LLC  
Wynn & Wynn, PC.
Discover the Fun in Metro South This Summer!

Discover the fun in the region and take in all the wonderful activities and sights! Here are 4 great things you can do this summer.

1) Visit a Park: DW Field Park, with an entrance on Oak Street, Brockton is a 756 acre park complete with ponds, lakes, woods, walking paths, a 65 ft observation tower and 7 miles of roadway. Look for summer events including triathlons, Summer Sunday in the Park and Tower events. (www.dwfieldpark.com) If you like fishing and boating, visit Ames Nowell State Park on Linwood Street, Abington. The park also contains picnic areas and miles of trails. Borderland State Park, located off Massapoag Ave in Easton, once owned by the Ames family boasts a 3 story mansion built in 1910. The park also has horseback riding, fishing and canoeing, and a frisbee golf course. (www.mass.gov)

2) Visit a Museum: The Fuller Craft Museum located at 455 Oak Street is New England’s home for contemporary Craft. The museum’s vision "let the art touch you" redefines the museum experience. Visit www.fullercraft.org for a list of exhibits, opening receptions, workshops and classes, and networking events. The Children’s Museum at 9 Sullivan Avenue in Easton is a learning playground where parents and children can explore and learn about the world. Visit www.childrensmuseuminea	on.org for a list of summer programs, workshops, activities, and camps for children. The Brockton Historical Society located at 216 N. Pearl Street, Brockton features exhibits on shoe-making, fire fighting, and Rocky Marciano. (www.brocktonhistoricalso
ociety.org)

3) Entertainment: The Brockton Rox Minor League baseball games at Campanelli Stadium, 1 Feinberg Way, Brockton, promise fun for the family at an affordable cost. Visit www.brocktonrox.com for a list of theme days, activities and concerts. The Brockton Fair held at the fairgrounds will run from June 30 - July 10 and will feature rides, concerts, shows, and the demolition derby. (www.brocktonfair.com). Also, don’t miss the Mayor's Concert Series at Height's Crossing, or Friday Night Movies. (www.brockton.ma.us).

4) Eat, Drink, and Be Merry: The Metro South Region is home to some of the most delicious and diverse restaurants, featuring Caribbean, Brazilian, Greek, American, Barbeque, Chinese, Thai and more. Visit www.metro
southchamber.com for a list of restaurants. In addition, the Brockton Farmer’s Market will run Fridays til Oct. 29, 10:30 am - 1:30 pm in the City Hall Plaza.

10 Fun Activities Around the Corner

The Chamber produces an email each month highlighting “10 Fun Activities” in the region, ranging from festivals to concerts to spas offers to farmers markets and other outdoor activities. If you have a suggestion, or would like to sign up to receive this email, please contact Kathleen Lynch at 508.586.0500 x 227 or email klynch@metrosouthchamber.com.

Chamber Affiliation News & Events

To become an affiliate organization of the Chamber, contact John Nesti at 508.586.0500 x 229 or email jnesti@metrosouthchamber.com.

Join the Stoughton Chamber of Commerce and the Metro South Chamber at a Business After Hours on August 25, 5:30 pm - 7:30 pm at the Irish Cultural Centre in Canton. See page 2 for more information on this event.

The Norwell Chamber of Commerce will be hosting a Business After Hours event on September 22, 5:30 pm - 7:30 pm at Transitions Kitchens. Come network and enjoy light refreshments. The Norwell Chamber will hold their Taste of Norwell on October 20th. Visit norwellchamberofcommerce.com for more information.

The East Bridgewater Business Association Business Expo and Family Fun Day will be held on Saturday, September 17 from 10am-2pm at the East Bridgewater Town Common. We will have great music, train rides, jump house, and more. Calling all exhibitors. For more information, call Dianne at 508-350-0056 or Rose-Marie at 508-378-7450.

New Benefit: Members-Only Section

Register Online, Post Events, Display Discounts and More

To help you take full advantage of the services offered by the Metro South Chamber of Commerce, we have constructed a special Members Only section of our website, www.metrosouthchamber.com.

Log into this area to:
- Update your information including representatives, addresses, emails and more. This will replace the annual verification form process. The information collected will be used in the Book for Business and on the online directory.
- Learn about upcoming chamber events
- Register for multiple events at once online, including all events and workshops
- View referrals
- Add your events to the Community Calendar
- Filter event searches by Community or Chamber events
- View past invoices
- Post topics on the Message Board
- Post coupons and member to member discounts

The Members Only Login Page can be found under the Member Benefits tab on the Chamber web navigation bar.

Events/Calendar/Registration may be found at events.metrosouthchamber.com.

Member Directory may be found at members.metrosouthchamber.com. (Allows visitors to search by category, keyword or businesses with coupons)

Members should have received an email with unique login information. If you have not received this information, please contact Alison van Dam, avandam@metrosouthchamber.com, or call 508.586.0500 x 222. If you are not a member but interested in joining the Chamber, contact John Nesti at 508.586.0500 x 229, jnesti@metrosouthchamber.com.

Update Your Directory Listing Online!

In an effort to streamline communications and “go green,” at the Chamber, the annual verification form can be completed online in the Members Only Section of the Chamber Website. The updated information will be made available in the Annual Book for Business Member Directory. The information on the form will also be used for telephone referrals made by the Chamber.

The Metro South Book for Business is a colorful, 99 page member directory and guide. It contains town information, business and residential demographics, legislative information and 2 free listings for each member. View last year’s Book for Business at www.metrosouthchamber.com/b4b.html.

Last year, 5,000 directories were printed and mailed to members, business leaders, town halls, libraries, all Brockton Businesses, Business Associations, and more.

The Members Only Login Page can be found under the Member Benefits tab on the Chamber website. Please contact Alison van Dam at 508.586.0500 x 222 or email avandam@metrosouthchamber.com if you have not received your login information.

Advertise in the 2011 Book for Business

Don’t miss the opportunity to place an ad in the 2011 Book For Business, sent over to over 5,000 businesses. Your ad will be listed in close proximity to your free business directory listing. In addition, your alphabetical and categorical listing will be displayed bold and in green font. This opportunity is sure to give you a leg up in the competition by receiving added exposure.

Don’t have the time to create an ad, or the money to pay a designer? If you reserve your ad space now, our in house graphic designer will create a professional quality full color ad for you, free of charge. The ad is yours to use for additional promotions or for other publications.

Call Alison at 508.586.0500 x 222 or email avandam@metrosouthchamber.com for more information and for ad rates.
Since 2001, Pattavina Networks has been specializing in Small Business and Residential computer sales and support. We are a Lenovo Business Partner also reselling many other national brands, servicing all, whether in our shop or yours. We work very intelligently and efficiently, understanding that we retain clients by treating them fairly and spending their money wisely.

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RBC Wealth Management

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2 Canton St. E-101, Stoughton
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