

## Leading Businesses Leading Communities



### CHAMBER MISSION

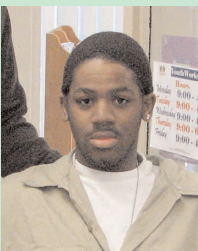
To serve the interests of member businesses while providing community leadership to ensure the economic advancement of the Metro South region.



John Korona, page 6



Vanessa Tierny, page 7



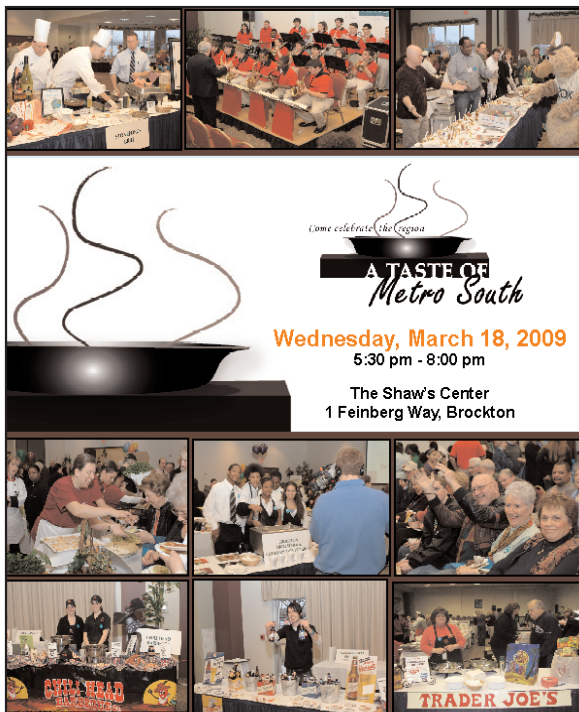
Robert Perkins-Peterson, page 9

## CONTENTS

Calendar of Events	3
Good News	4
Government Affairs	8
Renewing Members	10
New Members	10
MetroPcs	11

## "Taste" Event Adds Big Top and U.S. Air Force Band

Over 50 food and cultural displays; Brockton Symphony and High School Band to perform



- Celebrate living and working in the Metro South region
- Sample tastes from area restaurants
- Discover cultural and community service organizations
- Enjoy live entertainment from local performers including the United Air Force Liberty Big Band, Brockton High School Jazz Band and Brockton Symphony String Quartet
- Receive thousands of dollars in coupon savings to MA restaurants provided by Boston Masspass

### Tickets Available Now!

\$25 in advance/ \$30 at the door

Visit:

[metrosouthchamber.com/taste09.html](http://metrosouthchamber.com/taste09.html)  
for more information on ticket locations, participating vendors, and to learn about dishes being served.

For a list of participating restaurants and organizations, see page 2

## Attorney General Martha Coakley to Address Chamber

First Woman A.G. at Legislative Luncheon - Friday, April 17

The 2009 Legislative Luncheon is scheduled for **Friday, April 17 at 12pm**. The event will be held at the **Massasoit Conference Center** on Crescent St. in Brockton. The Featured Speaker will be Attorney General Martha Coakley.



Attorney General Martha Coakley

Attorney General Martha Coakley has dedicated the last 20 years of her life to a career in public service. Coakley has a strong history as an advocate-not only for individuals and communities, but also for the best interests of the Commonwealth at large.

Attorney General Coakley began her legal career in 1979, practicing civil litigation with the firm of Parker, Coulter, Daley & White and later at Goodwin Proctor LLP, both in Boston. She joined the Middlesex District Attorney's Office in 1986, as an Assistant District Attorney in the Lowell District Court office. In 1987, Coakley was invited by the U.S. Justice

Sponsored  
by:



Department to join its Boston Organized Crime Strike Force as a Special Attorney. She returned to the District Attorney's Office in 1989, and in 1991 was appointed the Chief of the Child Abuse Prosecution Unit

In 1998, Coakley was elected Middlesex District Attorney. During her 8 years as District Attorney, Coakley established herself as a passionate advocate for public safety, not only bringing justice to crime victims and their families, but also emphasizing the importance of working with community leaders, schools, and law enforcement in a variety of diverse and multi-faceted prevention efforts.

In January 2007, Coakley took office as the first female Attorney General of Massachusetts. Since taking office, she has focused on a variety of issues affecting the citizens of the Commonwealth, including cyber crime, identity theft, home foreclosures, access to affordable healthcare, and environmental protection.

Throughout her career, Attorney General

Continued on Page 9

## Card Check Proposal Less Democratic

Organized labor's proposal to strip workers of their rights to strip workers of their rights to vote in private elections is a move away from America's most cherished right, to cast a vote on a private ballot as an indication of a person's preference . . .

See page 7 for full story

## Massachusetts - Highest Gas Tax in America?

The Metro South Chamber of Commerce is calling on the Governor and Legislators to focus their efforts on reform of the Massachusetts Turnpike Authority and the MBTA before any new gas taxes are approved . . .

See page 8 for full story

## Would you rather be Reformed or Stimulated?

Regardless of what you call the massive budget plan, it represents a huge investment right here in the Metro South region. Or does it? . . .

See page 8 for full story

## Real Estate Buys Abound!

The Stimulus plan will make a new generation of Americans wealthy . . .

See page 11 for full story

## Chamber Open Enrollment For Health Insurance

Begins April 1

- Review benefit options and make changes to your health coverage plans
- Learn about Health Service Administrators' products
- Learn about health insurance programs best suited to your business needs
- Join the Chamber to take advantage of health insurance plans

For more information see page 9

17th Annual

Come celebrate the region...

# A TASTE OF Metro South

**Wednesday, March 18, 2009**
**5:30 pm to 8:00 pm**
**The Shaw's Center**  
**1 Feinberg Way, Brockton, MA**  
 (Behind the Registry of Motor Vehicles)

**\$25 in advance / \$30 at the door**

## RESTAURANTS

99 Restaurant &amp; Pub ¥ All Seasons Bar &amp; Grill

Art Kitchen at the Fuller Craft Museum ¥ Baypointe Rehabilitation Center

BHS Fine Arts Cafe ¥ Brockton Rox Baseball ¥ Bugaboo Creek Steak House

Burrito Wraps Mexican Grill ¥ Cabot Creamery ¥ Caritas Good Samaritan

Chili Head BBQ, Inc ¥ Chili's Grill &amp; Bar ¥ Christo's ¥ Coca-Cola

Costco Wholesale ¥ Creative Entertaining at Roche Bros. ¥ Deja Brew Coffee

Edible Arrangements ¥ El Mariachi ¥ Friendly's ¥ Gourmet Cafe ¥ Gowell's Candy

Hayashi (Japanese &amp; Korean) ¥ Heights Crossing ¥ Honey Dew Donuts

Lambert's ¥ Montilio's Bakery ¥ Narragansett Brewing Co.

Peter &amp; Paula's Kitchen ¥ Prisco's Market &amp; Deli ¥ Racks ¥ Shaw's Supermarkets

Signature Healthcare ¥ Skinner's Sugar House Inc. ¥ Starbucks ¥ Stoneforge Grill

Texas Road House ¥ The Halfway Cafe ¥ The Peruvian Place

The Shaw's Center ¥ Wildtree All Natural Cooking Products

**More restaurants to come!**

## ORGANIZATIONS

Baypointe Rehabilitation Center ¥ Boston Masspass ¥ Brockton Rox Baseball

Caritas Good Samaritan Medical Center ¥ Fuller Craft Museum

Heights Crossing Assisted Living ¥ Life Resources

Metro South Chamber of Commerce Old Colony Elder Services

Old Colony Hospice ¥ Signature Healthcare ¥ The Enterprise

## ENTERTAINMENT

United States Air Force Liberty Big Band ¥ Brockton High School Jazz Band

Brockton Symphony String Quartet ¥ Rob Peters Entertainment

**BC**  
**TENT**  
 AWNING  
 CO., INC.

**The Shaw's**  
**Center**

Caritas Good Samaritan Medical Center

**The Enterprise**
**shaw's**  
*Crazy about food.*
**AM 1460**  
**WXBR**

Old Colony Elder Services

**METRO**  
**SOUTH**  
 CHAMBER OF  
 COMMERCE

**BOSTON**  
**MASSPASS**
**SIGNDESIGN**  
 sign and graphic solutions

### Supporting Sponsors:

 American Medical Response, Churchill Linen Service, New England Sinai Hospital,  
 Rob Peters Entertainment, Brockton Community Access, Rich Morgan Photography

*A portion of the proceeds will be donated  
 to the Chamber of Commerce Foundation for Education.*

## Metrosouthchamber.com/taste09.html



- View participating restaurants and organizations with full contact information and websites. Updated daily
- View what each restaurant will be serving
- Learn where to buy your tickets, or purchase tickets online
- Learn about coupons you will receive
- Listen to a performance by the US Air Force Liberty Big Band

[www.metroouthchamber.com/taste09.html](http://www.metroouthchamber.com/taste09.html)

## "Bring a Friend" to Network with the Rox

**April 30, 2009**
**ROX**  
**BOCK22**

The Brockton ROX will host a Business After Hours at the Shaw's Center, 1 Feinberg Way, Brockton, on Thursday, April 30, 4:00 pm - 7:30 pm.

The ROX open the 2009 season on Thursday, May 28 against Can-Am League champion Sussex Skyhawks at 7:05 pm. Season tickets, mini-plans, flex packs and group outings are available by calling 508-559-7000. For more information, visit brocktonrox.com

In this special edition of the the Business After Hours season, members are encouraged to "bring a friend" free of charge. In addition, from 4-5pm Jay Wallus from Street Smart will present a workshop on guerrilla marketing and

how businesses can use certain techniques to get their foot in the door of new accounts especially in a down economy. Learn how Jay used birthday candles, a cookie monster costume and old bread to turn a business into a thriving cash machine, what a local jeweler did to generate 1711 phone calls in 3 days and how to sell a Unique Selling Proposition for businesses.

This is a casual event that presents a great way to make business contacts so bring plenty of business cards! The event is \$5 for Chamber members and \$10 for non-members. To register call Kim Prosper, 508-586-0500 x231.



Melanie Marathas

Janet Messler

**Green Akers Florist**

328 Main Street

N. Easton, MA 02356

Bus: (508) 238-2867

www.greenakersflorist.com

E-Mail: greenakersflorist@yahoo.com



## HERCULES BUILDING WRECKING CO., INC.

**TOTAL & SELECTIVE DEMOLITION,  
 INTERIOR GUT OUTS,  
 CONCRETE CRUSHING & BREAKING,  
 ROLL OFF CONTAINER RENTALS,  
 EQUIPMENT RENTALS & MORE!**

**LICENSED - BONDED - INSURED  
 DCAM CERTIFIED**

**DEMOLISHING THE PAST TO MAKE CLEAR PATHS FOR THE FUTURE**
**OWNED & OPERATED**
**BY THE MONSINI FAMILY SINCE 1963**
**TEL: (508) 588-3390 FAX: (508) 580-0334**
**INFO@HERCULESDEMOLITION.COM**
**WWW.HERCULESDEMOLITION.COM**




**BOARD OF DIRECTORS****OFFICERS**

Chair of the Board  
**Scott Sanborn**  
*Sovereign Bank*

President and CEO  
**Christopher Cooney**  
*Metro South Chamber of Commerce*

Chair-Elect  
**John Holiver** - *Caritas Good Samaritan Medical Center*

Treasurer  
**Gary R. Oman**  
*Gary R. Oman, P.C.*

Vice Chair Community Affairs  
**Rick Colon**  
*Verizon*

Vice Chair Economic Development  
**Robert Kenworthy**  
*Bank of America*

Vice Chair Government Affairs  
**Christine Karavites**  
*Proteas Customized Consulting*

Vice Chair Membership Development  
**Daniel Trout**  
*The Community Bank*

Immediate Past Chair  
**Reinold G. Ledoux, Jr.**  
*Brockton Area Transit Authority*

**CHAMBER STAFF**

**508-586-0500** Front Desk x 221

**Christopher Cooney**  
 President and CEO x 223

**Lisa Keene**  
 Business Development x 225

**John Nesti**  
 Member Services x 229

**DIRECTORS**

**Pasquale Ciaramella** -  
*Old Colony Planning Council*  
**Jack Conway** - *Jack Conway & Company, Inc.*  
**John Costa** - *B C Tent & Awning Company*

**Loretta DeGrazia** - *East Coast Petroleum*  
**Jeffrey Dukess** - *Frenette & Dukess, PC*

**Susan Joss** -  
*Brockton Neighborhood Health Center*

**Fred Mason** - *National Grid*

**Dana Mohler-Faria** -  
*Bridgewater State College*

**Mark Moreau** - *TD Banknorth*

**William Morse** - *Mutual Bank*

**Basan Nembirkow** - *Brockton Public Schools*

**Peter Neville** - *Concord Foods*

**David Orloff** - *Sharkansky & Co., LLP, CPA's*

**Andrea Papadopoulos** - *Arista Associates, Inc.*

**Lester Schindel** -  
*New England Sinai Hospital*

**Andrew Schwartz**  
*Law Office of Andrew h. Schwartz, LLC*

**Larry Siskind** -  
*Siskind and Siskind Attorneys at Law*

**John Vlado** - *Brophy & Phillips Co., Inc.*

**Charles Wall** - *Massasoit Community College*

**Patricia Williams** - *HarborOne Credit Union*

**Kimberly Prosper**  
 Program Director x 231

**Kathryn Sayles**  
 Competitive Workforce x 227

**Kerry Sullivan**  
 Finance x 230

**Alison van Dam**  
 Director of Communications x 222



**ACCREDITED**  
 CHAMBER OF COMMERCE

**CHAMBER MISSION:** To serve the interests of member businesses while providing community leadership to ensure the economic advancement of the Metro South region.

**Metro South Chamber of Commerce**  
 Sixty School Street, Brockton, MA 02301-4087  
 tel: 508 586-0500/fax: 508 587-1340  
 info@metrosouthchamber.com  
 www.metroouthchamber.com

**Photography by Rich Morgan** [www.richmorganphotography.com](http://www.richmorganphotography.com)

**Photo and print production by Mark Mahoney, The Enterprise**

**ACTION Report** Volume 9 - Issue 3  
 (USPS-410630) is published monthly except for combined July/August for \$5.00 per year by the Metro South Chamber of Commerce, Sixty School Street, Brockton, MA 02301-4087.  
 Periodical Postage Paid at Brockton, MA.  
 POSTMASTER: Send address changes to Action Report, Sixty School Street, Brockton, MA 02301-4087

The Metro South Chamber of Commerce is solely responsible for the editorial content of this publication.

The Chamber wishes to assure our members of our intention to provide physically challenged participants equal access to all programs. If you or your employees have special needs in this area, please let us know by calling the Chamber at 508-586-0500 at least 48 hours in advance.

## Networking at Events

is one of the most effective ways to grow your business!

## MARCH Calendar

<b>4</b>	<b>New Member Orientation &amp; Ambassadors</b>	8:00 am
<b>10</b>	<b>Executive Committee</b>	3:00 pm
<b>12</b>	<b>SBDC Buzz Marketing</b>	7:45 am
<b>13</b>	<b>Government Affairs</b>	12:00 pm
<b>18</b>	<b>Taste of Metro South</b> <i>Shaw's Center, K. Feinberg Way, Brockton</i>	5:30 pm
<b>19</b>	<b>SBDC Buzz Marketing</b>	7:45 am
<b>25</b>	<b>Board of Directors</b>	12:00 pm
<b>26</b>	<b>SBDC Buzz Marketing</b>	7:45 am

### Coming Up April

<b>4</b>	<b>Ambassador Meeting</b>	8:00 am
<b>13</b>	<b>China Trip Info Session</b> <i>New England Sinai, 150 York Street, Stoughton</i>	3:00 pm
<b>13</b>	<b>China Trip Info Session</b> <i>Stonehill College Alumni Hall, Easton</i>	5:30 pm
<b>17</b>	<b>Legislative Luncheon</b> <i>Massasoit Conference Center, 770 Crescent St., Brockton</i>	12:00 pm
<b>20</b>	<b>Patriot's Day - Chamber Closed</b>	
<b>29</b>	<b>The Enterprise Career Day</b>	9:00 am
<b>30</b>	<b>Business After Hours/ Street Smart</b> <i>Shaw's Center, K. Feinberg Way, Brockton</i>	5:30 pm

### Save the Date May

<b>5,6</b>	<b>Membership Drive</b> <i>Stonehill College Alumni Hall, Easton</i>	8:00 am
<b>11,12</b>	<b>America's Small Business Summit</b> <i>Washington, D.C. Call 508.586.0500 x 225 for info.</i>	TBA
<b>13</b>	<b>Small Business Awards and Expo</b> <i>Massasoit Conference Center, 770 Crescent St., Brockton</i>	10:00 am
<b>21</b>	<b>Business After Hours</b> <i>Caritas Good Samaritan, Moakley Conference Center</i>	5:30 pm
<b>25</b>	<b>Memorial Day - Chamber Closed</b>	
<b>27</b>	<b>Board of Directors</b>	12:00 pm

Note: All meetings are held at the Metro South Chamber Office or Metro South Business Assistance Center (BAC) unless otherwise indicated.

# GOODNews

Send your Good News to [avandam@metrosouthchamber.com](mailto:avandam@metrosouthchamber.com)

## Celebrate the great things going on!

### Champions Fighting Cancer Walk

Walk, Donate, Volunteer--there's something for everyone on Sunday, May 3, 2009! The 10th Annual Champions Fighting Cancer Walk across Brockton will benefit Signature Healthcare and The Chrystine M. Sullivan Memorial Foundation. All proceeds from the Champions Fighting Cancer Walk stay in this community, helping us expand diagnostic services and treatment programs. For more information, call the Signature Healthcare Foundation at 508.941.7079 or e-mail [mgough@signature-healthcare.org](mailto:mgough@signature-healthcare.org).

### Bay Copy Chosen for Lexmark Focus Group

Ray Belanger, CEO of Rockland-based Bay Copy, was one of a few dealers chosen nationally to participate in a focus group sponsored by Lexmark International, where he and 6 other Lexmark dealers provided feedback on industry trends and changes. Bay Copy was recently named a Lexmark Business Solutions Dealer, making the company part of an elite group of less than 100 dealers in the United States and the only Business Solutions Dealer in Massachusetts to qualify.

The program that Bay Copy has joined enables the Rockland firm to sell and service an extensive array of office products for business use. There are specific products designed for this program that include MFPS (Multi Function Printers), in addition to the full traditional Lexmark printer product line.

### Morse Named Chairman of School On Wheels



Bill Morse

William Morse, President of Mutual Bank, has been named Chairman of the Board of Directors of School on Wheels of Massachusetts, an organization that provides tutoring and other services to students affected by homelessness. In this role, he will help guide the organization's growth and policies; and in his volunteer capacity, he also serves the organization as a tutor.

School on Wheels of Massachusetts ([www.schoolonwheelsofmass.org](http://www.schoolonwheelsofmass.org)) is a non-profit organization whose mission is to help break the cycle of poverty one child at a time by providing academic support services.

In addition to his work with School on Wheels of Massachusetts, Morse serves on the Board of Directors of the Metro South Chamber of Commerce.

### Brockton ROX Made-Off Bank

On Saturday, August 8th, for just a small investment equaling the price of a

Brockton Rox ticket, fans can immediately reap unusually large returns in the form of a limited edition giveaway; the "Made-Off-With-My-Money Bank." The Rox new investment plan operates under the simple, sensible mantra: "This time, you get to keep your money."

The "Made-Off-With-My-Money Bank" or "Made-Off Bank," for short, will be designed to truly encapsulate the Rox Investment Plan idea of "keeping your money." The bank will contain a feature to promote long-term investing with a penalty for early withdrawal. Investments can only be removed from the bank by smashing it open.

### The Seuss is Loose

Fun and fast paced, the amusing "Seussical" sets a new benchmark for family theater. The wildly popular show will be performed at the Oliver Ames High School Auditorium on Sunday, April 26, at 1pm.

The show is performed by the nationally acclaimed "Theatreworks USA" from NYC. The Easton YMCA is hosting the event as its primary fundraiser for its annual Strong Kids Campaign. Tickets are \$15 front section, or \$10 all other seats, on sale in advance at the Easton YMCA, 25 Elm Street, in person or by calling 508.238.9758. Recommended for audiences age 4 and up. Show is expected to sell out, buy your tickets early!

### \$200,000 Received to Prevent Foreclosures

Neighborhood Housing Services of the South Shore announced that it has received \$200,000 to support Brockton foreclosure prevention counseling efforts.

Massachusetts witnessed a 72 percent growth in foreclosure deeds from January through September, compared to 2007. Brockton's 452 foreclosures ranked fourth highest in the state, behind Worcester, with 572; Springfield at 521; and Boston's Dorchester neighborhood, 509. Brockton has also witnessed the highest percent growth (132%) in the state for auction announcements.

The much-needed boost will enable Neighborhood Housing through its Brockton NeighborWorks Homeownership Center to provide more foreclosure counseling than ever before to area homeowners in danger of foreclosure.

These funds will allow the Brockton NeighborWorks Homeownership Center to provide assistance to hundreds of families to mitigate mortgage defaults or foreclosure during 2009.

### Conway Remains Top Independent Firm

At the recent "Book of Lists" party at the Renaissance Hotel in Boston, the Jack

Conway Co. was again posted as the largest independently-owned real estate firm in Massachusetts, by the Boston Business Journal.

"Jack Conway Co. has been the No.1 independent on the real estate company "list" for the past 10 years and, in spite of a bad climate for real estate sales, has held its top position," said Mike Olivieri, BBJ Publisher.

### Good Sam Receives ADA Certification

The prestigious American Diabetes Association (ADA) Education Recognition Certificate for a quality diabetes self-management education program was recently awarded to the Good Samaritan Medical Center Diabetes Education Program. The ADA, the nation's leading non-profit health organization supporting diabetes research, advocacy and information for health professionals, patients and the public, believes that this program offers high-quality education that is an essential component of effective diabetes treatment.

The Association's Education Recognition Certificate assures that educational programs meet the National Standards for Diabetes Self-Management Education Programs. These Standards were developed and tested under the auspices of the National Diabetes Advisory Board in 1983 and were revised by the diabetes community in 1994 and 2000.

### Costa Re-Elected to Board of ARAM



John Costa

John Costa, President of B.C. Tent & Awning Company, Inc., the area's premier supplier of custom tents and awnings for outdoor occasions, has been re-elected to the Board of Directors of the American Rental Association of Massachusetts (ARAM).

ARAM provides vendor interaction to promote knowledge of new products and applications for equipment and special event rental business owners throughout Massachusetts.

Well known throughout the rental industry, Costa has served two terms as president of ARAM and recently stepped down as chairman of the board. He is a member of the national organization American Rental Association.

### Good Sam "One Stop Shopping"

Good Samaritan Medical Center will host a community resource day, partnering with community and state agencies to help local residents who may be struggling to make ends meet. The public is invited to attend the resource day on

March 30 from 12:30 p.m. to 3 p.m. and from 4-7 p.m. at the J. Joseph Moakley Center, 235 N. Pearl Street.

Agencies that will join Good Samaritan Medical Center in the resource day will include the Brockton Neighborhood Health Center, Brockton Council on Aging, Head Start, The Charity Guild, Home Health and Child, WIC, Self Help Fuel Assistance, Old Colony Elderly Services, Serve New England, MassMedline, Helpline, the Dorn Davies Center as well as HarborOne Multicultural Center and Neighborhood Housing Services. More agencies are expected to sign up to participate. Good Samaritan will also have financial counselors and interpreters available.

Residents should be aware that some of the programs do have income-based qualifying guidelines to be eligible for services. While not everyone may qualify for particular programs, the goal of the day is to put people in touch with the resources that could potentially help them or their loved ones.

### Bridgewater Savings Promotions

Bridgewater Savings Bank is pleased to announce that three of their staff members have been promoted to Business Development Officers.



Kelly Le

Ms. Kelly Le, ambassador of the Metro South Chamber, began her banking career at Bridgewater Savings Bank in 1996 as a Teller and has since dedicated the past 13 years to several other positions at the bank including

Branch Manager. Her strong knowledge of the industry coupled with her desire for growth made her the perfect candidate for her promotion to Regional Branch Manager and Business Development Officer.

Also a previous and valuable member of the Bridgewater Savings team, Patricia Piana has served as Assistant Branch Manager since 2001. Along with her drive and success at the bank, Ms. Piana's promotion to Business Development Officer comes after an eleven-year commitment to the bank.

A local of the Bridgewater area, Steven Farnham started as Assistant Branch Manager at the bank's Lakeville location in 2003. He then served as Taunton's Branch Manager from 2005-2008 and was most recently promoted to Business Development Officer. His experience and confidence have made him an integral part of Bridgewater Savings.



# GOODNews

Send your Good News to [avandam@metrosouthchamber.com](mailto:avandam@metrosouthchamber.com)

## Celebrate the great things going on!

### Makeovers Salon Opens Medispa

Makeovers Salon & Spa, located at 574 Washington Street in South Easton has been expanded to include MediSpa, providing a menu of medical non-surgical treatments. Among the new services offered include injectables including Botox-Juvederm-Restylane and Mesotherapy/Lipodissolve, an exciting non-surgical alternative to liposuction, Electrolisis, Laser Hair Removal and Cosmetic Dental Services including Teeth Whitening and Invisalign. For more information, call 508-238-2201 or visit [www.makeoversalon.com](http://www.makeoversalon.com).

### Comcast Offer For Chamber Members

Businesses sign up for new internet through Comcast and receive your first month free! For more information, contact Damien Johnson at 617.279.5635 or Josh Smith 617.224.3086

### Breakfast with Champions

The Brockton Youth Foundation has named Susan Szachowicz, Principal of BHS, Dave Gorman, organizer of Jingle Bell Run and DWF Kid's Run for 30 years, Kenneth "Sonny" Hewitt, Basketball Official to Brockton Community Basketball for 24 years, Larry Johnson, sports personality and Youth Minister, Barbara Duffy, MY TURN Founder and CEO for 24 years, and Jack Yunits, President of the Brockton Rox and former Mayor of Brockton and a founder of Boys and Girls Club, as honorees for its inaugural fundraising event on Sunday, March 15 at 11am at the Shaw's Center, 1 Lexington Way, Brockton. This year's theme is "Breakfast with Champions" and will include a special ceremony to highlight their extraordinary leadership to support Brockton youth.

Tickets are \$25 for adults and \$15 for students. To reserve your spot, call Bill at 508.584.2506

### Living Inside Hope

Last February, Lesley Widdop, 56, of West Bridgewater, lost her 15-month-long battle with a brain tumor. Lesley first came to the Good Samaritan ED after experiencing seizures related to her cancer. She received her end of life care at the medical center.

Next month, in honor of Lesley, her family will hold a dinner dance at the Lantana, in Randolph. The event called "Living Inside Hope" will benefit cancer services at Good Samaritan Medical Center, which recently opened a new radiation therapy treatment facility at 818 Oak Street on the

main medical center campus. The caring atmosphere at Good Samaritan sparked the family's desire to give back.

The addition of radiation therapy services at Good Samaritan completes the circle of comprehensive cancer care the medical center offers to patients, including surgery and chemotherapy.

The Living Inside Hope dinner dance fundraiser will be held on March 20 at 7 p.m. at The Lantana in Randolph, 43 Scanlon Drive. Tickets are \$100 per person, with \$35 of each ticket being donated to the Good Samaritan Cancer Center. Call Lynne at 508-588-3667 or e-mail [job74@yahoo.com](mailto:job74@yahoo.com) for more information. Donations may also be made through [www.livinginsidehope.org](http://www.livinginsidehope.org).

### South Shore Savings Donates

For the tenth consecutive year, the South Shore Savings Charitable Foundation is matching up to a total of \$5,000 in donations to the Weymouth Food Pantry's annual Valentine's Day "Heart to Heart" fundraising campaign.


Founded in 1987, the Weymouth Food Pantry provides \$7.00 worth of food for every dollar donated. For more information, visit [www.WeymouthFoodPantry.org](http://www.WeymouthFoodPantry.org).

### Fight to End Homelessness

The Patrick-Murray Administration has awarded \$837,913 to the South Shore Network for Regional Innovations to End Homelessness. A coalition of local groups will launch new initiatives to reduce and prevent homelessness on the South Shore. These funds are part of the state's \$8 million to eight regions in Massachusetts to pilot innovations that will streamline services, find permanent housing for homeless people, and ultimately lessen the need for emergency shelters.

The United Way of Greater Plymouth County will convene the South Shore network and will make grants to address family homelessness to Brockton Area Multi-Services, Inc. (BAMSI) for Brockton. Father Bills & MainSpring will receive funds to address homelessness among single adults across the region.

The South Shore Network will test new models to keep families in housing and to end homelessness faster by rapidly rehousing those families who are placed in shelters. Additionally, homeless single adults who are living on the streets or entering shelters will be immediately assessed for housing and support services. The network will also document and address the inappropriate discharge of people to shelters from state systems of care.



**LINDSY PARKER**  
President  
**LINDSY PARKER MEDIA**  
Positioning & Showcasing You/Your  
Company as Experts and Thought Leaders

36 Heritage Drive  
North Easton, MA 02356  
508.238.7715  
[lparker@lindsayparkermedia.com](mailto:lparker@lindsayparkermedia.com)  
[www.lindsayparkermedia.com](http://www.lindsayparkermedia.com)

## Higher Ed Customer Service Workshop

Using Customer Service to Build Your Retail and Hospitality Business

Thursday, March 29, 2009, 2:30-5:00 pm

Metro South Chamber of Commerce, 60 School Street, Brockton

Cost: \$49.00 per person

Training your hospitality and retail employees to provide top notch customer service is a cost-effective way to make every visit to your business a memorable one. A great meal or a terrific selection of items in your store is just enough to make your customers satisfied. It's time to make them committed customers, and your service will do that. You want your business to be the one where customers say, "I always go there. The food is good, but the service is outstanding."

Presented by Massasoit Community College Professional Development Center as part of the Mayor's Higher Education Collaborative. For more information or to register, contact James Miller at 508.588.9100 x 2013 or



## GET THE BUZZ!

If you're serious about

- GROWING YOUR BUSINESS
- EARNING MORE PROFITS

... then join us for this three-part

### MARKETING WORKSHOP SERIES

Seminar held at Metro South Chamber of Commerce  
60 School Street, Brockton, MA

Light breakfast served at 7:45 • Program begins at 8 a.m.



Sponsored by: Massachusetts Small Business Development Center, Network, New England Business Bulletin and Metro South Chamber of Commerce

#### COST FOR COMPLETE SERIES:

\$85 per person  
Chamber members

\$99 per person  
non-chamber members

#### INDIVIDUAL WORKSHOPS:

\$35 per person  
Chamber members

\$39 per person  
non-chamber members

#### Get Your Customers BUZZING with Dynamite Branding

Thursday, March 12, 2009 • 7:45-9:30 AM

How can small businesses harness the power of branding? At this workshop you will learn WHY it is so profitable to build trust in your company, to make your company stand out, and to keep your customers delighted. But more importantly, you'll learn HOW to create a strong brand identity.

#### Get Your Customers BUZZING through Internet Marketing

Thursday, March 19, 2009 • 7:45-9:30 AM

This workshop will cover the best ways to use the Internet to build your sales. You'll also learn about the four functions that it takes to build and manage a profitable website: a techie, an artist, a copywriter, and an SEO pro.

#### Get Your Customers BUZZING with Networking & Sales

Thursday, March 26, 2009 • 7:45-9:30 AM

The single most important purpose of any business is to create a customer. Powerful promotional campaigns and networking are two of the best ways to create customers. This workshop will give you the tools to effectively sell, promote and network your business.

REGISTER BY PHONE: Call Tammi Jacobsen at 508-673-9783, ext. 104 • REGISTER ONLINE: [www.msdc.org/semass/training.html](http://www.msdc.org/semass/training.html)



### A&A METRO TRANSPORTATION BILL'S TAXI

1001 BEDFORD STREET  
BRIDGEWATER, MA 02324  
COL. SHEA BLVD.  
QUINCY, MA  
[WWW.AAMETRO.COM](http://WWW.AAMETRO.COM)  
[INFO@AAMETRO.COM](mailto:INFO@AAMETRO.COM)

## A Tradition of Quality Transportation Services for over 53 Years.

Customer Satisfaction is our #1 Priority.

EXECUTIVE SEDAN & LIMOUSINE SERVICE  
CORPORATE VAN & BUS SHUTTLES  
TRANSPORTATION MANAGEMENT SERVICES  
AND CHARTER BUSES  
CORPORATE ACCOUNTS

For Information or Reservations, Please Contact:

(508) 697-0017

800-437-3844 (U.S. & CANADA)

FAX (508) 697-0043



# Brockton Mayor James Harrington Addresses Chamber

Photographs by Rich Morgan Photography, [www.richmorganphotography.com](http://www.richmorganphotography.com)



Michael Olivieri, Publisher of the Boston Business & Mass HighTech Journals



Mayor of Brockton, James Harrington



Michael Zygiel, Federal Telephone and Communications



John Korona, President & CEO of Mansfield Bank, the event sponsor, is interviewed by Christine Karavites of Proteas Consulting



Frank Dillon, Stonehill College, emcee of the breakfast meeting.

Sponsored by:



Raffles provided by: Jim Thomas, Jim's Appliance & Drain Cleaning Service and Mansfield Bank  
Entertainment provided by: Rob Peters Entertainment



Noel Barbosa, The Community Bank and Lourdes Nieves, HarborOne Credit Union peruse the share table, containing company promotions and events



State Representative Michael Brady and Brockton Mayor James Harrington



Christopher Cooney, Chamber President & CEO, James Harrington, Mayor of Brockton, and new member Vanessa Leite, Irish Cultural Centre of New England

## The Ambassador Team • Win-Win Opportunity!

The Ambassador Team meets on a monthly basis to serve fellow members by providing information, resources, member-to-member support, increasing awareness and promoting active participation in Chamber programs and services.

The next Ambassador meeting will meet on Wednesday, April 1 from 8:00 - 9:00 am at the Metro South Chamber of Commerce.

To become an Ambassador, call Lisa Keene at the Chamber, 508.586.0500 ext. 225.

## New Member Orientation

**Wednesday, March 4, 2009 - 8:00 am-9:30am**

Join us for a Member Orientation at the Chamber of Commerce on Wednesday, March 4, 2009. The Member Orientation gives new members, prospective members, and new employees of existing member companies an opportunity to network and explore the many programs and services available to Metro South Chamber Members.

**Whether you are a new member, new to your company, or a long time member who wants to know "what's new at the Chamber", you are invited to attend this session.**

The orientation will begin at 8:00 am and will coincide with the monthly ambassador meeting. Coffee and refreshments will be provided. Please bring plenty of business cards for networking and some promotional materials about your business to share.

Please pre-register for this event by calling Lisa at 508.586.0500 x 225 or email [lkeene@metrosouthchamber.com](mailto:lkeene@metrosouthchamber.com).

## Membership Drive at Stonehill

**May 5 & 6, 2009**



Chamber members call prospective members at the 2008 Membership Drive



Kelly Le, Bridgewater Savings Bank

Becoming a member of the Metro South Chamber of Commerce provides your business opportunities to accelerate its growth. When you join the Chamber, you become a leader within the business community and a member of the region's most dynamic advocacy organization. Membership means potential new business prospects, new savings, access to valuable resources and information, access to health and dental plans, a variety of marketing opportunities and more, for you and your business.

On May 5 and 6, many community

and business leaders, currently benefiting from membership in the Chamber, will contact businesses that could benefit from membership in the Metro South Chamber of Commerce. This year's drive will feature many exciting incentives for small businesses to join the Chamber, including free radio and print advertising, free admission to several Chamber events, amazing discounts and more.

If you are not currently a Chamber member, take this opportunity to listen to someone who is. Chamber membership is affordable no matter how small your business - 70% of our members have 10 or fewer employees - and it provides your business with tremendous opportunity.

To discuss how the Chamber can help you build a stronger business, or if you are a current member and wish to become a drive volunteer, call Lisa at (508) 586-0500 ext. 225, or email [lkeene@metrosouthchamber.com](mailto:lkeene@metrosouthchamber.com).



# Do You Know A Business That Deserves Recognition?

## Small Biz Awards Features Monster.com Creator

Recognizing the achievements and contributions of small businesses and entrepreneurs in creating new jobs and economic opportunities in the Metro South region.

Sponsored by:

**Bank of America**



*Nominating someone is easy...*

You may nominate your own business or any other business you deem worthy (maximum of one

nomination per category). Submit a summary of your reasons for the nomination, based on the criteria listed below. Call or fax the Chamber office for nomination forms. You may include any additional documentation that will help illustrate why the business is deserving of the award. Nominees do not need to be members of the Chamber. Nominees must be a for-profit business.

### Criteria...

**Employment/Staying Power.** The Small Business of the Year nominee must have been in business for a minimum of three consecutive years under the current ownership, and have less than 50 full-time equivalent employees. The Entrepreneur of the Year nominee must have been in business less than three years, and have fewer than 10 full-time equivalent employees.

**Growth.** The nominee should demonstrate growth in employees, revenues, and profitability.

**Innovation.** The firm should demonstrate creativity and imagination in the development of its business or in its product or service.

**Social Responsibility.** Nominees should reflect internal and external social responsibility, which may include one or more of the following points: strong, comprehensive employee relations programs; efforts by the company and its staff to aid or benefit the community through personal involvement and/or donations of other company resources; efforts to encourage diversity in its workforce and management; activity in the business community through involvement in industry or professional organizations; and development of other programs relating to social and community betterment.

**Nominations are due by April 11, 2008.** Call the Chamber office at 508-586-0500 ext 231 to request an easy-to-complete nomination form. Winners will be selected by the Chamber's Award Selection Committee and will be announced at the **Small Business Awards and Expo on Wednesday, May 13.** Award recipients will receive an engraved plaque and extensive promotion honoring their business and achievements.



2008 Entrepreneur of the Year Award Recipient Robert Monahan, UPPAbaby



2007 Small Business of the Year Award Recipient Peter McConnell of Heights Crossing Assisted Living

### Prior Entrepreneur of the Year Recipients

- 2007 Howard Wright, Wright Technology
- 2006 Rob Peters of Rob Peters Entertainment
- 2005 Jeffrey Chrzanowski of Spark Street Autobody
- 2004 Charles Bernard of The DJ Experience
- 2003 James Messenger of The Crazy Chefs Caterers
- 2002 Jerome Offutt of Top Quality Staffing
- 2001 Randy Yanoff of Eye of the Tiger Karate

### Prior Small Business of the Year Recipients

- 2007 Westgate Lanes
- 2006 Cindy's Kitchen
- 2005 Northeast Wholesale Nail & Fastener Supply Co.
- 2004 Dupliron, Inc.
- 2003 Modern Auto Body
- 2002 United Furniture, Inc.
- 2001 Robert Sharkansky & Company, CPA

Save the Date:

**Small Business Awards and Expo Program**  
Wednesday, May 13, 2009

Featuring Monster.com and Eons Creator Jeff Taylor



## 9th Annual Athena Awards

Honoring the highest level of professional excellence, a devotion to the community, and the opening of doors of leadership opportunity for women

The Metro South Chamber of Commerce and Sovereign Bank are pleased to announce the 2008 ATHENA Awards program. The program was created in 1982 and has expanded to over 350 cities in the United States, Russia, and Canada. It is presented in the form of a hand-cast bronze sculpture, symbolizing the strength, courage and wisdom of the recipient.

The Metro South Chamber of Commerce believes in the values underlying the ATHENA Foundation's philosophy of incorporating the talents and expertise of women into the leadership of our businesses, our communities, and our government. The spirit of the ATHENA Program is captured in the following

quotation from Plato: "What is honored in a country will be cultivated there." By honoring exceptional leaders, others will be encouraged to excel.

On Wednesday, June 17, the Metro South Chamber of Commerce will present the ATHENA Award to an exceptional individual who has achieved excellence in his/her business or profession, has served the community in a meaningful way, and has assisted women in reaching their full leadership potential.

To nominate an individual, please contact Kim Prosper at 508.586.0500 ext 231. An ATHENA Award nomination form will be mailed upon request. **Nominations are due by Friday, May 8.**

### Prior ATHENA Recipients

- 2007 Susan Szachowicz, Brockton High Principal
- 2006 Loretta Degrazia, East Coast Petroleum
- 2005 Marianne Wroble Cox, WXBR 1460am Radio
- 2004 Shailah Stewart, Brockton Public Schools
- 2003 Linda Faria Braun, The Adult Learning Center
- 2002 Christine Karavites, Proteas Consulting
- 2001 Barbara Duffy, My Turn, inc.
- 2000 Noelle Foye, Brockton Elementary School Nurse
- 1999 Janice Cunningham, East Bridgewater Police



2008 ATHENA Award Recipient Vanessa Tierny, Brockton Area Multi-Services Inc.

## Card Check Proposal Less Democratic

Organized labor's proposal to strip workers of their rights to vote in private elections is a move away from America's most cherished right, to cast a vote on a private ballot as an indication of a person's preference. To replace this traditional American method of voting moves our democ-

racy toward a place that serves special interests over the democratic process. Let your member of congress know that you support the traditional voting method for forming unions and oppose the Card Check proposal.

Go to [www.metroouthchamber.com](http://www.metroouthchamber.com) to contact your member of congress.

Since 1927  
3rd Generation  
Family Owned  
& Operated



### Specializing In...

Elegant Floral Designs • Balloons  
Fruit Baskets  
Corporate Specialist • Wedding Consultants  
Funeral Consultants

**DAILY PROMPT DELIVERIES**  
TO BROCKTON AND VICINITY  
OR ANYWHERE IN THE WORLD

110 North Leyden Street  
Brockton, MA 02302

**508-586-2000**

visit our website at [www.holmesmcduffy.com](http://www.holmesmcduffy.com)

All Major  
Credit Cards  
Accepted...



## GOVERNMENTAffairs

The monthly Government Affairs meetings are held at the Chamber and provide an opportunity for member businesses to discuss issues important to them with their elected officials.

The next Government Affairs meeting will be held at the Chamber on **Friday, March 13th at 12pm**. The featured speakers are State Representatives William C. Galvin and Louis L. Kafka.

State Representative William C. Galvin represents the 6th Norfolk District (Avon, Canton, Stoughton). He serves on the House Committee on Ways and Means, Vice Chair of the Joint Committee on Elder Affairs, Joint Committees on Consumer Protection and Professional Licensure, Joint Committee on Public Service. Galvin, an insurance broker, has been a state representative since 1991. He has also served on the Board of Library Trustees and the Canton

### Board of Assessors

State Representative Louis L. Kafka represents the Eighth Norfolk District (Sharon, Stoughton). He serves on the House Committee on Ways and Means, Vice Chair of the Joint Committee on Children and Families, Joint Committees on Election Laws Joint Committee of Financial Services. Kafka has been a



Representative  
William C. Galvin



Representative  
Louis L. Kafka

state representative since 1991. He has also been part of the Sharon Recreation Committee and Democratic Town Committee

The cost to attend is \$5 for members and \$10 for non-members and includes lunch. If you would like to register, please contact Lisa at the Chamber, 508.586.0500 x225 or register online at [www.metroouthchamber.com/register.html](http://www.metroouthchamber.com/register.html).

### Photos from February's Government Affairs Meeting



State Senator Thomas Kennedy, featured speaker and State Representative Michael Brady, Vice Chair of Government Affairs Christine Karavites, and featured speaker Brockton City Council President Timothy Cruise



A full conference room listens to State Representative Michael Brady and Brockton City Council President Timothy Cruise

## Massachusetts: Highest Gas Tax in America?

The Metro South Chamber of Commerce is calling for the Governor and Legislators to focus their efforts on reform of the Massachusetts Turnpike Authority and the MBTA before any new gas taxes are approved. "Here we are contemplating making Massachusetts a leader in taxation before we fix and reform a system that is in desperate need of major reform", said Christopher Cooney, Chamber President and CEO. He went on to say, "Now is the time to seize the opportunity to make positive changes for future generations of Massachusetts drivers and tax payers. Let's not waste this opportunity while we lay claim to the highest gas taxes in America."

## Would you rather be Reformed or Stimulated?

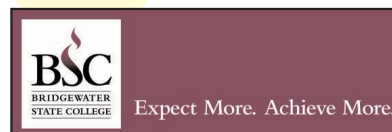
Congressman Barney Frank received a big laugh when he recently posed this question to area businesses and residents gathered to hear him explain the billions of dollars being committed to spending.

Regardless of what you call the massive budget plan, it represents a huge investment right here in the Metro South region. Or does it? Congress says the Governors will decide how to spend it. Governor Patrick says he'll consult with Mayors. In the mean time, no official plan has

been adopted or communicated.

Priority projects should be based largely on, return on investment (roi). They should focus on their ability to attract private investment and also be accompanied by available and fair financing that allows businesses to do what they do best, produce jobs and generate wealth. Let's not delay. Leave the politics aside, announce the projects of merit and break ground on these shovel ready projects that we all hope will be more stimulating than not.

## MEMBERProfile



**Address:** 131 Summer St., Bridgewater, 02325

**Phone:** 508.531.1000

**Website:** [www.bridgew.edu](http://www.bridgew.edu)

**Year Established:** 1840

**Products or Services:** Education

**Number of Employees:** 963 full-time employees; 620 full- and part-time faculty; 651 full-time and 115 part-time administrative and support personnel

**What is unique or special about your firm and the products and services you offer?**

Bridgewater State college is the largest state college in the Massachusetts public Higher education system and the fourth largest campus overall in the system. Its mission is to provide students with the finest possible educational experience and boundless opportunities to achieve - all at an affordable price.

**What is your market area?** Southeastern MA

**What markets do you serve?** The college offers undergraduate and graduate degree programs, distance and continuing educational opportunities and non-degree professional development courses to students of all ages and all backgrounds.

**Please list accreditations and certifications that the institution has received:**

### Bridgewater State College

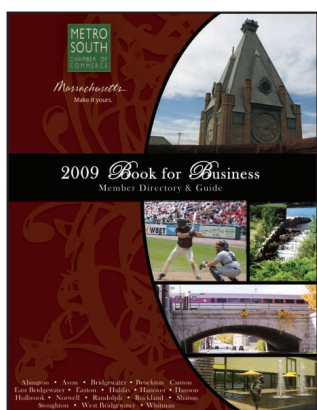
- New England Association of Schools and Colleges Inc.
- National Council for the Accreditation of Teacher Education
- American Chemical Society
- Commission on the Accreditation of Athletic Training Education
- Council on Social Work Education
- Council for Accreditation of Counseling and Related Educational Programs
- Federal Aviation Administration
- International Assembly for Collegiate Business Education
- Interstate Certification Compact
- National Association of Schools of Music

**What is your main business objective concerning your customers and the business community?**

The college is proud to use its intellectual, scientific and technological resources to support and advance the economic and cultural life of the region and the Commonwealth by educating a skilled, community-minded work force schooled in serving the public good. Eighty-five percent of Bridgewater State College graduates remain in the region. It is estimated the the regional economic impact of the college is in excess of \$220 million annually.

Members profiles in the Action Report are selected randomly from those in attendance at the Good Morning Metro South (GMMS) breakfasts.

## Check Your Mail for the 2009 Chamber B4B



recreation, legislative leaders, community demographics, regional and economic data and a complete membership listing. The book also includes a full color map of the Metro South region, highlighting hotels, golf courses, industrial parks, town halls and other points of interest.

Copies of the Book for Business will be distributed throughout the region to banks, real estate offices, town hall offices, all Chamber members, area colleges, and sent to all relocating businesses and families interested in the Metro South area. In addition, 2,300 copies of the Directory will be mailed out to residents in Avon, Brockton, East Bridgewater, Holbrook, North Easton and West Bridgewater.

Look for the Chamber of Commerce 2009 Metro South Book for Business at the beginning of March. The book features area dining, lodging, public golf courses,



## Connecting Activities SPOTLIGHT

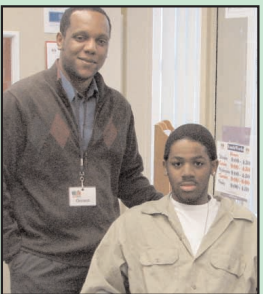
The Metro South Connecting Activities Partnership spotlights youth involved in structured internships with local employers. To learn more about this and other competitive workforce programs, contact Kathryn Sayles at the Chamber by calling (508) 586-0500 ext.227 or via e-mail [ksayles@metrosouthchamber.com](mailto:ksayles@metrosouthchamber.com).



Intern, Ashley McCormack, with supervisor, Michelle Maun. Ashley, a student from Whitman-Hanson High School, is involved in a 15-week internship at the Office of the Plymouth County District Attorney, Timothy Cruz, located in Brockton.

"Ashley is an intern with Plymouth County District Attorney Timothy J. Cruz's Office. She works with the Elder/Disabled Advocate within the Victim Assistance Program, which provides information, assistance, case management, emotional support and referrals to victims of crime. Ashley is an enthusiastic worker who is always willing to take on additional responsibilities and projects. She is bright, mature and most importantly, compassionate. Ashley is well liked by all and has exceeded all expectations. I am confident that Ashley will be successful in all her future endeavors!"

-Michelle Maun, Director Victim Assistance Program, Plymouth County District Attorney's Office



Intern, Robert Perkins-Peterson, with supervisor, Gerson Monteiro. Robert, a student at Brockton High School, is involved in a 17-week internship at YouthWorks located in Brockton.

"Robert is one of five Youth Connectors for Brockton's WAY (BWAY) that I supervise, each of their goals is to outreach to their peers [that have dropped out of school] and tell them about upcoming BWAY events and the most important part is to get the youth to attend such events. Robert is greatly valued for his work for BWAY; he assists in facilitating workshops that are directed at the youth. He follows direction well, is well liked by his co-workers, gets his work done on time, he is punctual and is also always eager to help. All in all it is a pleasure having Robert working for us."

-Gerson Monteiro, Youth Outreach Worker, YouthWorks



Intern, Jill Pransky, with supervisor, Nicholas Iovino. Jill, a student from Whitman-Hanson High School, is involved in a 15-week internship at the South Shore Habitat for Humanity located in Braintree.

"Our Habitat affiliate depends largely on volunteers and programs like the Connecting Activities Internship to help us serve the community. I think it is also important for students in high school to gain experience in the working world and participate in activities that help instill the values of community service in our youth. Jill has been a great joy to work with over the past few weeks and has really helped our affiliate to strengthen our case for affordable housing need and contacting local officials and volunteers to form partnerships that build our capacity for providing decent, affordable housing on the South Shore."

-Nicholas Iovino, Volunteer Coordinator, South Shore Habitat for Humanity

### DID YOU KNOW?...

"Each high-school dropout costs the taxpayer \$455,000 over a lifetime. The cost of public dependency, which ranges from transitional assistance payments to health care subsidies to incarceration and the lost taxes that comes from lower lifetime earnings."

-Neil Sullivan, Executive Director, Boston Private Industry Council

*Keep a child in school and engaged in the workforce.*

## Members Network at LOCO in Easton



Lindsay Parker, Lindsay Parker Media; Linda Weman, Old Colony Hospice; Ellen Belli, Belli Group Strategic Marketing LLC



Melissa Batty, Executive Chef at LOCO Tapas and Wine Bar



AnneMarie Tattlebaum and Kathy Hermanson, Heights Crossing



LOCO Tapas & Wine Bar  
520 Foundry Street, South Easton  
508-230-LOCO  
[www.locotapas.com](http://www.locotapas.com)



Beth Roll Smith, West Bridgewater Public Library; Paula Peterson, Children's Museum in Easton



Sheryl Savage, Jim Miller and Ellyn Moller, Massasoit Community College; Carla Ganter, Mary Kay Cosmetics

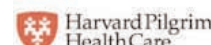
### Open Enrollment, continued from page 1

This is an excellent opportunity for Chamber of Commerce members to review their benefit options, to make changes to their health coverage plans, and to enroll any eligible employee who may have previously waived coverage.

This open enrollment is also an opportunity to learn about the various products Health Services Administrators offers to members, such as health savings accounts (HSA) health plans; a new Health Reimbursement Account (HRA) arrangement, and a Flexible Spending Account (FSA) which provides a pre-tax benefit to both employers and employees.

If you are self-employed or a small business owner, this is also an opportunity to enroll in a health insurance program best suited to your business needs.

Health Services Administrators offers access to Harvard Pilgrim, Tufts and Delta Dental Insurance. For more information, or to answer any questions you may have, please call Debbie or Steve at **Health Services Administrators** at the following toll free number: 1.877.777.4414.



### Legislative Luncheon, continued from page 1

Coakley has been involved in a number of community and professional organizations and boards, including the Women's Bar Association, the Dana Farber Cancer Institute, and Middlesex Partnerships for Youth, Inc. She has been honored by organizations statewide, including Mothers Against Drunk Driving, the Massachusetts Association of School Committees, and the Victim Rights Law Center. Coakley received a B.A. degree, cum laude, from Williams College in 1975, and a J.D. degree from the Boston University School of Law in 1979.

Participants will also have the opportunity to interact with their local legislators and hear first hand about what is in store for the business community on Beacon Hill.

The Legislative Luncheon is a great networking opportunity so don't forget your business cards. To register or for further information call the Chamber at 508.586.0500 ext. 225 or by register online at [metrosouthchamber.com/register.html](http://metrosouthchamber.com/register.html). The cost to attend is \$35 for members and \$45 for non-members.

# WELCOME *New Members*

## *Making an Investment in Our Community*

### **Aflac**

Mr. Angel J. Nieves  
16 Belmont Street  
Brockton, MA 02301  
508-232-0197  
www.aflac.com  
*Insurance*

### **Bandmasters, Inc.**

Ms. Breena Cunningham  
21 Birchwood Street  
Randolph, MA 02368  
781-752-6319  
www.crimsonbridgade.org  
*Music*

### **Berry Insurance Agency**

Mr. Dan Sullivan  
300 Congress Street, Suite 306  
Quincy, MA 02169  
508-528-5200  
www.berryinsurance.com  
*Insurance*

### **Boston Masspass- South of Boston**

Ms. Janine Higgins  
P.O. Box 424  
Bridgewater, MA 02324  
508-807-0064  
www.bostonmasspass.com  
*Media*

### **Economize Plumbing & Heating**

Mr. William Murray  
P.O. Box 7252  
Brockton, MA 02303  
617-293-5505  
*Plumbing & Heating*

### **Grant's Rental**

Mr. Brian Grant  
10 Bedford Park  
Bridgewater, MA 02324  
508-279-0950  
www.grantrental.com  
*Rentals*

### **Green Akers Florist**

Ms. Melanie Marathas  
328 Main Street  
North Easton, MA 02356  
508-238-2867  
www.greenakerflorist.com  
*Florists*

### **Horan Development**

Mr. Peter Horan  
180 Belmont Street  
Brockton, MA 02301  
508-944-2936  
*Real Estate/Property Management*

### **Irish Cultural Centre of New England**

Mr. Michael J. Gallagher  
826 Crescent Street  
Brockton, MA 02302  
508-580-2736  
www.lambertsbrockton.com  
*Grocers*

### **Lambert's**

Mr. Michael J. Gallagher  
826 Crescent Street  
Brockton, MA 02302  
508-580-2736  
www.lambertsbrockton.com  
*Grocers*

### **Plymouth County Business Magazine**

Mr. Glenn Ritt  
704 Main Street, Rt. 6A  
Dennis, MA 02638  
508-385-3811  
www.capebusiness.net  
*Media*

### **Spadea Enterprises**

Mr. Matthew F. Spadea  
P.O. box 7506  
Brockton, MA 02303  
508-400-5086  
*Landscapers*

### **Timeless Communications**

Mr. Brian Reiser  
26 Thompson Court  
Stoughton, MA 02072  
508-265-8569  
www.timeless-communication.com  
*Telecommunications*

### **WATD 95.5 FM**

Ms. Sandi Rollock  
130 Enterprise Drive  
Marshfield, MA 02050  
781-837-1166  
www.959watd.com  
*Media*

*To join the Chamber:  
Call John, 508.586.0500 x 225*

# RENEWING *Members* Thank You !

Axiom Construction Services, Inc.  
Affordable Closet Systems  
Avon Greenhouse and Flower Shop, Inc.  
Bank of America  
Battles Farm Company  
Bay State Overhead Door Company  
Beacon Residential Management  
Bill's Taxi/A & A Metro Transportation  
Brockton Hospital  
Brockton Plastics, Inc.  
Brockton Public Library  
Cancun Mexican Restaurant  
Caritas Good Samaritan Occupational Health Services  
Chapel of New Hope, Inc.  
Citizens Bank of Massachusetts  
CNC/Gatehouse Media  
Comfort-Temp Oil  
Congressman Stephen Lynch  
D'Angelo Sandwich Shop  
Embroidme  
Francis Freccero, M.D.  
Gilson Paperhanging & Painting Company

Infinity Data Corporation  
Irxox USA  
Isam Mitchell & Company, Inc.  
John E. McCluskey, Esq. PC  
John F. Mack Distributors  
Kindred Hospital Northeast - Stoughton  
Lincoln Tech  
Masoneilan Dresser  
Peter & Elaine Leahy  
Poyant Signs, Inc.  
Reed, Adami & Kaiser, P.C.  
Rich Morgan Photography  
Rockland Trust Company  
Roger P. Wedge, CPA  
Sign Design, Inc.  
Special Olympics MA  
Spectrum Services Company, Inc.  
The Enterprise  
Tosca-Brady Insurance Agency of Randolph Inc.  
Westgate Mall  
Wheatstone Engineering & Consulting, Inc.  
Whole Person Health

## MEMBER *Profile*



*Address:* 421 Page Street, Stoughton  
*Phone:* 781-341-2222  
*Website:* www.wizardcpu.com

*Year Established:* 1997

### *Products or Services:*

Commercial computer sales and support

*Number of Employees:* 20

### *What is unique or special about your firm and the products and services you offer?*

What is unique about Wizard within the computer industry is the range of services offered. Wizard employs 15 technicians whose duties can vary from day to day. Wizard has engaged in projects ranging from setting up a network for less than 5 users to projects that include hundreds of users. Wizard wants to help its clients with every technology issue they face. Whether it is providing a product directly or finding the solution from a third party. It is Wizard's ability to guide and consult our clients that provides a greater value than just fixing a computer.

*What is your market area?* Massachusetts, Rhode Island, New Hampshire

*What markets do you serve?* Our clients come from every type of industry

## *Wizard Computer Service*

*Please list awards, honors or special recognition your firm has received:*

Wizard and it's staff hold many accreditations from industry leaders such as Microsoft, Cisco, Dell, HP, IBM, CompTIA, Symantec, Apple/MAC and Novell.

*What is your main business objective concerning your customers and the business community?*

Wizard strives to be a trusted partner of our clients and the community. With every client we try to perceive any project from their side of the table. We want to have an honest and open discussion that includes the clients business objectives and goals, technical and budgetary limitations and what they are looking for in a technology partner. This approach has lead to strong, long term business partnerships and not just a transaction.

In the community we try to do as much as we can from charitable sponsorships to recycling initiatives. Wizard sponsors many youth sports teams, is a charitable member of the following organizations; RHA, Builders Association of Greater Boston and Caritas Communities. Wizard is also a member of the board for The Celebration for Kids.

Wizard also does it's part for the environment by offering recycling programs for out of service technology and many of Wizard's employees are involved in community clean up and recycling programs.

## MARY KAY®

### **Carla Ganter**

Independent Beauty Consultant

253 Jon Drive  
Brockton, MA 02302  
508-583-7491

carlaganter@marykay.com  
www.marykay.com/carlaganter





## Burrito Wraps Opens Walk-Up Location



Burrito Wraps II, Mexican Grill located at 707 Warren Avenue in Brockton on the corner of Packard Street. The facility features a walk up ordering window. Many may remember the location as a former ice cream shop. Visit [www.burritowrapsbrockton.com](http://www.burritowrapsbrockton.com) for a full menu. Pictured above: Co-owner Alex Perez and staff cut the ribbon marking the opening of the location.



Burrito Wraps II, Mexican Grill at Warren Street boasts a colorful and fun interior



Ezequiel Sandorne and Alex Perez, co-owners of Burrito Wrap, Mexican Grill

## Access the Small Business Administration

Attend a **FREE SBA** workshop designed to highlight the various SBA programs and services that are available to prospective or current entrepreneurs who need assistance in starting or expanding their business. General information will be provided on the following:

- \* Small Business Counseling (SCORE)
- \* Small Business Development Centers
- \* Business Information Center
- \* SBA 7(a) Loan Guaranty Program
- \* 8(a) Business Development
- \* HUB/Zones
- \* Small Disadvantaged Business Assistance
- \* Government Contracting Opportunities



The workshop is held at **CareerWorks**, 34 School Street, Brockton from **2 - 4 pm** on the third Wednesday of each month. The next workshops will take place on **March 18 and April 15, 2009**. Contact CareerWorks at 508.513.3400 for further workshop information.

## 12th Annual Career Day at Shaw's Center

The Enterprise Newspaper In Education (NIE) program is proud to announce its 12th Annual Career Day sponsored by The Brockton ROX and The Shaw's Center, in collaboration with the Brockton Area Workforce Investment Board, the Rotary Club of Brockton, Community Schools for Career Success (CS2), and the Metro South Chamber of Commerce. This event will be held on Wednesday, April 29th at The Shaw's Center in Brockton from 9-11:30.

This initiative is designed as an opportunity to build stronger connections

between schools and the community. By connecting schools with area businesses, students can see the meaning and relevance of what they are learning in school, invigorating the school culture and the classroom, while they begin to consider their potential careers.

Businesses and/or High Schools wishing information on participation can contact Cheryl Showstack, Educational Outreach Manager at 508-427-4010.

**April 29th  
9 - 11:30**

## Real Estate Buys Abound!



This is the market that will make a new generation of Americans wealthy. First time home buyers are benefiting from a combination of low prices, lower interest rates and purchasing programs that provide thousands of dollars in incentives. The stimulus plan allows first time home buyers to receive \$8,000. toward the purchase of a home. You can keep the money if

you live in the house for at least three years. If the same house is a bank owned, foreclosed or short-sale property in Brockton, you can qualify for another \$2,500. toward closing costs while receiving an even lower 30 year fixed rate mortgage provided by a local bank or credit union. The program can be found at [www.buybrockton.org](http://www.buybrockton.org). Real estate continues to be a great way to build wealth while pursuing the American dream.

## Help Celebrate the MetroPCS Grand Opening



You're invited to our Grand Opening Celebration as we introduce MetroPCS, the nation's leading provider of unlimited wireless communications services, to the market.

Residents of the Northeast can now enjoy the freedom of our Flat-Rate, No Contract, and No Catches brand of Unlimited Wireless Service!

In addition to bringing a new low cost, flat-rate wireless service, MetroPCS will provide a positive stimulus to the local economy by creating hundreds of jobs.



**SATURDAY, MARCH 7th  
2:00 PM - 6:00 PM  
1280 Belmont St in BROCKTON**



A JAMN radio team will be there from 4-6 pm with a radio appearance, contests and prizes! You'll also learn how MetroPCS offers substantial savings on their wireless phone bill and you'll have an opportunity to check out the wide selection of phones from the top handset manufacturers. So stop by and see why MetroPCS is the fastest growing wireless company and enjoy the fun, food and prizes! For more information, call Metro PCS at 508.427.5855, or call the Chamber at 508.586.0500 x 225.

## Gallery Space Open at the Chamber



Currently on display: art from the Fuller Craft Museum

The Metro South Chamber of Commerce is calling for local artists and students to submit work to display in our conference room.

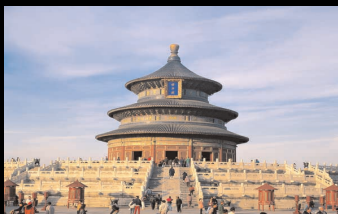
Gain exposure and contacts by having your work viewed by the community and important business people. Exhibits will rotate after 90 days. In addition, an opening reception will be held at the Chamber at which the artists may address the community about their work and meet potential patrons.

For more information, please call Alison at the Chamber at 508.586.0500 x 222 or email [avandam@metrosouthchamber.com](mailto:avandam@metrosouthchamber.com)

## Research on Economic Developer Incentives



The University of Massachusetts-Dartmouth Center for Marketing Research is conducting a survey of economic developers. The study will discern the most valuable incentives and infrastructure for developers considering urban projects in Massachusetts. The research will assist the Chamber of Commerce and economic development agencies with identifying the infrastructure and incentives that will most effectively interest and engage developers in cities such as Brockton. The Commonwealth of Massachusetts is currently working with 11 cities in Massachusetts to develop a set of incentives that will entice developers back into the urban core "Gateway" cities of Massachusetts. Gateway Cities often have the most infrastructure and population but sometimes require more incentives to offset higher development costs relative to reuse of existing buildings, brownfields, or demolition. The goal of the Gateway initiative is to drive development through incentives to population centers where water, sewer and utility capacity is already present. To learn more contact FORD Foundation Fellow, Christopher Cooney; Chamber President and CEO at [chris@metrosouthchamber.com](mailto:chris@metrosouthchamber.com).



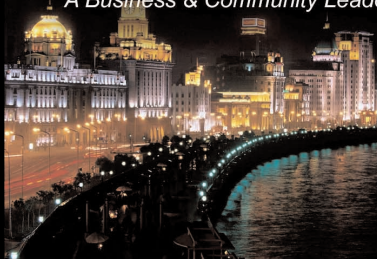
Join the Metro South Chamber of Commerce for the adventure of a lifetime...

# CHINA

October 11-19, 2009

For Only  
**\$1,999.00\***

A Business & Community Leader's Trip



**Beijing • Shanghai • Suzhou • Hangzhou**

China Trip Informational Meetings  
(With Citisline Representative)

Monday, April 13,  
3:00 pm - 4:15 pm  
Brenner Conference Ctr, New England Sinai  
150 York Street, Stoughton

Monday, April 13,  
5:30 pm - 6:45 pm  
Alumni Hall, Stonehill College  
320 Washington Street, North Easton

Open to all business leaders, community leaders and residents. For more information or to reserve your spot on the trip, call Lisa at 508.586.0500 x 225. Space is limited.

For a full itinerary, visa information, accommodation and travel information or to pay the \$200 deposit, visit  
[www.metroouthchamber.com/china.html](http://www.metroouthchamber.com/china.html).

## BUSINESS EVENTS *Planner*

**March 13**

### Government Affairs

12:00 pm

Metro South Chamber of Commerce

60 School Street, Brockton

Join other Chamber members for this opportunity to interact with legislators and learn about activity on Beacon Hill.

Tickets: \$5 members, \$10 non-members

Please RSVP at 508.586.0500 ext. 231

**March 18**

### Taste of Metro South

5:30 pm - 8:00 pm

The Shaw's Center

1 Feinberg Way, Brockton

This family event is a great opportunity to sample restaurants from throughout the region while enjoying live entertainment.

Tickets: \$25 in advance, \$30 at the door.

Visit [metrosouthchamber.com/taste09.html](http://metrosouthchamber.com/taste09.html) for info

**April 17**

### Legislative Luncheon

12:00 pm

Massasoit Conference Center

Rt. 27, 770 Crescent Street, Brockton

Join other Chamber members for this opportunity to interact with legislators and meet Attorney General Martha Coakley.

Tickets: \$35 members, \$45 non-members

Please RSVP at 508.586.0500 ext. 225

### IT'S EASY TO REGISTER!

508-586-0500 x 231



508-587-1340



E-mail: [kbewsher@metrosouthchamber.com](mailto:kbewsher@metrosouthchamber.com)



Register online at [www.metroouthchamber.com](http://www.metroouthchamber.com)

Send reservation and payment to:

**MSCC**

Sixty School Street  
Brockton, MA 02301-4087



**PREREGISTRATION IS NECESSARY.** Individuals registering at the event will be charged a \$5.00 late fee. For companies wishing to be billed there is a \$3.00 billing charge. Cancellations for all events must be received 24 hours in advance of the event, otherwise the company will be charged regardless of attendance.

## GRO-N-THINGS, INC.

Interior Plant Maintenance and Design Service

P.O. Box 1246  
Middleboro, MA 02346  
508.947.8433 (p)  
781.767.2244 (f)



Shelley Tierney  
OWNER

SERVING AREA BUSINESS SINCE 1975

Names of Persons Attending: \_\_\_\_\_

Event: \_\_\_\_\_

Company: \_\_\_\_\_

Phone: \_\_\_\_\_

**REMINDER: We accept VISA, MasterCard and AMEX for dues and special events!**