

Actionreport

October
2010

www.metroouthchamber.com

**Leading Businesses
Leading Communities**



CHAMBER MISSION

To serve the interests of member businesses while providing community leadership to ensure the economic advancement of the Metro South region.



Joan Baum, page 6



Charlie Baker, page 7



Stephen Leong, page 10

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Designed by:
Alison van Dam

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by the Enterprise

Thursday, October 7, 2010, Donahue Hall, Stonehill College

21st Annual

Legislative Reception

Sponsored by:

Thursday, October 7, 2010, 5:30 pm - 7:30 pm
Donahue Hall, Stonehill College, Easton

 Christine Canavan State Representative	 John Buckley Registrar of Deeds	 Allen McCarthy State Representative	 Thomas Kennedy State Senator	 Geraldine Creedon State Representative	 Michael Brady State Representative
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<p>Kristine Abrams, Candidate for State Representative Mayor Linda Balzotti Shaynah Barnes, Congressman Lynch's Office Brian Bezanson, Town of Whitman Robert Barr, Town of Canton David Colton, Town of Easton Francis Crimmins, Stoughton Town Manager</p>	<p>Timothy Cruz, Office of Plymouth County DA Avril Elkort, Town of Canton Senator Brian Joyce Louis Kafka, State Representative Anestis Kalaitzidis, Congressman Delahunt's Office Carl Kowalski, Town of Whitman Francis Lynam, Town of Whitman</p>	<p>Sean Noonan, Town of Easton Gerald Salvatori, Town of Canton Daniel Salvucci, Town of Whitman Timothy Sullivan, Brockton School Committee Christine Walker, Town of Whitman Brad Washburn, Town of Easton Daniel Webster, State Representative</p>
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The Metro South Chamber of Commerce cordially invites **all members of the business community, candidates for public office, and state, federal and local elected officials** to gather at the 21st Annual Legislative Reception. This is a casual event at which business leaders and elected officials can renew face-to-face contacts. The cost to attend is \$5 for members and \$15 for future-members. Register by calling Lisa Keene at 508.586.0500 x 225 or email lkeene@metrosouthchamber.com.

97th Annual meeting

Wednesday, November 17

Conference Center at Massasoit, 770 Crescent Street, Brockton

SAVE THE DATE!

Keynote Speaker: Mary Richardson, former co-anchor of Chronicle

97th Annual Meeting Luncheon
12:00 pm - 1:45 pm

We invite you to join over 400 business people and community leaders to celebrate businesses working together for the future of the Metro South Region.

This entertaining and informative meeting will feature keynote speaker Mary Richardson. In addition, there will be Economic Impact Award presentations, fun and exciting raffles and valuable networking opportunities.

Tickets are \$45 for members and \$55 for future-members.

Mary Richardson, former co-anchor of WCVB-TV's Chronicle, and new Community Liaison for Caritas Christi Health Care

Business-2-Business EXPO
10:30 am - 12:00 pm
1:45 pm - 3:00 pm

Explore products and services of value to your business and make profitable business contacts. Over 70 exhibitors are expected. Be sure to make time before or after the Annual Meeting to visit the Expo.

Reserve Your Booth Space:
Expand your business and reach over 500 people at the Business-2-Business Connection Expo. The Expo was designed as a personal table top Expo for local businesses. Your organization will be provided with meaningful opportunities to promote your business while keeping your budget in mind.

For more information on the Annual Meeting Luncheon or Expo, see page 2

**Business Property Taxes
Deterrent to Growth**

Several Brockton based business and property owners are planning to attend a scheduled hearing to review proposed commercial tax rates in Brockton. Tax rates and assessments have been rising while vacancies have increased this past year. Many commercial property owners have begun working with the Chamber to coordinate a concise and convincing message regarding the correlation between higher commercial property tax rates and vacant commercial buildings. As a result, the loss of businesses and jobs in a community often leads to compounding the problem on the residential side as well. The group will encourage the city to adopt more business friendly policies to capitalize on Brockton's significant assets. Business friendly policies increase demand for commercial property, decrease business property vacancies and strengthen business property tax values and collections. For more information, contact the Chamber at 508.586.0500 x 223.

**Athens & Greek Islands
With the Chamber**

MAY 14 - 23, 2011

Featuring a 4 night cruise:
Mykonos, Kusadasi, Patmos,
Rhodes, Crete & Santorini



See page 7 for more information

Business-to-Business Expo

November 17, 2010, 10:30 am-3:00 pm

As part of the 97th Annual Meeting, the Metro South Chamber of Commerce will host a Business-2-Business Expo on Wednesday, November 17, from 10:30 am - 3:00 pm, at the Massasoit Conference Center in Brockton. The Business-2-Business Expo is a great opportunity to reach over four hundred business people throughout the Metro South region. Designed to be a personal table top expo, presenters will be provided with meaningful opportunities to promote their company to prospect after



prospect. It is the right place, the right time, and the right audience.

The cost of a booth is \$309 for members (\$349 for future-members). Call before October 15 and receive the

discounted price of \$259 for members (\$399 for future-members). In previous years, the Chamber's response to this opportunity has been very strong. Since space is limited, registrations are on a first come, first served basis. To reserve your booth space, call Kim Prosper at 508.586.0500 ext. 231.



Janet Messler,
Green Akers Florists



Rob Peters and Ray Vassil,
Rob Peters Entertainment



Sandra Porazzo-Perry & Sandra Coelho
Essentials Laser & Med Spa

Companies Exhibiting at the Business-2-Business Expo (Space still available!)

ABC Specialtees	Extra Space Storage	Scentsy
Bath Fitter	Father Bills and MainSpring	Servepro of Weymouth
Boston Business Journal	HarborOne Credit Union	Sign Design, Inc.
Brockton Area Arc	Hub Technical Services	Signature Healthcare/
Brockton Area Networking Group (BANG)	Jack Conway & Company, Inc.	Brockton School of Nursing
Carousel Family Fun Center	Lincoln Technical Institute	The Community Bank
Comcast Business Class	Mechanics Cooperative Bank	United Way of Greater
Constellation NewEnergy	Old Colony Elder Services	Plymouth County, Inc.
Costco Wholesale #303	Owens Corning	Verizon Communications
Curry College	Rich Morgan Photography	WATD 95.9FM
	Rob Peters Entertainment	

EXPO Sponsorship Opportunities

Sponsoring the Annual Meeting and EXPO offers your company exposure to the local business community and an opportunity to network with business leaders in the area. Not only does it create an awareness for your products and services, it allows you to target your marketing efforts to business professionals and potential customers in the Metro South Region.

Sponsorships Still Available

- Grand Sponsor (\$5,000)
- Tote Bag Sponsor (\$3,000)
- Exhibit Hall Sponsor (\$3,000)
- Contributing Sponsor (\$2,500)
- Supporting Sponsor (\$1,500)
- Coffee Station Sponsor (\$850)

Sponsorship categories can be tailored to fit your company needs. Call Kim Prosper at 508.586.0500 x 231 or email kprosper@metrosouthchamber.com for more information on what each sponsorship package includes.

Promote Your Product, Service at Annual Meeting



Donate a prize for the Metro South Chamber 97th Annual Meeting Raffle and you will receive valuable exposure and direct promotion to over 400 business leaders in the Metro South Region in attendance.

Examples of prizes to donate: Gift certificates, savings bonds, bottles of wine, passes to cultural or educational events, free ads, or clothing. Feel free to be traditional or creative. Proceeds go to the Metro South Chamber of Commerce Education Foundation. Contact Kim Prosper at 508-586-0500 x 231 for more information.

Award Winning Journalist at 97th Annual Meeting

November 17, 2010, 12:00 pm-1:30 pm

97th Annual Meeting

Join us and over 400 fellow Chamber members at the Massasoit Conference Center in Brockton for the Metro South Chamber of Commerce 97th Annual Meeting. The featured speaker is Mary Richardson.



Mary Richardson

Richardson began her broadcasting career in 1973 at KCRA-TV in Sacramento, CA. By 1975, she was the station's co-anchor for the 5PM and 11PM newscasts. The former WNAC-TV brought Richardson to New England in 1978 when she became the first female in Boston to co-anchor an 11 o'clock newscast. Richardson joined WCVB in 1980 as a news reporter and anchor. She also served four years as the host of Five on Five. For a decade Richardson co-hosted the annual Holiday at Pops! Concert as well as the popular Pops Goes the Fourth! Celebration. Richardson is best known as the co-anchor of WCVB-TV's Chronicle from 1984-2010. Chronicle is the nation's longest running locally produced nightly news magazine.

In April 2010, Richardson received the first-ever Tim Russert Award from Boston Healthcare for the Homeless. Other honors bestowed on Richardson include: the 2009 National Academy of Arts and Sciences Silver Circle Award recognizing Richardson's significant contributions to her community, the television industry and to individuals training for careers in the field of television; a 2009 Honorary Doctorate from Regis College; and the Exceptional Woman Award in 2008.

With Richardson as co-anchor, Chronicle has won two prestigious Alfred I. duPont-

Columbia University Awards, several national Gabriel Awards and numerous local Emmy Awards. As co-host of Pops Goes the Fourth!, she shared a national Primetime Emmy nomination. Over the years, Richardson has generously donated her time to countless Massachusetts charities, such as Horizons for Homeless Children in Boston, Boston Healthcare for the Homeless, the Inner City Schools Foundation, as well as the New England Province of Jesuits. In addition, Richardson co-produced an Emmy Award-winning documentary on AIDS with her husband, Stan Levin.

Richardson is now a community liaison for the Caritas chain's six hospitals, working to ensure that local residents know about the resources available to them. As part of her new job, she drives to the six hospitals, meets people at the facilities, finds out what their needs and gripes are, and works with hospital officials to address them. She's also producing small pieces for webcasts that feature each hospital, a part of the job that is nearly identical to what she did on Chronicle for 26 years.

Also at this meeting, Economic Impact Awards will be presented to businesses who have made a significant investment in the Metro South region over the past year. Board service awards will also be presented.

Tickets are \$45 for members and \$55 for future-members. Corporate tables of 10 are still available. To register, please call Kim Prosper at 508.586.0500 x 231, email kprosper@metrosouthchamber.com or register online at www.metroouthchamber.com.

Sponsored by:



Supplier Diversity Office Holds Workshop



The Supplier Diversity Office (SDO), Operational Services Division and the Metro South Chamber recently held a workshop informing over 25 participants on how to do business with the Commonwealth, including finding bidding opportunities, procurement and grant opportunities, and Comm-PASS. SDO will be opening a satellite office at the Metro South Chamber at 60 School Street, Brockton, this month. For more information, call 508.586.0500 x 225.

BOARD OF DIRECTORS

DIRECTORS

OFFICERS

Chair of the Board
Scott Sanborn
TD Bank

President and CEO
Christopher Cooney
Metro South Chamber of Commerce

Chair-Elect
Peter Neville
Concord Foods

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Gary R. Oman
Gary R. Oman, P.C.

Vice Chair Community Affairs
Sue Joss
Brockton Neighborhood Health Center

Vice Chair Economic Development
Daniel Trout
Mutual Bank

Vice Chair Government Affairs
Christine Karavites
Proteas Customized Consulting

Vice Chair Membership Development
William Morse
Mutual Bank

Immediate Past Chair
Reinald G. Ledoux, Jr.
Brockton Area Transit Authority

CHAMBER STAFF

Christopher Cooney
 President and CEO x 223

Lisa Keene
 Business Development x 225

Kathleen Lynch
 Connecting Activities x 227

John Nesti
 Member Services x 229

Jane Callahan - *HR Alternatives*
Pasquale Ciaramella -
Old Colony Planning Council
Richard Colon - *Verizon Communications*
Jack Conway - *Jack Conway & Company, Inc.*

John Costa - *Backstage Hardware & Theatre Supply*
Loretta DeGrazia - *East Coast Petroleum*
Francis Dillon - *Stonehill College*
Jeffrey Dukess - *Frenette & Dukess, PC*
Sheila Gonzalez - *Bank of America*
Steve Hall - *National Grid*

Dana Mohler-Faria -
Bridgewater State College
David Orloff - *Sharkansky & Co., LLP, CPA's*
Andrea Papadopoulos - *Arista Associates, Inc.*
Bill Scanlon - *Community Newspapers (The Enterprise)*

Andrew Schwartz
Law Office of Andrew H. Schwartz, LLC

Larry Siskind -
Siskind and Siskind Attorneys at Law
John Vlach - *Brophy & Phillips Co., Inc.*
Charles Wall - *Massasoit Community College*
Patricia Williams - *HarborOne Credit Union*

508-586-0500 Front Desk x 221

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Kerry Sullivan
 Finance x 230

Alison van Dam
 Director of Communications x 222

Newsletter Designed by Alison van Dam

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The Metro South Chamber of Commerce is solely responsible for the editorial content of this publication.

The Chamber wishes to assure our members of our intention to provide physically challenged participants equal access to all programs. If you or your employees have special needs in this area, please let us know by calling the Chamber at 508-586-0500 at least 48 hours in advance.

Photo and print production by Mark Mahoney, The Enterprise

Networking at Events

is one of the most effective ways to grow your business!

OCTOBER Calendar

6	Ambassador Meeting	8:00 am
7	Legislative Reception <i>Stonehill College, Donahue Hall, North Easton</i>	5:30 pm
11-19	Chamber Trip to China <i>Chamber Open Except Columbus Day, October 11</i>	
13	Executive Board	3:00 pm
20	LinkedIn/Facebook Workshop <i>Crescent Credit Union, 115 Commercial Street, Brockton</i>	8:30 am
20	Healing Threads Business Case Study <i>Dunn Conference Room, Bridgewater State University</i>	5:30 pm
21	Good Morning Metro South <i>Westgate Hotel & Conference Center, 195 Westgate Drive, Brockton</i>	7:30 am
26	Catholic Charities Ribbon Cutting <i>157 Centre Street, Brockton</i>	2:00 pm
27	Board Meeting	

Coming up
November

2	Election Day	
2	Business EXPO & Marketing Keynote <i>RCC Ballroom, Bridgewater State University</i>	8:30 am
3	Ambassador Meeting	8:00 am
10	Tweets & Blogs <i>Crescent Credit Union, 115 Commercial Street, Brockton</i>	8:30 am
12	Government Affairs	12:00 pm
17	97th Annual Meeting & EXPO <i>Massasoit Conference Center, Route 27, Brockton</i>	
	Expo Begins	10:30 am
	Annual Meeting Luncheon	12:00 pm
	Expo Ends	3:00 pm
26	Chamber Closed (Thanksgiving November 25)	

Save the Date
December

1	Ambassador's Meeting	8:00 am
7	Executive Meeting	3:00 pm
9	Business After Hours - Good Samaritan Medical Center <i>235 North Pearl Street, Brockton</i>	5:30 pm
10	Government Affairs	12:00 pm
15	Board of Directors	12:00 pm
16	Good Morning Metro South <i>Westgate Hotel & Conference Center, 195 Westgate Drive, Brockton</i>	7:30 am
24	Chamber Closed (for Christmas)	
31	Chamber Closed (for New Year's)	

Note: All meetings are held at the Metro South Chamber Office or Metro South business Assistance Center (BAC) unless otherwise indicated.



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Photography by Rich Morgan
 www.richmorganphotography.com

GOODNews

Members: Send your good news to avandam@metrosouthchamber.com

Celebrate the great things going on!

Crescent Credit Union Earns 5 Star Rating

Crescent Credit Union has again received BauerFinancial's recommendation and highest rating of 5 Stars. BauerFinancial Inc., of Florida, has been reporting on the financial condition of the nation's banking industry since 1983. Through the years, BauerFinancial has earned the reputation of "the nation's bank rating service." The star ratings classify each credit union based data including, but not limited to: capital, historical trends, loan delinquencies, differences in the book and market values of the investment portfolio, profitability, repossessed assets, reserves, charge-offs, regulatory compliance and asset quality. Crescent was named to the Recommended Credit Union Report because of its superior five-star rating. The rating reflects that Crescent is a safe, financially sound credit union, operating well above their regulatory capital requirements.

Massasoit Annual Fall Gala

The Massasoit Community College Annual Fall Gala will take place on Saturday, October 23, 6 p.m. at the Conference Center at Massasoit, 770 Crescent Street, Brockton. There will be cocktails, dinner, live entertainment featuring the Massasoit Theatre Company in a "Best of Broadway Musical Revue", raffles and an auction. Tickets are \$100 per person, \$1,000 per table. All net proceeds go toward Massasoit's "United Student Fund." Contact Peggy Reardon at 508-588-9100 x1002 or preardon@massasoit.mass.edu. For sponsorship information, contact Sheryl Savage at 508-588-9100 x2603

Brockton Area Arc, Inc. Accredited

The Commission on Accreditation of Rehabilitation Facilities (CARF International) conducted a survey of the Brockton Area Arc's Day Habilitation program. The Brockton Area Arc (BAArc) received the highest rating, a three year accreditation! The CARF report stated: "This achievement is an indication of the organization's dedication and commitment to improving the quality of the lives of the persons served. Services, personnel, and documentation clearly indicate an established pattern of practice excellence." The Brockton Area Arc has been providing services to children and adults with disabilities and their families in the greater Brockton area since 1952. For additional information, visit us at www.brocktonareaarc.org or call 508-583-8030.

Prime Minister of Cape Verde Visits HarborOne

The Prime Minister of Cape Verde, Jose Maria Neves, recently visited HarborOne's MultiCultural Banking Center in Brockton, accompanied by the Cape Verdean Ambassador, Fatima Veiga and the Consul General, Pedro Carvalho. The Cape Verdean Ambassador followed by the Prime Minister addressed an audience, praising HarborOne for its pioneering work in helping immigrants. Mr. Neves suggested that Cape Verde should have a similar Center, and proposed that his government continue to work with HarborOne on this and other projects. The Prime Minister completed his visit by addressing a class of Cape Verdean students. The MultiCultural Banking Center, which celebrated its third anniversary in September, provides education and other resources to help low and moderate-income residents, minorities and immigrants. Over 3,000 people have attended programs at the Center. Earlier in August, some twenty credit union officials from Brazil accompanied by two staff members of the World Council of Credit Unions, Inc. visited HarborOne Credit Union's winning MultiCultural Banking Center. For more information, visit www.harborone.com.

South Shore Savings Donates



Following the 18th annual South Shore Savings Bank Charity Golf Classic at the Marshfield Country Club, a donation of \$10,000 from the South Shore Savings Charitable Foundation was presented to South Shore Habitat for Humanity. Pictured at the presentation, from left to right, are South Shore Savings Bank Executive Vice President and Chief Operating Officer Christopher Dunn, who serves as President of South Shore Habitat for Humanity's Board of Directors; South Shore Habitat for Humanity Executive Director Martine Taylor; and South Shore Savings Bank President and Chief Executive Officer John Boucher. Since its inception in 1993, the South Shore Savings Bank Charity Golf Classic has raised more than \$400,000 to benefit many non-profit organizations on the South Shore.

Sign On For Literacy!

The Patriot Ledger and the Enterprise invite you to include your signature on a special display page alongside other key community and business leaders who value the impact literacy has on our quality of life and the future of our communities. Reach nearly 267,500 readers. The proceeds will go towards the Enterprise and the Patriot Ledger NIE programs providing over 30,000 newspapers each week to students. Publication date:

November 1, Deadline: October 18. Supporter signatures range from 50-100 dollars. For more information or to take part, contact Cheryl Showstack at 508-427-4010 or email cshowstack@enterpriseneews.com.

Annunciation Church to Hold Consecration

His Eminence Metropolitan Methodios, Presiding Hierarch of the Greek Orthodox Metropolis of Boston, will officiate at the historic Consecration Services on October 9 and 10 at the Annunciation Greek Orthodox Church located at 457 Oak Street. Hierarchical Vespers Service begins at 7:00 pm on Saturday, October 9th, followed by a Gala Reception in the Church hall. Sunday, October 10th, Metropolitan Methodios will begin the Consecration Services with Orthros at 8:30 am followed by the Consecration Procession 3 times around the Church perimeter at 9:30 am. The Hierarchical Divine Liturgy will commence immediately after. A Consecration Gala Luncheon will be held at the Massasoit Conference Center at 770 Crescent Street in Brockton on Sunday, October 10th at 2:00 pm following. Luncheon tickets are \$50.00 for adults/\$20.00 for children. To reserve seating contact the Church office at (508) 559-0910.

HarborOne Credit Union ESOL Program

As of the third anniversary of the HarborOne Credit Union MultiCultural Banking Center on Legion Parkway in Brockton, twenty-two ESOL courses both in Basic and Intermediate English have been completed. Four Hundred and thirteen students have attended these programs. In addition, HarborOne offering these programs has alleviated the burdens falling on many non-profit agencies offering ESOL but adversely impacted by funding as a result of the recession. When the MultiCultural Banking Center opened, it made ESOL classes a focus due to a documented waiting list of over 2,000 local residents looking for such courses. HarborOne officials felt that ESOL would be an excellent way to build trust with local immigrants, the ones most victimized by predatory financial practices. It offers courses in Computer Basics for the same reason.

McDonagh Awarded CISP

Marybeth McDonagh Lanoue, Senior Banking Associate, at The Community Bank, was recently awarded the Certified IRA Services Professional (CISP) designation from the Institute of Certified Bankers (ICB), a subsidiary of the American Bankers Association, in Washington, DC. Ms. McDonagh Lanoue has been with The Community Bank since 1998 where she has held many positions in the retail banking and sales department. She has been

working as the IRA representative for four years. The CISP designation is awarded to individuals who demonstrate excellence in the field of IRA services. To qualify for certification, individuals must have certain levels of experience and education about IRAs, pass an exam and agree to abide by a code of ethics. The CISP exam covers many areas including employer plans, IRA documentation requirements, IRA eligibility and contribution requirements, IRA distribution requirements, and other IRA specific issues.

Mansfield Bank Supports Hand in Hand

The Children's Museum in Easton recently received a generous grant of \$1,000 from the Mansfield Bank in support of its Hand in Hand program to help the museum serve it's most at risk. In addition, the Museum will be receiving a matching \$1,000 grant from the Federal Home Loan Bank of Boston. The Hand-in-Hand program provides free programs, visits and memberships for those in need through the generous donations of individuals, corporations and community organizations. We believe that through our collaborative partnerships, we can better leverage resources to help tackle complex social issues. For more information on the Children's Museum in Easton, call 508-230-3789 or visit www.childrensmuseumineaston.org.

Mutual Bank Offers Innovative Products

Mutual Bank is offering new and innovative products in tough economic times. The Reward Checking gives customers a free checking account that not only pays very high interest - over 3% - on checking balances, but also makes it easy to build savings in a related RealSaver savings account. In addition, there is no minimum balance requirement, no monthly fees, and no ATM fees. The account comes with a free Mutual Bank Debit Card, and free eStatement service. In addition to Reward Checking, the bank plans to soon launch another checking product that gives customers free iTunes® downloads when they open their account, and every month they qualify thereafter. Customers can download music, or anything else they like, from the iTunes® online store. For more info, visit MyMutualBank.com.

United Way's Day of Caring

On September 15, nearly 15,000 employees across the state participated in United Way's Day of Caring, an effort to advance the common good through single-day projects while fostering long-term volunteer engagement. This is the first time Massachusetts' 18 United Ways have joined together for a single, coordinated volunteer day. The occasion was marked by a proclamation

from Governor Deval Patrick stating: "The Governor of Massachusetts recognizes and honors the significant contribution the United Way has in our Commonwealth and applauds the volunteers who give of their time and talents to make our community better. I hereby proclaim Wednesday, September 15, 2010 to be the UNITED WAY DAY OF CARING IN THE COMMONWEALTH OF MASSACHUSETTS." United Way's gave their time to nearly 350 project sites throughout the region. Local projects included painting, yard work, cleaning, restocking food pantries, clerical work and other tasks.

Carousel Family Fun - Not Only Skating

Carousel Family Fun is offering a variety of activities this fall. Join Zumba fitness classes for adults every Thursday morning, 10-11am, or for kids, every Saturday, 9-10am. Only \$7 per class. Join us on Wednesday evenings, 6-8 pm for all you can eat pizza. Come to family skating, Saturday and Sunday afternoons, 2-4:30 pm. We also have 2 special holiday events coming up. On October 11, join us for Crazy Bandz Skate, 2-4pm, and pick up your free silly bandz and trade with others. On October 30, we will host our Halloween Party Costume Contest, 2-4:30 pm. Carousel Family Fun has 2 locations: 4 David Drown Blvd, Fairhaven (call 508-996-4828), or 1055 Auburn Street, Whitman (call 781-857-1286). Visit carouselskate.com for more information.

Gatehouse Media's Pet Idol Contest

October 1 - October 30: Submit your adorable pet photo to Gatehouse Media's first annual Pet Idol Contest. Show us your dogs, cats, reptiles, birds or other small animals for a chance for your pet to become the Pet Idol while supporting Newspapers in Education providing newspapers for children in school. Logon to www.newenglandnie.com to submit your entry. Vote for your favorites starting November 1. A portion of the proceeds will

be donated to pet shelters. For more information, contact Cheryl Showstack at cshowstack@enterpriseneews.com or 508-427-4010.

Family & Community Resources Fund-Razor

Tuesday, October 19: Family & Community Resources Inc presents fall into Patriots tickets fund-razor. Win a pair of Patriots vs. Viking tickets for Sunday October 31st at Gillette stadium, with free parking and pregame pig roast tailgate party. The Fund-razor will take place at McGuigan's Pub, 546 Washington Street, Whitman Center on October 19, 5-7pm. \$20 gets you complimentary appetizer buffet and free redhook ale on tap, and the chance to win the tickets. Purchase tickets at McGuigan's or online at www.fcr-ma.org.

Lincoln Tech Open House

Thursday, October 21: Lincoln Technical Institute Open House and Scholarship Testing (6pm). The purpose of this Open House is to assist students in making an educated decision concerning their career and to outline the next necessary steps. Discuss your career path and tour the school. 365 Westgate Drive, Brockton. Call Kari at 541-390-0007 or email kparcell@lincolntech.com.

Brockton Symphony Orchestra Concert

Sunday, October 24, 3 PM. West Middle School, West Street Brockton, Brockton Symphony concert, music of Franz Liszt with pianist Michael Lewin. For information telephone 508-588-3841 or visit www.brocktonsymphony.org

St. Joseph Manor Trick or Treat

St. Joseph Manor is hosting Trick or Treating on Sunday, October 31, 2-4pm. In addition to traditional trick or treating activities, we will have games and prizes for children. Join us for a hauntingly good time. 215 Thatcher Street, Brockton. For more information, call 508-583-5834.

Boston Apparel, E-Fill Ribbon Cutting



Senator Brian Joyce, David Myles, CEO of Boston Apparel Group, Ken Kellaway, Founder of E-Fill America and Christopher Cooney, Chamber President & CEO

Boston Apparel Group, formerly Chadwick's of Boston, is now the home of three diverse women's apparel brands: Chadwick's, Metrostyle and Casual Living.

The largest of the brands, Chadwick's® where "Great style is possible!" celebrated its 25th anniversary last year. Its sister brands include metrostyle® the home of right-now fashion at REAL STEAL prices and recently-acquired Casual Living® an eclectic mix of casual styles for today's women.

The Boston Apparel Group has approximately 500 employees in two Massachusetts locations, including corporate headquarters in West Bridgewater and a 280,000 square

foot distribution facility in Taunton. The company is in the process of implementing a much-anticipated ERP (Enterprise Resource Planning) system that will improve efficiency and poise the company for growth opportunities.

The company is also known for contributing to the community philanthropically through charitable donations and mentorship programs with local schools. To learn more about the Boston Apparel Group brands, visit chadwicks.com, metrostyle.com and casuallivingusa.com or call 508-895-3000.

Boston Apparel recently helped E-Fill America celebrate a ribbon cutting within leased space at Boston Apparel's corporate headquarters at 35 United Drive, West Bridgewater.

Michael Brady Speaks to Chamber



State Representative Michael Brady recently gave a legislative update at a Government Affairs Meeting. The next Government Affairs Meeting will take place Friday, November 12. Pictured: Chamber Chair-Elect Peter Neville, John Buckley, Registrar of Deeds, Sue Joss, Chamber Vice Chair of Community Affairs, State Representative Michael Brady, Christine Karavites, Chamber Vice Chair of Government Affairs, Ray Ledoux, Chamber Immediate Past Chair, and Pat Ciamarella, Chamber Board of Directors.

WATD 95.9 FM Holds Chamber Appreciation Night



Bob Gohl, roving reporter for WATD 95.9 FM interviews former New York Mayor Rudy Giuliani.

WATD 95.9 FM recently held their second annual Chamber Appreciation Night at the station's facilities at 130 Enterprise Drive in Marshfield. Chambers representing South Shore communities were invited, including the Metro South Chamber. The event attracted about 450 guests who enjoyed complimentary food and drink and tours of the radio station.

"We were blown away by the response from the South Shore business community," said Sandii Rollock, a WATD Account Executive and Metro South Chamber Ambassador.

A number of politicians running for local and national offices attended the event including Joe Malone, who stumped for the Republican Congressional primary, and former New York Mayor Rudy Giuliani.

Champion Rehabilitation Celebrates Changes



Champion Rehabilitation and Health Center, formerly Embassy Skilled Nursing recently held an open house to highlight changes made during their \$300,000 renovation. Improvements include an updated exterior, lobby, patient floors, furnishings, televisions at each bed and computer systems on each floor where shift personnel can log patient information. Among new staff is Administrator David Friedler and Assistant Director of Nursing Bely Ezedi. Over 200 people attended the event and enjoyed a delicious buffet from Champion's Chef. Champion Rehabilitation is located at 2 Beaumont Avenue in Brockton. For more information, call 508-588-8550 or visit www.championrhc.com. (Pictured above top left: David Friedler speaks at the open house. Photos courtesy of the Enterprise.)

Holiday Parade - Call for Floats

Saturday, November 27



The 24th Annual Holiday Parade in Brockton will take place in Downtown Brockton on Saturday, November 27, 2010, at 1:00 pm

Any float, musical organization or marching procession is welcome to participate. Awards will be given out for the best floats and marchers. Registration is free and open to all, so be sure to register your organization today! The cut off date is November 15th. Sponsors are invited for Parade Groups and Annual Holiday Program Book. No

adult Santas please. Call 508-587-4322 for more information.

Participate in Brockton's Santa Hat Challenge on Sunday, November 21st, 2010. Help Brockton kick-off the holiday season and break the record for the most people wearing Santa hats in one place! Show your Brockton Pride and honor Brockton's own James Edgar, the country's first Department Store Santa! Brockton previously set the record with 507 people donning Santa hats, but was beat last year by Mullingar, Ireland with 719 people. Help Brockton bring the record back home.

Chamber Welcomes 110 Members in 2010

A New Member Orientation took place in conjunction with the Irish Cultural Centre Business After Hours. Photos courtesy of Rich Morgan, www.richmorgan-photography.com. To see all the photos from both events, visit mymetroouthchamber.ning.com. To join the Chamber, Call John at 508.586.0500 x 229.



Joe Costantino,
Business Marketing Success



Stephen Knight
Knight Bookkeeping Services



Ian McWilliams
New England Trial Services



Barbara Maraglia
Tastefully Simple



Michael Molyneux,
The Charity Guild



Michael Kelly
Velocity Express



Stephen Leong
Wireless Zone



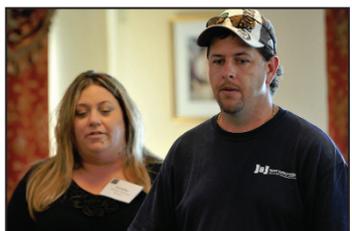
John Perry
Working Media



John Martins,
Reap Investments, LLC



Jeremy Woodsmall
Solar Installations, LLC



Jennifer McKeon, Scentsy
Joseph McKeon, J&J Home Improvement

Networking, Food, Music at After Hours



Patricia Hirtle, Brockton Education Foundation; George Wm Davey, Colonial Maintenance Contractors, Inc; Joyce Sullivan, Brockton Education Association



Over 250 people attended the Business After Hours at the Irish Cultural Centre of New England, 200 New Boston Drive in Canton



Thomas O'Rourke, President & CEO of Neponset Valley Chamber of Commerce, Vanessa Leite, Irish Cultural Centre of New England, Chris Cooney, Metro South Chamber President & CEO

Top Row: Barbara Brady and Janet Mack of Waverly Oil
Bottom Row: Joan Baum and Susan Taylor of Signature Healthcare/Brockton School of Nursing



Carolyn Motta, Boston Business Journal; Marc Doos, PayChoice; William Bartlett, Constellation NewEnergy



Angel Nieves, Allac;
Brian Ducie, Living the Dream Auto



Phil Renaud and Sean Rock, Teen Challenge New England, Inc.



Live Irish Music



Visit www.irishculture.org

Chamber Members Save Up to \$750 on Comcast

Metro South Chamber members will be able to take advantage of an exclusive program designed by the Chamber's leadership team in conjunction with Comcast Business Class. The initiative consists of up to THREE MONTHS IN BILL CREDITS (up to \$750 value) for any new customer referred by the MSCC that signs up for Comcast Business Class service. The offer details are as follows:



- Members who sign up for Comcast Business Class service (minimum Voice and Internet) with a 24- month contract receive TWO MONTHS bill credits (up to \$500 value)

- Members who sign up for Comcast Business Class service (minimum Voice and Internet) with a 36- month contract receive THREE MONTHS bill credits (up to \$750 value)

- Members who sign up for Comcast Business Class service with a 12- month contract receive ONE MONTH bill credit (up to \$250 value)

For more information about the program contact the Metro South Chamber dedicated Comcast Business Class Sales Manager, Mike Iannetta, at 617-279-5418 or at Michael_Iannetta@cable.comcast.com.

ACCE NATIONAL STUDY: When You Join a Chamber

- Consumers are 44% more likely to think favorably about your business
- Consumers are 51% more likely to be highly aware of your business
- Consumers are 63% more likely to buy your goods and services
- 82% of respondents believe local Chambers help create jobs and promote local economic development

To learn more about joining the Metro South Chamber, call John Nesti at 508.586.0500 x 229, email jnesti@metrosouthchamber.com or visit metrosouthchamber.com

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Tour Greece with the Chamber

Metro South Chamber of Commerce Trip to
ATHENS & THE GREEK ISLANDS
MAY 14 - 23, 2011



Featuring a 4-Night Cruise:
 Mykonos, Kusadasi, Patmos, Rhodes, Crete & Santorini

- Featuring:**
- 10 Days, 18 Meals
 - 4 Night Cruise of Greek Islands & Turkey
 - Mycenae
 - Athens
 - The Acropolis
 - Olympic Stadium
 - Taverna Dinner Show
 - Beautiful Beaches

\$2,849 per person

Price includes Port Charges, Hotels, Transfers, Cruise, Round Trip Air from Logan and more ...

TRIP INFO SESSION:

Monday, November 8, 2010 from 5:30 pm - 6:30 pm
West Bridgewater Public Library, 80 Howard Street, West Bridgewater

For more information, visit www.metroouthchamber.com/greece.html, or contact **Alison van Dam** at 508.586.0500 x 222, avandam@metroouthchamber.com.

Chamber China Trip Draws 152

The Metro South Chamber of Commerce will embark upon its second international business exchange trip to China within a year. The group of 152 travelers includes several Chamber Board members and staff. The trip designed to heighten awareness and open the doors to possible trade features a visit to the World Exposition to be held in Shanghai, China. The group will also travel to Beijing and other prominent cities within China. To learn more about this and other international travel and trade trips through the Chamber visit, www.metroouthchamber.com.



Charlie Baker Speaks to Chamber

At a recent Good Morning Metro South, Charlie Baker, Candidate for Governor addressed issues surrounding jobs, taxes, Gateway Cities and gaming. Photos by Rich Morgan Photography. More photos are available on mymetroouth.ning.com.



Charlie Baker, Candidate for Governor



Kim Hollon, New CEO of Signature Healthcare is interviewed by Christine Karavites of Proteas Consulting



Over 225 people attended the sold out Good Morning Metro South



Tom Minichiello, Brockton School Board. Thomas Mann of North Easton and Kristine Abrams, Candidate for State Representative of the 11th Plymouth District



Sponsor United Way of Greater Plymouth County Representatives; Heather Arrighi, Plymouth County DA's Office; Juliana Langille, Community Connections of Brockton; Joyce Tavon, Regional Network to End Homelessness.

Sponsored by: 

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 The Enterprise 508-638-5580

Catholic Charities South Opens New Home



Catholic Charities South Ribbon Cutting
Tuesday, October 26, 2:00 pm - 4:00 pm
157 Centre Street, Brockton



Catholic Charities South has been serving the City of Brockton for more than 90 years, and will renew its commitment to the city and its surrounding communities with the opening of its new home in October. The agency's new office is located at 157 Centre Street in downtown Brockton.



offering a continuum of care to 24,000 families in Norfolk and Plymouth Counties each year. The agency provides basic needs emergency services, including a food pantry and financial assistance, as well as family support services and youth mentoring; English, GED and job training classes; and an elder outreach program. In addition, resources and referrals for area human services agencies are offered and Catholic Charities South serves as a host site for Angel Food Ministries, SNAP Benefits and health care options.

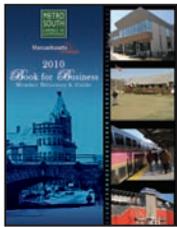
"Our history in Brockton is strong and our dedication to supporting its families will endure in this economy," said Deborah Kincade Rambo, President of Catholic Charities of Boston. "We will show our solidarity with the families we serve by continuing to bring resources, caring staff, and dedicated volunteers to families in need."

Catholic Charities South, a community service center of Catholic Charities of Boston, is a vital community resource,

Catholic Charities South invites you to join CEO Deborah Rambo, community leaders, Catholic Charities staff and members of the community as they cut the ribbon to their new home at 157 Centre Street on Tuesday October 26th, from 2:00 p.m. - 4:00 p.m. Visit www.ccab.org to learn more.

Let the community and fellow Chamber members share in your grand opening celebration! To schedule your Ribbon Cutting Ceremony with the Chamber, call John Nesti at 508.586.0500 x 229 or email jnesti@metrosouthchamber.com.

Last Chance to Advertise - Book For Business



Looking for the marketing "bang for your buck" in a down economy? Looking to stand out against the competition? Then consider placing an advertisement in the Metro South Chamber 2011 Book for Business Member Directory and Resource Guide!

The Book for Business is a 99-page, full-color, glossy publication containing a full member listing, map of the region, legislative information, town demographics, entertainment and recreation and more. It is distributed to over 5,200 people including member businesses, visitors, residents, town halls and libraries, as well as to all Brockton businesses. The premier publication of the region is utilized by professionals, business leaders, decision makers and

potential customers throughout the year. In addition, the Book for Business is available online. In the past 3 months, the online version has been viewed 3,500 times.

Your ad will be listed in close proximity to your free business directory listing and is sure to give you a leg up in the competition by receiving added exposure. In addition, your alphabetical and categorical listing will be displayed bold and in green font. Don't have the time to create an ad, or the money to pay a designer? Our in house graphic designer will create a professional quality full color ad for you, free of charge.

Call Alison van Dam at 508.586.0500 x 222 or email avandam@metrosouthchamber.com for more information and for ad rates. You may also download the contract at www.metroouthchamber.com.

Referral Marketing System Workshop



Over 20 people attended the Referral Marketing System Workshop run by Joe Costantino of Business Marketing Success at the Metro South Chamber in September. Participants learned how to become more referable, and how to target, educate, motivate and follow-up with sources. For more information, contact Joe at joe@businessmarketingssuccess.com or visit www.businessmarketingssuccess.com.

Connecting Activities SPOTLIGHT

The Metro South Connecting Activities Partnership spotlights youth involved in structured internships with local employers. To learn more about this and other competitive workforce programs, contact Kathleen Lynch at the Chamber by calling (508) 586-0500 ext. 227 or via e-mail klynch@metrosouthchamber.com.



Justin Baptiste, Tony Williams and Elijah Rodriguez



Elijah Rodriguez

The Brockton Public Schools and the Brockton Area Workforce Investment Board collaborated last spring to develop a new entrepreneurship program at the school district's Pathways Center, housed at the Keith Building. A small team of students, including Justin Baptiste and Elijah Rodriguez from the Champion High School, and Tony Williams from the Russell High School helped launch a new t-shirt silkscreening business over the summer, which they named Wonder T's, as the program's first venture. Custom orders poured in quickly, and the new student-run business started generating revenues right away. Wonder T's is ready for business this fall! For more information or to place an order, please contact the Pathways Center Career Office at (508) 580-7998.

Brockton Producing Strong Workforce for Future



In a recent article in the NY Times, Brockton High School received accolades as a model for academic success, transforming a school with low performing test scores a decade ago to a school that outperformed 90% of Massachusetts High Schools this year. The results are especially surprising since it is believed that small schools almost always perform better. With 4,100 students, Brockton High is, in contrast, the largest public school in Massachusetts and one of the largest in the nation. The turnaround has attracted national recognition and the attention of Ronald F. Ferguson, an economist at Harvard who researches the minority achievement gap. Ferguson recently featured Brockton High in his report "How High Schools Become Exemplary".

The academic success of Brockton High can be largely attributed to Principal Dr. Susan Szachowic and a handful of teachers known as the

restructuring committee who organized a schoolwide campaign that involved adding reading, writing, speaking, and reasoning into every class, including gym. Among the new initiatives of the committee include devoting faculty meetings to training department heads and teachers on a proper writing rubric, encouraging writing exercises in all subjects that allow students to think methodically, and not succumbing to federal policy which encourages failing schools to consider replacing at least half of the teachers. Brockton High has eliminated the tracking system which channeled students into one of five academic paths, which set low expectations for some students. Also, Brockton High now posts banners recognizing academic awards, and has eliminated academic exceptions for athletes.

To read the full story, see the New York Times story by Sam Dillon Published September 27, 2010 in the New York Times Archives available on www.nytimes.com.

Chamber Chairs Meet at Stonehill

Six current, former and future Chamber Chairs met recently to discuss the Metro South Chamber of Commerce Centennial Celebration that will occur in 2013. The Chamber of Commerce has officially been organized since 1913 when it assumed the responsibilities of the former Brockton Area Board of Trade. The Chamber leaders will meet regularly with an expanded group to guide the Chamber through a celebration worthy of the Chamber's current mission and respectful of the Chamber's significant past. Fran Dillon of Stonehill College hosted the group comprised of Scott Sanborn, TD Bank; Mark Donahue, M. Donahue Associates; Lou Russo, COMCAST (retired); James Blake, HarborOne Credit Union; Steve Hall, National Grid; Ray Ledoux, BAT and Peter Neville, Concord Foods. Chamber president and CEO, Christopher Cooney also attended.

Breakfast to Feature Consumer Affairs; Meteorologist

Thursday, October 21

The next edition of the Good Morning Metro South series will take place on Thursday, October 21, 7:30 am - 9:00 am at the Westgate Hotel & Conference Center (Formerly the Holiday Inn), 195 Westgate Drive, Brockton. The featured speaker will be Barbara Anthony, Undersecretary, Office of Consumer Affairs and Business Regulation.

Anthony was appointed by Governor Deval Patrick in 2009. She has spent her career promoting consumer causes, and is one of the state's most well-known consumer advocates and is a highly respected public interest lawyer.



Barbara Anthony

Prior to her current position, Anthony was Executive Director of Health Law Advocates, a Boston-based non-profit law firm dedicated exclusively to health care access. Anthony also served as Regional Director of the Northeast Regional Office of the Federal Trade Commission, where she directed consumer and competition advocacy and law enforcement efforts. In addition, Anthony was the Assistant Secretary of OCABR, Chief of the Public Protection Bureau in the Massachusetts Attorney General's Office, Vice President and Chief Compliance Officer for BayBanks, Inc., and worked in the Antitrust Division of the U.S. Department of Justice.

Anthony is a graduate of Suffolk University Law School, where she current-

ly serves as an Adjunct Professor of Law. She also has degrees in economics and business administration from Northeastern University. She regularly appears as a commentator on consumer protection issues in the New York and New England media markets.

Also speaking will be Glenn Field, Warning Coordination Meteorologist for the National Weather Service Forecast (NWS). In his role, Glenn is responsible for ensuring that customers of weather forecasts and warnings are able to receive the products and that they understand what they mean. He also works with towns to make sure that they become "StormReady." NWS provides timely and accurate warnings and forecasts for southern New England and maintains records of climate data. They are a leader in science research, training and outreach.

This event is sponsored by Old Colony Elder Services. Old Colony Elder Services enables elders to remain in their homes by providing services such as delivered meals, homemaker, personal care attendant, care management, adult day health, home health aide, family caregiver service and more. For more information, visit www.oldcolonyelderservices.org.

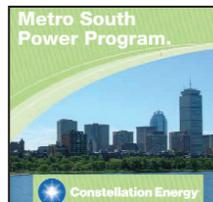
The cost to attend is \$20 for members and \$35 for future-members and includes breakfast and networking opportunities. As always, don't forget your business cards! Register by calling Kim Prosper at 508.586.0500 x 231, email kprosper@metroouthchamber.com, or register online at metroouthchamber.com/register.html.

Sponsored by:



Metro South Power Purchasing Program

Together, the Metro South Chamber of Commerce and Constellation New Energy have collaborated to provide benefits to the chamber's members. Members have the ability to join an exclusive electricity power program, and access to information to help them manage their energy costs.



Constellation NewEnergy has a unique opportunity to offer additional services to members, including demand management.

Are there any fees incurred when switching service to the Metro South Power Program?

Constellation NewEnergy does not add additional charges or fees when a business switches to our service. Some utilities may charge a fee or do a true-up when a business switches from utility service.

Will my reliability be affected by buying electricity through the Metro South Power Program rather than buying from my local utility company?

No. The reliability of your electric service will remain the same as it has always been.

Will my local utility treat my company differently if I buy power from an alternate energy provider?

No. Your utility is bound by law to provide equal service to all of its customers on a nondiscriminatory basis.

Is there a savings guarantee against the utility?

We can't guarantee savings, but we can tell you that purchasing in bulk as an aggregation may help reduce your cost of buying power.

For more information, call 1-866-237-7693 or visit www.newenergy.com/metroouth.

Who should join the Metro South Power Program?

Members of all sizes and types may benefit from participation, ranging from small hotels and restaurants to large hospitals and universities.

Why should I join the Metro South Power Program?

The Metro South Power Program, preferred by the Metro South Chamber of Commerce, has done the work for you. Joining the power program gives your business better buying power, meaning a lower cost than purchasing energy on your own.

- Group Buying Power: An aggregation provides Constellation NewEnergy with greater predictability when purchasing power. The more consistent or flat the load is, the lower the price.

- Additional Services: By serving the aggregation's electricity needs,

Construction + Jobs = Economic Development

Photos and Story by Mary Waldron, 21st Century Corporation

There is a lot of new construction going on in Brockton. In addition to the Northeast Electrical Distributors (560 Oak Street) featured in last month's edition, there is construction at 300 Manley Street, former Northern Isle Building. This is the location for two dealerships under the Bernardi Auto Group. Russell & Pica Funeral Home located at 165 Belmont Street is investing over \$300,000 into expansion on their business, Panera Bread and Eastern Bank will be next to Bertucci's on the 1200 block of Belmont Street. CVS is moving fast to complete their construction on the former site of Paramount Rug which is now on Manley Street.

Congratulations to all of these businesses and thank you for keeping the faith in Brockton! Total development investment is over 25 million dollars. Construction jobs as well as permanent and part time employment will weigh in over 300! Brockton IS a great place to bring your business.



Paramount Rug



Bernardi Auto Group



CVS



Russell & Pica Funeral Home



Panera Bread

Last Chance to Be a Part of Brockton Maps

Advertise to 5,000 Residents, Tourists and Businesses

1/2 Panel Your Ad Here

1/4 Panel Your Ad Here

1/4 Panel Your Ad Here

The Metro South Chamber of Commerce receives daily requests from new arrivals, tourists, and businesses for maps of the area. The first round of maps, produced earlier this year, sold out in 2 months. Due to high demand, the Chamber will be producing a new Brockton Street Map this Fall! This is your opportunity to advertise and promote your business to over 5,000 people. The Brockton map contains a street guide, libraries, post offices, police departments, schools, hospitals and more. This year, the back side of the map will contain a full listing of restaurants in Brockton, as well as information on some of the cultural gems of the city. Don't miss out on being part of this valuable resource.

Rates start at just \$435, with discounts for Chamber members. For more information, call Alison van Dam at 508.586.0500 x 222, email avandam@metroouthchamber.com, or visit www.metroouthchamber.com.

WELCOME *New Members*

Making an Investment in Our Community

American Fire Equipment Co., Inc.

Mr. Timothy O'Brien
58 Norfolk Ave, Unit 5
South Easton, MA 02375
(508) 238-3800
www.amfire.net
Fire Protection

Boston Apparel Group

Ms. Jacqueline Scungio
35 United Drive
West Bridgewater, MA 02379
(508) 895-2667
www.chadwicks.com
Apparel

BrocktonPost.com

Ms. Lisa Crowley
Brockton, MA 02302
(508) 588-5896
www.BrocktonPost.com
Media

Country Inn & Suites

Mr. Rich Cerda
50 Christy's Drive
Brockton, MA 02301
(508) 559-0099
www.countryinns.com/brocktonma
Hotel/Motel

George's Café

Mr. Charles Tartaglia
228 Belmont Street
Brockton, MA 02301
(508) 588-4231
www.georgescafebrockton.com
Restaurants

Lilyan's Event Planning

Ms. Margaret A. Andrews
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Brockton, MA 02301
(508) 631-5450
www.lilyans.com
Function Facilities

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(508) 580-2096
www.sprint.com
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Xavier's Employment Agency, Inc.

Atanazia Xavier
1106 Main St., Suite 104
Brockton, MA 02301
(774) 274-3372
Employment

To see your name listed here, contact **John Nesti** at 508.586.0500 x 229, or email jnesti@metrosouthchamber.com. To learn more about the programs and services of the Chamber, visit www.metroouthchamber.com.

Wireless Zone Opens in Canton



Ray Leung, Erik Leung, and Stephen Leung celebrate the opening of the new location alongside Verizon Wireless and Wireless Zone representatives



Wireless Zone recently celebrated the opening of a new location at 95 Washington Street in Canton with a Ribbon Cutting Ceremony. Attendees joined in a day of networking, refreshments, raffles and giveaways.

Customers may shop at Wireless Zone for the latest in wireless technology, including the latest wireless, multimedia, and smartphones. They also activate Verizon Wireless services including mobile broadband. Wireless Zone offers customers a convenient way to learn about applications such as V CAST multimedia services, Skype on Verizon Wireless as well as mobile broadband. They also offer many pricing packages, including Verizon Wireless Friends & Family, which lets customers on eligible calling plans enjoy unlimited calling to up to 10 numbers on any network, anytime, anywhere in America without using plan minutes. For more information, contact Store Manager Stephen Leung at 781-828-8886 or visit www.wirelesszone.com

RENEWING *Members Thank You!*

Belmont West Associates
Berish Properties, Inc.
Boston Business Journal
Bridgewater Cosmetic and Family Dentistry
Brockton Area Multi-Services, Inc.
Brockton Community Schools
Brothers Pest Control, Inc.
Burgess and Capeway Pest Management
Cape Cod Cafe, Inc.
Capeway Aluminum & Vinyl, Inc.
Carol Rudick, The Print Pro
CARR Marketing Strategy
Catholic Charities South
Community Connections of Brockton
Crescent Credit Union
CWB Contractors, Inc.
Eagle Elevator Company, Inc.
East Coast Petroleum Corp.
East Coast Transit Services, Inc.
Eastern Massachusetts Title & Escrow Co., LLC
Ercolini and Company LLP, CPAs
Extra Space Storage- Whitman
Extra Space Storage- Stoughton
Extra Space Storage- Brockton

Extra Space Storage- Abington
Farley Funeral Home, Inc.
Gowell's Candy Shop, Inc.
Heights Crossing
Hilliards Chocolate System
Irving W. Goldberg
J.M. Pet Resort
Juliano Enterprises
Law Office of Victor and Goldman
Liberty Square Group
MassHousing
Parent, McLaughlin & Nagle
Philadelphia Insurance Companies
Proteas Consulting
Residence Inn by Marriott #4157
Rick's Custom Fabrication
Sir Speedy Printing Center
South Eastern Economic Development (SEED)Corp.
Tamboo Restaurant
The Halfway Cafe
Town of East Bridgewater
Verizon Communications
Wal-Mart #2904
Wallace H. Peckham III, CPA PC
William R. Sullivan

Senator Scott Brown in Brockton



Chamber Board member, Sue Joss and Chamber CEO, Christopher Cooney recently met with U.S. Senator Scott Brown in Brockton to discuss business and health issues facing the greater Brockton area. The Senator read to a group of children before touring the Brockton Neighborhood Health Center on Main Street in Brockton.

Brockton Top Community for Young People

Story by Erik Potter, Enterprise Staff Writer

For the third time, the City of Champions has been recognized nationally as a top place to live for young people.

The America's Promise Alliance, the parent organization of Brockton's Promise, annually names the top 100 Best Communities for Young People. More than 350 communities from around the country were nominated for the award in 2010.

Brockton's Promise is a partnership of 70 health, social services, non-profit and faith-based organizations committed to



improving the lives of local youth established by Plymouth County District Attorney Timothy Cruz. The alliance cited, among

other things, the city's efforts at improving high school graduation and GED attainment for at-risk students through the Pathway Center and integration of developmentally disabled children through the Boxer Buddies program, which pairs Brockton High School students with a disabled peer.

Chamber Ambassador's Meeting

The next **Ambassador Team** meetings will meet on Wednesday, **November 3** and **December 1** from 8-9 am at the Metro South Chamber of Commerce.

The Ambassador Team meets on a monthly basis to serve fellow members by providing information, resources, and member support, increasing awareness and promoting active participation in Chamber programs and services. Presently, there are over twenty business professionals on the Ambassador Team. To become an Ambassador, contact John at 508.586.0500 x229 or email jnesti@metrosouthchamber.com.

Center for Entrepreneurship Studies Series



Wednesday, October 20, 5:30 pm - 8:00 pm
Dunn Conference Room, Crimson Hall, BSU
Business Case Study



Susan Wornick

Join us as a panel of industry experts review the business plan for Healing Threads, a Spirited Sisters, Inc. brand that provides dignified and stylish recovery wear for those enduring medical treatments. Speaking will be Peg Feodoroff, CEO of Healing Threads. Panelists include Marylou Sandry, Marylou's Coffee; Cate Adams, Citizens Bank; and Jeffrey Gross, Tufts Medical Center. The event Moderator will be Susan Wornick, Anchor WCVB-TV, Channel 5. This is a great learning experience for students and business professionals alike.

This event is free, but pre-registration is required. Visit www.bridgew.edu/ces/ces-contact.cfm, or email ces@bridgew.edu.

Tuesday, November 2, 8:30 am - 12:00 pm
RCC Ballroom, Bridgewater State University

The BEE (Business Expo for Entrepreneurs) & Marketing Expert



Brian Halligan

Learn how to create a buzz and get found on the internet with keynote speaker Brian Halligan, CEO & Founder of HubSpot, a marketing software company currently helping 3,000 companies get found on the internet. He is author of the best selling book "Inbound Marketing: Get Found Using Google, Social Media and Blogs." Also at the event, several Chamber and Business Resource Associations will be exhibiting. For more information, call 508-531-2026 or email ces@bridgew.edu.

U.S. Small Business Programs Offered



Attend a FREE SBA workshop designed to highlight the various SBA programs and services that are available to prospective or current entrepreneurs who need assistance in starting or expanding their business. General information will be provided on the following:

Small Business Counseling (SCORE)

Small Business / Development Centers • Business Information Center
SBA 7(a) • Loan Guaranty Program • 8(a) Business Development
HUB/Zones • Small Disadvantaged Business Assistance
Government Contracting Opportunities

The workshop will be held at CareerWorks, 34 School Street, Brockton from 2 - 4 pm on the third Wednesday of each month. The next workshops will be held on October 20, and November 17, 2010. Contact CareerWorks at 508.513.3400 for further workshop information.

SCORE QuickSTART Series Workshops

Is Starting a Business Right for You?

The SCORE QuickSTART™ Series Workshops will help you: Define and evaluate your ideas, Develop a marketing strategy, Identify the best ways to fund your business, Turn your idea into action with tools and templates, Get useful and helpful mentoring sessions, Connect with other entrepreneurs.

The SCORE QuickSTART™ Series provides five, three-hour workshops with action steps:

Start-up Basics	9/29 and 10/6
Business Concept	10/20
Marketing Plan	10/27
Financial Projections	11/3
Funding Sources	11/10



For course descriptions and to register visit www.massasoit.mass.edu. Use the Quick Course Search and select Fall 2010, Brockton Campus, non-credit, business) or call Community Education Director Rose Paquette at 508-588-9100 x1307 rpaquette@massasoit.mass.edu. Start-up Basics is \$15. The other four workshops can be purchased as a series for \$100. Sponsored by the Metro South Chamber of Commerce and the Community Bank.

Using LinkedIn & Facebook for Your Business

Wednesday, October 20, 2010, 8:30 am - 11:00 am
Crescent Credit Union, 115 Commercial Street, Brockton

Basic walkthrough of both networks to include: overview of social networking, setting-up personal profiles, identifying business to business (B2B) and business consumer (B2C) uses, building business profiles on each network, and monitoring results.

The presenter is Tricia White, Senior Business Advisor with the MA Small Business Development Centre Network (MSBDC) - SE Region. The MSBDC provides free and confidential business advisory services to existing or prospective small business people. They also offer training seminars on a variety of topics, including starting a business, financial planning, government procurement, marketing and strategic planning.

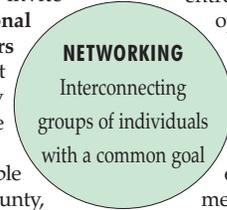
To register or for more information, call Tammi or Alison at the MSBDC office at 508.673.9783 or register online at www.msbdc.org/semass. Additional workshop in the series: **Tweets and Blogs on November 10, 2010.**



9 Chambers to Combine Networking

Wednesday, November 3, 2010, 4:30 pm - 7:00 pm

On Wednesday, November 3, 2010, Chambers In Partnership for Progress (C.H.I.P.P.S) brought together a crowd of nearly 300 business professionals and entrepreneurs. This is a great opportunity to meet members from surrounding chambers. To register for this event please call the Chamber at 508.586.0500 ext. 231. The event is free for members. Come and enjoy hot and cold hors d'oeuvres, 50/50 raffle, cash bar and most importantly a lot of NETWORKING! Don't forget your business cards. Sponsored by Health Services Administrators.



Meet business people from the Cranberry County, Cape Cod Canal, Fall River, Metro South, New Bedford, Plymouth Area, Taunton Area, Tri-Town and United Regional Chambers of Commerce. Last year's networking event

Looking to Buy a New Home at Great Rates?



Now is the time to purchase a home in Brockton! Named "one of the hottest five communities in Massachusetts" by Boston Globe Magazine, and the "best place to raise children" 3 years in a row by the America's Promise Alliance, Brockton is the perfect place to LIVE, WORK, SHOP, and PLAY.

Through a group of participating partner lenders, the BuyBrockton Mortgage Program offers financing of up to 100% of the purchase price at a below-market fixed-rate for one unit properties being sold as a result of foreclosure or short sale in the City of Brockton.

In addition to discounted interest rates (3.875% as of 9/14/2010), up to

\$2,500 in closing cost assistance, unemployment benefits and mortgage insurance, local businesses have partnered to offer valuable incentives to joining the Buy Brockton Program. These incentives include discounts to Best Buy, Benner's Camera Shop, B&B Construction, Capeway Aluminum & Vinyl, Auto Zone, Fortes Cabinets, Dental Services, Gym Memberships, Fuller Craft Museum, Law Services, Dry Cleaning, Beauty Services, and much more!

To learn more, visit the NEW website, www.buybrockton.org.



Knigh Bookkeeping Services



40 Ridge Street, Brockton
774-274-6521 • www.knightbookkeeping.com
KBS provides bookkeeping for both the business and private sectors. Our staff is highly experienced in all bookkeeping matters. Our services can be customized and are available on a one-time, weekly, monthly, quarterly, or annual basis. KBS is skilled in Quickbooks Pro, Quickbooks Premier and Quickbooks Enterprise Solutions. We also work with Peachtree accounting software. Payroll programs include ADP, Paychex and Paychoice.

**Saphire Event Group -
The Villa at Ridder Country Club**



Saphire Event Group: 164 Massapoag Avenue, Sharon
781-784-2400 • www.saphireeventgroup.com
Newly renovated and reopened in 2009, The Villa at Ridder Country Club in E. Bridgewater offers 3 unique private event spaces perfect for your next corporate meeting, awards dinner, holiday celebration or wedding. Owned and operated by Saphire Event Group, The Villa's professional event management team and internationally trained culinary staff are dedicated to personalizing your event needs in a setting that is sure to dazzle your guests.

Quail Run Apartments



12 Buckley Road, Stoughton • 781-341-5010
www.gatehousemg.com
Quail Run Apartments is a new community offering convenience and amenities. Ideally located one mile from the MBTA commuter rail station. Quail Run features a luxurious clubhouse, great room with fireplace, business center and state-of-the-art fitness center. Featuring spacious floor plans, full size washer/dryers, walk-in closets and private garages and storages are also available! Please come and visit us and see why Quail Run is where you should call home!

Orion Home Health



15D Scotland Boulevard, Bridgewater
508-279-6200
For years, Orion Homecare, a Rotech company, has been a national leader in providing home medical equipment, respiratory equipment and services, and respiratory (Nebulizer) medications for home use. More than 4,500 employees of the Rotech family of hometown companies contribute to delivering quality service and the best in professional patient care through more than approximately 500 locations in 48 states across the country.

Xavier's Employment Agency, Inc.



1106 Main Street, Suite 104, Brockton
774-274-3372
Located in Brockton, Xavier's Employment Agency will work to find qualified candidates for any open positions in the metro south. From pre-screening to job placement, Xavier's mission is to find the perfect fit for a business's need, and match the right person to fill the position. With a large number of unemployed individuals looking for work, Xavier's will narrow the field and assist businesses in their search.

Boston Apparel Group



35 Unite Drive West Bridgewater • 508-895-3000
chadwicks.com • metrostyle.com • casualivingusa.com
Great style is possible! Boston Apparel Group is a leading catalog and internet retailer consisting of three diverse value-priced women's apparel and accessories brands: Chadwicks®, metrostyle® and Casual Living®. Hundreds of gorgeous new looks have just arrived-now's the time to take advantage of our great promotional offers! Find out more at chadwicks.com, metrostyle.com and casualivingusa.com.

Mass Residential Properties



Serving Boston and the South Shore
617-334-4500 • www.residentialproperties.com
Representing prospective home buyers, MRP will provide tools needed to purchase a home with confidence, and at the right price. Offering Home Buyer Rebate Program-Receive 30% cash back of our commission to reduce your closing costs when you buy a home for \$100k or higher. Example: If you buy a home for \$300k, the seller's Broker may give us 25% for representing you and the rebate would be \$2,250 cash back credited to your closing costs.

Legal Sea Foods



250 Granite Street, South Shore Plaza • 781-356-3070
legalseafoods.com/restaurants/braintree-south-shore-plaza
Conveniently located at Braintree's South Shore Plaza, Legal Sea Foods offers a classic setting to enjoy the best seafood in New England. Get reeled in to our U-shaped bar or wood-paneled dining room or order our fresh catch take out counter. For an elegant and private setting, we have a private dining area for business meetings, or group or family functions. General Manager David Chambers cordially invites you to visit soon. Remember, if it isn't fresh, it isn't Legal!

American Fire Equipment Co., Inc.



58 Norfolk Avenue, Unit 5, South Easton
508-238-3800 • www.amfire.net
American Fire Equipment Company is New England's leading distributor of fire fighting equipment and accessories, servicing all your fire fighting equipment needs for over 100 years. We offer fire hose and accessories, nozzles and water control equipment, fire tools and equipment, fire rescue equipment, breathing and ventilation equipment, clothing and lighting, fire extinguishing and recharging agents and services and repairs.

BrocktonPost.Com



Brockton • 339-987-0132
www.brocktonpost.com
The BrocktonPost.Com is a new all-on-line website for news, events and happenings in Brockton and the surrounding region. Articles and photos range from government affairs and civic activities to cultural festivals, school happenings and, slice-of-life features, to sports and the police blotter. Nearly everyday there is something new-photos, news stories, events- we're small but growing, just take a look at www.BrocktonPost.Com.

Sprint Brockton (at Westgate Mall)



200 Westgate Drive, Brockton
508-580-2096 • www.sprint.com
Sprint offers a comprehensive range of wireless and wire-line communications services bringing the freedom of mobility to consumers and businesses. Sprint served more than 48.1 million customers at the end of the 2nd quarter of 2010 and is widely recognized for developing, engineering and deploying innovative technologies, including the first wireless 4G service, offering industry-leading mobile data services, and leading prepaid brands.

Backstage Hardware & Theatre Supply



21 Drydock Avenue, Boston
617-330-1422 • www.backstagehardware.com
We are a hardware store specializing in scenic supplies. We service universities, high schools, television studios, film companies, special event and display companies, photographers, and many local businesses and home owners. Located on Boston's busy waterfront, our store is decorated with artwork painted by some of Boston's leading scenic designers. We are always expanding our product line so contact us with specific requests.

BUSINESS EVENTS Planner

October 7

Legislative Reception

5:30 pm - 7:30 pm
Donahue Hall
Sontehill College, North Easton

This is your opportunity to initiate or renew face-to-face contacts at the state, federal and local level of elected officials in a casual setting.

Cost: \$5 members, \$15 future-members
Please RSVP at 508.586.0500 ext. 225

October 21

Good Morning Metro South

7:30 am - 9:00 am
Westgate Hotel & Conference Center
195 Westgate Drive, Brockton

This breakfast program provides an opportunity to hear from informative and entertaining speakers. It is also a great networking opportunity.

Cost: \$20 members, \$35 future-members
Please RSVP at 508.586.0500 ext. 231

November 17

97th Annual Meeting & Expo

10:30 am - 3:00 pm
Massasoit Conference Center
770 Crescent Street, Brockton

EXPO: 10:30 am - 3:00 pm
Annual Meeting: 12:00 pm - 1:45 pm
Speaker: Mary Richardson, formerly of TV's Chronicle

Cost: \$45 members, \$55 future-members
Please RSVP at 508.586.0500 ext. 231

IT'S EASY TO REGISTER!

508-586-0500 x 231
508-587-1340

E-mail: info@metrosouthchamber.com

Online: www.metroouthchamber.com

Send reservation and payment to:



Metro South Chamber of Commerce
Sixty School Street
Brockton, MA 02301-4087