



October
2014

www.metroouthchamber.com

**Leading Businesses
Leading Communities**



CHAMBER MISSION

To best serve the unique interests and needs of member businesses and to champion the broader economic vitality of the Metro South region.



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Actionreport

**101st ANNUAL
meeting**
November 19, 2014

November 19, 2014
Conference Center at Massasoit
770 Crescent Street, Brockton

Premier Sponsor: Expo Sponsor: Speaker Sponsor:

101st Annual Meeting Luncheon



We invite you to join over 500 business people and community leaders to celebrate businesses working together for the future of the Metro South Region at our 101st Annual Meeting!

This entertaining and informative meeting will feature keynote speaker **Ken Gronbach**. There will also be award presentations, fun and exciting raffles, valuable networking opportunities and extraordinary giveaways for each attendee featuring food manufactured within the region.

Tickets are \$100 for members and \$135 for future-members.

— Continued on page 8 —

Business-2-Business EXPO

Explore products and services of value to your business and make profitable contacts. Over 70 exhibitors are expected. Be sure to make time before or after the Annual Meeting to visit the Expo.

Reserve Your Booth Space:

Expand your business and reach over 500 people at the Business-2-Business Connection Expo. The Expo was designed as a personal table top Expo for local businesses.

Tables are \$499 for members and \$599 for future-members. Luncheon tickets must be purchased separately. Space is limited and will be reserved on a first come-first serve basis.

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Meet New President of Good Samaritan Medical at Breakfast

The October Good Morning Metro South breakfast will take place on **Wednesday, October 22** from **7:30 am - 9:00 am** at the **Moakley Conference Center** at Good Samaritan Medical Center, **235 North Pearl Street in Brockton**.

worked in leadership positions at Maine Medical Center, Providence Hospital, Winchester Hospital, and other hospitals in New England. Hear from Jurczyk at the breakfast and hear about his recent service since being appointed President.



Moakley Conference Center,
Good Samaritan Medical Center

Sponsored by:



Centennial Fund
Grand Sponsor



John Jurczyk, President
Good Samaritan



George Clairmont, MD
Steward Medical Group



Dominique Morgan-Solomon,
Steward Health Care

This edition of Good Morning Metro South will feature Healthcare topics. Meet John Jurczyk, the new President at Good Samaritan Medical Center, and hear from George Clairmont, MD at Steward Medical Group, and Dominique Morgan-Solomon of Steward Health Care about the importance of primary care, Accountable Care Organizations, and more.

John Jurczyk, FACHE, was recently appointed as President of Good Samaritan Medical Center in Brockton. Prior to joining Good Samaritan Medical Center, Jurczyk served in a variety of leadership roles at Saint Anne's Hospital, including VP of ambulatory care and business development and most recently as COO. A pharmacist by training, Jurczyk has also

Featured speakers will also include George Clairmont, Chief of Primary Care for Steward Medical Group, and Dominique Morgan-Solomon, Senior VP Population Health for Steward Health Care. Clairmont will speak about the importance of primary care in coordinating patient health, and Morgan-Solomon will speak about Accountable Care Organizations and improving patient health while decreasing costs.

Tickets are \$25 for members and \$35 for future-members and includes breakfast. Register online at www.metroouthchamber.com/calendar or by calling Athena Lavoie at 508.586.0500 x 231, or email alavoie@metroouthchamber.com.

Branding Tagline Receives Positive Play

*When Metro South is Home,
Everything's Within Reach*

Earlier this year, the Metro South Chamber of Commerce announced the completion of a regional branding project, produced by advertising and media company Connelly Partners. The goal of the project was to create a brand identity to develop the Metro South Region as a recognized regional entity and attract more visitors and businesses to the area.

The project resulted in a brand book for the Metro South region, containing vision, background information, guidelines for brand recognition (including colors, fonts, etc.), and a tagline to be incorporated throughout the region. The tagline is simple: **"When Metro South is Home, Everything's Within Reach."** The intention for the tagline is that each town of the Metro South region can adapt it for its own use.

Mayor Bill Carpenter and the City of Brockton (a supporting partner for the study), has fully adopted the branding tagline, promoting: "When Brockton is Home, Everything's Within Reach." Mayor Carpenter has been using the tagline in speeches, at events, and most recently in television commercials about Brockton, airing on multiple cable channels through mid-November. The commercial shows great things about Brockton, including the Brockton Rox, Brockton school system, food vendors, and manufacturers, ending with the tagline.

In interest that other towns of the Metro South might similarly adapt and use the tagline, the Metro South Chamber of Commerce is partnering with the remaining towns to spread awareness of the brand.

**Regional Water/Sewer
Study Update**

See page 11

Mansfield Bank to Host Business After Hours

Thursday, October 16, 5:30 pm - 7:30 pm



dred dedicated professionals. Mansfield Bank is particularly known for the strength of their commercial and residential lending teams, the friendly expertise of their branch employees, and the significant commitments they make to charitable causes. Visit mansfieldbankonline.com for more information.

Register online at metrosouthchamber.com/calendar, or contact Athena Lavoie, alavoie@metrosouthchamber.com, 508.586.0500 x 231. This event is complimentary, but pre-registration is required. Don't forget your business cards!

Founded in 1883, Mansfield Bank has been a cornerstone of the Mansfield, Massachusetts community. Still a cooperative bank owned by their depositors, Mansfield Bank features a five-location branch network, and an experienced staff of one hun-

Please join us on **Thursday, October 16** from **5:30 pm - 7:30 pm** for a Chamber Business After Hours networking event at **Mansfield Bank** located at **728 West Center Street in West Bridgewater**.

Founded in 1883, Mansfield Bank has been a cornerstone of the Mansfield, Massachusetts community. Still a cooperative bank owned by their depositors, Mansfield Bank features a five-location branch network, and an experienced staff of one hun-

Independent at Home, LLC Celebrates Opening

Tuesday, October 28, 3:30 pm



Join the Metro South Chamber and new Chamber member Independent at Home, LLC at **3:30 pm** on **Tuesday, October 28** as we celebrate their grand opening at **56 Cherry Street in Brockton**!



Independent at Home, LLC is a certified home care agency founded by registered nurses. Their sole purpose is to help people live independently at home. Their philosophy is to provide the best home care services to all clients on an individual basis. Whether your needs are physical, emotional, social, or spiritual, their dedicated staff of nurses, physical therapists, occupational therapists, social workers, home health aides, and home makers will be there to provide these services to you in the comfort of your home. Visit iahvna.com to learn more.

This grand opening celebration will include complimentary cocktails and hors d'oeuvres and will run from 3:00 pm - 8:00 pm with a Ribbon Cutting ceremony at 3:30 pm. For more information, please contact Kathleen Lynch, 508.586.0500 x229, klynch@metrosouthchamber.com.

Auditor Bump to Speak to Board of Directors



The Metro South Chamber will host State Auditor, Suzanne M. Bump at the next Board of Directors meeting on **Thursday, October 30**.

Suzanne M. Bump is the 25th Auditor of the Commonwealth, one of six constitutional officers in Massachusetts, and the first female elected to this role in the state's history. She was elected to the Office in 2010. Auditor Bump believes that better government means government that is more effective, more efficient, more accountable, and more transparent.

This meeting is for the Metro South Chamber Board of Directors and is not open to the public. If you would like to attend, please contact Chris Cooney at 508.586.0500 x231, chris@metrosouthchamber.com.

Save the Date!



Please save the date and join us for a Business After Hours networking event on **Wednesday, December 3** at Eastern Bank,

1265 Belmont Street in Brockton, from 5:30 pm - 7:30 pm.

This event is complimentary but please RSVP in advance. Register online at metrosouthchamber.com/calendar-registration, or contact Athena Lavoie, 508.586.0500 x231, alavoie@metrosouthchamber.com.

Free Legal Clinics for Small Business

Friday, October 10, 1:00 pm - 4:30 pm by Appointment

The Massachusetts Small Business Development Center Network (MSBDC) is pleased to announce that the prestigious law firm of Partridge Snow & Hahn LLP has generously offered to hold free legal clinics for small businesses in their office and outreach sites.

A clinic will be held on **Friday, October 10** at the Metro South Chamber of Commerce, **60 School Street, Brockton**. You will be able to schedule a confidential 30 minute meeting with Chris Cassara, a partner at

Partridge Snow & Hahn, between **1:00 - 4:30 pm** to discuss general legal questions such as corporate structure, leases, contracts, insurance, employment, franchising, etc.

Please contact the MSBDC office at 508-673-9783 x10 to reserve your time slot. Appointments will be made on a first come, first serve basis. Any business participating in the clinic will be expected to sign a general waiver regarding conflicts, etc.



The MSBDC (www.msbdc.org/semass) provides free and confidential business advice to existing or prospective small business people. We also offer training seminars on a variety of topics, including starting a business, financial planning, government procurement, marketing, social media, and international trade assistance.

Partridge Snow & Hahn LLP (www.psh.com) is a full service business law and litigation firm with offices in Providence, RI New Bedford, MA and Westborough, MA.

Free Small Business Advising Sessions Available

Tuesday, October 14, Schedule Your Appointment

As a business owner, you have a million decisions to make. You are not alone! The Massachusetts Small Business Development Center (MSBDC) can help you with high quality, confidential, no cost business advice. MSBDC provides one-on-one to a wide range of companies. Entrepreneurs and small business owners are invited to meet with a Business Advisor, for hour-long sessions, at the Metro South Chamber of Commerce, **60 School Street in Brockton on Tuesday, October 14**, to discuss anything from new business start ups to existing business strategies.

Our clients range from novice entrepreneurs to highly respected and

experienced business owners who receive advice in the following areas: Financial management & loan assistance, Increased profit & business growth, Business, marketing & strategic plans, Internet marketing & social media, Understanding cash flow, Increasing sales, Lowering operating costs, Improving customer satisfaction, Launching a business, Assisting with business plans, and more!

Appointments are required and subject to availability. To schedule a session at the Metro South Chamber of Commerce in Brockton, please call the MSBDC office at (508) 673-9783, extension 10. For more information on MSBDC, visit msbdc.org.



GOVERNMENT Affairs

Save the date for the next Government Affairs meeting on **Friday, November 14** at the Metro South Chamber of Commerce, **60 School Street in Brockton, 12:00 pm - 1:15 pm.**



The September Government Affairs meeting featured a discussion about the Bottle Bill, Question 2 on the upcoming MA election ballot. Pictured above: Shaynah Barnes, Brockton City Councilor at Large; Sue Joss, Chair of Government Affairs, Brockton Neighborhood Health Center; Emilee Ellison, Campaign Manager for No on Question 2; Shirley Asack, Brockton City Council; Philip Carver, UMass Boston (event sponsor); Christopher Cooney, Chamber President & CEO

Sponsored by:



BOARD OF DIRECTORS	DIRECTORS
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CHAMBER STAFF	Robert Kenworthy - <i>Bank of America</i>
Christopher Cooney, CCE, IOM President and CEO x 223	Dr. Dana Mohler Faria - <i>Bridgewater State University</i>
Athena Lavoie Director of Programs & Events x 231	Jim Murphy LSP - <i>Tracey Environmental, LLC</i>
Kathleen Lynch, IOM Membership Director x 229	Gerard Nadeau - <i>Rockland Trust Company</i>
	Jonathan "Jay" Pike - <i>Sharkansky LLP</i>
	Andrew Raczka - <i>Abington Bank</i>
	Kathleen Smith - <i>Brockton Public Schools</i>
	Peter Vlaco - <i>Brophy & Philips Company, Inc.</i>
	Dr. Charles Wall - <i>Massasoit Community College</i>
	508-586-0500 Front Desk x 221
	Melanie McGrath Communications Coordinator x 222
	Lisa Pearce Finance x 230
	Alison van Dam, IOM VP of Business Development/Operations x 225
<i>Newsletter Written & Designed by Melanie McGrath</i> <i>Printing Provided by The Enterprise</i>	

<div><div></div><div><h1>Networking at Events</h1><p>is one of the most effective ways to grow your business!</p></div></div>		
<h2>OCTOBER Calendar</h2>		
7	Executive Committee Meeting	3:00 pm
8	Ambassador Meeting	8:00 am
10	MSBDC Free Legal Clinic <i>By Appointment</i>	1:00 pm - 4:30 pm
13	Columbus Day - Chamber Closed	
14	MSBDC Free Advising Sessions	Call to Schedule
16	Business After Hours <i>Mansfield Bank, 728 W.Center Street, W. Bridgewater</i>	5:30 pm
22	Good Morning Metro South <i>Moakley Center, Good Samaritan Medical Center, Brockton</i>	7:30 am
28	Ribbon Cutting Ceremony <i>Independent at Home, LLC, 56 Cherry Street, Brockton</i>	3:30 pm
30	Board of Directors	12:00 pm
<h3>Coming Up November</h3>		
5	Ambassador Meeting	8:00 am
11	Veteran's Day - Chamber Open	
14	Government Affairs Meeting	12:00 pm
19	101st Annual Meeting & Expo <i>Conference Center at Massasoit, 770 Crescent St, Brockton</i> Expo Begins Annual Meeting Luncheon Expo Ends	10:30 am 12:00 pm 3:00 pm
27	Thanksgiving - Chamber Closed	
<h3>Save the Date December</h3>		
3	Ambassador Meeting	8:00 am
3	Business After Hours <i>Eastern Bank, 1265 Belmont Street, Brockton</i>	5:30 pm
9	Executive Committee Meeting	3:00 pm
11	Good Morning Metro South <i>TBD</i>	7:30 am
12	Government Affairs Meeting	12:00 pm
17	Board of Directors	12:00 pm
25	Christmas Day - Chamber Closed	
Note: All meetings are held at the Metro South Chamber Office or Metro South Business Assistance Center (BAC), 60 School Street, Brockton unless otherwise indicated.		



ACCREDITED
CHAMBER OF COMMERCE

CHAMBER MISSION: To best serve the unique interests and needs of member businesses and to champion the broader vitality of the Metro South region.

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ACTION Report

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The Metro South Chamber of Commerce is solely responsible for the editorial content of this publication.

The Chamber wishes to assure our members of our intention to provide physically challenged participants equal access to all programs. If you or your employees have special needs in this area, please let us know by calling the Chamber at 508-586-0500 at least 48 hours in advance.

GOODNews

Members - Send Good News to
mmcgrath@metrosouthchamber.com
Sponsored by: Good Samaritan



Good Samaritan Expands Women's Imaging Services

Good Samaritan Medical Center recently expanded Women's Imaging Services at a new location in North Easton which includes one of the latest technologies in breast imaging. Among the first to offer this service in the area, Good Samaritan Women's Imaging includes 3D mammography services for routine breast cancer screenings. The 3D technology can improve the chances of early detection and reduce the need for follow-up imaging. Good Samaritan will hold several "Treat Yourself Well" events at the new North Easton Women's Imaging Center during the months of October and November to encourage women to schedule their annual mammograms. Call 508-427-2665 to schedule an appointment, available from 4 - 7pm on October 21, 22, 28, and 29 as well as November 4, 5, and 12.

Bridgewater Savings Bank Revamps its Image

Bridgewater Savings Bank (BSB) has revealed a new look, highlighting their less traditional approach to meeting the needs of customers and encouraging a positive overall experience. BSB has coined the slogan "Uncommon Banking" which is driving their new and innovative look. The rebranding is aimed at shifting the widely used approach in banking that one-size solutions are right for all customers. Uncommon Banking takes a more comprehensive view of the customer and offers financial solutions that are more individualized. As BSB continues to unveil these changes, they remain faithful to their commitment to the community. In celebration of the "Uncommon Banking" launch, each branch will donate \$500 from the Bridgewater Savings Bank Charitable Foundation to local charities in the community. Visit bridgewatersavings.com.

United Way's 93rd Campaign Kick-off & Day of Caring

United Way of Greater Plymouth County recently gathered on the Plymouth Waterfront in front of the Mayflower II to celebrate the official kick off of its annual campaign. Over 150 United Way volunteers, friends, board members, and partner agencies donned black and white "Live United" shirts to show their support and to give back to the local community. Following the Kick-Off, 150 volunteers headed out into the community for the Day of Caring to perform service projects at local health and human service agencies, many of which are United Way partner agencies. This year, several groups went out to help clean up downtown Plymouth as well. Visit uwgpc.org to learn more.

Jonah Wein of Crescent Named Credit Union Hero

Banker & Tradesman recently named its 2014 Credit Union Heroes, an award recognizing local credit union professionals who go above and beyond to better their institution and community. Jonah Wein, Vice President of Marketing at Crescent Credit Union in Brockton was named one of the 2014 Credit Union Heroes. Since joining Crescent Credit Union in 2009, Wein has worked closely with School on Wheels of MA in connecting them to the community, helped create "Crescent

Credit Walk for Kids," a fundraising event that raised more than \$30,000 for at-risk youth over two years, and "Round the Bases with Brockton Rox," a summer program that allowed at-risk youth to attend the local baseball team's games and attend clinics with players and coaches.

Massasoit Welcomes Veteran Services Coordinator

Dr. Charles Wall, president of Massasoit Community College, is pleased to announce that Brian J. Smith, a veteran of the United States Air Force, has joined the College as the new Veteran Services Coordinator and Counselor. In addition to serving in the Air Force, he also served as a security policeman in North Dakota, South Korea, Turkey, the Azores, and Afghanistan, and the Student Coordinator of Veteran Success at the University of New Haven. He holds an Associate's Degree in Criminal Justice from Quincy College as well as a Bachelor's Degree in Criminal Justice from the University of New Haven. Visit massasoit.mass.edu to learn about the Massasoit Community College Veterans Center.

Brockton ESL Classes Available for Viewing Online

The office of Mayor Bill Carpenter and Brockton Community Access recently produced a series of ESL classes that specialized in helping Brockton residents acquire English skills to increase employment opportunities. This class is called "English for Employment." You can view all of the classes online: www.youtube.com/TheBrocktonChannels and click "English for Employment"

Old Colony Elder Services Caregiver Support Group

Old Colony Elder Services (OCES), the Brockton based regional agency serving older adults and individuals with disabilities, is offering a Caregiver Support Group on the second Tuesday of each month, from 5:30 to 7:00 pm at the Hanson Senior Center, 132 Maquan Street, Library/Senior Center Building, in Hanson. The Caregiver Support Group is for family caregivers, those who are caring for a parent, spouse, relative or friend residing at home, in an assisted living/nursing facility, or perhaps even across the country. Topics vary and have included elder law, dementia, and community services. There is no fee to attend. For more information, call 508-584-1561, or visit oldcolonyelderservices.org.

Compass Medical Celebrates Grand Opening in Quincy

Join Compass Medical as they celebrate the Grand Opening of their new facility in Quincy, offering Primary Care, Radiology and an Urgent Care Walk-In Center for all members of the community. The celebration will take place on Friday, October 17, 2014 from 5pm - 8pm, featuring medical facility tours, refreshments, kids' activities, and giveaways. Compass Medical Quincy is located at 54 Miller Street, directly off the Furnace Brook Parkway exit.

State Income Tax Credits Available for NSWOMA Support

Businesses and individuals can receive a 50 percent state income tax credit while helping to promote homeownership across the region, thanks to a state grant program. Through the state's Community Investment Grant Program, donors who

contribute \$1,000 or more to NeighborWorks Southern Mass. will receive a 50 percent state income tax credit. Donors may also claim a portion of the donation as a charitable deduction on their federal tax return. For more information on the state tax credit program or to make a donation, contact NeighborWorks Southern Mass. at (508) 587-0950 x 42 or email b.moriarty@nwsoma.org.

Anniversary Gala Honors SOWMA's Decade of Service

Ten years after its launch with two tutoring sites, 10 students and the goal of improving educational opportunities for children impacted by homelessness, the non-profit organization School on Wheels of Massachusetts (SOWMA) marked its first decade of success in September at a 10th Anniversary Gala at Showcase Live in Foxboro. The celebratory event honored SOWMA's remarkable growth, including the organization's launch of 22 program sites, training of nearly 1,500 volunteer tutors, and tutoring and support for more than 1,700 students. The successful event surpassed its \$100,000 fundraising goal by more than 13%, which will help to support SOWMA's 14 program sites in six communities and benefit over 250 students. Funds from the Gala will also help support SOWMA's 34 students currently enrolled in college by assisting with the cost of textbooks, tuition, class fees and transportation. Visit sowma.org for more information.

Free Beginner Computer Literacy Classes Offered

Brockton Day Nursery and Catholic Charities South have partnered to offer a free Beginner Computer Literacy Program at Catholic Charities South located at 169 Court Street in Brockton. The five (5) week program will run every Thursday from October 16th through November 13th, 6 pm to 9 pm, and will cover basic computer functions including Microsoft word, excel, and use of the internet for research. The classes are being offered through funding from the United Way of Greater Plymouth County to promote computer literacy in the Greater Brockton area. For more information please contact Brittanie Hansbury at Brockton Day Nursery by emailing bhansbury@brocktondaynursery.org or by calling 508-588-2700 x29.

First Lutheran Church Christmas Fair Returns

Kaffe Stuga makes its triennial return in November at First Lutheran Church! More than 65 years ago the First Evangelical Lutheran Church held its first "Kaffe Stuga" which is Swedish for Coffee House. Organized under the auspices of the Martha Guild, the church's women's auxiliary, this tradition has continued every three years since then and that tradition will continue this year on Saturday, November 15. Vendors will be set up in various locations within the church at 900 Main Street and in the Hilston Gymnasium at the Fruth Center which is located at 891 Montello Street, adjacent to the church. This event is a great time to shop for unique Christmas gifts ranging from a myriad of Swedish imports to local handcrafted items. Home baked Swedish delicacies will be available for purchase. If you are a vendor that would like more information, please contact the church office at 508-586-9021 or visit the church website at www.firstevlutheran.org.

Fall Festival at the Y

Old Colony YMCA invites you to celebrate all things fall and fun at their Columbus Day Fall Festival Open House on Monday, October 13. Bring along your friends and family to join us for this free event from 10am-1pm! Fun for all activities include: Fall crafts, games, and activities; Fall treats and refreshments; Fitness and program Demos; Membership Savings - Join the Y and Get the rest of October Free Raffles and Giveaways, and so much more! We hope to see you there! <http://bit.ly/Oct13FallFestival>

Signature Healthcare Hosts Ladies Night

Join Signature Healthcare at the Shaw's Center in Brockton from 5:30 pm - 7:30 pm on Thursday, October 9 for a free night of food, fun, education, and relaxation as we honor women in our community. Come hear from Signature Healthcare providers Dr. Laurie Han and Dr. Kristin Ratliff while they present on "Women's Health". Don't miss the great opportunity to make an appointment for your annual mammogram and other health needs. To register call 508-941-7654 or visit us at MySignatureCare.org/ladiesnight.

D.W. Field Park Towerfest

The D.W. Field Park Association is proud to announce that the annual Towerfest will be held on Saturday, October 11 beginning at 11:00 am and running to 4:00 pm at the Memorial Tower in Brockton (Oak Street side). There will be face painting, crafts, music, Creature Teachers, and more. Everyone is invited to enjoy the Park the Tower Tours and so much more. Call Pat the President at 508-586-4425 for more information. This year there will be free shuttle service from the Greek Church Parking Lot to the festivities.

Play Fore Kids! Golf Tournament

Bring the whole family for "multi-generational golf" on Monday, October 13. Dads and moms, aunts and uncles, grandparents and kids are invited to participate in this fun-filled day. Enjoy 9 holes of golf, putting contests, raffle, awards, refreshments, family dinner, fabulous fireworks and more! This event has a 2:30pm shotgun start and will take place at the Easton Country Club. All proceeds benefit the Children Museum in Easton's Education Outreach Program, serving needy and underserved children in the Metro South Region. For more information, please visit childrensmuseumineaston.org.

Local Author to Publish New Brockton Book

Local historian, James Benson is pleased to announce that he has entered into an agreement with Arcadia Publishing Company to author a book on Brockton for their new "Images of Modern America" series. This new series features color photos from the 1950's to 1990's of historic buildings, people, businesses and places and events of interest. This new Brockton title is scheduled to be released before Christmas, 2015. Meanwhile, Benson is looking for images to include in the book; if anyone has any color images of interest they may contact him by e-mail at northern-heritage@comcast.net.

Chamber Membership = More Success

In a recent national survey, it was revealed that being active in a local chamber of commerce is an effective business strategy. Two-thirds of consumers believe that companies that are members of a chamber use good business practices, are reputable, care about their customers, and are involved in the community. Chamber membership means a 49% increase in consumer favorability, 73% increase in consumer awareness, and an 80% increase in the likelihood that consumers will patronize the business in the future.



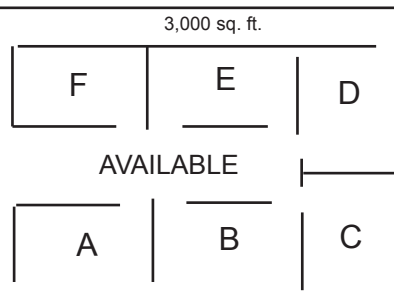
Over the past year, there have been many comments from Metro South Chamber members supporting this study. Brockton Mayor Bill Carpenter declared, "The Chamber provides resources and support to area businesses, markets the strength of the region, helps to shape a strong workforce, and drives economic development in the City of Brockton."

Sue Joss of the Brockton Neighborhood Health Center added, "Acting as an advocate for its membership, the Metro South Chamber acts on behalf of businesses of all sizes - something that is crucial to maintaining a successful business climate."

Finally, Rich Morgan of Rich Morgan Photography said, "After 7 years as a Chamber member, the Chamber is my best business partner. I now receive 80% of my business through referrals and networking opportunities provided by the Metro South Chamber of Commerce."

We invite and encourage you to get involved with the Metro South Chamber! Network, market, and learn with us. As we conclude our 100th year of service, we look forward to strengthening the business climate and continuing to provide exceptional value to our membership. Remember, those who actively participate in networking events and marketing opportunities reap the greatest benefit. *See ways that you can get involved on this page!*

Co-locate Your Business, Suite Available



The Metro South Chamber of Commerce is offering business office/suites to businesses. The Offices are located at the Chamber office building at 60 School Street in Brockton. All offices feature exposed brick walls and high speed internet access. Occupants also have use of the conference room and AV equipment, training courses and seminars in the Business Assistance Center, mailing center, and hospitality area. Contact Chris for more information at 508.586.0500 x 223, or chris@metrosouthchamber.com.

Learn at the Business Assistance Center



The Metro South Business Assistance Center (BAC) serves the interests of existing and start-up businesses by providing low cost and efficient business information and work in conjunction with other local and regional economic development organizations to carry out their mission of creating new jobs and investment in the Metro South region.

The Metro South BAC is committed to providing existing and start-up businesses with research, consultation, education, and advocacy. We are always looking to grow the Business Assistance Center for the benefit of the community. Anticipated new programs include researching new workshops, seeking additional building resource partners, incorporating multi-lingual counseling, translating business document guides, increasing technology within the Business Assistance Center and Conference Room, and creating collaborative workspaces.

Grand Sponsor:

Supporting Sponsors:



Market Your Products & Services in a New Way

Advertise in the 2015 Book for Business



Don't miss the opportunity to place an ad in the 2015 Book For Business, sent to over 5,000 people and businesses. Your ad will be listed in close proximity to your free business directory listing, which will receive extra embellishment. This opportunity is sure to give you a leg up in the competition by receiving added exposure.

Don't have the time to create an ad, or the money to pay a designer? If you reserve your ad space now, our in house designer will create a full color ad for you, free of charge. The ad is yours to use for additional promotions.

Reserve your space now and save! Discounted rates are available until October 30, 2014. Call Melanie at 508.586.0500 x 222 or email mmcgrath@metrosouthchamber.com for more information and for ad rates.

Gain Exposure With Brockton Information Boards



Gain business exposure while supporting the revitalization of the city of Brockton by sponsoring a space on the Brockton Information Boards!

The Brockton Information Boards (BIBs) feature local attractions as well as a map of Brockton containing major routes, transportation services, schools, and train stations.

Sponsors will be highlighted with a photo, logo, contact information, and description of their business. Your sponsor space will be displayed on each of the 7 boards across 6 locations. With increased visitors in Downtown Brockton due to recent and continuing developments such as Station Lofts, the Enterprise Block, and City Hall Plaza, the Boards are sure to receive increased attention.

Prices to sponsor are \$1,500 for a one-year agreement. For more information, contact Melanie McGrath, 508.586.0500 x222, mmcgrath@metrosouthchamber.com.

Promote your Business Electronically

Advertising on the Chamber's website or E-update is an easy and cost-effective way to promote your business.

The Metro South Chamber website contains information for members as well as tourists and those considering relocating to the region. The website receives over 60,000 views annually. Rates start at just \$75 per month.

The E-update is an online email blast sent to 3,000 people weekly through Constant Contact. This newsletter keeps subscribers informed about upcoming Chamber events, legislative actions, helpful services, and resources. In addition, it offers active links to other websites for more information and links to register for events. Advertising rates start at just \$25 per week. For more information, contact Melanie McGrath, 508.586.0500 x222, mmcgrath@metrosouthchamber.com.

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Construction Continues in Downtown Brockton



Trinity's Enterprise Block artist loft space on Main Street

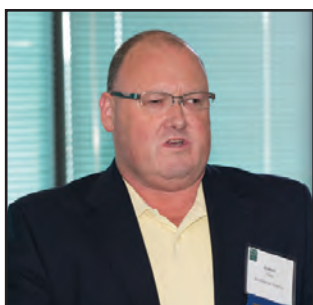


The City Hall Plaza reconstruction is underway on School Street

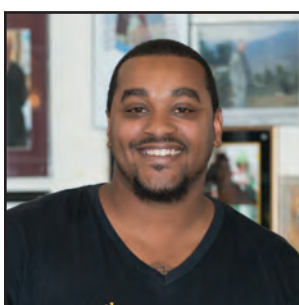
Business Relationships Formed; Business After Hours/ Meet & Greet at Westgate Lanes



Amanda Sanford,
Bankers Life



Robert Foley,
Brookhaven Hospice



Shane Gooding,
The Sound Lab



Teresa Cabrinha,
Bricks 4 Kidz



Nestor Rodriguez,
Spinal Rehab Group



Ellie Fragata,
Southeastern MA Visitors Bureau



Rob Sheldon, ABC Specialties; Mark D'Agostino, R.F. D'Agostino Insurance; Laure Blair, Laurie B Design; Stanley Hurwitz, Creative Communications; Barry Grunin, Attorney at Law



Chamber members enjoy playing pool during Business After Hours on one of 13 Brunswick Gold Crown Billiard tables at Harry's Westgate Pub, 59 Westgate Drive in Brockton.



Jerry Greenberg, Metro Design, Jason Minassian, Harry's Westgate Lanes; Katherine Light, HarborOne Bank after a raffle drawing for Westgate Lanes gift cards



Jay Pike of Sharkansky LLP, CPA's, co-sponsor of the event, speaks about Sharkansky's business-friendly approach to accounting, auditing, consulting, taxes, IT support, and more. Visit sharkcpa.com

METRO SOUTH CHAMBER OF COMMERCE

NEW! Site Finder

Search for available commercial sites for purchase or lease in the Metro South region, or list a property.

metrosouthsitefinder.com

Diamond Gourmet Meat & Deli Opens in Brockton



Owners Nadeen and Marcel Rodrigues are joined by Mayor Bill Carpenter, business leaders, and members of the community to celebrate the grand opening of Diamond Gourmet Meat & Deli, located at 1274 Main Street in Brockton. Diamond Gourmet Meat & Deli is "Your Old Fashioned Butcher Shop," conveniently located in Brockton. Their number one goal is to bring savings to their customers along with quality, freshness, and great prices. If you're looking to feed a large group, Diamond Gourmet Meat & Deli is ready to assist. They cut and trim to your specification and deliver to their customers, with meat ranging from beef, chicken, and lamb to elk, buffalo, and ostrich. Visit diamondgourmetmeat.com to learn more.

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Elected Officials & Business Leaders Meet at 25th Legislative Reception



Claire Cronin, State Representative; Louis Kafka, State Representative; Rhonda Nyman, State Representative



John Miller, Candidate for Attorney General; Timothy Cruz, Plymouth County District Attorney



Jeff Miller, Good Samaritan Medical Center; Sheryl Savage, Brockton Visiting Nurse Association; Francis Hegarty, Chairman of the Board of Seledman, Town of Avon; Francis T. Crimmins Jr., Town Administrator, Town of Avon



Bill Scher, Sandler Training; Tim Holick, Wood Palace Kitchens, Inc.; Joseph Pacheco, Candidate for State Representative



Fran Dillon, Stonehill College, speaks at the Annual Legislative Reception at Donahue Hall on the Campus of Stonehill College



Sponsored by:

Special Thanks to:
The Brockton Community Access (BCA)
Photos by Rich Morgan Photography



Keri Martino-Pickett, Makeovers Salon & Spa; Raelyn Lincoln, Massasoit Community College



Tad Beagley, Friend Weiler, HarborOne Bank, Ambassador Chair; Josh Cutler, State Representative



Michael Brady, State Representative; Dave Farrell, City of Brockton Veteran Services; John Buckley, Register of Deeds; Robert Buckley, City of Brockton, Office of Mayor Carpenter



The Chamber honors Colleen Corona, Town of Easton Seledman, for her service. (unable to attend) Pictured: Fran Dillon, Stonehill College; Sue Joss, Brockton Neighborhood Health Center, Chair of Government Affairs; Dan Smith, Town of Easton Seledman; Christopher Cooney, Chamber President & CEO



Robert Astore, Coldwell Banker; Robert McCarthy, Plymouth County Register of Probate; Bob Wisgirda, Plymouth County Charter Study Commissioner



State Representative Michael Brady interviewed for Brockton Community Access by Mark Linde, BCA, Chairman of South Eastern Regional Vocational Tech High School

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NWCN13179168

Wednesday, November 19, 2014
Conference Center at Massasoit
770 Crescent Street, Brockton



Premier Sponsor:



Expo Sponsor:



Demographer, Futurist, & Author Featured

12:00 pm - 1:45 pm

We invite you to join over 500 business people and community leaders to celebrate businesses working together for the future of the Metro South region.



The keynote speaker is **Ken Gronbach**, Demographer, Futurist, Author, and Generational Marketing Expert. Ken Gronbach is a gifted keynote speaker and nationally recognized author. He makes the science of shifting demography come alive with real life examples which make it relevant to today's culture, business climate, and economy.

With nearly three decades experience in retail advertising and marketing, Ken saw the direct results of shifting demographics in his clients' profits. Eventually, his passion for the subject changed the direction of his career, to the benefit of readers of his books and attendees of his keynotes and other presentations. He engages his audiences with clear, irrefutable demographic facts to forecast how shifting demography will shape cultures, governments, markets and workforces.

Bring your whole staff as a team building experience!

Join in on the Celebration!

At the luncheon, there will also be awards, entertainment, exciting raffles, valuable networking opportunities, and an extraordinary gift bag for each attendee, featuring foods manufactured in the Metro South region. Join us as we conclude our 100th year, look forward to the future, and celebrate the vitality of the region and the businesses that have made Metro South great!

Tickets Are on Sale Now!

Tickets are \$100 for members and \$135 for future-members. Proceeds will benefit the Chamber's Education Foundation and the Centennial Innovation Campaign

Fund, used to renovate the Chamber Headquarters in Brockton. To register, please contact **Athena Lavoie** at 508.586.0500 x231, alavoie@metrosouthchamber.com, or register online at www.metroouthchamber.com/calendar-registration.

Promote Your Product, Service at Annual Meeting

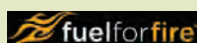
Donate a prize for the Metro South Chamber 101st Annual Meeting Raffle and you will receive valuable exposure and direct promotion. Examples of prizes to donate: Gift certificates, savings bonds, bottles of wine, passes to cultural or educational events, free ads, or clothing. Feel free to be traditional or creative! Proceeds go to the Metro South Chamber of Commerce Education Foundation. Contact **Athena Lavoie** at 508.586.0500 x 231 for more information.

Sponsorship Opportunities Available

Sponsoring the Annual Meeting and EXPO offers your company exposure to the local business community and creates awareness for your products and services. It allows you to target your marketing efforts to business professionals and potential customers in the Metro South Region.

Sponsorships can be tailored to fit your company needs. Call **Athena Lavoie** at 508.586.0500 x 231 or email alavoie@metrosouthchamber.com.

Supporting Sponsors:



Business-to-Business Expo

10:30 am - 12:00 pm & 1:45 pm - 3:00 pm

As part of the **101st Annual Meeting**, the Metro South Chamber of Commerce will host a Business-2-Business Expo on **Wednesday, November 19**, from **10:30 am - 3:00 pm**, at the **Massasoit Conference Center**, 770 Crescent Street in Brockton.

The Business-2-Business Expo is a great opportunity to reach over 400 business people throughout the Metro South region. Designed to be a personal table top expo, presenters will be pro-



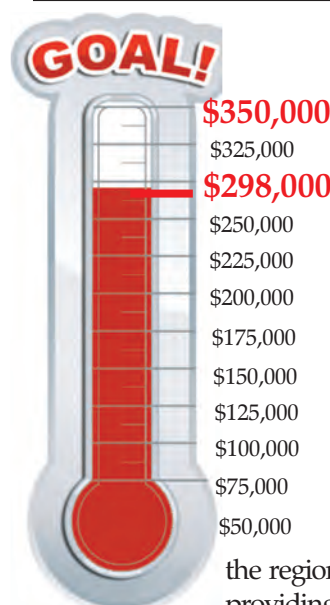
vided with meaningful opportunities to promote their company to prospect after prospect.

The cost of a booth is \$499 for members (\$599 for future-members). Since space is limited, registrations are on a first come, first served basis. **The**

expo is free to walk the floor, but please RSVP in advance. To reserve your booth space, contact **Athena Lavoie** at 508.586.0500 ext. 231, or alavoie@metrosouthchamber.com.



Centennial Fund- Help us Reach our Goal!



Over the past year, the Metro South Chamber of Commerce has been working on a fundraising effort called the Centennial Innovation Campaign. This Campaign is an initiative that was introduced at the Metro South Chamber 100th Annual Meeting in November of 2013. The campaign seeks to raise \$350,000 to renovate the historic Chamber headquarters, creating a modern business hub for the community to learn how to open a new business, find business assistance, or generate a strong business network to bolster the local economy. The headquarters have not been updated since they were purchased and transformed in 1988.

The Campaign also includes plans to update the Business Assistance Center (BAC) which provides workshops, education, counseling and resources to the region's small businesses, and the Edison Business Incubator, providing below-market price office space for entrepreneurs.

Included in these updates will be new computers, equipment and software, as well as a more modern conference room available for use by businesses and community.

Thanks to the support and generosity of many businesses, including Grand Sponsor Good Samaritan Medical Center, the Chamber has now raised nearly \$300,000, meeting 85% of its goal. The final tally will be announced at the Chamber's 101st Annual Meeting this November. **Help us meet our goal!** For more information on the Centennial Innovation Campaign, or to donate to the Fund, visit metrosouthchamber.com/programs/innovation-campaign.



Metro South Chamber Accomplishments - We Work for You!

A Metro South Chamber of Commerce membership investment benefits your business **and** your community. Thank you for your investment! Here are some of the accomplishments we've made over the past year.

✓ COMMISSIONED REPORT ON METRO SOUTH REGIONAL WATER SUPPLY & TREATMENT AUTHORITY

The Chamber has commissioned UMass Donahue Institute to conduct a study on the creation of a regional water/sewer authority in order to increase competitiveness and sustainability, achieve greater water-rate stability, make rates consistent among communities, and improve infrastructure and water quality. A water/sewer authority may help spur development, attract business, and create jobs. *See an update on the report on page 11.*



Dan Hodge, UMass Donahue Institute

✓ CONDUCTED CSX RAILYARD STUDY

The Chamber commissioned UMass Donahue Institute to conduct a study of an underutilized 32 acre rail yard site in Brockton to determine its best potential use. The land has been referred to developers as well as to the city purchase. Redevelopment of the land will lead to job creation, tax revenue, and revival of the area.

✓ REGIONAL BRANDING STUDY

A study commissioned by the Chamber to establish a recognized brand for the Metro South Region has resulted in the tagline "When Metro South is Home, Everything's Within Reach." The tagline has already been adopted by the Mayor and the City of Brockton. The brand is expected to generate positive perceptions and attract business, residential, and tourist interest. *See an update on the report on page 1.*

✓ LAUNCHED SITEFINDER WEBSITE

Metrosouthsitefinder.com was created to connect developers with available commercial properties within the Metro South Region. The website features searchable properties and allows users to post properties free of charge. *See ad on page 6.*



✓ ADVOCATED FOR BUSINESS

The Chamber testified before the Brockton City Council for lower commercial tax rates, resulting in a lower rate of 1.56. The Chamber also successfully urged a freeze on water/sewer rates, has written numerous letters of support (including Commuter Rail Expansion and continued funding of Brownfields sites), that are expected to create jobs and positively impact the region.

✓ PROMOTED BUSINESS ASSISTANCE CENTER & EDUCATION

The Chamber operates a the Business Assistance Center providing workshops, counseling, and access to business resources and technology. Workshops include marketing, small business software, and opportunities in government contracting and trade. Attendance at each workshop saw upwards of 20 participants. Total workshop participants was 384. SCORE counseled over 260 businesses about starting a business, marketing a business, and tips on where to access additional resources to grow.

✓ RECEIVED CREATIVE ECONOMY DESIGNATION

The Chamber has received this state-wide designation to promote the arts as a vehicle for economic development through exposure, access to space, access to capital, growing talent through education, and business support.

✓ CELEBRATED NEW BUSINESSES

The Chamber has held more than 20 Ribbon Cuttings this past year, including: Orange Leaf, Five Guys Burgers, Mutual Bank, Lady C&J Soulfood, Yogurt in Love, Harbor Freight Tools, Signature Healthcare, Crescent Credit Union, H&R Block, GolfTEC, Healing Hearts Holistically, Fisher College, the Miraval Ballroom at Mockingbird Restaurant, & Diamond Gourmet Meat & Deli. *See upcoming Ribbon Cutting on page 2.*



✓ CAREERS IN HEALTH PROGRAM

The Metro South Careers in Health program, funded by an award of \$250,000, targeted incum-bent health care workers who seek career and workplace advancement but require higher education. The program had a total enrollment of 140 students. 90% of the students completed the program and 10% have received CNA certificates. The Chamber recently received a \$40,000 grant from the Lumina Foundation to continue work on this project.

✓ ADVOCATED FOR DOWNTOWN HIGHER EDUCATION FACILITY

The Chamber has advocated for the creation of a Higher Education facility in Downtown. The initiative is gaining traction and is set to be operated by Bridgewater State University in partnership with Massasoit Community College and UMass Boston.



✓ LED ON ISSUES OF REGIONALIZATION

The chamber held meetings with Metro South town officials and the Mayor of Brockton to discuss the strengths and needs of the region. Topics included water/wastewater, green energy, Economic Target Area expansion, life science support, roads and infrastructure, natural gas fired energy generation, and electricity aggregation.

✓ PARTNERED ON BROCKTON MICROLOAN PROGRAM

Partnered with SEED Corporation, the City of Brockton, Brockton 21st Century Corporation, and the Brockton Redevelopment Authority to create and market a Brockton Micro Loan and Small Loan Program targeted towards small business development within Brockton.



✓ RECEIVED REGIONAL ECONOMIC DEVELOPMENT ORGANIZATION (REDO) GRANT

Through REDO, the Chamber has met with developers, assisted in site location, financial referrals and the permitting process, and has marketed the strengths of the region. Over the past year, downtown Brockton alone has experienced a development re-birth with over 200 million in construction permits underway.

✓ MAINTAINED FIVE-STAR ACCREDITATION

The Chamber successfully re-applied for accreditation with the U.S. Chamber of Commerce, receiving the highest designation awarded. Accreditation indicates that a chamber operates under effective organizational procedures and contributes to significant positive change in the community. Chambers are assessed in nine areas of work, including governance, government affairs, marketing, and technology.

✓ PARTNERED WITH OVER 50 AGENCIES TO ACHIEVE PROGRESS FOR METRO SOUTH

Including on-site Resource Partners: Supplier Diversity Office, Small Business Administration, Brockton Redevelopment Authority, Brockton 21st Century Corporation, Brockton Parking Authority, MassDevelopment, Massachusetts Small Business Development Center; and other partners: Brockton Area Workforce Investment Board, Downtown Brockton Association, Old Colony Planning Council, SEED Corporation, UMASS Donahue Institute, and more.

✓ HELD MORE THAN 70 EVENTS

From Business After Hours, to Award Programs, to informational meetings such as Good Morning Metro South, to Legislative Events, or Community Events such as the Taste of Metro South; The Chamber has connected people throughout the year, providing them with the tools, resources, and referrals they need to succeed. The Chamber has marketed these opportunities through the Action Report, Website, E-update, Social Media, and ads. *See Upcoming Events on page 2.*



WELCOME New Members

Atina Asian Bistro

Mr. Alex Deng
115 South Main Street
West Bridgewater, MA 02379
(774) 223-5800
www.atinaasianbistro.com
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Bell Stoughton

Ms. Julie Walsh
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Stoughton, MA 02072
(781) 341-0641
www.bellstoughton.com
Real Estate/Residential

Bricks 4 Kidz

Ms. Teresa Cabrinha
436 Locust Street
Raynham, MA 02767
(508) 345-4440
www.bricks4kidz.com/399
Education

Communications Solutions

Ms. Suzanne McCormack
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Brockton, MA 02301
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Cambridge, MA 02142
(617) 936-8512
www.energysage.com
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(508) 944-7639
Accountants

Paradise Caribbean Restaurant

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RENEWINGMembers Thank You !

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Brockton Area Multi-Services, Inc.
Brockton Education Association
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Burgess Pest Management
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Colony Center for Health and Rehabilitation
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U.S. Small Business Administration
University of Massachusetts Boston
Walkover Commons Apartments
Warren Jewelers
Wheel House Mortgage
William R. Sullivan

Chamber Affiliation News & Events

To become an affiliate organization of the Chamber, contact Christopher Cooney at 508.586.0500 x 223 or email chris@metrosouthchamber.com.



The **Bridgewater Business Association (BBA)** will hold their monthly BBA meeting on Thursday, October 16 at 6:30 pm. They are still looking for a business to host! If you are interested, please email membership@bridgewaterbiz.biz. Visit bridgewaterbiz.biz for more information about the BBA.

The **Stoughton Chamber of Commerce** will hold their 2nd Annual Taste of Stoughton & Stoughton Chamber Business Expo on Saturday, October 18, 11:00 am - 2:00 pm at the Stoughton High Cafeteria. For more information or if interested in becoming a vendor at this event, visit www.stoughtonma.com.



The mission of the **Norwell Chamber of Commerce** is to promote the civic, economic, and social welfare of its members and the Town of Norwell. For more information, visit norwellchamberofcommerce.com.

The **East Bridgewater Business Association (EBBA)**'s next meeting will take place on Wenesday, November 5, 8:15 am at TJ Smith's Victorian House, 13 Cross Street in East Bridgewater. All EBBA members are welcome to attend. Please visit www.east-bridgewaterbiz.com for more information.



The **Avon Industrial Park Association** recently held their Fourth Annual AIPA Picnic. The AIPA is a non-profit group seeking to advance the advocacy and business of its members in public and private affairs. For more information, call Bob Costa at 508-586-0900. Visit avonindustrialpark.org.

The **Randolph Chamber of Commerce** is a not-for-profit corporation founded in 1986 representing businesses in Randolph and the surrounding communities. The chamber provides leadership in fostering business success, growth and development. Visit www.randolphchamberofcommerce.org.



ProLink Networking Group is an invitation-only, non-competitive business networking group. Meetings are held on alternating Tuesdays, 7:30 am at the Metro South Chamber of Commerce. For meeting schedule or more information, visit www.prolinknetworking.com or contact Craig Pina at 508-279-4194 or email craigpina@gmail.com.

The **South Shore Women's Business Network (SSWBN)** will hold an October Networking Lunch at Dave & Buster's, 250 Granite Street in Braintree, from 11:45 am - 1:30 pm on Wednesday, October 8. Meet new contacts over lunch! Advanced payment is required. Visit www.sswbn.com to learn more.



Want to advertise in the Action Report newsletter?
contact Bonnie Brunetti, 508-638-5582

Breakfast Features Regional Economic Development

Photos by RichMorganPhotography.com. Sound by RobPetersEntertainment.com.



Dan Hodge, UMass Donahue Institute gives an update on the Chamber commissioned water/sewer study



Beth McLaughlin, Curator and Titi Ngwenya, Communications Director of sponsor Fuller Craft Museum. Visit fullercraft.org.



Rob May,
Brockton City Planner



Gary Leonard,
Brockton Main Street Manager



Robert Jenkins,
Brockton Redevelopment Authority Director



A full crowd of guests enjoyed breakfast at Fuller Craft Museum's beautiful facility, located at 455 Oak Street in Brockton.

Amazon.com Comes to the Metro South Region

Amazon.com is coming to the Metro South Region in Stoughton, MA. Incorporated in 1994, Amazon.com is a Fortune 500, online retailer of consumer goods including books, movies, electronics, apparel, jewelry, beauty products, home goods, sporting equipment, auto and industrial equipment, and more.

amazon.com



The State of Massachusetts recently announced this news, stating: "The company is considering an expansion of its fulfillment network by leasing a 328,000 square foot facility in Stoughton. The facility will act as a package handling "pass through" location from larger distribution centers onto trucks and will service the New England marketplace. Amazon will invest \$20 million to upgrade the facility and fit with approximately \$17 million in machinery and equipment. The project will create 125 net-new full-time jobs in Stoughton. The Town of Stoughton is supporting the project with a 10-Year Tax Increment Agreement that solely includes a Personal Property Tax Exemption valued at \$2,891,816. The EACC has approved \$600,000 in EDIP Investment Tax Credits."

Christopher Cooney, President and CEO at the Metro South Chamber, notes the positive impact Amazon.com will have on the region: "We are delighted to welcome Amazon to the Metro South region of Massachusetts, specifically Stoughton. With the addition of 125 new jobs, Amazon is in good company with Cheer Pack recently adding 300 and Crown Linen set to add another 100. All three of these businesses recently located along route 24, received tax credits resulting in new jobs and strengthened the tax base within the community," he said.

To view job opportunities at this facility, please visit amazon.com/seasonal.

Costs Drive Water/Sewer Strategy

The Metro South Chamber recently announced a partnership with the University of Massachusetts Donahue Economic Development Institute to study and document steps for establishing a regional water use and reclamation authority. This study is based upon best practices and with the intent to derive greater use and economies of scale through better management and coordination of existing infrastructure.

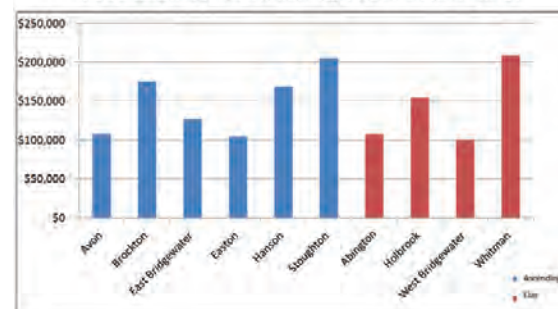
At the Good Morning Metro South kick-off breakfast held recently in September, Dan Hodge, Director of Economic Public Policy and Research at the UMass Donahue Institute, gave an update on the progress and action plan of the Water/Sewer Authority Investigative Analysis. (Photos left)

The study is currently in Phase 1: gathering extensive background information. This means researching existing conditions in Metro South, (rates, infrastructure, capacity constraints, etc.) and best practices in regional water or sewer collaboration, as well as conducting interviews with key informants.

From the interviews, three major themes were concluded. First is that there are permit delays to expand the Brockton Area Water Reclamation Facility allowable capacity. Second, there is significant interest from surrounding

towns in collaboration with Brockton sewer service, but less so for a water collaboration. Towns were generally interested in sewer service (in replace of septic) as an aid in economic development, but some towns feel they have an adequate water supply. Thirdly, the inter-

Metro South 2012 Annual High User's Water Cost



views showed overarching concerns over autonomy, control, and governance of a regional collaboration.

From this point, UMass Donahue Institute will continue in their phase 1 research to gain insight on additional best practices and to draft an interim report. From there, the research team will develop potential regional collaboration implementation scenarios and outline quantitative and qualitative benefits and costs of these scenarios. This research will result in a final report to be presented to the Chamber.

Stay tuned for more details to follow in upcoming Chamber Action Reports.

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Brockton, MA 02301
(508) 313-5111
www.ockers.com

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Products or Services:
Technology - Audio/Visual - Infrastructure Cabling

Number of Employees: 55

What is unique or special about your firm and the services you offer?
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47 East Grove Street, Middleboro
508-513-5514 • www.brookhavenhospice.com

Brookhaven Hospice is dedicated to improving the quality of life through compassionate care for individuals and families facing an end-of-life illness. Our staff of highly qualified physicians, nurses, certified home health aides, social workers, clergy, and volunteers work in partnership with the patient, family, and their personal physician to make the final period of life comfortable and peaceful.

Yogurt in Love



41 North Main Street, W. Bridgewater
508-857-2842 • facebook.com/YogurtInLoveWB

Yogurt In Love is a family owned and operated franchise located on route 28 in West Bridgewater. At Yogurt in Love, we are excited about frozen yogurt, and it shows. Our frozen yogurt is second to none in taste and quality, with certified live and active cultures, fresh ingredients, and fruit puree flavorings. We are proud to be an interactive yogurt shop with games, contests, and fun for all ages...It's not just a treat, it's an experience.

New Design Architects



859 Washington Street, South Easton
508-436-0000 • www.newdesignarchitects.com

At New Design Architects, we provide full architectural, engineering, and interior design services for Single family residences, Multi-family complexes, Addition, home renovation, and remodeling, shopping centers, medical offices, restaurants, retail, and tenant space planning. Founder and owner Mark Lashkari holds a doctorate degree in architecture from Italy and is a member of American Institute of Architects, the National Council of Architectural Registration Board, & Boston Society of Architects.

Quench Design Studio



Brockton • 508-232-3433
www.quenchstudio.com

First impressions sell. Smart marketers know this and turn to Quench for exciting brand refreshes, new mobile-friendly websites and vibrant sales literature. If growing your business is important, Quench's award-winning web and print design experts deliver highly effective visual sales solutions for your success. Boosting your revenue is just a call or click away.

Paradise Caribbean Restaurant



192 Warren Avenue, Brockton • 508-587-8770
www.paradisecaribbeanrestaurant.com

At Paradise we realized that Brockton is a growing community with people from diverse ethnic backgrounds. Caribbean food is well known all over the world. Jamaican food is popular and well liked by people from all walks of life. Paradise Restaurant offers healthy authentic Jamaican food that a city of champions can enjoy. At Paradise Restaurant we serve an extensive variety of great tasting authentically prepared Jamaican cuisine that is sure to please your taste.

Family & Community Resources, Inc.



18 Newton Street, Brockton
508-583-6498 • www.fcr-ma.org

FCR is dedicated to serving individuals and families whose lives are impacted by trauma at home, school or in their community. FCR provides crisis intervention, emergency "safe home" shelter, advocacy, support, individual & group treatment, case management & community education & training. All FCR services are provided within a setting that preserves victims' safety, confidentiality and dignity and that empower them to move toward personal growth, health & happiness.

Bricks 4 Kidz



Brockton-Taunton Area • 508-345-4440
www.bricks4kidz.com

Bricks 4 Kidz is an Educational Services Co. that focuses on teaching children S.T.E.M. (science, technology, engineering, and math) concepts with creative learning techniques using LEGO® bricks and our exclusive model plans. We offer after school programs, in school field trips, movie making workshops, robotics, and LEGO® Birthday Parties! Party packages on website! We Learn, We Build & We Play with LEGO® Bricks.

JOIN THE CHAMBER FOR GREAT BENEFITS

YOUR BUSINESS PROFILE HERE...

...When You Join the Chamber.
Call Kathleen at 508.586.0500 x 229,
or email:
klynch@metrosouthchamber.com

60 School Street, Brockton • 508-586-0500 x 229
www.metroouthchamber.com

Join the Chamber and network your business to success! The Chamber hosts informative meetings, networking events, and puts you in touch with your legislators. We also offer marketing and advertising opportunities, referrals, publicity and exposure. In addition, we offer Health Insurance packages and access to Comcast Savings, Discounts, and Energy Purchasing Programs. Call Kathleen to learn more today!

BUSINESS EVENTS *Planner*

October 10

Free Legal Clinic

1:00 pm - 4:30 pm

Metro South Chamber of Commerce

60 School Street, Brockton

Schedule a confidential session with a partner at Partridge Snow & Hahn to discuss general legal questions. (see page 2)

Free to Attend - Reserve Your Time Slot

For more information, call 508-673-9783 x10

October 14

Small Business Advising

Appointment as Available

Metro South Chamber of Commerce

60 School Street, Brockton

Meet with an advisor from the Massachusetts Small Business Development Center for business advice (see page 2)

Free to Attend - Reserve Your Time Slot

For more information, call 508-673-9783 x10

October 16

Business After Hours

5:30 pm - 7:30 pm

Mansfield Bank

728 West Center Street, West Bridgewater

This is a great networking event in a casual setting. Refreshments will be served. Do not forget your business cards. (see page 2)

Tickets: Complimentary

Please RSVP at 508.586.0500 ext. 231

IT'S EASY TO REGISTER!

508-586-0500 x 231 ☎

508-587-1340 📠

E-mail: alavoie@metrosouthchamber.com

Online: www.metroouthchamber.com

Send reservation and payment to:

Metro South Chamber of Commerce
Sixty School Street
Brockton, MA 02301-4087

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issuu.com/metrosouthchamber



October 22

Good Morning Metro South

7:30 am - 9:00 am

Moakley Center, Good Samaritan

235 North Pearl Street, Brockton

This breakfast program provides an opportunity to hear from informative speakers on health care topics. It is also a great networking opportunity. (see page 1)

Tickets: \$25 members, \$35 future-members

For more information, call 508-586-0500 ext. 231

October 28

Ribbon Cutting Ceremony

3:30 pm

Independent at Home, LLC

56 Cherry Street, Brockton

Celebrate the Grand Opening of new business and Chamber member Independent at Home, LLC. Refreshments will be served. (see page 2)

Free to Attend

For more information, call 508-586-0500 ext. 229

November 19

101st Annual Meeting & Expo

10:30 am - 3:00 pm

Massasoit Conference Center

770 Crescent Street, Brockton

EXPO: 10:30 am - 12:00 pm & 1:45 pm - 3:00 pm

Annual Meeting: 12:00 pm - 1:45 pm
(see page 8)

Tickets \$100 members, \$135 future-members;
Expo Tables: \$499 members, \$599 future-members
Please RSVP at 508.586.0500 ext. 231