



Presented by:



Starting a business is hard, plan now to attend the SCORE Business Startup BootCamp. Wednesday, June 20th, Brockton, MA

The SCORE Business Startup Bootcamp provides an overview of what you need to consider when you are planning to start a new business. It is designed to help you go from business concept to "opening the doors". The Workshop starts at 9:00 AM and ends about 3:00PM, and consists of two sessions:

The **Morning Session** is a 3-hour interactive presentation, given by experienced SCORE counselors in each of the areas discussed. This session will give you a clearer understanding of what is necessary to run a business. **Key Topics include:**

- Entrepreneurship: is it for you?
- Is your business concept reasonable?
- What is a business plan? How to decide if you need one? And key items to include
- Building your financial plan and options for financing your business
- Key questions about finding customers - how you'll market your business to get sales
- What business structure should you select?
- What advisors do you need?
- Other resources available to you.

The **Afternoon Session** has small roundtable discussions led by SCORE counselors, in which you can talk about the issues you are facing and get ideas how to solve them.

Wednesday, June 20, 2018
8:30 AM sign-in; 9:00 AM – 3:00 PM Program
at the
Metro South Chamber of Commerce
60 School Street, Brockton, MA
Cost is \$20 per person
A light breakfast and lunch will be served
Pre-Registration is Required

To REGISTER use the following link and then select the 6/20 SCORE Program -
<https://www.metrosouthchamber.com/calendar-registration/>
or email Kelly Thompson Clark at ktclark@metrosouthchamber.com.