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Presents....

Social Media Marketing -Real Tools for Real Results

When: Wednesday, August 21, 2019, 9:30 AM to 12:00 PM

Where: Metro South Chamber of Commerce, 60 School St, Brockton, MA

This Workshop will provide you with an overview of the social media landscape, providing practical, how-to information that is useful and easily implemented. You'll leave with cost-effective and impacting social media ideas that you can put into action immediately.

Our presenter, Daniel Sapir, is a SCORE certified business mentor with extensive experience in marketing, business development and sales. Daniel has over 30 years' experience in the high-tech space and addresses social media marketing from a practical, sales point of view. His main focus is "how can a business leverage social media marketing to increase sales?"

To Register, go to <https://sema.score.org> and click on "Local Workshops", and then "Take a Workshop" ...to this Social Media Workshop...and "Register Now".

Registration Fee: \$25.00

The Southeastern Massachusetts Chapter of the SCORE mentoring team, a volunteer association in partnership with the Small Business Administration (SBA), offers educational workshops as well as free and confidential business counseling, to both start-up and existing small businesses. SCORE has developed useful tutorials related to SEO including an overview of Social Media Platforms, Optimizing Bidding on Facebook, Placing Google Ads, and LinkedIn Sales Navigator and many more Social Media strategies available to all clients.

For additional information contact peter.godfrey@scorevolunteer.org