



# Actionreport



April  
2020

www.metroouthchamber.com

Leading Businesses  
Leading Communities



**Chamber Mission**  
To best serve the unique interests and needs of member businesses and to champion the broader economic vitality of the Metro South region.



Mayor of Brockton  
Robert F. Sullivan  
Page 9



Ili Spahiu  
SBA  
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MOBD Regional Reps  
Laforest & Whitaker  
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## Prepare Your Business and Our Regional Economy for Recovery!

# Business doesn't stop; and neither do we!

Social distancing is a social responsibility, but we are still getting quality work done from the safety of home & utilizing modern technology.



Dear Metro South Community Members,

The following is an update on how the Metro South Chamber is reacting to the COVID-19 outbreak.

We want to express our deep gratitude to all our members for their partnership and understanding as we navigate this unprecedented situation. In particular, all of us are grateful for the public and private health care institutions, businesses, and employees who are on the front lines.

At this time, Chamber staff are working remotely and the office will be open by appointment through May 4, 2020 per Governor Baker's orders. And while precautions are both prudent and necessary, it's also an opportunity to show the compassion and leadership that the people of Metro South and Massachusetts are known for. Support your neighbors and colleagues, and remember that we're all in this together. Let's not let fear overcome our instincts for empathy and humanity.

We will continue to share updates and resources to our member businesses as they become available in the coming weeks. The Metro South Chamber of Commerce is diligently recording updates coming from the Commonwealth of Massachusetts, Small Business Administration, MOBD, U.S. Chamber, SCORE, and strategic business resource organizations as we all come together to offer support for our business community.

Below is a list of online resources currently available and being developed. As you know, COVID-19 updates are coming in by the hour. The Metro South Chamber's goal in this pandemic is to assist our member businesses during this time of economic difficulty and as we contemplate economic recovery.

The Metro South Chamber has developed a web resource page with current offerings for our business community affected by the COVID-19 outbreak. Resources include business assistance loans, labor & employment updates, legislative action, working from home best practices, and services to help you maintain communication and keep business moving forward! Visit the one-stop COVID-19 business resource guide for information. [www.metroouthchamber.com/resources/covid-19-resource-guide/](http://www.metroouthchamber.com/resources/covid-19-resource-guide/)

## Receive Up to \$10,000 as a Forgivable SBA Loan Advance, Apply Now



The U.S. Congress has approved Emergency Forgivable Loan Advances of \$10,000 for small businesses. We encourage you and every impacted business to complete this simple application to receive \$10,000 toward strengthening your business and helping our regional economy recover for COVID-19. To receive a \$10,000 forgivable SBA loan advance to help your business and our regional economy recover from COVID-19, visit <https://covid19relief.sba.gov> and fill out the streamlined application.

After completely, we recommend you also check out how the SBA Paycheck Protection Program (PPP) forgivable loan can assist your business in recovery (longer term) with up to eight weeks of business and payroll

expense forgiven.

## Small Business & Entrepreneur of the Year Awards: Open Nominations

## CALL FOR NOMINATIONS



The Metro South Chamber and Bank of America recognize the achievements and contributions of small businesses and entrepreneurs in creating new jobs and economic opportunities in the Metro South region. We welcome you to nominate businesses for the 2020 Small Business of the Year and Entrepreneur of the Year awards.

**Nominating someone is easy!**  
You may nominate your own business or any other business you deem worthy. For nomination forms, call Lexi at (508) 586-0500 x 231. More on page 5.



The Enterprise



## ATHENA Award: Open Nominations



ATHENA Award Nominations are also open for June! Read more on page 5.



The Enterprise

# One-Stop Business Resource Guide in Response to COVID-19

The Metro South Chamber has developed a web resource page with current offerings for our business community affected by the COVID-19 outbreak.

Resources include business assistance loans, labor & employment updates, legislative action, how we can support our small businesses at this time, best practices when working from home, and services to help maintain communication and keep business moving forward! Please visit [www.metroouthchamber.com/resources/covid-19-resource-guide](http://www.metroouthchamber.com/resources/covid-19-resource-guide) for a list of helpful links provided by the Commonwealth of Massachusetts, MOBD, MEMA, the Executive Office of Labor & Workforce Development, U.S. Chamber of Commerce, Small Business Administration, SCORE, SEED, MSBDC, and more.

*We're Here For You!*

## Business doesn't stop; and neither do we!

**Social distancing is a social responsibility, but we are still getting quality work done from the safety of home & utilizing modern technology.**





BOARD OF DIRECTORS	DIRECTORS
OFFICERS	Paul Anghinetti - Bank of America
Chair of the Board <b>Fred Clark, Esquire</b> <i>Bridgewater State University</i>	Joe Cardinal - National Grid
President and CEO <b>Christopher Cooney, CCE, MPA</b> <i>Metro South Chamber of Commerce</i>	Michele Cinquegrano - Verizon
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Vice Chair Economic Development <b>Pat Ciaramella</b> <i>Old Colony Planning Council</i>	Nelson Fernandes - JJ's Caffè
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	Mike Lambert- Brockton Area Transit Authority
	Marisela Marrero - Good Samaritan Medical Center
	Jeni Mather - J.M. Pet Resort
	Matthew Osborne - Eastern Bank
	Andrew Raczka - Abington Bank
	Albert Senesie - Victory Human Services
	George Spilios - Crown Linen
	Lisa Strattan - The Enterprise
	David Teixeira- The Mattress Maker of New England

CHAMBER STAFF	(508) 586-0500	Front Desk x 221
<b>Christopher Cooney, CCE, IOM, MPA</b> President and CEO x 223	<b>Kayla May</b> Member Engagement x 221	
<b>Emma Stratton</b> Director of Communications x 222	<b>Marcy Venezia, Nightingale Group LLC</b> Membership Sales x 229	
<b>Lexi Reinertson</b> Membership, Programs & Events x 231	<b>Theresa Lobo-Albin</b> Finance x 230	

Newsletter Written & Designed by Emma Stratton.  
Printing Provided by The Enterprise.



ACCREDITED  
CHAMBER OF COMMERCE

CHAMBER MISSION: To best serve the unique interests and needs of member businesses and to champion the broader vitality of the Metro South region.  
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The Metro South Chamber of Commerce is solely responsible for the editorial content of this publication.

The Chamber wishes to assure our members of our intention to provide universal access to all programs. If you or your employees require assistance in this area, please let us know by calling the Chamber at (508) 586-0500 at least 48 hours in advance.

CHAMBER

Calendar

Networking at events is one of the most effective ways to grow your business!

April - All April Events to be Rescheduled

8

Ambassador Meeting

9:00 am

ZOOM Call

8

Small Business COVID-19 Recovery Call

2:00 pm

Local, State, and Federal Resources via ZOOM Call

TBA

Good Morning Metro South: Brunch

Student Center Building @ Massasoit Community College, Brockton

TBA

Ribbon Cutting @ McDonald's

McDonald's @ 715 Belmont Street, Brockton

TBA

Ribbon Cutting @ Vitra Adult Day Health

Vitra Adult Day Health, 10 North Pearl Street, Brockton

TBA

Ribbon Cutting @ Your CBD Store Braintree

Your CBD Store, 381 Washington Street, Braintree

TBA

"Customer Service Camp" workshop

TBA

"Cultural Competency" workshop

TBA

"Discrimination" workshop

TBA

28th Annual Taste of Metro South

May

5

Executive Board Meeting

3:00 pm

Metro South Chamber of Commerce, 60 School Street, Brockton

6

Ambassador Meeting

8:00 am

Metro South Chamber of Commerce, 60 School Street, Brockton

19

Business After Hours @ Abington Bank

5:00 pm

Location TBA

20

Small Business Awards

12:00pm

Thorny Lea Golf Club or via ZOOM



METRO SOUTH  
CHAMBER OF COMMERCE

Leading Businesses.  
Leading Communities.

Impact.

It takes the right tools to start or grow a business. And it takes customers to keep business growing.

The Metro South Chamber of Commerce builds strong businesses and communities by connecting you to new customers and suppliers, as well as to those who influence the local economy and quality of life.

Access to the right tools. One more way the Chamber makes an impact.

To join the chamber call 508.586.0500 or visit [www.metroouthchamber.com](http://www.metroouthchamber.com)

Note: All meetings are held at the Metro South Chamber Office or Metro South Business Assistance Center (BAC), Sixty School Street, Brockton unless otherwise indicated.

# GOOD News



**MassDevelopment Monthly Office Hours at the Chamber with Jay Pateakos**

Jay Pateakos, Vice President of Business Development for the South Region of MassDevelopment will host a series of office hours at the Metro South Chamber of Commerce offices at 60 School Street in Brockton.

Pateakos will be available to provide information and answer questions about how the organization can help businesses, financial institutions, and municipalities in southeastern Massachusetts.

He is available the second week of each month, from 9:00-11:00 am.

April 13, 2020  
May 11, 2020  
June 8, 2020  
July 13, 2020  
August 10, 2020

For more information, email Jay at [jpateakos@massdevelopment.com](mailto:jpateakos@massdevelopment.com) or call (508) 678-0533 x 1201.

**Fuller Craft Museum Launches New Digital Archive of Permanent Collection**

The Permanent Collection at Fuller Craft Museum spans the major craft media of wood, metal, glass, ceramic, and fiber, and includes a diverse range of object classifications, from baskets and jewelry to furniture and outdoor sculpture. The Museum began collecting craft objects in the early 1980s with new works grants from the Massachusetts Council on the Arts and Humanities, and ramped up in 2003 when the Museum's Board of Directors voted unanimously to shift the focus of the institution to contemporary craft. Now, with nearly 800 objects in our collection and close to 500 emerging, mid-career, and established artists and creators, Fuller Craft represents a wide range of talent and style in contemporary craft. Visit <https://fullercraft.org/fuller-craft-museum-launches-new-digital-archive-of-permanent-collection/> to learn more.

**Daily Projects with the Children's Museum in Easton**

The Children's Museum in Easton is posting daily to Facebook Live with fun and simple projects you can do with the kids to keep everyone entertained. Follow along on facebook at [facebook.com/childrensmuseumineaston](https://facebook.com/childrensmuseumineaston)

**Members - send Good News to**  
[estratton@metrosouthchamber.com](mailto:estratton@metrosouthchamber.com)  
*Sponsored by: Good Samaritan Medical Center*

**Virtual Storytime at Brockton Public Library Tuesdays & Thursdays**

Starting on Thursday, March 26th, 2020, Virtual Storytime will be coming to the Brockton Public Library's Facebook page! Virtual Storytime will occur twice a week on Tuesdays and Thursdays at 11am! Storytime will last 25-30 minutes with multiple family fun stories for all ages! Please email [swestgate@cobma.us](mailto:swestgate@cobma.us) if you have any questions, also if you wish to join the Storytime Email Blast for reminders, upcoming Storytime programs and more! Picture books published by Penguin Random House, Simon & Schuster, Macmillan Publishing, and Mo Willems will be read via Livestream. We thank the publishing companies and authors for granting permission for their work to be read via Livestream media for our patrons. Videos will remain available for 24 hours before being taken down at the request of the publishing houses and authors.

**Virtual Fitness on the Old Colony Y App**

Stay home, stay healthy with on-demand access to virtual workouts using the Old Colony Y app. Gain 24/7 access to our library of virtual workouts from Y360, LesMills and Mossa Moves. Download the app and start today:

Goggle Play: <https://bit.ly/3dk1yzF>

Apple: <https://apple.co/2U7DQPN>

**Home Work-In: at Home Workouts with Planet Fitness**

Join Planet Fitness on Facebook Live for in-home workouts that you can follow along with, no equipment necessary. They also have recorded videos you can watch when you have time!

**Take Virtual Tours of these Stunning Libraries, From Home!**

Some of the most beautiful architecture in the world is found in libraries—which ensure that everyone in their communities can enjoy their amazing spaces. And even if you can't visit a particular library in person, you may be able to explore its highlights virtually online! Visit [shorturl.at/agHOY](https://shorturl.at/agHOY).

For more fun things, email Emma to sign up to receive our 10 Fun Things monthly emails! [Estratton@metro-southchamber.com](mailto:Estratton@metro-southchamber.com)

## Donation Requests for COVID-19 Supplies

### HELP US PROTECT YOU!

We're gearing up to fight for you -- and **slow the spread of COVID-19**. A lot of gear is needed, as seen in this photo of BNHC's Mary Doherty-Cahill. Help us at the **front lines** by sending:

- N95 or KN95 masks
- Face shields, goggles
- Protective gowns
- Surgical (ear loop) masks
- Cloth masks
- Disinfectant wipes

**For a dropoff site near you or a pickup, email us at:**  
[outbreaksupplies@bnhc.org](mailto:outbreaksupplies@bnhc.org)  
**or call 508-559-6699**



## Donation Requests for COVID-19 Supplies

*Update: April 6, 2020*

**We are now requesting donations of cloth masks.**

**The need to wear preventative face coverings in all situations requires our use of cloth masks, as well as clinical-grade masks. We appreciate donations of home-made and professionally-made cloth masks in any quantities.**



500 Belmont St, Suite 200  
Brockton, MA 02301  
508.587.2121  
[www.brocktonvna.org](http://www.brocktonvna.org)

### URGENT REQUEST FOR SUPPLIES

During this unprecedented health care crisis, BVNA is requesting the support of the community to help us continue to provide care to our patients.

**If your business or organization has any of the following products and would be willing to donate them** for our use in providing medically necessary home health and hospice care, we would be extremely grateful if you would contact us.

- Gloves
- Masks
- Hand sanitizer
- Alcohol wipes

**Please call 508.587.2121** to arrange pick up or delivery.

Thank you so much for your support!

Providing exceptional care in:

Abington	East Taunton	Lakeville	Raynham
Avon	Easton	Mansfield	Rockland
Braintree	Foxboro	Middleboro	Sharon
Bridgewater	Halifax	Milton	Stoughton
Brockton	Hanover	Norton	Taunton
Canton	Hanson	Pembroke	West Bridgewater
Carver	Holbrook	Plymouth	Weymouth
East Bridgewater	Kingston	Randolph	Whitman



2nd year in a row!





# Small Business Awards - Call for Nominations

Wednesday, May 20 | 12:00 pm-1:30 pm | Thorny Lea Golf Club (or via ZOOM)



The 2020 Small Business and Entrepreneur of the Year Awards will be presented at a special Luncheon on Wednesday, May 20, 2020, from 12:00pm - 1:30 pm a Thorny Lea Golf Club. Please join the Chamber and premier sponsor, Bank of America in recognizing the achievements and contributions of small businesses and entrepreneurs in creating new jobs and economic opportunities in the Metro South region!

You may nominate your own business or any other business you deem worthy. For nomination forms, call Lexi at (508) 586-0500 x 231 or email AReinertson@metrosouthchamber.com You may include any additional documentation that will help illustrate why the business is deserving of the award. Nominees do not need to be members of the Chamber. To learn more, visit metrosouthchamber.com/events/small-biz-awards-expo.

**Small Business of the Year Criteria:**  
50 or less full-time employees (or equivalent); in business more than 3 consecutive years under the current ownership; for-profit business.

**Entrepreneur of the Year Criteria:**  
10 or less full-time employees (or equivalent); in business less than 3 years; a for-profit business.

Companies will be rated on their creativity and imagination in the development of their business, demonstration of growth, and a reflection on internal and external social responsibility. Nominations are due to the Chamber by April 17, 2020. Recipients will be announced at the Small Business and Entrepreneur Lunch on May 20, 2020.

## Prior Small Business of the Year Recipients

- 2019 Immerse Agency
- 2018 Just Desserts Bakery & Cafe
- 2017 Wood Palace Kitchens
- 2016 Strange Planet Printing
- 2015 Maguire's Bar & Grill
- 2014 J.M. Pet Resort
- 2013 Solex Payroll Systems, Inc.
- 2012 Vincente's Tropical Grocery
- 2011 McGuiggan's Pub
- 2010 Prisco's Market
- 2009 MCG Partners
- 2008 Heights Crossing
- 2007 Westgate Lanes
- 2006 Cindy's Kitchen
- 2005 Northeast Wholsale Nail & Fastener Supply
- 2004 Dupliron, Inc.
- 2003 Modern Auto Body
- 2002 United Furniture, Inc.
- 2001 Robert Sharkansky & Company, CPA

## Prior Entrepreneur of the Year Recipients

- 2019 LAUNCH
- 2018 Shovel Town Brewery
- 2017 Epicure Wine & Jazz Bar
- 2016 Elvera's Cafe
- 2015 The Sound Lab
- 2014 JJ's Caffé
- 2013 James Tran, SKy8 Shrimp Farm, LLC
- 2012 Billy Michaud, Sparky's Import Repair
- 2011 Al Ata, Elie Baking Corp
- 2010 Patricia Winberg, Topnotch Design Studio
- 2009 Michelle Cully, XPressman Trucking & Courier
- 2008 Robert Monahan, UPPAbaby
- 2007 Howard Wright, Wright Technology
- 2006 Rob Peters, Rob Peters Entertainment
- 2005 Jeffrey Chrzanowski, Spark Street Auto Body
- 2004 Charles Bernard, The DJ Experience
- 2003 James Messinger, The Crazy Chefs Caterers
- 2002 Jerome Offutt, Top Quality Staffing
- 2001 Randy Yanoff, Eye of the Tiger Karate

Sponsored by:



# ATHENA Award - Call for Leadership Nominations



In June, the Metro South Chamber of Commerce and Eastern Bank will present the 22nd Annual ATHENA Award to an exceptional individual who has achieved excellence in their business or profession, has served the community in a meaningful way, and has assisted women in reaching their full leadership potential.

The ATHENA Leadership Award® was inspired by the goddess of Greek mythology known for her strength, courage, wisdom and enlightenment — qualities embodied in the ATHENA Leadership Model. The Award is unique in both scope — local, national and international — and the ATHENA mission upon which it is based. The ATHENA Leadership Award is presented to a woman, or man, who is honored for professional excellence, community service and for actively assisting women in their attainment of professional excellence and leadership skills.

Since the program's start in 1982, more than 7,000 exemplary leaders in over 500 communities have received the prestigious ATHENA Award in the United States, Bermuda, Canada, China, Greece, India, Russia, Unite Arab Emirates and United Kingdom. By honoring exceptional leaders, the ATHENA Leadership Award Program seeks to inspire others to achieve excellence in their professional and personal lives.

The ATHENA Leadership Award is presented annually by chambers of commerce, women's organizations and universities. The award is established through local host organizations in partnership with ATHENA International. Learn more about the program at [www.athenainternational.org](http://www.athenainternational.org).

The Metro South Chamber of Commerce believes in the values underlying the ATHENA Foundation's philosophy of incorporating the talents and expertise of women into the leadership of our businesses, communities, and government.

To nominate an individual for an ATHENA Award, or for more information please contact Lexi Reinertson at (508) 586-0500 x 231 or email at AReinertson@metrosouthchamber.com. Learn more online at [metrosouthchamber.com/events/athena](http://metrosouthchamber.com/events/athena).

Sponsored by:

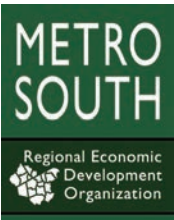


## Prior ATHENA Recipients

- 2019 Sharon Wolder, Brockton Public Schools
- 2018 June Saba-Maguire, Brockton Public Schools
- 2017 Diane Bell, BSU
- 2016 Cheryl Oppen, School on Wheels
- 2015 Mary Waldron, BSU
- 2014 Janet Trask, Brockton VA Hospital
- 2013 Kathleen Smith, Brockton Public Schools
- 2012 Ruth Bramson, Girl Scouts of Eastern MA
- 2011 Elaine Reiser, Brockton Area Multi-Services
- 2010 Anne DeMinico, St. Joseph Manor
- 2009 Sue Joss, Brockton Neighborhood Health Center
- 2008 Vanessa Tierny, Brockton Area Multi-Services
- 2007 Susan Szachowicz, Brockton High Principal
- 2006 Loretta Degrazio, East Coast Petroleum
- 2005 Marianne Wroble Cox, WXBR 1460AM Radio
- 2004 Shailah Stewart, Brockton Public Schools
- 2003 Linda Faria Braun, The Adult Learning Center
- 2002 Christine Karavites, Proteas Consulting
- 2001 Barbara Duffy, My Turn, Inc.
- 2000 Noelle Foye, Brockton Elementary School Nurse
- 1999 Janice Cunningham, East Bridgewater Police



2019 ATHENA Award Recipient, Sharon Wolder, Brockton Public Schools





## Chamber Series of Business Resource Videos

WRIGHT TECHNOLOGY:  
TIPS FOR WORKING  
FROM HOME

METRO SOUTH CHAMBER OF COMMERCE

24:45

Senator Markey Small Business Call  
March 30, 2020

40:09

SBA To Provide Economic Injury Disaster Loans  
For Coronavirus Related Economic Disruptions

SBA  
U.S. Small Business  
Administration

58:35

SMALL BUSINESS ADVICE FOR  
RECOVERY RESOURCES

WITH CHRIS COONEY, METRO SOUTH CHAMBER  
OF COMMERCE AND JILL BERESFORD, MSBDC

17:42

The Metro South Chamber of Commerce has created a series of videos aimed at sharing recovery resources and advice for small businesses impacted by the COVID-19 pandemic. Included in the ongoing series is an interview with Jill Beresford, Senior Advisor at the Massachusetts Small Business Development Center (MSBDC); an overview of the SBA Economic Injury Disaster Loan (EIDL); recorded Q&A with U.S. Senator Ed Markey, and Tips for Working from Home with Howard Wright, Wright Technology Group.

The videos mentioned above and future additions are available on the Chamber's YouTube channel, [shorturl.at/aoAK1](https://shorturl.at/aoAK1).

## Website Accessibility Workshop at the Chamber



Website Accessibility and the ADA workshop led by Mike McKenna and Chris Herlihy, Adaptable.



Chamber members of all backgrounds gathered on Thursday, March 12th to learn about Website Accessibility and how to maintain compliancy with the Americans with Disabilities Act. Mike McKenna and Chris Herlihy from Adaptable in

Middleborough presented a streamlined overview of what the law states and how to check to make sure your website follows the rules for accessibility.

The course description is as follows: *Does your website meet ADA requirements for people with disabilities? Have you heard about web accessibility, but are unsure if your business is at risk? Is this the first you've heard about it? Mike McKenna and Chris Herlihy of Adaptable will help you understand how the Americans with Disabilities Act applies to websites and other digital media, how to assess your own website, and what to do next. You'll leave with an understanding of digital accessibility and the tools you'll need to audit your own site. Adaptable will also be on-hand after the seminar to provide you with a free, 60-second on-site accessibility review.*

Adaptable helps website and app owners analyze accessibility issues, remediate existing problems, and monitor their projects on an ongoing basis. Contact Adaptable to learn more. 12 S. Main Street, Middleborough. Call (781) 801-5803, or visit [www.adaptablelab.com](http://www.adaptablelab.com).

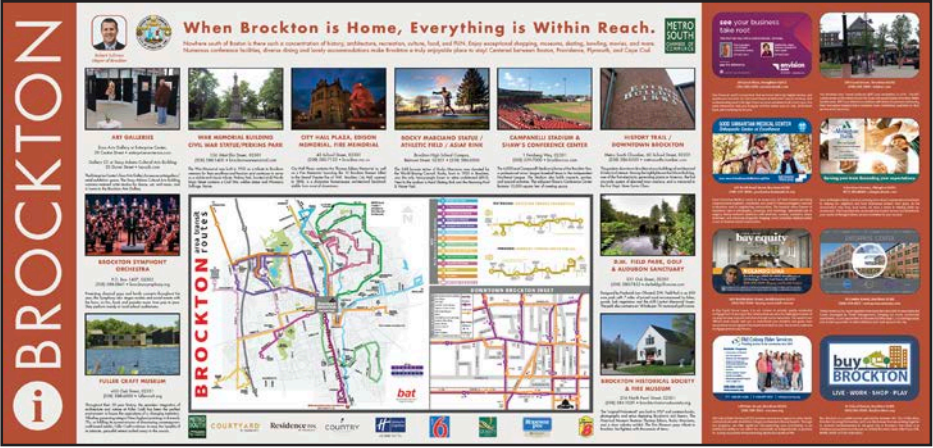
## Tri-Chamber Marketing Webinar Partnership



The Metro South Chamber recently partnered with the Plymouth Area Chamber, South Shore Chamber, and Gannett Media to participate in and offer members knowledge on how to avoid losing business momentum during COVID-19 by revving

up the marketing tools in their virtual toolboxes.

## New Brockton Information Boards On The Way!



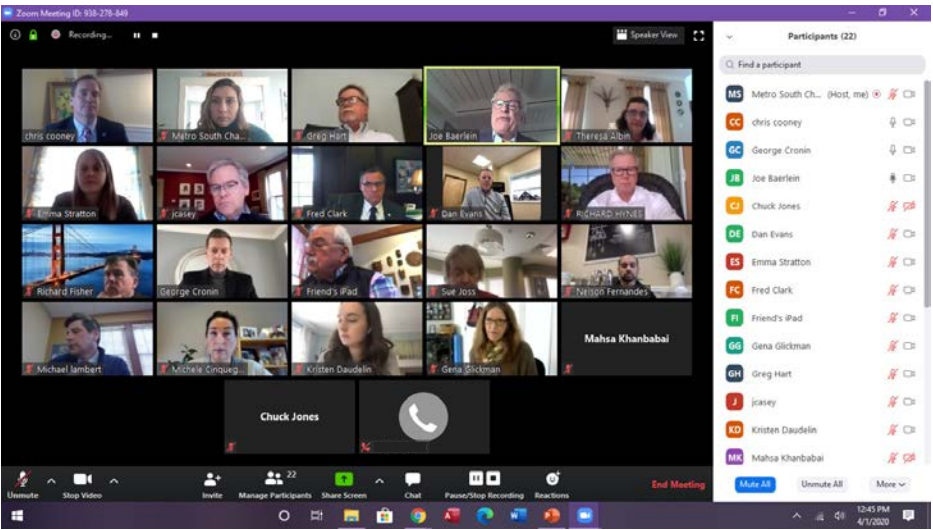
Keep an eye out for the newly updated Brockton Information Boards (the BIBs) across six locations in Brockton. The new boards will be installed this Fall, and feature local attractions as well as a map of Brockton containing major routes, transportation services, schools, and train stations. Sponsors are highlighted with a photo, logo, contact information, and description of their business.

Check out any one of the boards at any of the following locations: Brockton Historical Society, 216 North Pearl Street, Route 27; Metro South Chamber of Commerce & City Hall, School Street; Fuller Craft Museum, 455 Oak Street; Downtown Parking Garage, Corner of Main & Crescent Street; BAT Intermodal Centre, (2 boards) Corner of Commercial & Centre Street; Downtown Commuter Rail, Commercial Street, Police Station.



Metro South Chamber of Commerce & City Hall, School Street      BAT Intermodal Centre (2 Boards), Corner of Commercial & Centre Street      Downtown Commuter Rail, Commercial Street, Police Station

## Chamber Board Meeting Convenes via ZOOM!



The Metro South Chamber of Commerce Board of Directors convened for the scheduled board meeting via ZOOM last month. The board received an update on possible Region "C" Brockton Casino. George Cronin of Rasky Partners and Joe Baerlein of Baerlein & Partners presented updated plans and renderings of the proposed modern hotel, conference center, and entertainment complex. Visit page 11 to read more about the possible casino situated on more than 30 acres on Belmont Street in Brockton. The site is near route 24 at exit 17 and presents an extraordinary opportunity for investment and job creation. To learn more and read the Goodwin study on the Mass Gaming & Entertainment: Brockton Proposal, please visit [www.metrosouthchamber.com/studies](http://www.metrosouthchamber.com/studies).



# The \$2 Trillion Federal COVID-19 Stimulus Package

(March 27, 2020) The U.S. Senate passed a roughly \$2 trillion coronavirus response bill intended to expedite relief across the nation’s economy. This is the third such aid package from Congress and is meant to keep businesses and individuals afloat during this unprecedented time.

## Small Business Benefits

The bill includes:

- \$10 billion for **emergency micro-grants** of up to \$10,000 for small businesses;
- \$350 billion **forgivable loan program** through the U.S. Small Business Administration for companies with 500 or fewer employees;
- \$17 billion to cover **six months of payments** for small businesses **already accessing SBA loans**;
- Changes to **rules for expenses and deductions** meant to make it easier for companies to keep employees on the payroll and stay open in the near-term.

The bill establishes a **fully refundable tax credit** for businesses of all sizes that are closed or distressed to help them keep workers on the payroll. The goal is to get those employees re-hired or put on paid furlough to ensure they have jobs to which they may return. The credit covers up to 50 percent of payroll on the first \$10,000 of compensation, including health benefits, for each employee.

For employers with **more than 100 full-time employees**, the credit is for wages paid to employees when they are not providing services because of the coronavirus. Eligible employers with 100 or fewer full-time employees could use the deduction even if they aren’t closed.

The SBA will deputize local banks to help administer these SBA funds to local businesses. **Eligible and interested companies should contact their current local bank to inquire as to how they can apply for the low-interest Economic Injury Disaster Loan.**

# Coronavirus Aid, Relief, Economic Security (CARES)

The Coronavirus Aid, Relief, and Economic Security (CARES) Act allocated \$350 billion to help small businesses keep workers employed amid the pandemic and economic downturn. Known as the Paycheck Protection Program, the initiative provides 100% federally guaranteed loans to small businesses.

Importantly, these loans may be forgiven if borrowers maintain their payrolls during the crisis or restore their payrolls afterward.

The administration soon will release more details including the list of lenders offering loans under the program. In the meantime, the U.S. Chamber of Commerce has issued this guide to help small businesses and self-employed individuals prepare to file for a loan. Here are the questions you may be asking—and what you need to know.

## 1. AM I ELIGIBLE?

You are eligible if you are:

A small business with fewer than 500 employees

- A small business that otherwise meets the SBA’s size standard
- A 501(c)(3) with fewer than 500 employees
- An individual who operates as a sole proprietor
- An individual who operates as an independent contractor
- An individual who is self-employed who regularly carries on any trade or business

- A Tribal business concern that meets the SBA size standard
- A 501(c)(19) Veterans Organization that meets the SBA size standard

In addition, some special rules may make you eligible:

- If you are in the accommodation and food services sector (NAICS 72), the 500-employee rule is applied on a per physical location basis
- If you are operating as a franchise or receive financial assistance from an approved Small Business Investment Company the normal affiliation rules do not apply

**REMEMBER: The 500-employee threshold includes all employees: full-time, part-time, and any other status.**

## 2. WHAT WILL LENDERS BE LOOKING FOR?

In evaluating eligibility, lenders are directed to consider whether the borrower was in operation before February 15, 2020 and had employees for whom they paid salaries and payroll taxes or paid independent contractors.

Lenders will also ask you for a good faith certification that...

# U.S. SBA Extends Strategic Alliance With Chamber



Chris Cooney, Metro South Chamber of Commerce President and Bob Nelson, U.S. SBA.



U.S. Small Business Administration

SBA Massachusetts District Director Bob Nelson visited the Chamber to discuss further collaboration and cooperation, joining for a ceremonial signing of a Strategic Alliance Memorandum. We look forward to continuing to offer business support to the region through SBA. Visit [www.metroouthchamber.com/resources/building-resource-partners/](http://www.metroouthchamber.com/resources/building-resource-partners/) to learn more and make an appointment to meet with SBA during Chamber office hours.

# CARES Act (Continued)

1. The uncertainty of current economic conditions makes the loan request necessary to support ongoing operations
2. The borrower will use the loan proceeds to retain workers and maintain payroll or make mortgage, lease, and utility payments
3. Borrower does not have an application pending for a loan duplicative of the purpose and amounts applied for here
4. From Feb. 15, 2020 to Dec. 31, 2020, the borrower has not received a loan duplicative of the purpose and amounts applied for here (Note: There is an opportunity to fold emergency loans made between Jan. 31, 2020 and the date this loan program becomes available into a new loan)

Visit [shorturl.at/fmrx6](http://shorturl.at/fmrx6) to view the rest of this informational document on the Chamber's COVID-19 business resource page.



What lenders will NOT LOOK FOR

- That the borrower sought and was unable to obtain credit elsewhere.
- A personal guarantee is not required for the loan.
- No collateral is required for the loan.

# Take your business to the next level.

## We have the business banking solutions for you!

- Business Term Loans
- Commercial Lines of Credit
- Commercial Real Estate Loans

Visit [BridgewaterSavings.com/business-financing](http://BridgewaterSavings.com/business-financing) or call 800.356.8622

**BridgewaterSavings**  
UNCOMMON BUSINESS BANKING



Member FDIC Member DIF Equal Housing Lender  
An SBA Preferred Lender







**28th Annual  
TASTE OF METRO SOUTH**  
DATE TBA @ Annunciation Greek Church  
457 Oak Street, Brockton

**TICKETS AVAILABLE AT WWW.METROSOUTHCHAMBER.COM**

Ticket Price: \$35. Tickets must be purchased in advance.  
Call Lexi, (508) 586-0500 x 231 for tickets and more information.  
Like us at [www.facebook.com/metrosouthchambercommerce](https://www.facebook.com/metrosouthchambercommerce) to stay up to date on participating restaurants, organizations, and entertainment.

**Calling All Restaurants! Taste of Metro South**

We invite your restaurant to participate in the widely popular and anticipated "A Taste of Metro South." Celebrate living and working in the region with a night of food and entertainment. You provide your specialty in sample sizes for 500 people, and we provide the opportunity to market your business to the ideal target audience. Participating restaurants will be listed on our website with a logo and link, receive promotion in "The Action Report" newsletter, receive mentions on Facebook and social media, will have their logo and contact information placed in the program, and receive the opportunity for television promotion.

Sponsorships are also available. For more information, please contact Lexi Reinertson at (508) 586-0500 x 231 or email [AREinertson@metrosouthchamber.com](mailto:AREinertson@metrosouthchamber.com). Download the vendor application and see photos from last year at [metrosouthchamber.com/events/taste](https://www.metrosouthchamber.com/events/taste).

**DO YOU KNOW OF A NEW RESTAURANT IN TOWN, OR IS THERE A RESTAURANT YOU WOULD LIKE TO SEE PARTICIPATE?**

**PAST & PRESENT SPONSORS AND PARTICIPANTS**



**NEW  
DATE TBA**

**ANNUNCIATION GREEK  
ORTHODOX CHURCH**  
457 OAK STREET, BROCKTON  
5:30 - 8:00 PM  
[METROSOUTHTASTE.COM](https://www.metrosouthtaste.com)

**Brockton High School Jazz Band!**

**Endless Treats!**



**AND MORE!**

**Upcoming Workshops at the Chamber**



To learn more about any of these workshops or to register, visit [metrosouthchamber.com/workshops](https://www.metrosouthchamber.com/workshops). To inquire about how to hold a workshop at the Metro South Chamber, call Lexi at (508) 586-0500 x 231 or email [AREinertson@metrosouthchamber.com](mailto:AREinertson@metrosouthchamber.com) (Workshops postponed, new dates TBA)

**DCAMM: Contractor Certification Workshop**

New Date TBA | 10:00 am - 12:00 pm  
Price: Free!

Topic: *The Division of Capital Asset Management and Maintenance (DCAMM) would like to invite you to their newly redesigned Certification Workshop. This workshop is geared toward assisting the MBA/WBE and Small Construction companies in becoming DCAMM-certified. This program will cover the DCAMM Certification Online Application requirements and the process for becoming certified as a Prime Contractor, A Small Prime Contractor, and a Filed Sub-bidder for those parties interested in bidding on M.G.L. Chapter 149 and 149A vertical building construction work in the Commonwealth. This workshop will give you the tools you need to complete your DCAMM online application.*

**ServSafe (offered by Massasoit Community College)**

New Date TBA | 8:30 am - 1:00 pm  
Price: \$219 (50% discount: \$100 for chamber members!)

**Cultural Competency (offered by Massasoit Community College)**

New Date TBA | 9:00 am - 12:00 pm  
Price: \$219 (50% discount: \$100 for chamber members!)

**Discrimination (offered by Massasoit Community College)**

New Date TBA | 1:00 pm - 4:00 pm  
Price: \$219 (50% discount: \$100 for chamber members!)

**Customer Service Camp (offered by Au Coeur Academy)**

New Date TBA | 9:00 am - 12:00 pm  
Price: \$99 per employee - group discounts available  
Topic: *Time to Get Ready for the 2020 Season with Hands-on Customer Service Training! DID YOU KNOW...When your customers experience positive emotions during their customer service interaction, they are 15x more likely to tell their friends and 7x more likely to purchase your products and services. At Cape Cod Customer Service Camp, your employees learn the evidence-based tools they need to consistently boost your success.*

**Grow with Google Webinars for Working from Home**

**Reach Customers Online with Google**

Monday, April 13, 2020 1:00 PM - 2:00 PM  
Free! Register online: [register.gotowebinar.com/register/278013020398313229](https://register.gotowebinar.com/register/278013020398313229)  
Join Bryan Caplan, Speaker for Grow with Google, for an info-packed webinar dedicated to growing your business online. In this 45-minute webinar, you'll learn how customers find your business online and how to promote your business using Search Engine Optimization (SEO) and Smart Campaigns in Google Ads.

**Get Your Local Business on Google Search and Maps**

Monday, April 20, 2020 1:00 PM - 2:00 PM  
Free! Register online: [register.gotowebinar.com/register/1957884268709839629](https://register.gotowebinar.com/register/1957884268709839629)  
Join Bryan Caplan, Speaker for Grow with Google, for an info-packed webinar dedicated to growing your business online. In this 45-minute webinar, you'll learn about Google My Business, a free tool for local businesses who want to connect with customers on Google Search and Maps. Get hands-on help creating or updating your business profile or a simple website. In this workshop we'll discuss best practices for: Creating or claim ing your Business Profile on Google; Managing your business info across Google Search and Maps; and Using Google My Business to connect with potential customers.

**Using Data to Drive Business Growth**

Monday, April 27, 2020 1:00 PM - 2:00 PM  
Free! Register online: [register.gotowebinar.com/register/2043781415606594061](https://register.gotowebinar.com/register/2043781415606594061)  
Join Bryan Caplan, Speaker for Grow with Google, for an info-packed webinar dedicated to growing your business online. In this 45-minute webinar, you'll learn best practices and analyze trends about how customers engage with your business online, then turn these insights into well-informed, actionable decisions. A focus on Google Analytics and how to use this tool to make better business decisions.

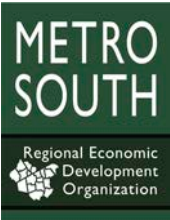


# HUB Tech Cyber Security Panel Postponed

NEW DATE TBA | 11:45 AM - 1:30 PM | Massasoit Community College



Joe Lovetere, HUB Technical Services



Join us (new date TBA) for a Good Morning Metro South brunch hosted by Massasoit Community College in the Louissou Board Room, Student Center Building at One Massasoit Blvd in Brockton from 11:45am - 1:30pm.

Our speaker, Joe Lovetere of HUB Technical Services will give insight into cyber security best practices used to protect your business. A Trusted Advisor to over 500 State Agencies, cities, towns and companies to help build, implement and manage their Networked systems and applications, HUB Tech has been delivering IT Solutions to State and Local Massachusetts government entities since 2003.

"Joe Lovetere serves as President of HUB Tech and is responsible for overall operations. Joe has led HUB Tech's continual evolution in the everchanging IT world to ensure client needs are met and expectations exceeded. HUB Tech is a long term HP and HPE Gold partner. The company has achieved 10 years of double-digit growth. Joe has over 35 years experience in enterprise computing services having served Compaq/Digital for 18 of those years as a Distributed Account Manager and Field Service Engineer. While at Compaq, Joe received numerous awards for his achievements in customer satisfaction and sales growth. Prior to joining HUB Tech in 2001 he served as Sales Support Manager for a computer reseller and is an accomplished real estate developer. Joe has a history of community involvement and currently serves as Vice Chairman of the Board for MassHire BWB. His leisure time is spent with family and working on collector cars."

Registration is required for this event. Tickets are \$25 for members and \$35 for non-member. Register online at [metrosouthchamber.com/calendar](http://metrosouthchamber.com/calendar).

Space is very limited and available on a first come - first serve basis. This event will sell out, so register now and bring your HR / security team! Please email Lexi at [areinertson@metrosouthchamber.com](mailto:areinertson@metrosouthchamber.com) or call (508) 586-0500 x 231 for assistance.

# National Resources & Policy Updates COVID-19



On Thursday, April 16th from 1:00 PM - 2:30 PM , SCORE Mentors will hold a Live Q&A Webinar titled: "National Resources and Policy Updates for Small Businesses Impacted

by COVID-19."

"There are many programs and initiatives intended to assist small business owners, due to the impact of the coronavirus outbreak. Do you know which one is right for your business?

Attend this timely webinar, presented by Brian Pifer with the Small Business Majority, to learn about the new loan programs made available by the CARES Act, resources related to COVID-19 and policy recommendations to bolster small business owners right now.

We'll cover:

- The Payroll Protection Program(PPP)
- Economic Injury Disaster Loans(EIDL)
- State and local emergency relief funds
- Nonprofit, mission-driven lending

We've extended the length of this webinar to address as many audience questions as possible during the Q&A segment." Register online: [www.score.org/event/national-resources-and-policy-updates-small-businesses-impacted-covid-19](http://www.score.org/event/national-resources-and-policy-updates-small-businesses-impacted-covid-19)

# Ribbon Cuttings Postponed, Will Be Rescheduled!



The Metro South Chamber plans to reschedule all ribbon cuttings and welcoming celebrations that have been delayed due to the COVID-19 pandemic and social distancing advisories from Governor Charlie Baker. We hope to see you at one of our many member grand opening ceremonies to come once it is safe to do so!

**McDonald's Restaurant at 715 Belmont Street in Brockton (DATE TBA).**

**Vitra Adult Day Health at 10 N. Pearl Street in Brockton (DATE TBA).**

**Your CBD Store, Braintree at 381 Washington Street in Braintree (DATE TBA).**

Questions? Contact Lexi Reinertson at (508) 586-0500 x 231 or email [AREinertson@metrosouthchamber.com](mailto:AREinertson@metrosouthchamber.com).

# SBA Programs COVID-19 Economic Recovery Webinar



On Friday, April 3rd, the Chamber was joined by Ili Spahiu, Assistant District Director for Lender Relations at the Massachusetts District Office of the U.S. Small Business Administration for an overview of the different economic recovery assistance programs offered through SBA during the COVID-19 pandemic. Also joining in support were Mayor of Brockton, Robert F. Sullivan; and Regional Directors for the Greater Boston Area from the Massachusetts Office of Business Development (MOBD), Margaret Laforest and Susan Whitaker.

Mayor Sullivan provided updates on the state of the city and their efforts to combat the Coronavirus. MOBD reps followed up with updates on unemployment from the Executive Office of Labor and Workforce Development, and Ili facilitated the overview and Q&A portion of the SBA presentation. Programs covered in the overview included the Economic Injury Disaster Loan (EIDL), Express Bridge Loan, Paycheck Protection Program (PPP), and SBA's Debt Relief for 7a/504 Loan Programs.

The webinar had over 150 in attendance. The recorded version will be available on the Chamber website and YouTube page, along with the other business resource videos currently available on the website and Youtube page. Visit [www.metroouthchamber.com/resources/covid-19-resource-guide/](http://www.metroouthchamber.com/resources/covid-19-resource-guide/) to learn more.



# Join the Chamber Now, \$1,000 in Incentives

Becoming a member of the Metro South Chamber of Commerce provides your business opportunities to accelerate its growth. When you join the Chamber, you become a leader within the business community and a member of the region's most dynamic advocacy organization. Membership means potential new business prospects, new savings, access to valuable resources and information, a variety of marketing opportunities, and more, for you and your business. Chamber membership is affordable no matter how small your business, and it provides your business with tremendous opportunity.

- Join to Receive OVER \$1,000.00 IN PROMOTIONAL BENEFITS**
- FREE** Member Listing in the Action Report newsletter (distributed to over 20,000)
  - FREE** Member Profile in Action Report newsletter, distributed through the Enterprise
  - 2 FREE** Listings in the 2021 Book for Business
  - FREE** 2020 Book for Business
  - FREE** Chamber Business List in Excel or mailing labels, \$150 value
  - FREE** Enhanced member listing on the Chamber website with hotlink to website
  - FREE** access to members-only page of website to post discounts, events, and more
  - FREE** opportunity to promote company at event share tables and at the Chamber
  - FREE** opportunity to promote company in the Action Report
  - FREE** business workshops
- Health Insurance Opportunities, Energy Power Purchasing Program, **And More!!**  
(Base Rate is \$325 + \$5 per full time employee)
- For more info or to set up an appointment contact Marcy for Membership! Call (508) 586-0500 x 229 or email [MVenezia@metrosouthchamber.com](mailto:MVenezia@metrosouthchamber.com). You can also find more information on our website at [www.metroouthchamber.com](http://www.metroouthchamber.com).

# WELCOME NEW MEMBERS!

## Reinvesting in Our Community

**Cary Hill Discount Liquors, Inc.**  
Ms. Maura Carney  
232 East Ashland Street  
Brockton, MA 02302  
(508) 584-7070  
*Liquor*

**JLS Accounting, Inc.**  
Ms. Jaime Lyn Soares  
55 Green Street  
Bridgewater, MA 02324  
(978) 806-3399  
[www.jlsaccounting.com](http://www.jlsaccounting.com)  
*Accountants*

**For membership, contact Marcy Venezia**  
(508) 586-0500 x 229 • [MVenezia@metrosouthchamber.com](mailto:MVenezia@metrosouthchamber.com)

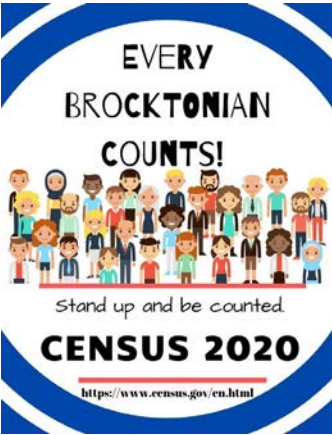
# RENEWING Members

## Thank you!

Battles Farm Company  
Baypointe RehabCenter, LLC  
Bearingstar Insurance  
Brophy & Phillips Co., Inc.  
Cadence Academy  
Cary Hill Discount Liquors, Inc.  
Celia Insurance Agency, Inc.  
Cushman Insurance Group  
Everett's Auto Parts  
First Evangelical Lutheran Church  
Fitzgerald Appraisals  
G.T. Reilly & Company  
Hutcheon's Flowers  
James E. Holmgren, CPA  
Khanbabai Immigration Law

Mansfield Bank  
Montello Heel Manufacturing, Inc.  
Neponset Restoration, DBA SERVPRO of Milton/Braintree  
Old Colony Hospice  
Old Colony YMCA  
R.E. Lyons & Son Fire Equipment Corp  
Southeastern Oral & Maxillofacial Surgeons  
Torrey & Associates  
Tractor Supply Company  
William M. Callahan Realty Group/  
Keller Williams Realty  
Wood Palace Kitchens Inc.

# Stand Up and Be Counted; 2020 Census



An accurate census count results in more representation and resources for the region.

The 2020 Census is hiring hundreds of residents for office and field positions to conduct the 2020 Census. Learn how you can help collect important data that will determine your state's representation in Congress, as well as how funds are spent in your community on things like roads, schools, and hospitals.

For more information on extra income, flexible hours, weekly pay, and paid training, apply online at [2020census.gov/jobs](https://www.census.gov/jobs). Full and part-time jobs are available.

# COVID-19 and Your Small Business: Webinar



On April 9, SCORE Mentors will hold a Live Q&A Webinar titled: "Coronavirus and Your Small Business."

"Small businesses have been hurt deeply by the coronavirus, and the impact will be felt for months. We know you have questions and need help now. SCORE is here for you with our trusted business mentors and resources.

Join SCORE's expert, business mentors for this LIVE Q&A webinar where we'll address your questions and concerns regarding the current crisis to help you adapt your business and weather the storm. Keep topics include strategy & planning, in business, and startups.

You can submit your business-related questions during registration and during the LIVE webinar. **About the presenters:**



Suzanne McGrath, SCORE Mentor, DC Chapter

With over 15 years' experience as a retailer, restaurant owner, and event developer, I can help clients who are running or thinking of starting a retail business, restaurant, or other food or beverage-related business (cafes, caterers, etc.).

38 years of business experience across the US, Europe, Asia and South America. 21 years in commercial banking serving the small business

community. 17 years financial services experience with UPS Capital Corp., a wholly-owned subsidiary of United Parcel Service.



Frank LaMonaca, SCORE Mentor, Southeastern CT Chapter

42 years' experience in industry holding various leadership positions in engineering, logistics, safety, and program management. John has also worked with international customers including; Australia, Canada, England, Egypt, Israel, Saudi Arabia, and Thailand."

Register online at [www.score.org/event/coronavirus-and-your-small-business-live-qa-score-mentors](http://www.score.org/event/coronavirus-and-your-small-business-live-qa-score-mentors)



John G. Tile, SCORE Mentor, Susquehanna Chapter

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Interior Plant Maintenance and Design Service

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508.947.8433 (p)  
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Networking Group USA Partners with Chamber



The Metro South Chamber and Networking Group USA have formed a partnership to engage emerging businesses and help them grow. This is a low cost way to network, and in combination with Chamber membership, is great way to grow your

business. Visitors are always welcome. Networking Meetings:

**Lakeside Chapter** - Meets the 1st and 3rd Tuesday every month from 8:30-9:30 AM at Grille 58, 284 Monponsett Street in Halifax.

**Easton Area Networking Group USA** - Meets the 2nd & 4th Wednesdays 8:30-9:30 AM at StoneForge Grill 10 Roosevelt Circle in South Easton.

**Waters Networking Group** - Meets the 1st & 3rd Thursdays 8:30-9:30 AM at the Canoe Club Ball Room in West Bridgewater.

To learn more about Networking Group USA and Additional chapters visit [networkinggroupusa.com/our-story](http://networkinggroupusa.com/our-story). For more information about Chamber Membership and Networking Groups contact Marcy at [MVenetia@metrosouthchamber.com](mailto:MVenetia@metrosouthchamber.com). Please contact each group for updates on their meetings during COVID-19.

Chamber Affiliation News & Events

To become an affiliate organization of the Chamber, contact Christopher Cooney at (508) 586-0500 x 223 or e-mail [chris@metrosouthchamber.com](mailto:chris@metrosouthchamber.com).



The **Bridgewater Business Association (BBA)** promotes unity between local government and the business community and is committed to promoting goodwill among business owners, operating in an ethical manner, and supporting the community they serve. Visit [bridgewaterbiz.biz](http://bridgewaterbiz.biz) for more information.

The **Stoughton Chamber of Commerce** helps to preserve the community's overall interests and needs. As an advocacy for the business community, the SCC promotes wellness of the entire community through charitable donations, fundraising and scholarship programs for our graduating students. Visit [stoughtonma.com](http://stoughtonma.com) for more information.



The **Norwell Chamber of Commerce's** mission is to promote the civic, economic and social welfare of its members and the Town of Norwell. They actively assist the Chamber members with the challenges of business growth, management and entrepreneurship. Visit [norwellchamberofcommerce.com](http://norwellchamberofcommerce.com) for more information.



The **East Bridgewater Business Association (EBBA)** was founded in 1993 "to promote a healthy business environment in East Bridgewater and to provide services to assist its members including education, networking and fellowship." Please visit [www.eastbridgewaterbiz.com](http://www.eastbridgewaterbiz.com) for more information.



The **Avon Industrial Park Association** is a non-profit group seeking to advance the advocacy and business of its members in public and private affairs. Membership is open to all companies who operate within the confines of Avon Industrial Park in Avon, Massachusetts. For more information please visit [avonindustrialpark.org](http://avonindustrialpark.org).

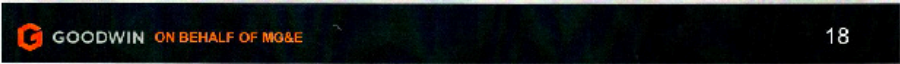


**Randolph Chamber of Commerce** is a not-for-profit corporation founded in 1986 representing businesses in Randolph and the surrounding communities. The chamber provides leadership in fostering business success, growth and development. Visit [www.randolphchamberofcommerce.com](http://www.randolphchamberofcommerce.com) for more information



The **South Shore Women's Business Network (SSWBN)**, established in 1991, was the inspiration of six women who felt that the needs of women in business were not being met by traditional organizations. They further believed there was a need for an organization that would provide networking opportunities to women and business owners on the South Shore. Visit [sswbn.org](http://sswbn.org) for more information.

Chamber Drafts Letter of Support for Brockton Casino



With a new round of discussions regarding the Region C Casino license, the Chamber has participated in several meetings and encouraged the Gaming Commission to restart the process of choosing a site for the region C casino. After a five year delay, the MA Gaming Commission has three new members and an opportunity to entertain proposals to place the final casino in Brockton. Brockton presented the only qualified casino proposal for region C on the site of the former Brockton Fairgrounds. The recent plans feature a hotel, conference center and attractions on more than 30 acres on Belmont Street in Brockton. The site is near route 24 at exit 17 and presents an extraordinary opportunity for investment and job creation. To learn more visit [www.metroouthchamber.com/studies](http://www.metroouthchamber.com/studies).

SEED Corp. Offers Brockton Business Loan Program

South Eastern Economic Development (SEED) Corporation focuses on job creation by financing small business in Massachusetts and Rhode Island through:

- **Micro & Small Loans** up to \$250,000 available at 5-6%
- **SBA 504 rate at ALL-TIME LOW 3.48% Fixed for 20 years for Commercial Real Estate and Fixed Assets**
- Working Capital, equipment, inventory, furniture and fixtures, and leasehold improvements
- **No pre-payment penalties**
- **Technical Assistance**



For more information call (508) 822-1020 x 312 or visit [www.seedcorp.com](http://www.seedcorp.com)

Own A Small Biz? Thinking of Starting One? Call SCORE!

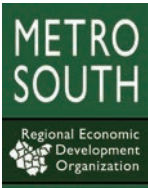
To succeed, you have to stay ahead of the competition; whether you're looking for a business direction sheet or working to tap into value creation, connect with a SCORE mentor to help you! If you're just starting a business, SCORE mentors can provide the practical action plan, education and tools you need to open your doors and establish a customer base.



Already own a business? Our volunteer mentors can help identify ways to increase profit, improve employee and customer satisfaction, and achieve work/life balance. With SCORE, you can have the honest, confidential and sometimes tough conversations about raising money, motivating your team, marketing your business, and other topics.

Take advantage of their free live webinar series! Learn more by visiting [www.sema.score.org](http://www.sema.score.org) or by calling (508) 587-2673. Ahead for the month...

- April 7:** Learn to Delegate and Truly Leverage Your Team for Success
- April 9:** Coronavirus and Your Small Business - Live Q&A with SCORE Mentors
- April 14:** 7 Behaviors That Put Entrepreneurs at Risk
- April 16:** National Resources and Policy Updates for Small Business Impacted by COVID-19





Red Ball Promotions



1017 Turnpike Street, Suite 32, Canton • (781) 828-9290  
www.redballpromotions.com

Welcome to Red Ball Promotions, your source for innovative promotional products and programs. Whether you want to stimulate sales, motivate employees, or strengthen your corporate identity, we'll help you create valuable opportunities for your customers to experience and remember your brand. Looking for a corporate gift that's not so corporate? Or a standout tradeshow display? Or maybe just a pen that writes as great as it looks? You'll find it all at Red Ball.

Vitra Adult Day Health



10 North Pearl Street, Brockton • (508) 594-1801  
www.vitraadh.com

The Vitra Adult Day Health mission is to create a safe and caring environment for all of our clients. We do this by bringing the human connection back to day health care. We understand that every client is unique and we bring an individualized approach to improving your service.

Cary Hill Discount Liquors, Inc.



232 East Ashland Street, Brockton • (508) 584-7070

JLS Accounting, Inc.



55 Green Street, Bridgewater • (978) 806-3399  
www.jlsaccounting.com

Jaime gains the most satisfaction by juggling a variety of clients with a diverse set of accounting needs. Providing a high degree of customer satisfaction, while also solving customer problems is where she is at her happiest. She firmly believes that you need to quickly earn your clients trust by being present, delivering a quality experience, while exhibiting high integrity through all of your professional endeavors. Her clients aren't just a number, they are the heart and soul of a small business who is trying to succeed.

# Starting a Business?

Need help starting your business?  
Looking for money to start your business?

The Metro South Business Assistance Can Help!

**COUNSELING:** Individual counseling is available by appointment for start-up and existing businesses. Counselors are working or retired professionals, highly experienced and willing to share their knowledge in financing, marketing, management, and more.

**REFERENCE MATERIALS:** An outstanding collection of reference materials that include hundreds of fully detailed, step-by-step guides for every aspect of starting and maintaining a small business.

**ACCESS:** To computer and business-related software, including QuickBooks Pro, Business Plan Pro, Loan Builder, Microsoft Office, and more.

**EDUCATION:** Workshops include QuickBooks, Writing a Business Plan, SEED Commercial, Social Media Series, DCAMM Certification, and more.

(508) 586-0500 • [metrosouthchamber.com/resources/business-assistance](http://metrosouthchamber.com/resources/business-assistance)

Premier Sponsor:

Major Sponsors:

## When Metro South is Home, Everything's Within Reach

Hundreds of Dining Options • Great Conference Space  
Over 500 Hotel Rooms • Many Parks & Lakes

*Massachusetts* It's all here!

The Metro South region offers the best of all worlds; cultural and corporate advantages, natural beauty, and the serenity of historic New England.

The region features **top notch education**, including three institutes of higher education, **exceptional health care** facilities, including four major hospitals. **Rich in culture**, the region is also home to symphonies, a craft museum, children's museum, and various historic museums. It also contains many **recreational activities**, including baseball outings, golfing and many parks and lakes for walking, biking, and fishing. With over 500 hotel rooms, the Metro South region is a **great place to stay** and competitive housing costs offer affordable and varied living opportunities.

Whether for Business or Pleasure, The Metro South region provides exceptional value in the heart of Eastern Massachusetts, centrally located between Boston, Providence, Plymouth and Cape Cod. *Ride the rail to Boston in only 35 minutes!* Call 508.586.0500 for your free map.

**METRO SOUTH** Regional Economic Development Organization  
For more info, contact the Metro South Chamber of Commerce, 508.586.0500 • [www.metroouthchamber.com](http://www.metroouthchamber.com)

BUSINESS EVENTS *Planner*

<p><b>POSTPONED</b></p> <p><b>Ribbon Cutting Ceremony</b> 10:00 am - 11:00 am <b>McDonald's</b> 715 Belmont Street, Brockton</p> <p>Join the Chamber for a ribbon cutting ceremony &amp; chance to win a flat screen tv!</p> <p>Cost: Free!</p> <p>Register online: <a href="http://metrosouthchamber.com/calendar">metrosouthchamber.com/calendar</a></p>	<p><b>POSTPONED</b></p> <p><b>Good Morning Metro South</b> 11:45 am - 1:30 pm <b>Massasoit Community College</b> Student Center Building, 1 Massasoit Blvd, Brockton</p> <p>Join the Chamber for special brunch focused on cyber security at the Louissou Board Room @ Massasoit.</p> <p>Members: \$25      Non-members: \$35</p> <p>Register online: <a href="http://metrosouthchamber.com/calendar">metrosouthchamber.com/calendar</a></p>	<p><b>POSTPONED</b></p> <p><b>Ribbon Cutting Ceremony &amp; Networking</b> 4:00 pm - 6:00 pm <b>Vitra Adult Day Health</b> 10 N. Pearl Street, Brockton</p> <p>Join the Chamber for a ribbon cutting ceremony and grand opening of the new Vitra facility in Brockton.</p> <p>Cost: Free!</p> <p>Register online: <a href="http://metrosouthchamber.com/calendar">metrosouthchamber.com/calendar</a></p>	<p><b>POSTPONED</b></p> <p><b>Ribbon Cutting Ceremony &amp; Networking</b> 4:00 pm - 6:00 pm <b>Your CBD Store, Braintree</b> 381 Washington Street, Braintree</p> <p>Join the Chamber for a ribbon cutting ceremony &amp; networking, raffles, and more!</p> <p>Cost: Free!</p> <p>Register online: <a href="http://metrosouthchamber.com/calendar">metrosouthchamber.com/calendar</a></p>
<p><b>POSTPONED</b></p> <p><b>Taste of Metro South</b> 5:30 pm - 8:00 pm <b>Annunciation Greek Orthodox Church</b> 457 Oak Street, Brockton</p> <p>Join the Chamber for an evening of food, fun, entertainment, and networking!</p> <p>Cost: \$35      Restaurant Participation: Free!</p> <p>Register online: <a href="http://metrosouthchamber.com/calendar">metrosouthchamber.com/calendar</a></p>	<p><b>Tuesday, May 19</b></p> <p><b>Business After Hours</b> 5:00 pm -7:-0 pm <b>Abington Bank</b> Location TBA.</p> <p>Join the Chamber for an evening of networking.</p> <p>Cost: Free!</p> <p>Register online: <a href="http://metrosouthchamber.com/calendar">metrosouthchamber.com/calendar</a></p>	<p><b>Wednesday, May 20</b></p> <p><b>Small Business Awards</b> 12:00 pm -1:30 pm <b>Thorny Lea Golf Club, Brockton (or via ZOOM)</b></p> <p>Join the Chamber for an afternoon of awards &amp; networking.</p> <p>Members: \$39      Non-members: \$49</p> <p>Register online: <a href="http://metrosouthchamber.com/calendar">metrosouthchamber.com/calendar</a></p>	<div><p>LIVE</p><p>WORK</p><p>SHOP</p><p>PLAY</p></div> <p><b>www.BuyBrockton.org</b></p>