



**GREATER BROCKTON
WORKFORCE BOARD**

**In Collaboration with the City of Brockton
and the Brockton Redevelopment Authority**

The Brockton Business Assistance program is designated for businesses experiencing financial hardship due to the COVID-19 pandemic. This program will aid small businesses in job creation & job retention and to maintain business continuity. Funded through the City of Brockton's COVID-19 Community Development Block Grant program and managed by Brockton Redevelopment Authority and MassHire Greater Brockton Workforce Board, Applicants may request up to \$10,000.00 for the proposed need. Applicants can utilize funds to support initiatives that will allow them to continue operating during and/or after the COVID-19 pandemic. [Business Assistance Program](#) (Free Google account is required to submit application).

The grant funding may be used for the following critical needs:

- Expenses that would not have usually occurred without the COVID-19 pandemic
- Business continuity assessment and planning
- Marketing, such as paid digital advertisements during and post COVID-19 pandemic
- General business continuity expenses
- Payroll or employee training
- Or any other applicable expenses incurred since State of Emergency declared in MA on March 10, 2020

A Bidder's Conference will be held Monday, June 8th via Zoom, [Register here](#). Review of applications will begin with completed applications as of Monday, June 15, 2020. Applications will continue to be reviewed on an "as received" basis until all funds are expended or October 31, 2020, whichever is first. Disbursement of funds will start on July 1, 2020.