Abington • Avon • Bridgewater • Brockton • Canton • Dighton • East Bridgewater • Easton • Halifax • Hanover • Hanson • Holbrook • Kingston • Norwell • Randolph • Rockland • Sharon • Stoughton • West Bridgewater • Whitman



To best serve the unique interests and needs of businesses and to champion the broader economic vitality of the South Metro region.



Robert Jenkins **Brockton Redevelopment** Authority • Page 6



Sheila Sullivan-Jardim **MassHire Greater** Brockton WB • Page 6



**Secretary Kennealy** Housing and Economic Development • Page 6

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About our Keynote Speaker

Guild within the Brockton Community. Continued

This

JOIN US FOR GOOD

year,

recipient is Nancy B.

Gustafson. Nancy has

achieved the highest

level of professional

excellence through her

various positions in

the Brockton School

System, as well as

through her leadership

and overall dedication

to the mission and

impact of the Charity

### Media Sponsor: The Enterprise



"Creating A Balance In Leadership Worldwide."

The ATHENA Awards Program was created in 1982 and has expanded to over 500 cities in the United States, Russia, Canada, China, the United Arab Emirates, and the United Kingdom. The Metro South Chamber believes in the values underlying the ATHENA Foundation's philosophy of incorporating the talents and expertise of women into the leadership of our businesses, communities, and government. Visit www.athenainternational.org to learn more about the history of the ATHENA Leadership Award.

#### **BIZ & ENTREPRENEUR OF THE YEAR** SMALL

Small Business

the



Jeff Newman, South Shore SoftWash, LLC.

Nancy B. Gustafson

on page 5.



Month is sponsored by Bank of America



BANK OF AMERICA



Francois and Iraimi Diatta. Photo courtesy of Marc Vasconcellos/The Enterprise.



Both businesses exhibit creativity and imagination



in the development of their business, demonstrate growth, and a reflection on internal and external social responsibility.

Small Business of the Year: South Shore SoftWash, LLC is located in West Bridgewater and owned by former U.S. Army Major, Jeff Newman. Visit www.southshoresoftwash.com or call (774) 300-9274 to learn more. Entrepreneur of the Year: Empower Nutrition is located at 828 Crescent Street in Brockton, where Francois and Iraimi Diatta serve up healthy juices and smoothies to Brocktonians. Visit empower-nutrition-restaurant.business.site or call (508) 857-5931 to learn more.

Continue to page 7 to read more about the 2020 Small Business & Entrepreneur Award recipients.



Administration announced

Phase II of the that Commonwealth's reopening plan will begin on June 8th.

Businesses and sectors set to begin opening in Phase II are subject to compliance with all mandatory safety standards. Please visit https://www.mass. gov/info-details/reopeningmassachusetts#generalbusiness-guidance- to obtain posters for businesses planning to reopen. Continued on page 5.

#### **PPP Rules Eased for Businesses:**

On June 5, 2020, President Trump signed into law the Paycheck Protection Program Flexibility Act (PPPFA) in an attempt to address many concerns expressed by the small business community around the Paycheck Protection Program (PPP) aimed at providing COVID-19 relief. What you need to know:

1. PPPFA changes amount of loan needed for payroll to 60%

2. PPPFA extends period of use funds from 8 to 24 weeks

3. PPPFA pushes back a June 30 deadline to rehire workers to December 31, 2020

4. PPPFA eases rehire requirements

5. PPPFA extends the repayment term from 2 years to 5 years

To read the full article, visit the link below: Hare, Neil. "Trump Signs New Law Relaxing PPP Rules: What You Need To Know." Forbes, Forbes Magazine, 5 June 2020, www.forbes.com/sites/ allbusiness/2020/06/05/trumpsigns-new-law-relaxing-ppprules-what-you-need-toknow/#250fb30a31e3.

## **One-Stop Business Resource Guide** in Response to COVID-19

### The Metro South Chamber has developed a web resource page with current offerings for our business community affected by the COVID-19 pandemic.

Resources include business assistance loans, labor & employment updates, legislative action, support of our small businesses, best practices when working from home, and services to help maintain communication and keep business moving forward! Please visit www.metrosouthchamber.com/covid-19-resource-guide for a list of helpful links provided by the Commonwealth of Massachusetts, MOBD, MEMA, the Executive Office of Labor & Workforce Development, U.S. Chamber of Commerce, Small Business Administration, SCORE, SEED, MSBDC, and more.

# Free Zoom Calls Every Friday at 2:00pm with City, State, and Federal Resources.

Social distancing is everyone's responsibility. However, you can reach us. Let us know how we can best help you! call: (508) 586-0500 x223 email: chris@metrosouthchamber.com















SOUTH EASTERN www.metrosouthchamber.com

#### **ACTION Report June 2020**

JL

#### 3

#### **OFFICERS**

Chair of the Board Fred Clark, Esquire Bridgewater State University

President and CEO Christopher Cooney, CCE, MPA Metro South Chamber of Commerce

Chair-Elect Joseph Casey HarborOne Bank

Treasurer Gregory Hart, CPA Summer St Financial Advisors LLC

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Vice Chair Membership Development Friend Weiler Consultant

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**Emma Stratton** Director of Communications x 222

Lexi Reinertson Membership, Programs & Events x 231 **Theresa Lobo-Albin** Finance x 230

Membership Sales x 229

Member Engagement x 221

Marcy Venezia, Nightingale Group LLC

(508) 586-0500

Kayla May

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Joe Cardinal - National Grid

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Chuck Jones - Harbor Health

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Matthew Osborne - Eastern Bank

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Todd Copeland - Copeland Auto Group

Dan Evans - Evan's Machine Co., Inc.

Rick Fisher - Bridgewater Savings Bank

Gena Glickman - Massasoit Community College

Sue Joss- Brockton Neighborhood Health Center

Mike Lambert- Brockton Area Transit Authority

Marisela Marrero - Good Samaritan Medical Center

David Teixeira- The Mattress Maker of New England

Front Desk x 221

Newsletter Written & Designed by Emma Stratton. Printing Provided by The Enterprise.



ACCREDITED CHAMBER OF COMMERCE

CHAMBER MISSION: To best serve the unique interests and needs of member businesses and to champion the broader vitality of the Metro South region. **Metro South Chamber of Commerce** Sixty School Street, Brockton, MA 02301-4087 tel: (508) 586-0500 fax: (508) 587-1340 info@metrosouthchamber.com www.metrosouthchamber.com

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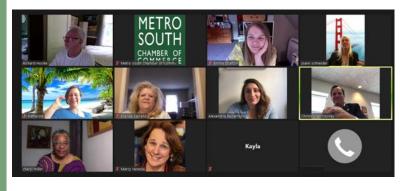
The Chamber wishes to assure our members of our intention to provide universal access to all programs. If you or your employees require assistance in this area, please let us know by calling the Chamber at (508) 586-0500 at least 48 hours in advance.

### **CHAMBER** Calendar

Networking at events is one of the most effective ways to grow your business!

### June - All Postponed Events to be Rescheduled

11	<b>Live Virtual Networking</b> Zoom Virtual Meeting, register online	2:00 pm
12	Weekly COVID-19 Recovery Update with City, St Federal Officials Zoom Virtual Meeting, register online	<b>ate, and</b> 2:00 pm
18	<b>Live Virtual Networking</b> Zoom Virtual Meeting, register online	2:00 pm
19	<b>22nd Annual ATHENA Award</b> Zoom Virtual Meeting, register online	2:00 pm
25	Live Virtual Networking Zoom Virtual Meeting, register online	2:00 pm
ıly		
8	<b>Ambassador Meeting</b> Zoom Virtual Meeting	8:00 am
TBA	Nominating Committee	
TBA	COVID-19 Resource + Recovery Calls	



The Ambassador Team meets on a monthly basis to serve fellow members by providing information, resources, memberto-member support, increasing awareness and promoting active participation in Chamber programs and services. To learn more, call the chamber at (508) 586-0500 or email info@ metrosouthchamber.com



#### METRO Leading Businesses. SOUTH CHAMBER OF Leading Communities.

#### Impact.

It takes the right tools to start or grow a business. And it takes customers to keep business growing.

The Metro South Chamber of Commerce builds strong businesses and communities by connecting you to new customers and suppliers, as well as to those who influence the local economy and quality of life.

Access to the right tools. One more way the Chamber makes an impact.

To join the chamber call 508.586.0500 or visit www.metrosouthchamber.com

Note: All meetings are held at the Metro South Chamber Office (viz Zoom) or Metro South Business Assistance Center (BAC), Sixty School Street, Brockton unless otherwise indicated.

### **UP-TO-DATE** News



### MassDevelopment Monthly Office Hours at the Chamber with Jay Pateakos

Jay Pateakos, Vice President of Business Development for the South Region of MassDevelopment will host a series of virtual office hours through the Metro South Chamber of Commerce.

Pateakos will be available to provide information and answer questions about how the organization can help businesses, financial institutions, and municipalities in southeastern Massachusetts.

He is available the second week of each month, from 9:00-11:00 am.

July 13, 2020 August 10, 2020

For more information, email Jay at **jpateakos@massdevelopment.com** or call (508) 678-0533 x 1201.

#### HarborOneU Online Classes: Creating a Marketing Calendar

Friday, June 19, 10:00 - 11:45 am. "As small business owners, our biggest proplem in marketing is being organized and having enough time to create the content necessary for our audience. When we get busy, marketing flies out the window and our engagement wanes on social media. Let's look at creating monthly 'bites' of content that can be shared and re-purposed in numerous ways. We will discuss: brand message, demographic, transparency, important brainstorming, dates, creating/sharing and content." Register online: www.harborone. com/harboroneu/classes/2020/june/ creating-a-marketing-calendar

*Questions? Contact: info@harboroneu. com* 

#### Need Individual Help for your Small Business?

Let MSBDC business advisors help you navigate the SBA Debt Relief Programs. The Massachusetts Small Business Development Center Southeast Regional Office provides free, confidential, one-to-one business assistance and free and low-cost training to prospective and existing small businesses. *Visit msbdc. org/semass or call* (508) 673-9783 to *request counseling*.

#### MASS EXPORTS: USMCA Is Coming: What You Need to Know to Prepare Webinar June 12

Sponsored by: Good Samaritan Medical Center

Members - send Good News to estratton@metrosouthchamber.com

The new U.S. Canada Mexico Agreement (USMCA) will go into effect on July 1, 2020, with no transition period from NAFTA. This means that companies currently taking advantage of NAFTA should be preparing now to meet the new requirements under the USMCA so that they can continue to benefit from preferential duty treatment between the U.S., Canada and Mexico under the new agreement. Under the new agreement, companies will see changes to the Rules of Origin, meaning that some products may no longer be eligible for preferential duty treatment. Additionally, certifying origin will no longer require a specific form, though certain data elements must be included in the declaration. Other changes include increased De Minimis levels, IP protection measures, and the inclusion of provisions for e-commerce and digital trade. Join us to hear from experts discussing these and other differences between NAFTA and USMCA, and learn what exporters and importers need to do now to prepare for the imminent changes. Register online: https://clients.msbdc.org/ workshop.aspx?ekey=170400018

**MASS EXPORTS: Expansion of Export Controls** on China, Russia and Venezuela Webinar 6/18 In the last few months, the United States has announced new rules that will significantly expand export restrictions on China, Russia and Venezuela. On April 28, the U.S. Department of Commerce Bureau of Industry and Security (BIS) published a highly-anticipated final rule that further tightens controls on exports, reexports and in-country transfers to military end users and end uses in China, Russia and Venezuela. It also issued a final rule withdrawing License Exception CIV for these countries. These final rules go into effect on June 29, 2020. On May 15, BIS issued an interim final rule, effective immediately, that significantly expands the foreign direct product rule to cover additional foreignproduced items destined to Huawei. And while these rules tighten restrictions on exports, reexports and in country transfers of certain controlled items and technology, there are also significant implications for companies that export EAR99 items and technology. Join us for this webinar to hear specifics on the new



requirements under the rules and how they will impact your company. We will also discuss ways to mitigate compliance risk through licensing, export reporting, screening and KYC due diligence. *Register online:* https://clients.msbdc.org/workshop. aspx?ekey=170400019

HELP RESTART OUR REGION - GET TESTED TODAY! FREE COVID-19 DRIVE THROUGH TESTING, 10 MINUTES - CALL AHEAD! 1-844-4test19

### PRE-REGISTRATION AND APPOINTMENT REQUIRED

**STEP 1:** Call COVID-19 Hotline **1-844-4TEST19** / **1-844-483-7819** to see if you meet our current testing criteria. If you have a primary care provider with Signature Medical Group, press 1. If you have a primary care provider with Brockton Neighborhood Health Center, press 2. If you have a primary care provider elsewhere, or do not have a primary care provider, press 3.

**STEP 2:** You will be pre-registered by staff from Signature Medical Group or Brockton Neighborhood Health Center and you will be given an appointment date and time for testing.

**STEP 3:** Return to the testing site at the appointment date and time given to you. Testing will take place at:

Brockton High School - Parking Lot 470 Forest Avenue Brockton, MA 02301 PLEASE USE FOREST AVE ENTRANCE, NOT BELMONT STREET At the testing site, please remember: You should be wearing a mask covering your mouth and nose at all times. Do not exit the car, unless told to by a staff member on site. Leave the car window rolled up, unless told otherwise by a staff member on site.

**STEP 4:** Staff from Signature Medical Group or Brockton Neighborhood Health Center will call you when the results are available. Please keep in mind we are not conducting rapid testing at this time. You will get a call. This may take a few days.







### 22nd Annual ATHENA Award, June 19 @ 2:00pm



#### Friday, June 19 | 2:00 pm - 3:00 pm | Live Virtual Event via ZOOM

On **Friday**, **June 19 from 2:00 pm - 3:00 pm**, the Metro South Chamber of Commerce and Eastern Bank will present the **22nd Annual ATHENA Award** to an exceptional individual who has achieved excellence in their business or profession, has served the community in a meaningful way, and has assisted women in reaching their full leadership potential. The event will be held via Zoom, please pre-register online to receive your unique attendance link.

The ATHENA Awards Program was created in 1982 and has expanded to over 500 cities in the United States, Canada, the United Kingdom, the United Arab Emirates, Russia, and China. The Metro South Chamber of Commerce believes in the values underlying the ATHENA Foundation's philosophy of incorporating the talents and expertise of women into the leadership of our businesses, communities, and government.



Nancy B. Gustafson

she instilled in us the importance of helping those who might be vulnerable or less fortunate...lessons carried with us throughout our adult lives."

This virtual event is complimentary, but please consider making a donation to the Chamber. The Metro South Chamber of Commerce is a private, non-prodit business association that works to support and promote the local business community through leadership in public advocacy, education, networking, information, and community development.

To register contact Lexi Reinertson at AReinertson@ metrosouthchamber.com. Learn more online at metrosouthchamber.com/ events/athena.

2001 Barbara Duffy, My Turn, Inc.

**Premier Sponsor:** 

2000 Noelle Foye, Brockton Elementary School Nurse

②Eastern Bank

JOIN US FOR GOOD

Media Sponsor:

The Enterprise

Regional Economi

Organization

1999 Janice Cunningham, East Bridgewater Police

**Prior ATHENA Recipients** 

- 2019 Sharon Wolder, Brockton Public Schools
- 2018 June Saba-Maguire, Brockton Public Schools
- 2017 Diane Bell, Bridgewater State University
- 2016 Cheryl Opper, School on Wheels
- 2015 Mary Waldron, Bridgewater State University
- 2014 Janet Trask, Brockton VA Hospital
- 2013 Kathleen Smith, Brockton Public Schools
- 2012 Ruth Bramson, Girl Scouts of Eastern MA
- 2011 Elaine Reiser, Brockton Area Multi-Services
- 2010 Anne DeMinico, St. Joseph Manor
- 2009 Sue Joss, Brockton Neighborhood Health Center
- 2008 Vanessa Tierny, Brockton Area Multi-Services
- 2007 Susan Szachowicz, Brockton High Principal
- 2006 Loretta Degrazio, East Coast Petroleum
- 2005 Marianne Wroble Cox. WXBR 1460AM Radio
- 2004 Shailah Stewart, Brockton Public Schools
- 2003 Linda Faria Braun, The Adult Learning Center
- 2002 Christine Karavites, Proteas Consulting

This year, the recipient is Nancy B. Gustafson. Nancy has achieved the highest level of professional excellence through her various positions in the Brockton School System, as well as through her leadership and overall dedication to the mission and impact of the Charity Guild within the Brockton Community. Nancy has positively impacted thousands of young people and families in Brockton and beyond. Her stewardship of the Oear Leadership Program at South Junior High and her dedication to the Charity Guild are both examples of how she leads through her actions. Her colleagues say Nancy is a "woman of wisdom, compassion, and grace." Her former students say "Nancy is a trusted confidant who helped guide us...

### **Business Openings Expanded in Phase 2 of Reopening**

REOPENING MASSACHUSETTS IN PHASES

The goal of this phased reopening plan is to methodically allow businesses, services, and activities to resume, while avoiding a resurgence of COVID-19 that could overwhelm our healthcare system and erase the progress we've made so far.

Current state: Stay at home	Phase 1: Start	Phase 2: Cautious	Phase 3: Vigilant	Phase 4: New normal
Essential business and services only	Limited industries resume operations with severe restrictions	Additional industries resume operations with restrictions and capacity limitations	Additional industries resume operations with guidance	Development of vaccines and / or treatments enable resumption of "new normal"
2.0	ist a minimum of three ita trends are negative an earlier phase		7.0 X	
	h will <b>partner with ind</b> restaurant specific prot			advance of future
<ul> <li>If we all work toge</li> </ul>	ether to defeat COVID-	-19, we can proceed th	hrough each phase	
OPENING MASSACHUSE		ed in this document are subject to chang	e. As research and data on this novel of	coronavirus continue to develop, this

On May 18, the Baker-Polito Administration released a four-phased plan to reopen the economy based on public health data, spending at least three weeks in each phase. Key public health data, such as new cases and hospitalizations, has been closely monitored and seen a significant decline allowing for Phase II to begin on June 8th.

The public health dashboard designating the progress of key COVID-19 data metrics has been updated to reflect the number of COVID-19 patients in Massachusetts hospitals to green, indicating a positive trend.

Since mid-April, the 7-day average for the positive COVID-19 test rate is down 82 percent, the 3-day average of hospitalized patients is down 55 percent, and the number of hospitals in surge is down 76 percent.

A total of 630,000 viral COVID-19 tests have been completed, and testing continues to increase throughout the state.

The following businesses will be eligible to reopen in Step One of Phase II on June 8, with contingencies: Retail, with occupancy limits; Childcare facilities and day camps, with detailed guidance; Restaurants, outdoor table service only; Hotels and other lodgings, no events, functions or meetings; Warehouses and distribution centers; Personal services without close physical contact, such as home cleaning, photography, window washing, career coaching and education tutoring; Post-secondary, higher education, vocational-tech and occupation schools for the purpose of completing graduation requirements; Youth and adult amateur sports, with detailed guidance; Outdoor recreation facilities; Professional sports practices, no games or public admissions; Nonathletic youth instructional classes in arts, education or life skills and in groups of less than 10; Driving and flight schools; Outdoor historical spaces, no functions, gatherings or guided tours; Funeral homes, with occupancy limits.

The following businesses will be eligible reopen in Step Two of Phase II at a later date to be determined: Indoor table service at restaurants; Close-contact personal services, with restrictions, including: Hair removal and replacement, Nail care, Skin care, Massage therapy, Makeup salons and makeup application services, Tanning salons, Tattoo, piercing and body art services, Personal training, with restrictions.

C	OVID-19 Control plan
com	builnesses in the tate of MA must develop a written control plan outlining how its workplace will ply with the mandatory safety standards for operation in the COVID-19 responsing period. This glate may be filled out to meet that requirement. Control plans do not need to be submitted for work built must be filled out to meet that we available in the read or langeschore on outbreak.
	individually listed businesses must complete a control plan, even if the business is part larger corporation or entity;
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A full list and safety protocols are available at www. mass.gov/reopening. Visit https:// www.mass.gov/info-details/ reopening-massachusetts#generalbusiness-guidance- for additional information to help businesses meet the self-certification requirement to reopen. All businesses must meet these requirements before reopening. Download, fill out, and display the COVID-19 Control Plan, Compliance Attestation poster, employer/employee posters, and find a list of supply vendors online at https://www.mass.gov/info-details/ reopening-massachusetts#generalbusiness-guidance-.

#### **More Funds for Brockton Businesses**



The Brockton Business Assistance program is designated for businesses experiencing financial hardship due to the COVID-19 pandemic. This program will aid small businesses in job creation & job retention and to maintain business continuity. Funded through the City of Brockton's COVID-19 Community Development Block Grant program and managed by Brockton Redevelopment Authority and MassHire Greater Brockton Workforce Board, Applicants may request up to \$10,000.00 for the proposed need. Applicants can utilize funds to support initiatives that will allow them to continue operating during and/or after the COVID-19 pandemic. Business Assistance Program (Free Google account is required to submit application). Visit https://forms.gle/cmSEizk325goZKes5 for info.

The grant funding may be used for the following critical needs:

• Expenses that would not have usually occurred without the COVID-19 pandemic

• Business continuity assessment and planning

• Marketing, such as paid digital advertisements during and post COVID-19 pandemic

- General business continuity expenses
- Payroll or employee training

• Or any other applicable expenses incurred since State of Emergency declared in MA on March 10, 2020

Review of applications will begin with completed applications as of Monday, June 15, 2020. Applications will continue to be reviewed on an "as received" basis until all funds are expended or October 31, 2020, whichever is first. Disbursement of funds will start on July 1, 2020.

For more information contact Sheila Sullivan-Jardim at ssjardim@masshiregbwb.org or Robert Jenkins at rjenkins@brocktonredevelopmentauthority.com

### **Chamber Records Free Business Resource Videos**



The Metro South Chamber of Commerce has created a series of videos aimed at sharing recovery resources and advice for small businesses impacted by the COVID-19 pandemic. Included in the ongoing series is an interview with Rod Clark, Co-Chair of the SBA/SCORE Program serving southeastern Massachusetts, talking about free online small business counseling and resources. Other videos include Jill Beresford, Senior Advisor at the Massachusetts Small Business Development Center (MSBDC); an overview of the SBA Economic Injury Disaster Loan (EIDL); recorded Q&A with U.S. Senator Ed Markey, and Tips for Working from Home with Howard Wright, Wright Technology Group.

The videos mentioned above and future additions are available on the Chamber's YouTube channel, shorturl.at/aoAK1.

### Weekly Series; Live SBA/COVID-19 Relief Calls



Since March, the Metro South Chamber of Commerce has held weekly live webinars with the U.S. Small Business Administration (SBA); Mayor of Brockton, Robert F. Sullivan; and Massachusetts Office of Business Development (MOBD) to provide updates on a range of economic relief packages and resources being developed in response to the COVID-19 Pandemic.

The most recent call (June 5, 2020) focused on efforts to Return to Work and highlighted the Brockton-specific Community Development Block Grant (CDBG) administered by MassHire Greater Brockton Workforce Board, Brockton Redevelopment Authority, and the City of Brockton.

May 29 featured Speaker of the House Robert DeLeo and U.S. Senator Ed Markey. May 22nd featured Massachusetts Secretary of Housing and Economic Development, Mike Kennealy.

Previous guests have included Congressman Joe Kennedy III, SEED Corporation, and the U.S. Chamber of Commerce; with focuses on PPP, EIDL, OSHA Guidelines, and toolkits for employers to use when navigating returning to work. To register for future Friday update calls, contact Lexi at AReinertson@metrosouthchamber.com

### Featuring City, State, and Federal Officials



Massachusetts Speaker of the House, Robert DeLeo



Robert Jenkins, Brockton Redevelopment Authority



U.S. Senator Ed Markey



Sheila Sullivan-Jardim, MassHire Greater Brockton Workforce Board



Secretary of Housing & Economic Development, Mike Kennealy



Jill Beresford, Massachusetts Small Business Development Center

### ENTREPRENEUR OF THE YEAR



Francois and Iraimi Diatta. Photo courtesy of Marc Vasconcellos/The Enterprise.

**Empower Nutrition** 828 Crescent Street Brockton, MA 02301 (508) 857-5931 empower-nutrition-restaurant. business.site

Francois and Iraimi Diatta launched Empower Nutrition, a healthy shake and tea bar in late October. After immigrating to the U.S. and graduating from Wheaton College,

they began this journey as online wellness coaches where they focused on guiding people to adopt a healthy, active lifestyle through various weight loss challenges and get-fit camps.

Through this work they became inspired to bring similar programming to Brockton where they could create a space that felt safe, welcoming, and comfortable for all their guests. In a recent news article, Iraimi was quoted, "Brockton has given us a lot, so we also see this as a way of giving back to the community," "We're not just pouring shakes, we're pouring love into people's lives and seeing them smiling and happy is our number one objective. We want people to feel good about Brockton and about themselves."

Empower Nutrition offers over 87 gourmet smoothies and energizing teas. Many drinks are custom-made and then added to the regular menu. To promote their new business, they networked with local businesses by providing them with complimentary tea samples. They also focused on social media and provided discount coupons redeemable at Empower Nutrition. This has helped their business grow tremendously, tripling the number of customers they're serving each day.

They believe that community matters and that's why they prioritize giving back. Since opening their doors in October of 2019, they have sponsored numerous charitable campaigns including one providing energizing and immunity teas delivered to front-line workers such as doctors, nurses, grocery workers, police, and firefighters during the recent COVID-19 outbreak. They also try to uplift the community by hosting events like Teacher Appreciation Day and by offering college students discounts for healthy combination drinks. They always look for ways to support and lift-up the community.

They have plans to open a second location in the fall and have a sister location opening in Lakeville, MA called Marathon Nutrition, at the end of June. Marathon Nutrition will be managed by one of their amazing independent wellness coaches.

Prior	Small Business of the Year Recipients	Prior	Entrepreneur of the Year Recipients
2019	Immerse Agency	2019	LAUNCH
2018	Just Desserts Bakery & Cafe	2018	Shovel Town Brewery
2017	Wood Palace Kitchens	2017	Epicure Wine & Jazz Bar
2016	Strange Planet Printing	2016	Elvera's Cafe
2015	Maguire's Bar & Grill	2015	The Sound Lab
2014	J.M. Pet Resort	2014	JJ's Caffe
2013	Solex Payroll Systems, Inc.	2013	James Tran, SKy8 Shrimp Farm, LLC
2012	Vincente's Tropical Grocery	2012	Billy Michaud, Sparky's Import Repair
2011	McGuiggan's Pub	2011	Al Ata, Elie Baking Corp
2010	Prisco's Market	2010	Patricia Winberg, Topnotch Design Studio
2009	MCG Partners	2009	Michelle Cully, XPressman Trucking & Courier
2008	Heights Crossing	2008	Robert Monahan, UPPAbaby
2007	Westgate Lanes	2007	Howard Wright, Wright Technology
2006	Cindu's Kitchon	2006	Pah Patara Pah Patara Entertainment

- 2006 Cindy's Kitchen
- 2005 Northeast Wholsale Nail & Fastener Supply
- 2004 Duplitron, Inc.
- 2003 Modern Auto Body
- 2002 United Furniture, Inc.
- 2001 Robert Sharkansky & Company, CPA



- 2006 Rob Peters, Rob Peters Entertainment
- 2005 Jeffrey Chrzanowski, Spark Street Auto Body
- 2004 Charles Bernard, The DJ Experience
- 2003 James Messinger, The Crazy Chefs Caterers
- 2002 Jerome Offutt, Top Quality Staffing
- 2001 Randy Yanoff, Eye of the Tiger Karate





Jeff Newman, South Shore SoftWash, LLC.

South Shore SoftWash West Bridgewater (774) 300-9274 southshoresoftwash.com

Owner, Jeff Newman is a retired US Army Major, a former Homeland Security Officer and a successful business owner. Jeff opened South Shore Soft Wash six years shy of his planned retirement

date from The Department of Homeland Security. In his time with Homeland Security Jeff deployed to many national emergencies and is honored and humbled to have been a first responder to the attack on New York City's twin towers on September 11, 2001 and was also activated to security operations as the result of the Boston Marathon bombings.

Jeff's drive to be an entrepreneur, took a hold in 2013 when he established South Shore Soft Wash, a part time venture he launched on the weekends and in between the requirements of his Department of Homeland Security responsibilities.

He started the soft wash exterior cleaning company to specialize in washing roofs to rid them of the black algae streaks. He expanded his services to washing houses, decks and windows as time allowed. Jeff is hands-on and operates a Soft Wash truck with an assistant to provide safe, gentle, ecofriendly soft wash methods to remove moss, mold and algae from roofs and houses. He has residential and commercial clients and has also completed training to sanitize and disinfect exterior areas such as playgrounds using CDC recommended methods for both business and community spaces. Jeff has recently reached out to both Bridgewater and West Bridgewater volunteering his services to sanitize the community playgrounds and day-care centers, to give back to the community that has supported him. In addition, Jeff has for two years volunteered South Shore Soft Wash to clean the exterior of the Animal Protection Center of Southeastern Massachusetts located in Brockton.

Jeff is a board member of the Bridge-waters Chapter of Networking Group USA and is a member of the Metro South Chamber of Commerce where he also promotes his "Classic Selfies" business.

### Take your business to the next level.

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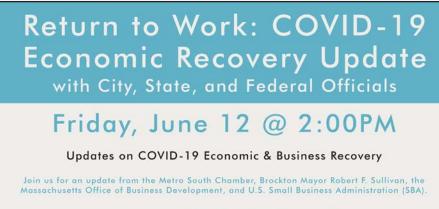
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#### Weekly COVID-19 Update, June 12 @ 2PM





Join us for a COVID-19 Economic recovery call update on **Friday**, **June 12 at 2:00pm** with the Metro South Chamber of Commerce, Massachusetts Office of Business Development, Mayor of Brockton Robert F. Sullivan, and U.S. Small Business Administration. For more information, contact Lexi at AReinertson@metrosouthchamber.com Visit our online calendar for details, **metrosouthchamber.com/calendar-registration**.

#### Stay Connected w/Virtual Networking, Thursdays











Take time to reconnect with your Metro South community. Your opportunity to network is here! Join us every Thursday, from 2:00 - 3:00 pm for a chance to catch up and make new connections with live virtual Zoom networking.

> Thursday, June 11: 2PM - 3PM Thursday, June 18: 2PM - 3PM Thursday, June 25: 2PM - 3PM Thursday, July 02: 2PM - 3PM

We want all of our members to know that we're here for you. Connect with potential customers, existing chamber members and friends in the Metro South community from the comfort and safety of your homes/work spaces. Every member attending will be asked to give a 60-second pitch (who you are, and what you do) and and then we will have an open discussion with the group.

Space is limited, so please RSVP in advance. For more information, contact Lexi at AReinertson@ metrosouthchamber.com Visit our online calendar for details, metrosouthchamber.com/calendarregistration.

### AMBASSADOR *Profile* - Paul Key, Massasoit Community College



Paul Key, Associate Director of Corporate & Community Engagement, Massasoit Community College



COMMUNITY COLLEGE

Massasoit Community College 1 Massasoit Blvd Brockton, MA 02301 (508) 588-9100 www.massasoit.edu

Year Established: 1966

**Products or Services:** Associate degree programs in arts, sciences, and applied sciences, as well as one-year and short-term certificates for a range of occupations and interests.

Number of Employees: 1,000

What is unique or special about your firm and the products and services you offer? Massasoit is one of the largest of the 15 community colleges within the Massachusetts Public Higher Education system. More than 900 students graduate with an associate degree or certificate each year. More than 40% of graduates continue their education at four-year institutions—most often Bridgewater State University, University of Massachusetts, Stonehill College, and Northeastern University—within one year of graduation. Massasoit has Partnerships with more than 100 companies and agencies in the area, as well as corporate training programs tailored to assess and meet the individual needs of each organization.

What is your market area? Massasoit serves students in 38 cities and towns throughout Southeastern Massachusetts.

**What markets do you serve?** In Fall 2019, there were 6,637 students enrolled for credit. Fifty two percent are first generation college students.

Please list awards, honors or special recognition your firm has received:

• In Fall 2019 Boston Mayor Martin J. Walsh announced that Massasoit would be the fifth college to join the City of Boston's Tuition-Free Community College Plan.

• Also beginning in Fall 2019, area students who have completed their associate degree in nursing now have the opportunity to earn their bachelor of science in nursing from Curry College right at our Brockton campus.

• Massasoit will have a presence in the currently-under-construction Department of Unemployment Assistance building at 226 Main Street in downtown Brockton.

### What is your main business objective concerning your customers and the business community?

Massasoit Community College is a dynamic, diverse learning community that supports all students in their education, leading to a career, transfer to four-year institutions, and the pursuit of lifelong learning. Faculty and staff are committed to student success and strive to offer accessible and innovative programs with comprehensive support services to prepare students for membership in a global society. Massasoit works closely with the local business community to develop mutually beneficial partnerships that lead to a bettereducated workforce

### **BOARD** *Profile -* Sue Joss, Brockton Neighborhood Health Center (BNHC)



Sue Joss, Brockton Neighborhood Health Center

vision, nutrition, behavioral health, substance use disorder treatment

Number of Employees: 630

What is unique or special about your firm and the products and services you offer? We provide services to diverse patients regardless of ability to pay. We provide care in a variety of languages including English, Cape Verdean Creole, Haitian How long have you been a Chamber Board

Brockton Neighborhood

02301

1994

Health Center

63 Main Street

Brockton, MA

www.bnhc.org

Products or

health: primary

care for all ages,

OB/gyn, dental,

Services: Community Creole, Spanish, Portuguese, and French. We offer behavioral health services integrated into primary Pharmacy discounts make medications care. affordable.

What is your market area? Brockton and surrounding communities

Year Established: What markets do you serve? Primary low-income, diverse patients.

> Please list awards, honors or special recognition your firm has received: National Association on Quality Assurance Patient Centered Medical Home; accredited by the Joint Commission;

#### What is your main business objective concerning your customers and the business community?

Brockton Neighborhood Health Center is a multicultural organization that collaborates with community agencies and residents to provide high quality comprehensive health care that is responsive to community health needs and is linguistically, culturally and financially accessible. We are committed to health promotion and disease prevention.

Member? termed off after about 13 years, just rejoined in January

What is your Chamber Involvement? Board member

What are some of the job positions that you have held? Board Chair, Government Affairs Committee chair

In addition, would you please list family and any hobbies or interests that you have.

Brian-husband and 2 grown children and 5 dogs. Hobbies: swimming, hiking, reading, jigsaw puzzles, camping

What is your educational background? BA in journalism, Masters in Labor and Industrial Relations, both from Michigan State University

How long have you been at your present job? 26 years



### **BOARD** *Profile* - Dan Evans, Evans Machine Company, Inc. (EMI)



Dan Evans, Evan's Machine Company (EMI)

02302 (508) 584-8085 www.emievans. com

Evan's Machine

32 N. Manchester

Company, Inc.

Brockton, MA

Street

Year Established: 1968

Products or Services: EMI is a world class

manufacturer of the highest quality precision machined parts. Our services include but are not limited to: Milling, Turning, Grinding, Welding, and Quality Assurance

#### Number of Employees: 62

#### What is unique or special about your firm and the products and services you offer?

EMI has learned that we are only limited by our facilities list and quality of our employees. We hire only the finest talent this industry has to offer and we invest in state-of-the-art equipment all while maintaining a quality shop which provides quick turn services 24/7.

What is your market area? We service local, nationally and internationally

What markets do you serve? Defense, Automotive,

Medical, Construction, Food and Health Industries to name a few, however, if you need a part manufactured out of metal, plastic, wood, etc. We can accommodate you.

Please list awards, honors or special recognition your firm has received: We were METRO SOUTH Chamber of Commerce "Small Business of the Year Nominee – 2013", METRO SOUTH Chamber of Commerce "Economic Development Impact Award Recipient - 2015" - Manufacturer of the year, Ninth Plymouth District 2018. SEED Small Business of the year 2019. SBA's 2020 Honoree: Family Owned Business of the Year (MA & New England)

What is your main business objective concerning your customers and the business community? Our focus is on producing quality precision-machined parts for many industries - supporting our client's needs all the way through the process; from design and engineering to final quality inspection. We offer a quick turnaround time and one stop shopping

How long have you been a Chamber Board Member? 2 Years

What is your Chamber Involvement? Board member

What are some of the job positions that you have held? My father, Daniel Evans, Sr., started Evans Machine Co., Inc. (EMI) in 1968. It's been a family run business for over 50 years. In 1988, I started working for the company, which at the time was a small Manufacturing Company. Through market diversification and continuous re-investment

into the business, namely technology, EMI has grown to become an industry leader in product development.

In addition, would you please list family and any hobbies or interests that you have.

I have two children, Sean and Lisa. I enjoy fishing, biking, swimming, the ocean and being outdoors. I've served as the Xaverian Brothers High School Class Agent since '83 and Norwich class of '87 Agent for 30 years. Leading all the committees involved with reunions, class gifts and other social events. Currently lives in Milton, Ma. Involved with many local High Schools and Colleges helping to bring education and awareness pertaining to Manufacturing. Manufacturing is coming back to the USA and is currently booming, but there is a definite shortage of skilled labor and making people aware of this opportunity is a service embraced.

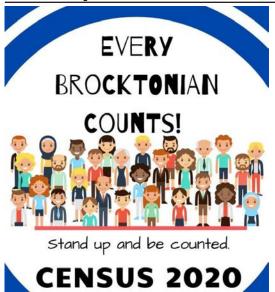
What is your educational background?

**BA Computer Science Business** Norwich University

How long have you been at your present job? 32 Years



#### Stand Up and Be Counted; 2020 Census



An accurate census count results in more representation and resources for the region.

The 2020 Census is hiring hundreds of residents for office and field positions to conduct the 2020 Census. Learn how you can help collect important data that will determine your state's representation in Congress, as well as how funds are spent in your community on things like roads, schools, and hospitals.

For more information on extra income, flexible hours, weekly pay, and paid training, apply online at 2020census.gov/ jobs. Full and part-time jobs are available.

### WELCOME NEW MEMBERS!

#### Reinvesting in Our Community

https://www.census.gov/en.html

Joel H. Schwartz, P.C.

Mr. Steven Schwartz 450 Pleasant Street Brockton, MA 02301 (508) 588-9490 www.joelhschwartz.com Attorneys

Law Office of Paul E Clancey, Jr. Mr. Paul E. Clancy Jr. 71 Legion Parkway, STE 26 Brockton, MA 02301 (508) 586-6777 www.defendingcriminallaw.com Attorneys Skyline Glass & Glazing, Inc. Ms. Cherie A. Maguire 21 Hampden Drive, Unite 2 South Easton, MA 02375 (508) 297-1559 www.skylineglassglazing.com Glass/Windows

**Tecta America New England** Mr. John Donovan 1010 West Chestnut Street Brockton, MA 02301 (781) 982-5684 *www.tectaamerica.com Home Improvements* 

#### For membership, contact Marcy Venezia

(508) 586-0500 x 229 • MVenezia@metrosouthchamber.com

### **RENEWING** Members

#### Thank you!

Aqua Leisure Industries, Inc. B.N. Yanow Company **Bethel Family Medicine** Bridgewater Pediatrics, LLC Brockton Housing Authority Budge It Drains, Inc. **Buffalo Wild Wings** Collins Crane & Rigging Service, Inc. Edwina Martin House / EMH Recovery Good Days Restaurant, Inc. Healy & Healy, CPA Ideal Jewelry & Loan Jack Conway & Company, Inc. Jackson Welding II's Caffe John Corcoran & Company John DeCosta Jr., Inc. Lock & Security John E. McCluskey, Esq. PC MassHire Greater Brockton Workforce Board McGuiggan's Pub

MJ3 Partners, Inc. Modern Auto Body OCES - Old Colony Elder Services Philip Nessralla, Jr., Esq. Pop Tops Sportswear Premier Diagnostic Services, Inc Simpson Spring Company Spilldam Environmental, Inc. Stadelmann Electric Stonebridge Cafe Stonebridge Homes Inc. Stoughton Co-Operative Bank Super 8 Metro South The Stacy Adams Cultural Arts Building **TRACEY Environmental** Walker-Clav, Inc. WeCare 365 Westfield Child Center

### Join the Chamber Now, \$1,000 in Incentives

Becoming a member of the Metro South Chamber of Commerce provides your business opportunities to accelerate its growth. When you join the Chamber, you become a leader within the business community and a member of the region's most dynamic advocacy organization. Membership means potential new business prospects, new savings, access to valuable resources and information, a variety of marketing



www.metrosouthchamber.com

opportunities, and more, for you and your business. Chamber membership is affordable no matter how small your business, and it provides your business with tremendous opportunity.

#### Join to Receive OVER \$1,000.00 IN PROMOTIONAL BENEFITS

**FREE** Member Listing in the Action Report newsletter (distributed to over 20,000) **FREE** Member Profile in Action Report newsletter, distributed through the Enterprise **2 FREE** Listings in the 2021 Book for Business

FREE 2020 Book for Business

**FREE** Chamber Business List in Excel or mailing labels, \$150 value **FREE** Enhanced member listing on the Chamber website with hotlink to website **FREE** access to members-only page of website to post discounts, events, and more **FREE** opportunity to promote company at event share tables and at the Chamber **FREE** opportunity to promote company in the Action Report **FREE** business workshops

Health Insurance Opportunities, Energy Power Purchasing Program, And More!! (Base Rate is \$325 + \$5 per full time employee)

For more info or to set up an appointment contact Marcy for Membership! Call (508) 586-0500 x 229 or email MVenezia@metrosouthchamber.com. You can also find more information on our website at www.metrosouthchamber.com.

#### **Ribbon Cuttings Postponed, Will Be Rescheduled!**



oto op, giveaways, refreshments & networking!

The Metro South Chamber plans to reschedule all ribbon cuttings and welcoming celebrations that have been delayed due to the COVID-19 pandemic and social distancing advisories from Governor Charlie Baker. We hope to see you at one of our many member grand opening ceremonies to come once it is safe to do so!

McDonald's Restaurant at 715 Belmont Street in Brockton (DATE TBA).

Vitra Adult Day Health at 10 N. Pearl Street in Brockton (DATE TBA).

Your CBD Store, Braintree at 381 Washington Street in Braintree (DATE TBA).

Questions? Contact Lexi Reinertson at (508) 586-0500 x 231 or email AReinertson@ metrosouthchamber.com.

#### **GRO-N-THINGS, INC.** Interior Plant Maintenance and Design Service

P.O. Box 1246 Middleboro, MA 02346 508.947.8433 (p) 781.767.2244 (f)



Shelley Tierney OWNER

SERVING AREA BUSINESS SINCE 1975

#### **Networking Group USA Partners with Chamber** Join the Chamber Now, \$1,000 in Incentives



The Metro South Chamber and Networking Group USA have formed a partnership to engage emerging businesses and help them grow. This is a low cost way to network, and in combination with Chamber membership, is great way to grow your

business. Visitors are always welcome. Networking Meetings:

Lakeside Chapter - Meets the 1st and 3rd Tuesday every month from 8:30-9:30 AM at Grille 58, 284 Monponsett Street in Halifax.

Easton Area Networking Group USA - Meets the 2nd & 4th Wednesdays 8:30-9:30 AM at StoneForge Grill 10 Roosevelt Circle in South Easton.

Waters Networking Group - Meets the 1st & 3rd Thursdays 8:30-9:30 AM at the Canoe Club Ball Room in West Bridgewater.

To learn more about Networking Group USA and Additional chapters networkinggroupusa.com/our-story. For more information about visit Chamber Membership and Networking Groups contact Marcy at MVenezia@ metrosouthchamber.com. Please contact each group for updates on their meetings during COVID-19.

### **Chamber Affiliation News & Events**

To become an affiliate organization of the Chamber, contact Christopher Cooney at (508) 586-0500 x 223 or e-mail chris@metrosouthchamber.com.



The Bridgewater Business Association (BBA) promotes unity between local government and the business community and is committed to promoting goodwill among business owners, operating in an ethical manner, and supporting the community they serve. Visit bridgewaterbiz.biz for more information.

The Stoughton Chamber of Commerce helps to preserve the community's overall interests and needs. As an advocacy for the business community, the SCC promotes wellness of the entire community through charitable donations, fundraising and scholarship programs for our CHAMBER O graduating students. Visit stoughtonma.com for more information.



The Norwell Chamber of Commerce's mission is to promote the civic, economic and social welfare of its members and the Town of Norwell. They actively assist the Chamber members with the challenges of business growth, management and entrepreneurship. Visit norwellchamberofcommerce.com for more information.

The East Bridgewater Business Association (EBBA) was founded in 1993 "to promote a healthy business environment in East Bridgewater and to provide services to assist its members including education, networking and fellowship." Please visit www.eastbridgewaterbiz.com for more information.



The Avon Industrial Park Association is a non-profit group seeking to advance the advocacy and business of its members in public and private affairs. Membership is open to all companies who Industrial Park Association operate within the confines of Avon Industrial Park in Avon, Massachusetts. For more information please visit avonindustrialpark.org.

Randolph Chamber of Commerce is a not-for-profit corporation founded in 1986 representing businesses in Randolph and the surrounding communities. The chamber provides leadership in fostering business success, growth and development. Visit www.randolphchamberofcommerce.com for more information



TheSouthShoreWomen'sBusinessNetwork(SSWBN), established in 1991, was the inspiration of six women who felt that the needs of women in business were not being met by traditional organizations. They further believed there was a need for an organization that would provide networking opportunities to women and

business owners on the South Shore. Visit sswbn.org for more information.

Becoming a member of the Metro South Chamber of Commerce provides your business opportunities to accelerate its growth. When you join the Chamber, you become a leader within the business community and a member of the region's most dynamic advocacy organization. Membership means potential new business prospects, new savings, access to valuable resources and information, a variety of marketing opportunities, and more, for you



and your business. Chamber membership is affordable no matter how small your business, and it provides your business with tremendous opportunity.

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FREE Chamber Business List in Excel or mailing labels, \$150 value

FREE Enhanced member listing on the Chamber website with hotlink to website FREE access to members-only page of website to post discounts, events, and more FREE opportunity to promote company at event share tables and at the Chamber **FREE** opportunity to promote company in the Action Report **FREE** business workshops

Health Insurance Opportunities, Energy Power Purchasing Program, And More!! (Base Rate is 325 + 5 per full time employee)

For more info or to set up an appointment contact Marcy for Membership! Call (508) 586-0500 x 229 or email MVenezia@metrosouthchamber.com.

### SEED Corp. Offers Brockton Business Loan Program

South Eastern Economic Development (SEED) Corporation focuses on job creation by financing small business in Massachusetts and Rhode Island through:

· Micro & Small Loans up to \$250,000 available at 5-6%

· SBA 504 rate at ALL-TIME LOW 3.48% Fixed for 20 years for Commercial **Real Estate and Fixed Assets** 

·Working Capital, equipment, inventory, furniture and fixtures, and leasehold improvements SEED CORPORATION

· No pre-payment penalties



For more information call (508) 822-1020 x 312 or visit www.seedcorp.com

#### **Own A Small Biz? Thinking of Starting One? Call SCORE!**

To succeed, you have to stay ahead of the competition; whether you're looking for a business direction sheet or working to tap into value creation, connect



FOR THE LIFE OF YOUR BUSINESS

with a SCORE mentor to help you! If you're just starting a business, SCORE mentors can provide the practical action plan, education and tools you need to open your doors and establish a customer base.



Already own a business? Our volunteer mentors can help identify ways to increase profit, improve employee and

customer satisfaction, and achieve work/life balance. With SCORE, you can have the honest, confidential and sometimes tough conversations about raising money, motivating your team, marketing your business, and other topics.

Take advantage of their free live webinar series! Learn more by visiting www.sema.score.org or by calling (508) 587-2673. Ahead for the month... **June 9:** Simple Ways to Bosot Your Productivity While Working Remotely

June 11: National Safety Guidance to Protect You and Your Workers from COVID-19 Exposure

June 16: How Female Founders Can Innovate and Disrupt the World of Business June 18: Protecting Your Business From Fraud

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#### Thursday, June 11

Live Virtual Networking 2:00 pm - 3:00 pm ZOOM Meeting Live Virtual Event. Join the Chamber for an afternoon of networking. Cost: Free!

Register online: metrosouthchamber.com/calendar

#### Friday, June 19

22nd Annual ATHENA Award 2:00 pm - 3:00 pm

ZOOM Meeting Live Virtual Event.

Join the Chamber for an afternoon of awards & networking.

Cost: Free! Donations Accepted

Register online: metrosouthchamber.com/calendar

### Friday, June 12

COVID-19 Economic Recovery Call Update: Return to Work 2:00 pm - 3:00 pm ZOOM Meeting Live Virtual Event. Join the Chamber for a live COVID-19 update call

with local, state, and federal resources. Cost: Free! Register online: metrosouthchamber.com/calendar

### Thursday, June 25

Live Virtual Networking 2:00 pm - 3:00 pm ZOOM Meeting Live Virtual Event. Join the Chamber for an afternoon of networking. Cost: Free! Register online: metrosouthchamber.com/calendar

#### Thursday, June 18

Live Virtual Networking 2:00 pm - 3:00 pm ZOOM Meeting Live Virtual Event. Join the Chamber for an afternoon of networking. Cost: Free! Reaister online: metrosouthchamber.com/calendar

#### Thursday, July 2 Live Virtual Networking

2:00 pm - 3:00 pm **ZOOM Meeting** Live Virtual Event. Join the Chamber for an afternoon of networking. Cost: Free! Register online: metrosouthchamber.com/calendar

# LIVE WORK SHOP PLAY

### www.**BuyBrockton**.org









You www.youtube.com/channel/UC140ap-wsyV-Z6aZONQHLvaw

flickr.com/photos/metrosouthchamber