

**Cheryl Miller** LegalShield, Chamber Ambassador • Page 8



**State Representative** Claire D. Cronin Page 7

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The Chamber is partnering with the New England Real Estate Journal to bring you the Metro South of Boston 2020 Virtual Conference on Thursday, September 17th. This event will be offered live via Zoom from 10:00AM-11:30AM.

The panel, "How the Pandemic is Impacting Commercial and Residential Real Estate in Boston and the Metro South Region" will be moderated by MSCC Board Chair, Fred Clark Esq., Bridgewater State University President.

Panelists include Mike Kennealy, Massachusetts Secretary of Housing & Economic Development; Russell J. Stein and Jay R. Peabody, Partridge Snow & Hahn LLP; Brockton Developer, Geoffrey Anatole, South Shore Property Management LLC, and a commercial banker. Continued on page 5.





Fred Clark Esq., Bridgewater State University President





Mike Kennealy, Secretary of Housing & Economic Development



Russell J. Stein, Of Counsel, Partridge Snow & Hahn LLP

PARTRIDGE SNOW

SOUTH SHORE



Jay R. Peabody, Partner, Partridge Snow & Hahn LLP



Geoffrey Anatole, Principal, South Shore Property Management LLC



com to learn more about this helpful resource.

#### **Brockton Business Assistance Program, Still Accepting** Applications



Brockton The Business Assistance program designated businesses for experiencing financial hardship due to the COVID-19 pandemic. This program will aid small businesses in job creation & job retention and to maintain business continuity. Funded through the City Brockton's COVID-19 of Community Development Block Grant program and by managed Brockton Redevelopment Authority and MassHire Greater Brockton Workforce Board, Applicants may request up to \$10,000.00 for the proposed need. Continued on page 8.

## **One-Stop Business Resource Guide** in Response to COVID-19

#### The Metro South Chamber has developed a web resource page with current offerings for our business community affected by the COVID-19 pandemic.

Resources include business assistance loans, labor & employment updates, legislative action, support of our small businesses, best practices when working from home, and services to help maintain communication and keep business moving forward! Please visit www.metrosouthchamber.com/covid-19-resource-guide for a list of helpful links provided by the Commonwealth of Massachusetts, MOBD, MEMA, the Executive Office of Labor & Workforce Development, U.S. Chamber of Commerce, Small Business Administration, SCORE, SEED, MSBDC, and more.

## Free Zoom Calls! Fridays at 2:00pm with City, State, and Federal Resources.

Social distancing is everyone's responsibility. However, you can reach us. Let us know how we can best help you! call: (508) 586-0500 x223 email: chris@metrosouthchamber.com















SOUTH EASTERN FCONOMIC **ACTION Report September 2020** 

#### 3

BOARD OF DIRECTORS	DIRECTORS
OFFICERS	Paul Anghinetti - Bank of America
Chair of the Board	Joe Cardinal - National Grid
Fred Clark, Esquire Bridgewater State University	Michele Cinquegrano - Verizon
	Todd Copeland - Copeland Auto Group
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HarborOne Bank	Gena Glickman - Massasoit Community College
Treasurer	Chuck Jones - Harbor Health
<b>Gregory Hart, CPA</b> Summer St Financial Advisors LLC	Sue Joss-Brockton Neighborhood Health Center
Vice Chair Economic Development	Mike Lambert-Brockton Area Transit Authority
<b>Pat Ciaramella</b> Old Colony Planning Council	Marisela Marrero - Good Samaritan Medical Cente
Vice Chair Government Affairs	Jeni Mather - J.M. Pet Resort
Richard Hynes	Matthew Osborne - Eastern Bank
Barbour Corporation	Andrew Raczka - Abington Bank
Vice Chair Community Affairs <b>Mahsa Khanbabai, Esquire</b>	Albert Senesie - Victory Human Services
Khanbabai Immigration Law	George Spilios - Crown Linen
Vice Chair Membership Development Friend Weiler	Lisa Strattan - The Enterprise
Consultant	David Teixeira- The Mattress Maker of New Englan

## CHAMBER STAFF(508) 586-0500Front Desk x 221Christopher Cooney, CCE, IOM, MPA<br/>President and CEO x 223Kayla May<br/>Member Engagement x 221Emma Stratton<br/>Director of Communications x 222Marcy Venezia, Nightingale Group LLC<br/>Membership Sales x 229

Lexi Reinertson Membership, Programs & Events x 231 Theresa Lobo-Albin Finance x 230

Newsletter Written & Designed by Emma Stratton. Printing Provided by The Enterprise.



CHAMBER MISSION: To best serve the unique interests and needs of member businesses and to champion the broader vitality of the Metro South region. **Metro South Chamber of Commerce** Sixty School Street, Brockton, MA 02301-4087 tel: (508) 586-0500 fax: (508) 586-0500 fax: (508) 587-1340 info@metrosouthchamber.com www.metrosouthchamber.com

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The Metro South Chamber of Commerce is solely responsible for the editorial content of this publication.

The Chamber wishes to assure our members of our intention to provide universal access to all programs. If you or your employees require assistance in this area, please let us know by calling the Chamber at (508) 586-0500 at least 48 hours in advance.

#### **CHAMBER** Calendar

Networking at events is one of the most effective ways to grow your business!

#### **September**

**O**c

. 02	Ambassador Meeting	9:00 am
02	Zoom Virtual Meeting	9.00 am
03	Live Virtual Networking Zoom Virtual Meeting	10:30 am
10	Live Virtual Networking Zoom Virtual Meeting	10:30 am
11	<b>COVID-19 Resource &amp; Recovery Update Call</b> Zoom Virtual Meeting	2:00 pm
17	Metro South 2020 NEREJ Virtual Conference Zoom Virtual Meeting	10:00 am
24	Live Virtual Networking Zoom Virtual Meeting	10:30 am
25	<b>COVID-19 Resource &amp; Recovery Update Call</b> Zoom Virtual Meeting	2:00 pm
tober		
01	" <b>Reach Customers Online with Google</b> " Grow with Google Webinar Series	10:00 am
06	<b>Executive Board Meeting</b> Zoom Virtual Meeting	3:00 pm
07	Legislative Luncheon Zoom Virtual Meeting	12:15pm
08	" <b>Get Your Local Business on Google Search &amp; Maps</b> " Grow with Google Webinar Series	10:00 am
14	<b>Ambassador Meeting</b> Zoom Virtual Meeting	9:00 am
22	" <b>Make Your Website Work For You</b> " Grow with Google Webinar Series	10:00 am
28	<b>Board of Directors Meeting</b> Zoom Virtual Meeting	12:00 pm
29	" <b>Use YouTube to Grow Your Business</b> " Grow with Google Webinar Series	10:00 am
vemh	er	

#### November

05	"Using Data to Drive Business Growth" Grow with Google Webinar Series	10:00 am
18	<b>107th Annual Meeting &amp; Business Expo</b> <i>Teen Challenge Brockton OR Virutally via Zoom Pro.</i>	12:00 pm

Note: All meetings are held at the Metro South Chamber Office (viz Zoom) or Metro South Business Assistance Center (BAC), Sixty School Street, Brockton unless otherwise indicated.

#### **UP-TO-DATE** News

in the Healthy Incentives Program

MassDevelopment

#### MassDevelopment Monthly Office Hours at the Chamber with Jay Pateakos

Jay Pateakos, Vice President of Business Development for the South Region of MassDevelopment will host a series of virtual office hours through the Metro South Chamber of Commerce.

Pateakos will be available to provide information and answer questions about how the organization can help businesses, financial institutions, and municipalities in southeastern Massachusetts.

For more information, email Jay at **jpateakos@massdevelopment.com** or call (508) 678-0533 x 1201.



#### Brockton Farmers Market, Every Friday through October 30 from 10AM-2PM on City Hall Plaza, 45 School Street in Brockton!

Every Friday, from July 10 through October 30 at the Brockton City Hall Plaza, Brockton, MA 10am-2pm

Please expect restrictions to comply with Mass Department of Health COVID-19 orders. The market accepts cash, credit, debit and SNAP/ EBT/Food Stamps and participates

#### **Health Care Matters**

Sponsored by: Good Samaritan Medical Center



Good Samaritan Medical Center receives Get With The Guidelines Stroke Silver Plus Quality Achievement Award

Good Samaritan Medical Center has received the American Heart Association/American Stroke Association's Get With The Guidelines®-Stroke Silver Plus Quality Achievement Award. The award recognizes the hospital's in the Healthy Incentives Program (HIP). Farm vendors also accept WIC and Senior Coupons. Please stop by the market manager tent for more information. The market offers a range of locally produced vegetables, fruits and beverages in addition to weekly music and activities.

Members - send Good News to estratton@metrosouthchamber.com

#### Brockton Public Library ArtSmart 2020 Voting

Help Brockton's high school artists to win recognition for their talents and enhance the Brockton Public Library with original art. All high school students living in Brockton and enrolled in public, private, or home school were eligible to enter. Voting will be live from August 31, 2020 9 am to September 4, 2020 at 4 pm. Visit https://bit.ly/3hKlAVZ to vote! One vote per person. Brockton Public Library is awarding students 1st (\$200), 2nd (\$125) and 3rd (\$75) prizes based on the top three popular vote winners. The BuzzAround is proud to provide voting assistance for this great contest. For sharing your Brockton good news stories or any questions, email us at Brockton@ BuzzAround.Info

#### 31st Annual BVNA Golf Tournament, Oct. 7

Please join us at the 31st Annual BVNA Golf Tournament on October 7, 2020 at Thorny Lea Golf Club. Perhaps like never before, during the COVID-19 crisis, we have shown the incredible value that a communitybased, non-profit Home Health and Hospice organization can deliver! Through the outstanding efforts of our staff to adapt to the intense challenges of caring for patients who

commitment to ensuring stroke

patients receive the most appropriate

treatment according to nationally

recognized, research-based guidelines

based on the latest scientific evidence.

Good Samaritan Medical Center

earned the award by meeting specific

quality achievement measures for

the diagnosis and treatment of

stroke patients at a set level for a

designated period. These measures

include an evaluation of the proper

use of medications and other stroke

treatments that are aligned with the

most up-to-date, evidence-based

guidelines with the goal of speeding

recovery and reducing death and

disability for stroke patients. Before

discharge, patients should also receive

235 North Pearl Street, Brockton, MA 02301

# I. CALL TO REGISTER:<br/>CALL 1-844-4TEST19 TO<br/>SIGN UPI. LINE UP AT BHS:<br/>ENTER AT FOREST AVE.<br/>ND FOLLOW THE SIGNSI. DRIVE INTO TENT:<br/>WHEN SIGNALLED, ENTER<br/>HE TENT SLOWLYImage: Distance of the state of the s

**COVID-19 TESTING: THE SIX SIMPLE STEPS** 

4. UNDERGO TEST:5. EXIT TENT SLOWLY:LOWER WINDOW ANDFOLLOW DIRECTIONSFOLLOW INSTRUCTIONSOUT OF BHS

are COVID-positive, through the considerable added cost to BVNA to acquire crucial personal protective equipment and through the use of our advanced telehealth technology, we have helped ensure that patients receive uninterrupted care at home, where they feel safest. Your support, through participation in this event, can help ensure that we continue to be a strong resource to our community. Visit brocktonvna.org to learn more.

#### Fuller Craft Museum Presents: "From Where I Sit: Permanent Collection Seating" Sept 19-February 21, 2021

From Where I Sit: Permanent Collection Seating celebrates the boundless aesthetic potential of the things upon which we sit. The 20+ works from the Fuller Craft collection—chairs, benches, and

508-427-3000

one stool-address both human physiology and innovative artmaking in various ways. Some objects embrace the foundational utility of chairs, while others take a more sculptural approach to blur the lines between form and function. Several works reference the natural world through organic elements-still more conflate Eastern and Western sensibilities through design and narrative references. From Where I Sit also includes communal benches that invite collaboration and conversation between sitters. Fuller Craft Museum is proud to present these remarkable objects from our permanent collection, each one proving a seat is much more than a tool for sitting. Visit fullercraft.org to learn more.

**6. AWAIT RESULTS:** 

WE'LL CALL IN A FEW

**DAYS WITH RESULTS!** 

#### www.goodsamaritanmedical.org

education on managing their health, get a follow-up visit scheduled, as well as other care transition interventions. "Good Samaritan Medical Center is dedicated to improving the quality of care for our stroke patients by implementing the American Heart Association's Get With The Guidelines-Stroke initiative," said Marisela Marrero, MD, President, Good Samaritan Medical Center. "The tools and resources provided help us track and measure our success in meeting evidenced-based clinical guidelines developed to improve patient outcomes." Good Samaritan Medical Center has also met specific scientific guidelines as a Primary Stroke Services Hospital, featuring

a comprehensive system for rapid diagnosis and treatment of stroke patients admitted to the emergency department. "We are pleased to recognize Good Samaritan Medical Center for their commitment to stroke care," said Lee H. Schwamm, MD, national chairperson of the Quality Oversight Committee and Executive Vice Chair of Neurology, Director of Acute Stroke Services, Massachusetts General Hospital, Boston, Massachusetts. "Research has shown that hospitals adhering to clinical measures through the Get With The Guidelines quality improvement initiative can often see fewer readmissions and lower mortality rates."



#### Pandemic's Impact on Commercial and Residential Real Estate in Boston and the Metro South Region

Thursday, September 17 | 10:00 am - 11:30 am | Live Virtual Event via ZOOM



Fred Clark Esq., Bridgewater State University President

BRIDGEWATER STATE UNIVERSITY Frederick W. Clark Jr., Esq., is the 12th president in the 178year history of Bridgewater State University, his alma mater.

The advancement of student success has been the cornerstone

of President Clark's four years as the institution's leader, with BSU aspiring to become a national leader in removing barriers to academic success, providing the necessary supports to help each and every student grow and succeed, and eliminating achievement gaps among all student groups.

Meanwhile, the university continues to build upon its nationally recognized undergraduate

research program and expand experiential learning opportunities for students through its study abroad, honors and paid internship programs. Under President Clark's leadership, BSU's full-time faculty ranks have grown to 354, the largest in the institution's history.

Because ensuring access to high-quality higher education remains a priority, President Clark has forged ground-breaking relationships with neighboring Massasoit Community College and Bristol Community College to help students transition to a four-year degree, and is expanding BSU's College of Continuing Studies to serve the needs of adult learners.

President Clark served BSU in many capacities prior to assuming the presidency in July 2015, including as a member and chairman of the Board of Trustees, vice chairman of the Bridgewater State University Foundation, and executive vice president and vice president for external affairs.

His commitment to the commonwealth has been recognized by Governor Charlie Baker, who appointed President Clark to serve as a Massachusetts delegate on the New England Board of Higher Education (NEBHE), which has provided leadership to strengthen the relationship between higher education and the economic well-being of the region.

President Clark also serves as chair of the Metro South Chamber of Commerce Board of Directors. The chamber has served the Greater Brockton Area for more than a hundred years.

President Clark worked for nearly 20 years as district director, legal counsel and Washington liaison officer for Congressman John Joseph Moakley. He is also the former chairman of the Massachusetts Board of Higher Education (BHE).

Like the majority of Bridgewater State University students, President Clark represents the first generation in his family to attend college. He graduated from Bridgewater State in 1983 with a Bachelor of Arts in political science and received his Juris Doctor degree from Suffolk University Law School in 1986.

President Clark was born and raised in Brockton and lives in Easton with his wife Carrie Kulick-Clark, '85, whom he met while they were students at Bridgewater State. They have two sons, Justin, '14 and Derek, and a daughter, Reilly.

Economic

Kennealy

advancing

As Secretary of Housing and

the

Administration's agenda to create

2015, Kennealy joined the

is

economic opportunity for residents, collaborative

leadership in communities, an environment that

supports job creation and business growth, and new

housing for residents through targeted investments.

Administration as Assistant Secretary for Business

Growth. As Assistant Secretary, Kennealy played

an integral role in advancing the administration's

strategy for job creation and business development

Development,

responsible

Mike

Baker-Polito

for



Mike Kennealy, MA Secretary of Housing & Economic Development



In early

Kennealy combines a successful track record in the private sector with

a strong commitment to the public good. He began his career in private equity at TA Associates, a Boston-based firm. In 1997, he joined Spectrum Equity, a private equity firm founded in 1994 with offices in Boston and San Francisco. During his more than 15 years at Spectrum, he helped grow the firm to become an established market leader with nearly \$5 billion in assets under management and investments in over 100 high-growth internet, software and information services companies. After his career in private equity, Kennealy spent two years as Special Advisor to the Receiver at Lawrence Public Schools, where he worked with the state-appointed superintendent/receiver on strategic and financial initiatives to support the school district's turnaround plan.

Kennealy and his family live in Lexington, Massachusetts, where they have been highly involved in town government, education and youth sports. He previously served as Chairman of the Board of Trustees at St. John's Prep in Danvers and currently serves on the Board of Visitors for The Nelson A. Rockefeller Center for Public Policy and the Social Sciences at Dartmouth College.

Kennealy received a A.B. in Government from Dartmouth College and an M.B.A. from Harvard Business School.



PARTRIDGE SNOW HAHN A diverse range of businesses and closely held companies rely on Jay Peabody for his experience in corporate, real estate and complex real estate financing matters. Clients are attracted to Jay's even keel demeanor in the pursuit of complex matters, along with his ability to deliver pragmatic solutions.

Acting as outside general counsel, Jay represents businesses in banking, financial services, clinical research, retail, and real estate, and educational institutions. He frequently handles matters including business formation, structure and strategic planning. One of the greatest compliments Jay's received from a client is that they work with

Jay R. Peabody, Partner, Partner, Partridge Snow & Hahn LLP

him because he always gets the deal done.

As Chair of the firm's Transactional Practice, Jay regularly represents regional and national owners, developers and lenders in all phases of commercial real estate transactions, from planning through development and leasing. He also facilitates complex financings of office, industrial, retail, and large-scale multi-use lifestyle developments on behalf of lenders.

In response to client demand, Jay has also expanded his representation of landlord and tenant clients in the management of their national leasing portfolio. Jay also has extensive experience in fund formation and real estate related joint ventures.

South Shore



Geoffrey Anatole, Principal, South Shore Property Management LLC

apartment building, built at 47 Pleasant Street.



To register for this event, visit metrosouthchamber.com/ calendar-registration.

To learn more, contact Lexi Reinertson via email at AReinertson@ metrosouthchamber.com

Geoffrey Anatole has been in the role of Principal

at South Shore Property Management, LLC for 15 years, specializing in the acquisition, management, and development of multi-family properties. He holds a bachelor's degree from University of Connecticut and an MBA with an emphasis on finance from Northeastern University. Anatole is also a licensed construction project manager and construction supervisor.

His two most recent developments are both Brockton properties; a five-level 44-unit luxury apartment building located at 47 West Elm Street, and the Standard Modern Co. Residences, 24 luxury

7 Pleasant Street. Parters & Sponsors: To this even the state of the

Wednesday, October 7 | 12:15 pm - 1:30 pm | Live Virtual Event via ZOOM

Join us for the 31st Annual Legislative Luncheon! Massachusetts Governor Charlie Baker is scheduled to join the Metro South community on October 7th, 12:15pm - 1:30pm for a live Legislative Luncheon offered virtually via Zoom. To register, visit metrosouthchamber.com/calendar. Contact Lexi with questions, (508) 586-0500 x 231, or email AReinertson@ metrosouthchamber.com





"Governor Charlie Baker is widely credited with providing extraordinary results driven leadership especially during the recent Covid 19 Pandemic. experience in His extensive

both healthcare and finance provide him with extraordinary knowledge and a vast network of people. The result is a comprehensive approach producing thoughtful data-based decision making to address the pandemic in Massachusetts. Since taking office in 2015, Governor Baker

MA Governor Charlie Baker

and Lt. Governor Karyn Polito have assembled a diverse team and put forth a "get stuff done" approach to build a state government that is as thrifty, hard-working and creative as the people of Massachusetts.

Governor Baker has used public private partnerships to spur downtown and regional economic development, allowed small businesses to become more competitive in a dynamic economy.

Also under Governor Baker's leadership, Massachusetts' structural budget deficit has been eliminated without raising taxes, and significant deposits have been made into the Commonwealth's Stabilization Fund.

Ensuring Massachusetts continues to be a national leader in education, Governor Baker has signed four budgets featuring historic investments in K-12 education, increasing local Chapter 70 education aid by over \$500 million, added 4,000 seats and supported \$50 million in equipment upgrades to the state's vocational and technical schools, and expanded early college opportunities for high school students.

Working with partners in the Legislature and in local communities, Governor Baker has put Massachusetts at the forefront of finding solutions to the opioid and heroin epidemic.

Confronted with the challenges of rising energy costs and a changing climate, Governor Baker has taken critical and nation-leading steps to diversify the Commonwealth's energy portfolio, safeguard residents, municipalities and businesses from the impacts of climate change, and secure progress toward greenhouse gas reduction targets.

Governor Baker signed the largest housing bond bill in state history, enhanced the Housing Development Incentive Program to boost housing production in Gateway Cities and put forth proposals to improve zoning and generate more housing production by equipping municipalities with a technical assistance toolbox.

Governor Baker has spearheaded long overdue reforms at the MBTA that have led to significant improvements to operations and finances, and put the T on track to spend more than \$8 billion on infrastructure over the next five years to improve riders' experience.

Raised in Needham, Governor Baker attended Massachusetts public schools and is a graduate of Harvard College. He went on to earn a Master's of Business Administration from the Kellogg Graduate School of Management at Northwestern University, where he met his wife Lauren. The Bakers reside in Swampscott, have been heavily involved in numerous civic and charitable endeavors, and are the proud parents of their three children, Charlie, AJ, and Caroline."

Sponsors & Partners:







#### Gov. Baker Scheduled for October 7 Legislative Zoom SCORE - Upcoming Live Business Workshops



Utilize free live webinars offered by SCORE business counseling any time, any where. To register and learn more, visit www. score.org/live-webinars. For a list of recorded webinars, courses on

FOR THE LIFE OF YOUR BUSINESS

demand, and local workshops, visit www.score.org/live-webinars

#### September 8 @ 1:00PM: Lessons Learned About A Business Journey- The Story of a Minority Entrepreneur

Opening a business is like enrolling in a school program where you will never graduate. It's like adding another child to your family. It takes perseverance, stamina and there is absolutely no substitute for hard work. Nilson Goes, the founder of Infinite Energy Construction, knows this all too well and will share his riveting story of the journey he traveled to start and grow his highly successful business as a minority entrepreneur. This story will inspire, educate, and motivate anyone struggling to start and grow a business. In recognition of National Hispanic Heritage Month, SCORE is excited to share Nilson's story with you and help propel you forward on your own business journey.

September 10 @ 1:00PM: Starting an Online Business for Next to No Money There has never been a better time to start a business online than right now. Steve Strauss, USA TODAY columnist and bestselling startup author, will show you the steps needed to start an e-business, even without a big budget. Find out everything you need to know to launch the dream, including:

- The Shoestring process
- The different types of online businesses you can start
- Finding the money
- Making money
- Business nuts-and-bolts
- And more!

If you are looking to create a side hustle or main hustle with an online business, then this is the webinar for you.

#### September 17 @ 1:00PM: Overcoming Cybersecurity Challenges During the **COVID-19** Pandemic

Cybercrimes have spiked during the COVID pandemic. In April 2020, the FBI reported an almost 300% increase in cybercrime cases. We are also seeing a huge increase of COVID-19 related phishing and business email compromise (BEC) attempts. Unfortunately, small businesses are the most vulnerable cybercrime targets. Unlike large enterprises, small businesses may not have adequate resources to protect themselves. In this webinar, cybersecurity experts Jon Clay, Mitchel Chang and Kristin Judge will help you gain some awareness and will provide high-level recommendations on cybercrime defense. The key areas discussed will include:

• A threat landscape update with an emphasis on what has changed since the COVID pandemic

• Threat protection for small businesses focusing on phishing, smishing, business email compromise (BEC) and general cybersecurity hygiene for working and schooling from home

• A cybercrime and fraud/scam update since the COVID pandemic

#### September 22 @ 1:00PM: Get Your Business Online in a Blink- Stress Free Ways to Find the Right SoftwareAugust 11: How to Leverage a Virtual **Assistant in a Pandemic**

Do you need technology that helps you adapt to our new online world and meet demand after disruption strikes? Are you trying to digitize your business quickly but don't know where to start? Taylor Short and Sam Bonanno from Software Advice will walk you through easy and stress-free ways to help you find the right software to get your business online fast. They'll answer 3 critical questions you should think about as you adopt the right software for your business:

- What problem do I need to solve with software?
- How do I choose the right software for my business?
- How can I purchase software efficiently?

You'll get actionable tips for identifying the biggest challenges with current software, what to look for when evaluating multiple products, and how to accurately calculate the total cost of adopting new technology.

25th

D.

#### COVID-19 Updates, September 11 & 25 @ 2PM

#### Friday, September 11 & September 25 | 2:00 pm - 3:00 pm | Live Virtual Event via ZOOM

Join us for a COVID-19 Economic recovery call update on **Friday**, **September 11th and Friday**, **September 25th at 2:00pm** with the Metro South Chamber of Commerce, Massachusetts Office of Business Development, Mayor of Brockton Robert F. Sullivan, and U.S. Small Business Administration. For more information, contact Lexi at AReinertson@metrosouthchamber. com Visit our online calendar for details, **metrosouthchamber.com/calendarregistration**.



Cronin was elected to the Massachusetts House of Representatives for the Eleventh Plymouth District, which includes both Brockton and Easton, on November 6, 2012. She is a graduate of Stonehill



District, which includes both Brockton and Easton, on November 6, 2012. She is a graduate of Stonehill College and Suffolk University Law School. Cronin is admitted to the Massachusetts bar and also

admitted to practice in U.S. District Court and the U.S. Supreme Court. Prior to being elected, Representative

The

September

COVID-19 Update Call with feature

guest speaker, Massachusetts State

Representative Claire

Representative Claire D. Cronin.

Cronin maintained a law practice in Brockton, Massachusetts. She has been affiliated with

Commonwealth Mediation and Conciliation in Brockton for the past ten years, where she has arbitrated and mediated cases involving a wide range of issues, including most notably, the landmark settlement of the Massachusetts clergy sexual abuse cases.

Representative Cronin served on the board of Old Colony YMCA in Brockton and was also a member of the Foundation for Excellence in Education in Easton (FEEE), a non-profit organization that supports the students of the Easton Public Schools by raising funds for state-of-the art technology and innovative grants. Formerly a member of the Brockton Democratic City Committee, Representative Cronin currently serves on the Easton Democratic Town Committee and Democratic State Committee.

#### **Report of the Nominating Committee**



The Chamber Board of Directors, composed of a broad cross-section of Chamber members, is responsible for policy direction for the organization. For continuity, board terms are staggered over three years. The Chamber's Nominating Committee proposes the following slate of candidates to fill terms expiring this year on the Board of Directors.

Nominated to serve in the Class of 2023 are Michele Cinquegrano, Verizon; Dan Evans, Evans Machine

Corporation; Marisela Marrero, Steward Health – Good Samaritan Medical Center; Rich Hynes, Barbour Corporation; Jay Pike, Citron Cooperman; Greg Hart, Summer Street Financial.

Nominated to serve a two-year term in the Class of 2022 are Joe Casey, Harbor One Bank; Friend Weiler, Consultant; Matthew Osborne, Eastern Bank; Mahsa Khanbabai, Immigration Attorney; Bob Moran, National Grid; Rich Spenser, NESB.

Nominated to serve a one-year term in the Class of 2021 are David Texiera, Mattress Maker; Jeni Mather, JM Pet Resort; Carol Chin, McDonald's Franchisee; Kelly Mallory, Mallory Headsets; Donald Donaldson, Beantown Builders

In accordance with the Chamber bylaws, additional names of Chamber members can be nominated by petition bearing the signatures of at least 30 member firms in good standing. Such petitions must be filed by September 11, 2020. If a legal petition is presented with additional candidates, the names of all candidates will be mailed to all active members. If no petition is filed, the nominations shall be closed and the nominated slate will be elected by the Board at their October meeting.

New Board members will take office at the Chamber's Annual Meeting on November 18, 2020. All Board of Directors' meetings are open to any Chamber member who wishes to attend.

#### **Commercial Real Estate Available in Metro South**



309 Main Street Brockton, MA 02301 11,998 SF List Price: \$799,900 MLS #72687156 Commercial/Industrial Contact: Bill Callahan, (508) 238-5000 x331

309 Main Street is the former Sampson Funeral Home which

was built as a single family home by Gardner Josiah Kingman in 1886. The home was designed by the well known architect at the time, Wesley Lyng Minor. The property is still operating as a funeral home with living area above, but it would present itself as an excellent apartment development opportunity for the right person. All appointments require 24 to 48 hour notice for tenants. Listing Agent must accompany. Prospective Buyers must show Commercial financing approval prior to making an appointment.



955 Turnpike Street Canton, MA 02021 16,600 SF of Retail Space Mixed-Use Contact: Jim Berish, (508) 586-9000

Under Construction: Brick and Glass Retail and Mixed Use Center. Phenomenal visibility and ample parking. Located adjacent to the Canton Commerce Center. This location delivers tremendous professional day time population and

access to high income neighborhoods including Canton, Milton, Stoughton, Sharon.

#### We're here to help, now & always.

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#### Series Continues; Live SBA/COVID-19 Economic Recovery Calls with City, State & Federal Officials

Return to Work: COVID-19 Economic Recovery Update with City, State, and Federal Officials	Return to Work: COVID-19 Economic Recovery Update with City, State, and Federal Officials
Friday, August 21 @ 2:00PM Updates on COVID-19 Economic & Business Recovery Jain us for an update from the Metric South Chamber, Breckhan Mayor Robert F. Sollivan, the Metrosofted South Chamber, Breckhan Mayor Robert F. Sollivan, the Description South Chamber, Breckhan Mayor Robert F. Sollivan, the Metrosofted South Chamber, Head Net Metrosofted South Chamber, South Chamber, Breckhan Mayor Robert F. Sollivan, the Metrosofted South Chamber, South Chamber, Breckhan Mayor Robert F. Sollivan, the Metrosofted South Chamber, South Chamber, Breckhan Mayor Robert F. Sollivan, the Metrosofted South Chamber, South	Friday, August 7 @ 2:00PM Updates on COVID-19 Economic & Business Recover Updates on Covid E
Return to Work: COVID-19 Economic Recovery Update with City, State, and Federal Officials	Return to Work: COVID-19 Economic Recovery Update with City, State, and Federal Officials
Friday, July 24 @ 2:00PM Updates on COVID-19 Economic & Business Recovery Answedcher Gram the Matro South Chamber, Breckton Mayor Eakert F. Sullivan, the Answedcher Under Generation Schereiter (State State Stat	Friday, July 17 @ 2:00PM Updates on COVID-19 Economic & Business Recovery Jein au gfor an update fram the Metro South Chember, Brackten Mayor Robert F. Sullivan, the Metro Office of Business Development, and U.S. Small Business Administration (ISBA) Support Standbusiness Development
Return to Work: COVID-19 Economic Recovery Update with City, State, and Federal Officials   Friday, July 10 @ 2:00PM   Updates on COVID-19 Economic & Business Recovery   Jain to free on update free the Metro Such Chunker, Bracken Mayer Eabert 7.5 Ultran, the Messechwarts Office of Business Development, and U.S. Small Business Administration (BBA).   Effect Such Chunker, Bracken Mayer Eabert 7.5 Ultran, the Messechwarts Office of Business Development, and U.S. Small Business Administration (BBA).	COVID-19 RECOVERY UPDATE wide city, state, and reductive assources JUNE 19 2:00PM Live Virtual Event via Zoom Will Come Participation Live Virtual Event via Zoom Will Come Participation Come Come Participation Come Come Come Come Come Come Come Com

#### Strengthen Your Network - From Home!



#### Participating Businesses, Join Us!:



Take time to reconnect with your Metro South community. Your opportunity to network is here! Join us every Thursday, from 10:30AM-11:30AM for a chance to catch up and make new connections with live virtual Zoom networking.

#### Thursday, September 3 @ 10:30AM Thursday, September 10 @ 10:30AM Thursday, September 24 @ 10:30AM

We want all of our members to know that we're here for you. Connect with potential customers, existing chamber members and friends in the Metro South community from the comfort and safety of your homes/work spaces. Every member attending will be asked to give a 60-second pitch (who you are, and what you do) and and then we will have an open discussion with the group.

Space is limited, so please RSVP in advance. For more information, contact Lexi at AReinertson@metrosouthchamber.com Visit our online calendar for details, metrosouthchamber.com/calendar-registration.

Since March, the Metro South Chamber of Commerce has held regular live webinars with the U.S. Small Business Administration (SBA); Mayor of Brockton, Robert F. Sullivan; and Massachusetts Office of Business Development (MOBD) to provide updates on a range of economic relief packages and resources being developed in response to the COVID-19 Pandemic.

The most recent call (August 21, 2020) redirected attention back to the topic of Opportunity Zones in Brockton and the federal tax benefits offered to developers with interest in Brockton. Russell J. Stein and Jay Peabody, Partridge Snow & Hahn LLP gave a presentation on the OZ tax program.

On July 24th, we were joined by Bob Coughlin, President & CEO of the Massachusetts Biotechnology Council.



Bob Coughlin, CEO, Massachusetts

**Biotechnology Council** 

AassBio

As President and CEO of the Massachusetts Biotechnology Council, Bob's

mission is to advance Massachusetts' leadership in the life sciences to grow the industry, add value to the healthcare system and improve patient lives.

Previous guests have included Speaker of the House Robert DeLeo, U.S. Senator Ed Markey, Massachusetts Secretary of Housing and Economic Development Mike Kennealy, Congressman Joe Kennedy III, SEED Corporation, and the U.S.

Chamber of Commerce; with focuses on PPP, EIDL, OSHA Guidelines, and toolkits for employers to use when navigating returning to work.

To register for future Friday update calls, contact Lexi at (508) 586-0500 x231 or email AReinertson@metrosouthchamber.com

#### Funds Still Available for Brockton Businesses



#### MASSHIRE GREATER BROCKTON WORKFORCE BOARD

#### In Collaboration with the City of Brockton and the Brockton Redevelopment Authority

The Brockton Business Assistance program is designated for businesses experiencing financial hardship due to the COVID-19 pandemic. This program will aid small businesses in job creation & job retention and to maintain business continuity. Funded through the City of Brockton's COVID-19 Community Development Block Grant program and managed by Brockton Redevelopment Authority and MassHire Greater Brockton Workforce Board, Applicants may request up to \$10,000.00 for the proposed need. Applicants can utilize funds to support initiatives that will allow them to continue operating during and/or after the COVID-19 pandemic. Business Assistance Program (Free Google account is required to submit application). Visit https://forms.gle/cmSEizk325goZKes5 for info.

The grant funding may be used for the following critical needs:

• Expenses that would not have usually occurred without the COVID-19 pandemic

• Business continuity assessment and planning

• Marketing, such as paid digital advertisements during and post COVID-19 pandemic

- General business continuity expenses
- Payroll or employee training

• Or any other applicable expenses incurred since State of Emergency declared in MA on March 10, 2020

Review of applications will begin with completed applications as of Monday, June 15, 2020. Applications will continue to be reviewed on an "as received" basis until all funds are expended or October 31, 2020, whichever is first. Disbursement of funds will start on July 1, 2020.

For more information contact Sheila Sullivan-Jardim at ssjardim@masshiregbwb.org or Robert Jenkins at rjenkins@brocktonredevelopmentauthority.com

#### Forbes: Treasury Issues New FAQs On PPP Loan Foregiveness: What You Need To Know<sup>1</sup>

On August 4, 2020, the Small Business Administration (SBA), in consultation with the U.S. Treasury Department, issued new guidance through Frequently Asked Questions (FAQs) aimed at helping Paycheck Protection Program (PPP) borrowers navigate maximum loan forgiveness.

The new PPP FAQs come as the August 8, 2020, deadline to apply for a PPP loan fast approaches, and as Congress and the White House negotiate a new Covid relief package expected to both simplify PPP loan forgiveness and create a new round of PPP loans.

Practically every lobbying group in Washington is urging Congress to allow borrowers of loans under \$150,000 to simply self-certify, or "check the box," they have used the loan money as intended, and allow borrowers to receive a second PPP loan if they can show year-over-year losses in revenue somewhere between 20% and 50%.

Most PPP borrowers are now eligible to apply to have their loans forgiven and, in essence, converted into grants. Borrowers need to apply through their lenders using SBA forms or a lender provided application. The lender will have 60 days to review and approve the application before submitting it to the SBA, which will have 90 days to review it. The SBA may ask the lender or the borrower for additional information before making a determination to forgive all or a portion of the loan.

The following are the key questions and answers boiled down from the 10 pages of Treasury FAQs:

#### 1. How do I submit my PPP loan forgiveness application?

In an effort to facilitate the process for sole proprietors, independent contractors, or self-employed individuals with no employees, the guidance explains you can use SBA Form 3508EZ or the lender equivalent. While Form 3508EZ is not quite a "check the box" scenario, it is far easier to understand than SBA Form 3508, which would likely require the assistance of a lawyer or CPA. The assumption here is that no employees, other than the owner, were used to calculate the amount of the loan on the front-end application.

The PPP FAQs also clarifies that all PPP lenders may accept scanned copies of signed loan forgiveness applications and documents containing the information and certifications required by SBA forms 3508, 3508EZ, or a lender equivalent. This avoids the need for any in-person meetings between borrowers and lenders.

#### 2. Will I be responsible for payments of principal and interest while I wait for the PPP loan forgiveness decision?

The FAQs address a common question as to whether borrowers need to make payments while they await a forgiveness decision and will they be responsible for interest accrued during this period. The guidance makes clear the answer is no. As long as you submit a loan forgiveness application within ten months of the covered period and the loan is fully forgiven, you will not be responsible for any payments. If, however, all or part of the loan is not forgiven, you will be responsible for repayment of that portion over the term of loan, now up to five years. And, yes, the interest accrued from the time of the disbursement of the loan on the amount not forgiven will also need to be repaid in this scenario. Your lender will notify you if a portion of your loan and interest needs repayment and when the first payment is due.

#### 3. How do I determine which payroll cycles are included in PPP loan forgiveness?

Many borrowers remain confused about when payroll costs need to occur to count towards loan forgiveness. The short answer is if payroll is incurred during the covered period, but your usual payroll run occurs after the end of the covered period, it will still count towards forgiveness. The FAQs provide the following example: *A borrower received its loan before June 5, 2020, and elects to use a 24-week Covered Period. The borrower's Covered Period runs from Monday, April 20 through Sunday, October 4....* 

For the full article, visit https://www.forbes.com/sites/ allbusiness/2020/08/07/treasury-issues-new-faqs-on-ppp-loanforgiveness/#2aa75359c65d.

### Grow with Google



Utilize free live webinars offered by Grow with Google. To register and learn more, visit www.metrosouthchamber. com/workshops.

October 1 @ 10:00AM - Reach Your Customers Online with Google Register online: register.gotowebinar. com/register/1988119742055136782

Join Bryan Caplan, Speaker for Grow with Google, for an info-packed webinar dedicated to growing your business online. In this 45-minute webinar, you'll learn how customers find your business online and how to promote your business using Search Engine Optimization (SEO) and Smart Campaigns in Google Ads.

#### October 8 @ 10:00AM - Get Your Local Business on Google Search and Maps Register online: register.gotowebinar.com/register/9213462547450261774

Join Bryan Caplan, Speaker for Grow with Google, for an info-packed webinar dedicated to growing your business online. In this 45-minute webinar, you'll learn about Google My Business, a free tool for local businesses who want to connect with customers on Google Search and Maps. Get hands-on help creating or updating your business profile or a simple website. In this workshop we'll discuss best practices for:

- Create or claim your Business Profile on Google
- Manage your business info across Google Search and Maps
- Use Google My Business to connect with potential customers

October 22 @ 10:00AM - Make Your Website Work For You Register online: register.gotowebinar.com/register/3954922843285986318

Join Bryan Caplan, Speaker for Grow with Google, for an info-packed webinar dedicated to growing your business online. In this 45-minute webinar, learners will discover how to create a search-friendly website that drives user action and supports their goals. Whether launching a new website or sprucing up an old one, this workshop will help. All attendees will want to stay after the presentation for a bonus session where Bryan will show you how to use YouTube with your website.

#### October 29 @ 10:00AM - Use YouTube to Grow Your Business

**Register online:** register.gotowebinar.com/register/5666182949547264526 Join Grow with Google Speaker, Bryan Caplan, as he shows you how to tap into the power of YouTube. Get best practices for creating a YouTube Channel and compelling video content that promotes your products and services and drives engagement with your brand. In this workshop we'll discuss best practices for:

- Understanding different video formats
- How to setup a YouTube channel
- Making good creative, and how to target and measure the results

November 5 @ 10:00AM - Using Data to Drive Business Growth Register online: register.gotowebinar.com/register/8884241278566929933

Join Bryan Caplan, Speaker for Grow with Google, for an info-packed webinar dedicated to growing your business online. In this 45-minute webinar, you'll learn best practices and analyze trends about how customers engage with your business online, then turn these insights into well-informed, actionable decisions. A focus on Google Analytics and how to use this tool to make better business decisions.

<sup>1</sup> Hare, Neil. "Treasury Issues New FAQs On PPP Loan Forgiveness: What You Need To Know." Forbes, Forbes Magazine, 7 Aug. 2020, www.forbes.com/sites/allbusiness/2020/08/07/treasury-issues-new-faqs-on-ppp-loan-forgiveness/#2aa75359c65d.

#### **RENEWING** Members

#### Thank you!

Altus Dental Insurance Company, Inc. Arista Associates, Inc. Asaman, Inc. Associação Caboverdiana De Brockton, Inc. Brack's Grille & Tap Bridgewater State University -Accounts Payable **Bristol County Savings Bank** Brockton Area Arc, Inc. Brophy & Phillips Co., Inc. Buzz Around, LLC C.M. Petti Market & Deli Capital Lease Group, LTD. Cardinal Spellman High School ChriMark Financial Services **Comcast Business** Connemara Senior Living Campello Copeland Volkswagen Curtin Bros. Oil Elite Health and Fitness Father Bill's and MainSpring Fun Enterprises, Inc. GROW Associates, Inc. Healing Hearts Holistically Heights Crossing Assisted Living,

LLC John F. Creedon P.C. Loureiro Engineering Masshire Greater Brockton Career Center Moldguys Restoration, LLC NeighborWorks Housing Solutions Precision Installations Inc. **Premium Printer Supplies** Prospect Hill Company R.F. D'Agostino Insurance Agency Ranfac Corp Renz Counseling Rotary Club of Brockton Russell & Pica Funeral Home, Inc. Shoe City Auto Sales, Inc. South Shore Tractor & Farm Supply St. Joseph Manor Health Care, Inc. Stoneridge Mutual Properties TD Bank The Mattress Maker of New England Ward Enterprises Whelan Associates

#### 2020 Book for Business & COVID-19 Resource Guide







Look out for the Chamber of Commerce 2020 Book for Business & COVID-19 Recovery Resource Guide! The book features area dining, lodging, public golf courses, recreation, legislative leaders, regional and economic data, and a complete membership listing. The book also includes a full color map of Metro South and highlights hotels, golf courses, industrial parks, and other points of interest.

Additional information and resources have been included in this year's publication to assist small businesses with economic recovery in light of the impact of COVID-19 on the business community.

Over 9,000 copies of the Book are being distributed to every registered

business within the Metro South region\*, as well as to all Chamber members, banks, real estate offices, town halls, area colleges, libraries, legislators, and sent to all relocating businesses and families interested in the Metro South area.

For more information on the Book for Business, contact Director of Communications, Emma Stratton at (508) 586-0500 x 222 or email estratton@ metrosouthchamber.com. To view the book online, visit metrosouthchamber. com/news-media/book-for-business. \*from an aquired list.

#### Stand Up and Be Counted; 2020 Census



Stand up and be counted.

**CENSUS 2020** 

https://www.census.gov/en.html

An accurate census count results in more representation and resources for the region.

The 2020 Census is hiring hundreds of residents for office and field positions to conduct the 2020 Census. Learn how you can help collect important data that will determine your state's representation in Congress, as well as how funds are spent in your community on things like roads, schools, and hospitals.

For more information on extra income, flexible hours, weekly pay, and paid training, apply online at 2020census.gov/ jobs. Full and part-time jobs are available.

#### WELCOME NEW MEMBERS!

#### Reinvesting in Our Community

A.J. Roberto Mechanical Company Mr. Tony Roberto 8 Shire Drive, Suite 2B Norfolk, MA 02056 (508) 384-5091 www.ajrobertomechanical.com **HVAC Contractors** 

Hart Design DBA Edible South Shore & South Coast Ms. Laurie Hepworth **15 Evergreen Street** Kingston, MA 02364 (781) 582-1726 www.ediblesouthshore.com Recreation

Northwestern Mutual/Power 10 **Advisory Partners** 

Mr. David Milkes, CFA, CPA 1 Beacon Street, Floor 25 Boston, MA 02108 (617) 775-3550 www.davidmilkes.nm.com **Financial Services** 

**Proven Behavior Solutions** Mr. Scott Snider 80 Washington Street, Suite P55 Norwell, MA 02061 (781) 290-3886 www.provenaba.com Health Care

T.J. Smith's Victorian House Mr. Joseph Smith 13 Cross Street East Bridgewater, MA 02333 (508) 328-7436 www.tismithsvictorianhouse.com **Function Facilities** 

For membership, contact Marcy Venezia (508) 586-0500 x 229 MVenezia@metrosouthchamber.com

#### GRO-N-THINGS, INC.

Interior Plant Maintenance and Design Service

P.O. Box 1246 Middleboro, MA 02346 508.947.8433 (p) 781.767.2244 (f) **SERVING AREA BUSINESS SINCE 1975** 



Shelley Tierney OWNER

#### **Networking Group USA Partners with Chamber** Join the Chamber Now, \$1,000 in Incentives



The Metro South Chamber and Networking Group USA have formed a partnership to engage emerging businesses and help them grow. This is a low cost way to network, and in combination with Chamber membership, is great way to grow your

business. Visitors are always welcome. Networking Meetings:

Lakeside Chapter - Meets the 1st and 3rd Tuesday every month from 8:30-9:30 AM at Grille 58, 284 Monponsett Street in Halifax.

Easton Area Networking Group USA - Meets the 2nd & 4th Wednesdays 8:30-9:30 AM at StoneForge Grill 10 Roosevelt Circle in South Easton.

Waters Networking Group - Meets the 1st & 3rd Thursdays 8:30-9:30 AM at the Canoe Club Ball Room in West Bridgewater.

To learn more about Networking Group USA and Additional chapters networkinggroupusa.com/our-story. For more information about visit Chamber Membership and Networking Groups contact Marcy at MVenezia@ metrosouthchamber.com. Please contact each group for updates on their meetings during COVID-19.

#### **Chamber Affiliation News & Events**

To become an affiliate organization of the Chamber, contact Christopher Cooney at (508) 586-0500 x 223 or e-mail chris@metrosouthchamber.com.



The Bridgewater Business Association (BBA) promotes unity between local government and the business community and is committed to promoting goodwill among business owners, operating in an ethical manner, and supporting the community they serve. Visit bridgewaterbiz.biz for more information.

The Stoughton Chamber of Commerce helps to preserve the community's overall interests and needs. As an advocacy for the business community, the SCC promotes wellness of the entire community through charitable donations, fundraising and scholarship programs for our CHAMBER O graduating students. Visit stoughtonma.com for more information.



The Norwell Chamber of Commerce's mission is to promote the civic, economic and social welfare of its members and the Town of Norwell. They actively assist the Chamber members with the challenges of business growth, management and ber of Gon entrepreneurship. Visit norwellchamberofcommerce.com for more information.

The East Bridgewater Business Association (EBBA) was founded in 1993 "to promote a healthy business environment in East Bridgewater and to provide services to assist its members including education, networking and fellowship." Please visit www.eastbridgewaterbiz.com for more information.



The Avon Industrial Park Association is a non-profit group seeking to advance the advocacy and business of its members in public and private affairs. Membership is open to all companies who Industrial Park Association operate within the confines of Avon Industrial Park in Avon, Massachusetts. For more information please visit avonindustrialpark.org.

Randolph Chamber of Commerce is a not-for-profit corporation founded in 1986 representing businesses in Randolph and the surrounding communities. The chamber provides leadership in fostering business success, growth and development. Visit www.randolphchamberofcommerce.com for more information



The South Shore Women's Business Network (SSWBN), established in 1991, was the inspiration of six women who felt that the needs of women in business were not being met by traditional organizations. They further believed there was a need for an organization that would provide networking opportunities to women and

business owners on the South Shore. Visit sswbn.org for more information.

Becoming a member of the Metro South Chamber of Commerce provides your business opportunities to accelerate its growth. When you join the Chamber, you become a leader within the business community and a member of the region's most dynamic advocacy organization. Membership means potential new business prospects, new savings, access to valuable resources and information, a variety of marketing opportunities, and more, for you



and your business. Chamber membership is affordable no matter how small your business, and it provides your business with tremendous opportunity.

#### Join to Receive OVER \$1,000.00 IN PROMOTIONAL BENEFITS

FREE Member Listing in the Action Report newsletter (distributed to over 20,000) **FREE** Member Profile in Action Report newsletter, distributed through *the Enterprise* 2 FREE Listings in the 2021 Book for Business

FREE 2020 Book for Business

FREE Chamber Business List in Excel or mailing labels, \$150 value

FREE Enhanced member listing on the Chamber website with hotlink to website FREE access to members-only page of website to post discounts, events, and more FREE opportunity to promote company at event share tables and at the Chamber FREE opportunity to promote company in the Action Report **FREE** business workshops

Health Insurance Opportunities, Energy Power Purchasing Program, And More!! (Base Rate is 325 + 5 per full time employee)

For more info or to set up an appointment contact Marcy for Membership! Call (508) 586-0500 x 229 or email MVenezia@metrosouthchamber.com.

#### SEED Corp. Offers Brockton Business Loan Program

South Eastern Economic Development (SEED) Corporation focuses on job creation by financing small business in Massachusetts and Rhode Island through:

· Micro & Small Loans up to \$250,000 available at 5-6%

· SBA 504 rate at ALL-TIME LOW 3.48% Fixed for 20 years for Commercial **Real Estate and Fixed Assets** 

·Working Capital, equipment, inventory, furniture and fixtures, and leasehold improvements SEED CORPORATION

· No pre-payment penalties



For more information call (508) 822-1020 x 312 or visit www.seedcorp.com

#### **Own A Small Biz? Thinking of Starting One? Call SCORE!**

To succeed, you have to stay ahead of the competition; whether you're looking for a business direction sheet or working to tap into value creation, connect



FOR THE LIFE OF YOUR BUSINESS

with a SCORE mentor to help you! If you're just starting a business, SCORE mentors can provide the practical action plan, education and tools you need to open your doors and establish a customer base.



Already own a business? Our volunteer mentors can help identify ways to increase profit, improve employee and

customer satisfaction, and achieve work/life balance. With SCORE, you can have the honest, confidential and sometimes tough conversations about raising money, motivating your team, marketing your business, and other topics.

Take advantage of their free live webinar series! Learn more by visiting www.sema.score.org or by calling (508) 587-2673. Ahead for the month... Sept. 29: Concrete Strategies to Boost Your Sleep & Double Your Business Impact Oct. 8: How to Explain Your Products and Services with Infographics

Oct. 15: Where's The Money NOW? Position Your Business for the Future of Small **Business** Lending

Oct. 20: Increase Your Sales with Online Reviews

Oct. 22: Planning Tips to Make Your E-Commerce Biz Thrive During Peak Season



North 🖊

Easton

Savinas Bank

ood Samaritan Medical Center

ROCKLAND

**REFERENCE MATERIALS: An outstanding collection of reference materials** that include hundreds of fully detailed, step-by-step guides for every aspect of starting and maintaining a small business.

ACCESS: To computer and business-related software, including Quick-Books Pro, Business Plan Pro, Loan Builder, Microsoft Office, and more.

EDUCATION: Workshops include QuickBooks, Writing a Business Plan, SEED Commercial, Social Media Series, DCAMM Certification, and more.

(508) 586-0500 metrosouthchamber.com/resources/business-assistance.

#### **BUSINESS EVENTS** Planner

#### Thursday, Sept. 3

Live Virtual Networking 10:30 am - 11:30 am **Zoom Meeting** Live Virtual Event Stay connected; join us for a free networking session. Cost- Freel Register online: metrosouthchamber.com/calendar

#### Thursday, Sept. 24

Live Virtual Networkina 10:30 am - 11:30 am Zoom Meeting Live Virtual Event.

Stay connected; join us for a free networking session. Cost: Free!

Register online: metrosouthchamber.com/calendar

#### Thursday, Sept. 10

Live Virtual Networking 10:30 am - 11:30 am **Zoom Meeting** Live Virtual Event. Stay connected; join us for a free networking session. Cost- Freel Register online: metrosouthchamber.com/calendar

Friday, Sept. 25 **COVID-19 Economic Recovery Call Update: Return to Work** 2:00 pm - 3:00 pm ZOOM Meeting Live Virtual Event. Join the Chamber for a live COVID-19 update call with

local, state, and federal resources.

Cost: Free!

Register online: metrosouthchamber.com/calendar

#### Friday, Sept. 11 **COVID-19 Economic Recovery Call Update: Return to Work**

METRO SOUTH

2:00 pm - 3:00 pm ZOOM Meeting

Live Virtual Event.

Join the Chamber for a live COVID-19 update call with local, state, and federal resources. Cost: Free!

Register online: metrosouthchamber.com/calendar

#### Wednesday, Nov. 18 **107th Annual Meeting**

12:00 pm - 1:30 pm Teen Challenge OR Virtual via Zoom 1315 Main Street, Brockton (or online via Zoom Join the Chamber for a presentation by Dave McGillivray, networking, B2B expo, door prizes, and more.

Members: \$100 Non-Members: \$135

Register online: metrosouthchamber.com/calendar

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museums. It also contains many recreational activities, including baseball outings, golfing and many parks and lakes for walking, biking, and fishing. With over 500 hotel rooms, the Metro South region is a great place to stay and competitive housing costs offer affordable and varied living opportuniti Whether for Business or Pleasure, The Metro South region provides exceptional value in the

heart of Eastern Massachusetts, centrally located between Boston, Providence, Plymouth and Cane Cod. Ride the rail to Boston in outh 35 minutes! Call 508,586,0500 for your free man.

Metro South Regional Economic Development Organization For more info, contact the Metro South Chamber of Commerce, 508,586.0500 • www.metrosouthchamber.com

Thursday, Sept. 17 Metro South of Boston 2020 Virtual Conference with NEREJ 10:00 am - 11:30 am Zoom Meeting

Live Virtual Event. Join the Chamber and NEREJ with a panel discussion on

the pandemic's effect on commercial & res. real estate. Cost: Free!

Register online: metrosouthchamber.com/calendar

