



2021 Book for Business Advertising Agreement

Reserve Your Space by September 1 for Reduced Rates!

The Metro South Chamber is producing the 2021 Book for Business Member Directory & Guide, a 100 page publication distributed to over 5,000 businesses, residents, elected officials and important decision makers. It is also posted online at www.metrosouthchamber.com where it receives thousands of views. Stand out against the competition by reserving your ad space today!

Enhanced Business Listing:

- Bold listing
- 25 character description under listing in alphabetical and categorical sections

Book for Business Advertisements:

- Bold listing with mention of ad page #
- Listed in special Advertisers Table of Contents
- Listing on Book for Business page of website with hotlink to your site & optional logo

Business Name: _____

Contact Person: _____

Billing Address: _____

City/State/Zip: _____

Phone: _____

Email: _____

Signature: _____ **Date:** _____

2021 Book for Business Ad Rates

- ✓ All ads are full color (jpeg or pdf, 300 DPI)
- ✓ Free professional ad creation available

All ads must be sent electronically to:
estratton@metrosouthchamber.com

Or mailed to:
Metro South Chamber of Commerce
Attn: Emma Stratton
60 School Street
Brockton, MA 02301

Ad Size	Dimensions	Investment
<input type="checkbox"/> Enhanced Listing	--	\$236
<input type="checkbox"/> 1/6 page ad	3.5" x 3"	\$472
<input type="checkbox"/> 1/3 page ad	3.5" x 6.5"	\$603
<input type="checkbox"/> 1/2 page ad	7.25" x 4.75"	\$892
<input type="checkbox"/> Full page	7.25" x 10"	\$1,795
<input type="checkbox"/> Inside Front Cover	SOLD OUT	\$2,595
<input type="checkbox"/> Inside Back Cover	8.5" x 11"	\$2,595
<input type="checkbox"/> Back Cover	SOLD OUT	\$3,085
<input type="checkbox"/> Your Business Logo on the Front Cover, Plus Full Page Ad Inside	8.5" x 11"	\$3,995

- Renew my ad from last year
- I would like an ad created
- I will submit an ad
- Check enclosed
- Invoice me
- Credit Card (Call with CC #)

Total: _____

Discounted ad rates available on Website, E-update, and Brockton Information Boards when you purchase a 2021 Book for Business Ad. Call for more information.

Questions? Contact **Emma, (508) 586-0500 x 222, estratton@metrosouthchamber.com**

